



Breno Araújo
DIGITAL DESIGNER

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Rua dos Zapotecas, 151
Santa Mônica
Belo Horizonte - MG

Photoshop
Adobe XD
Zepelin
Intercom
Google Analytics
Illustrator
After Effects
Premier
HTML + CSS
Scrum
Usability Test
Design Thinking
Research
Functional Prototypes

I'm a designer with more than 10 years of experience. I'm driven by challenges and I believe design is about people. I've worked with graphic design and front-end development in the begin of my career and that gave me a background to be a better digital designer. My focus now is in creating great solutions to solve people's problems, regardless the way to do that.

Professional Experiences

Product Designer at Siteware

March 2012 - until now - Belo Horizonte, Minas Gerais

I am responsible for the user experience area, from idea design, analysis and research, interface design and screen delivery ready for development. Integrated work with the development team, Marketing, and Customer Success.

UI Designer and Front-end developer at S/A Estado de Minas

November 2008 - March 2012 - Belo Horizonte, Minas Gerais

Design and Front-end (HTML + CSS) for products, services, and partners of Associated Diaries. Assistance to the journalists of Portal Uai, Tv Alterosa, Superesportes, Divirta-se and others

UI Designer and Front-end developer at WHY Digital

January 2007 - November 2008 - Belo Horizonte, Minas Gerais

Interface creation and front-end development for institutional and e-commerce sites. Coordination of a small design team. Project management, customer service.

Education

2018 - 2019 – Post-graduate in Interaction Design – Puc Minas (in progress)

2012 - 2017 – Bachelor in Philosophy – UFMG

Courses

Programa Faz - FIEMG - Program focused on Innovation Management.

Usability test workshop

Design Thinking: Myths and Applications

Companies that have seen my work

**Unimed - Vale - Votorantim - Pif-Paf - Strauss Coffee - Óticas Carol
Tv Alterosa - Rádio Guarani - Arezzo - Estado de Minas - Supermix
Santa Casa Saúde**