



# Does Gender Matter in Planning for Aging?

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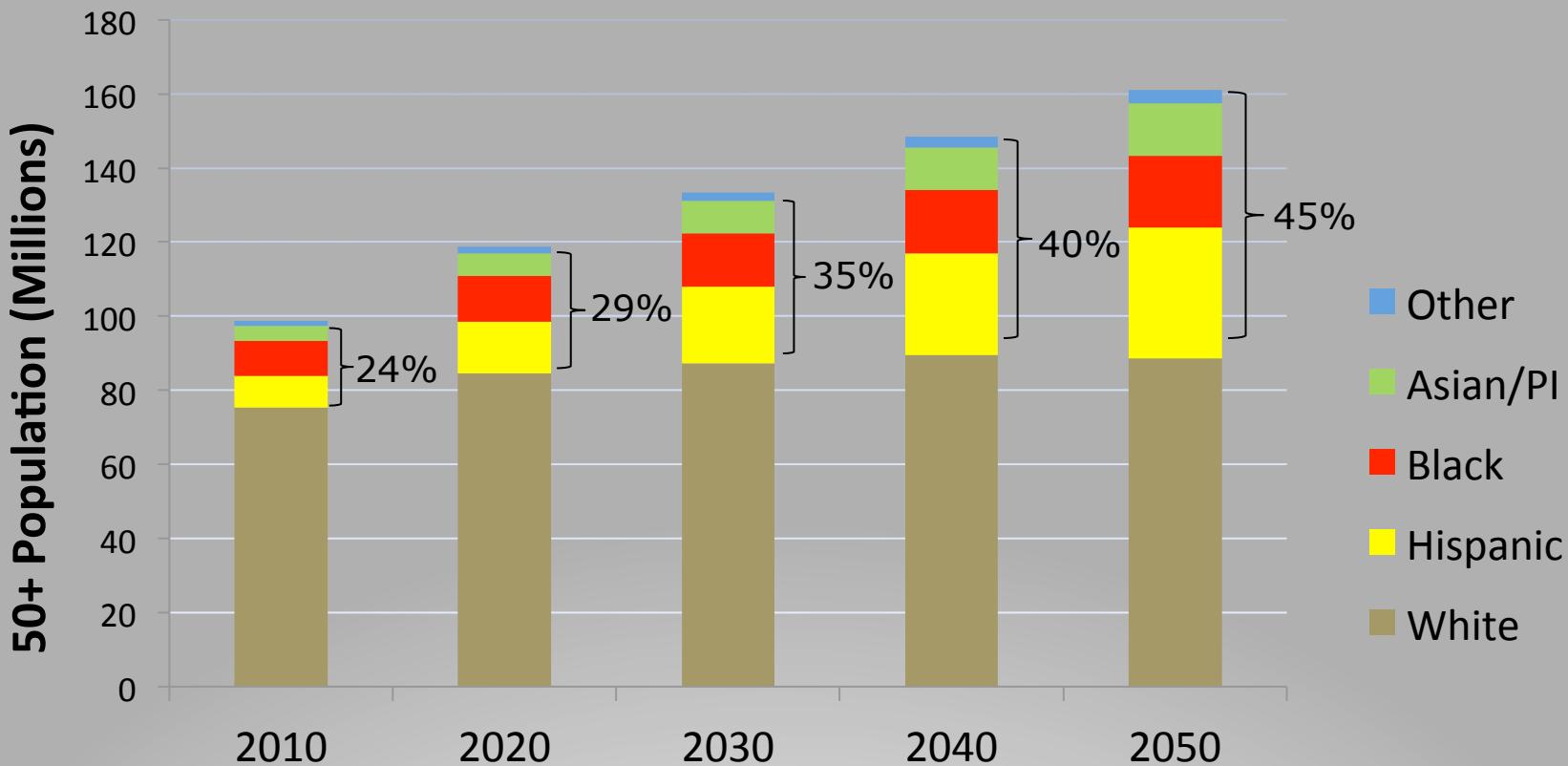
April 14, 2013  
American Planning Association

# Our population is growing ... and growing older

Year	65+ Population	Total Population	65+ Share of Total Population
2000	34,992,000	281,421,906	12%
2010	40,229,000	310,233,000	13%
2030	72,092,000	373,504,000	19%
2050	88,547,000	439,010,000	20%

Source: U.S Census Bureau - Census projections as of 8/2008

## Number of Persons 50+ by Race (Percent of Total Pop 50+ that is Persons of Color)



Source: U.S Census Bureau – 2008 Census projections

# Women's Financial Insecurity

- More likely to live alone
  - 45% women 65+ married vs. 75% men (2012)
- Tend to live longer
- More likely to live in poverty
- Earn less
  - Full-time working women 55+ earned 76% of men's earnings (2012)
  - Lower SS benefits (20% of men's), but depend on SS for a greater share of their retirement income

Source: Mikki D. Waid, *An Uphill Climb*, AARP Public Policy Institute, 2013.

