# BRANDON PERFETTI

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# PROFILE

Dynamic Product/Project Manager and Software Engineer with 10+ years experience in SaaS tech startups, blending agile leadership and technical skills to innovate and drive growth. Excels in turning challenges into opportunities, exceeding benchmarks, and leading teams to excellence.

# ☆ GOAL

As I look to the future, I am excited about the opportunity to leverage my experience and insights to tackle new challenges, drive unparalleled innovation, and contribute to a culture of excellence and continuous growth.

#### **OP STRENGTHS**

- # Agile Methodologies Mastery
- # Analytical Thinking & Problem Resolution
- # Advanced Communication & Documentation
- # Innovation in Technology & Business Strategy
- # Leadership in Collaborative Environments
- # Technical Proficiency for Product Innovation

# A SKILLS

#### (i) FRONTEND DEVELOPMENT

HTML5 Professional
TailwindCSS Professional
JavaScript Professional
TypeScrypt Professional
React.js Professional

#### (i) BACKEND DEVELOPMENT

Express.js Professional
SQL Professional
GraphQL Professional

#### (i) FULL STACK META FRAMEWORKS

Next.js **Professional** Remix.js **Professional** 

#### **E WORK EXPERIENCE**

# ☐ 08/2023 - PRESENT REMOTE, UNITED STATES Technical PM + Software Engineer Freelance

- Spearheaded client web revitalizations, integrating advanced technologies that boosted traffic, user engagement, and SEO, while managing full project lifecycles to deliver high-quality solutions on time and within budget.
- Led complex integrations in an Agile environment, improving system security and compliance, and optimizing project management with tools like Jira to enhance client-developer relationships.

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- Overhauled a data ingestion tool architecture using React and GraphQL, improving UI/UX and system adoption, while reducing data source integration time by 80% and converting unused data into a new revenue stream.
- Implemented robust SSO solutions with SAML and JWT, significantly enhancing data security and user access, and leading front-end team efforts to streamline workflows and documentation.

#### **⊟** 07/2017 − 12/2020

O HUNTINGTON BEACH, UNITED STATES

#### Technical PM + Senior Data Integrations Engineer W+R Studios

- Developed and managed a sophisticated data ingestion tool, handling over 250 data feeds and ensuring minimal latency and perfect data alignment, while implementing SSO solutions that enhanced security across multiple products.
- Led agile cross-functional teams, fostering collaboration and aligning projects with stakeholder objectives to significantly improve customer satisfaction and end-user experience.

#### **℮ EDUCATION**

**⊟** 09/2006 - 07/2010 ORIVERSIDE, UNITED STATES

# English | Bachelor of Arts **University of California**

苗 09/2003 - 06/2006 ♡ ANAHEIM, UNITED STATES General Education | High School Diploma

# **Canyon High School**

- Served as Yearbook Photo Editor
- Worked as a Media Tech Videographer / Editor
- · Provided tutoring services in Chemistry

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#### **Agile Project Management Professional** Atlassian

- Agile Methodologies
- · Agile Project Management

#### **Business Analysis Professional** Microsoft

- Business Analysis
- Project Management
- · Requirements Gathering

### **DevOps Professional PagerDuty**

- DevOps methodologies
- Continuous Integration and Continuous Delivery (CI/CD)
- Infrastructure as Code (IaC)

#### IT Leadership Professional ServiceNow

- IT Architectures
- IT Project & Program Management
- IT Strategic Planning

#### **Negotiation Professional American Negotiation Institute**

- Interpersonal Skills
- Professional Communication
- Strategic Negotiations

#### **Product Management Professional** Aha!

- Customer Development
- Product Roadmapping
- · Product Strategy

# SOCIAL MEDIA





#### □ DEV CERTIFICATES

#### **Full Stack Foundations Epic Web**

- Styling
- Routing
- Data Loading
- Mutations
- Scripting
- Search Engine Optimization (SEO)
- Error Handling

#### **Professional Web Forms Epic Web**

- Form Validation
- Accessibility
- Schema-Based Validation
- · File Uploads
- · Spam Prevention with Honeypots
- Cross-Site request Forgery (CSRF) Protection
- · Rate Limiting

#### **Data Modeling Deep Dive Epic Web**

- Database Schema
- Relationships
- Migrations
- · Seeding Data
- Querying / Updating Data
- SOL
- · Query Optimization

#### **Authentication Strategies & Implementation Epic Web**

- Cookies
- · Session Storage
- Passwords
- · Login & Logout
- Protecting Routes & Role-Based Access
- Email Verification & Password Resets
- Two-Factor Authentication (2FA)
- Third-Party Authentication (SSO)

## **Web Application Testing Epic Web**

- End-to-End Testing with Playwright
- Mocking & Authentication for E2E Tests
- Unit Testing
- Component and Hook Testing
- · Authenticated Integration
- Test Database