BRANDON
PERFETTI

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SUMMARY

Seasoned Technical Project Manager with a decade of experience in a tech startup environment, excelling in Agile/Scrum, risk management, and stakeholder relations. Committed to delivering custom application solutions that surpass project and client expectations.

EXPERIENCE

Technical Project Manager + Software Engineer

August 2023 - Present

● **Freelance** | Remote
- Spearheaded client website revitalizations with cutting-edge web technologies, achieving significant performance, visual, and SEO enhancements that enhanced traffic and user engagement.
- Developed and executed customized web solutions aligned with client business goals, fostering deep partnerships and expanding digital presence, which significantly increased customer satisfaction and business growth.
- Managed the full lifecycle of web development projects from concept to maintenance, ensuring on-time, within-budget delivery and acting as the primary liaison to strengthen client-developer relationships.
- Led complex website and API integration projects in an Agile/Scrum environment, enhancing system security and compliance, while effectively managing project timelines and risks using Jira.

Technical Project Manager + Software Engineer

January 2021 - July 2023

● **Lone Wolf Technologies (Acquired W+R Studios in 2021)** | Remote
- Led the architectural overhaul of a data ingestion tool using React, TypeScript, and GraphQL, significantly improving UI/UX, and streamlined front-end team workflow with a 6-month project roadmap and Figma designs.
- Authored comprehensive documentation for system administrators and API consumers, ensuring easy system adoption and utility maximization, while pioneering the conversion of unused data into a new revenue stream by selling mapped and normalized data.
- Achieved an 80% reduction in data source integration time, enhancing administrative efficiency and enabling same-day discrepancy resolution, further solidifying system integrity and performance.
- Successfully implemented SSO solutions with SAML and JWT, enhancing data security and exchange between products and MLS partners, showcasing expertise in securing critical data and optimizing user access within the real estate industry.

Technical Project Manager + Senior Data Integrations Engineer

July 2017 - December 2020

● **W+R Studios** | US, CA, Huntington Beach / Remote
- Developed a sophisticated data ingestion and mapping tool using React, GraphQL, XState, and Styled Components, streamlining administration and integration processes while managing over 250 data feeds and ensuring seamless delivery through a robust GraphQL API.
- Directed quality assurance and new integration onboarding, achieving perfect data alignment and minimal latency, significantly improving end-user experience through diligent management of over 10 million records.
- Implemented Single Sign-On (SSO) solutions with SAML and JWT, enhancing security and user access across MLS partner products, demonstrating a commitment to data protection and seamless integration.
- Led agile cross-functional teams, fostering collaboration and ensuring project alignment with stakeholder objectives and customer satisfaction, marked by effective risk management and communication strategies.

Technical Project Manager + Custom Theme Developer

July 2015 - July 2017

● **W+R Studios** | US, CA, Huntington Beach / Remote
- Cultivated strategic partnerships with designers and marketers, employing HTML, CSS, and JavaScript to craft custom real estate reports, enhancing personalization with region-specific content for increased engagement.
- Directed the end-to-end lifecycle of theme development projects, ensuring exceptional service and seamless execution from concept to deployment, while strictly adhering to deadlines and budget constraints.
- Innovated in theme development to significantly boost user engagement and retention, by integrating tailored content and designs, directly contributing to heightened customer satisfaction and loyalty.
- Enhanced platform security and user experience by implementing robust Single Sign-On (SSO) protocols, including SAML and JWT, ensuring secure, seamless access across broker websites and products.

EDUCATION

B.A. English
Minor in Philosophy

● **University of California Riverside**
US, CA, Riverside • 2010

H.S. Diploma

● **Canyon High School**
Anaheim, CA • 2006
• Yearbook Photo Editor
• Media Tech Videographer / Editor
• Chemistry Tutor

CERTIFICATIONS

Atlassian Agile Project Management Professional Certificate
2024

● **Atlassian**
• Jira
• Agile Methodologies
• Agile Project management

SKILLS

• **Project Management:** *Agile methodologies, Scrum, Kanban, XP (Extreme Programming), Waterfall, project roadmap development, JIRA, Confluence*

• **Technical Skills:** *HTML5, CSS3, JavaScript, React, TypeScript, SQL, GraphQL, Headless UI, Tailwind CSS, Figma*

• **Single Sign-On (SSO) Proficiency:** *SAML (Google, OKTA, OneLogin, etc), JWT, and custom methods*

• **API Development:** *RESTful services, GraphQL, API mapping and integration*

• **Security and Compliance:** *Implementing robust security protocols for third-party integrations, knowledge of data protection regulations*

• **Collaboration and Leadership:** *Cross-functional team leadership, stakeholder engagement, problem-solving, decision-making, and risk management*

• **Efficiency Improvement:** *Process optimization, innovation in data utilization, efficiency gains in system integration*

• **Communication:** *Exceptional written and verbal communication skills, adept at creating user-friendly documentation and reports*

• **Problem-Solving:** *Excellent analytical and problem-solving abilities, adept at identifying and addressing challenges to ensure project success.*