# The Cost of Caregiving

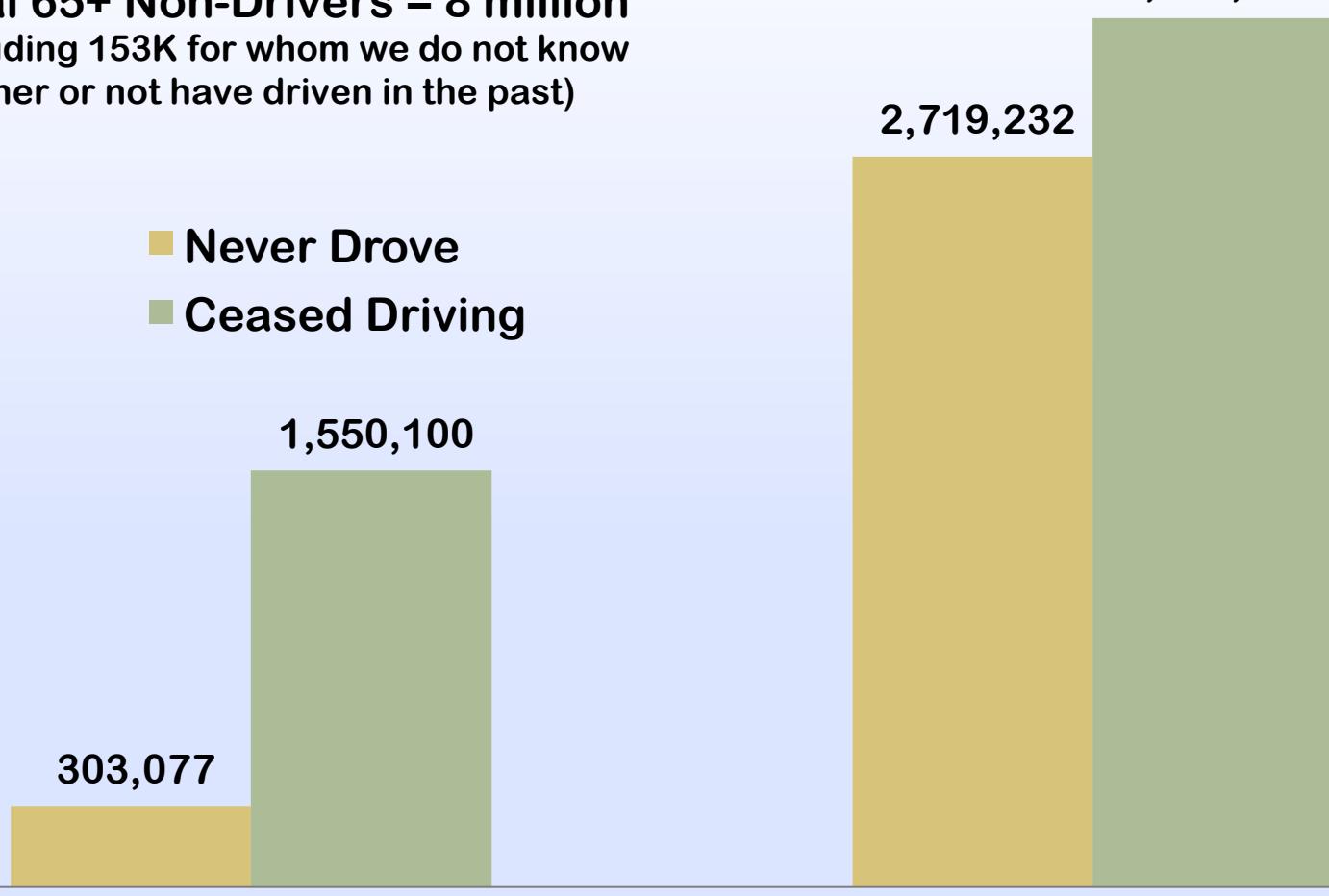
- 67% of caregivers are women
- As a result, women have 12 fewer years in the paid workforce over their lifetimes.
- Individual cost of leaving workforce estimated at \$304K in lost wages, SS, pension and retirement savings.
- Unpaid work of family caregivers valued at \$450 billion (2009)
- Caregiving may substantially increase a woman's risk of living in poverty in old age.



# 21% of adults 65+ do not drive

Total 65+ Non-Drivers = 8 million

(including 153K for whom we do not know whether or not have driven in the past)



65+ Men

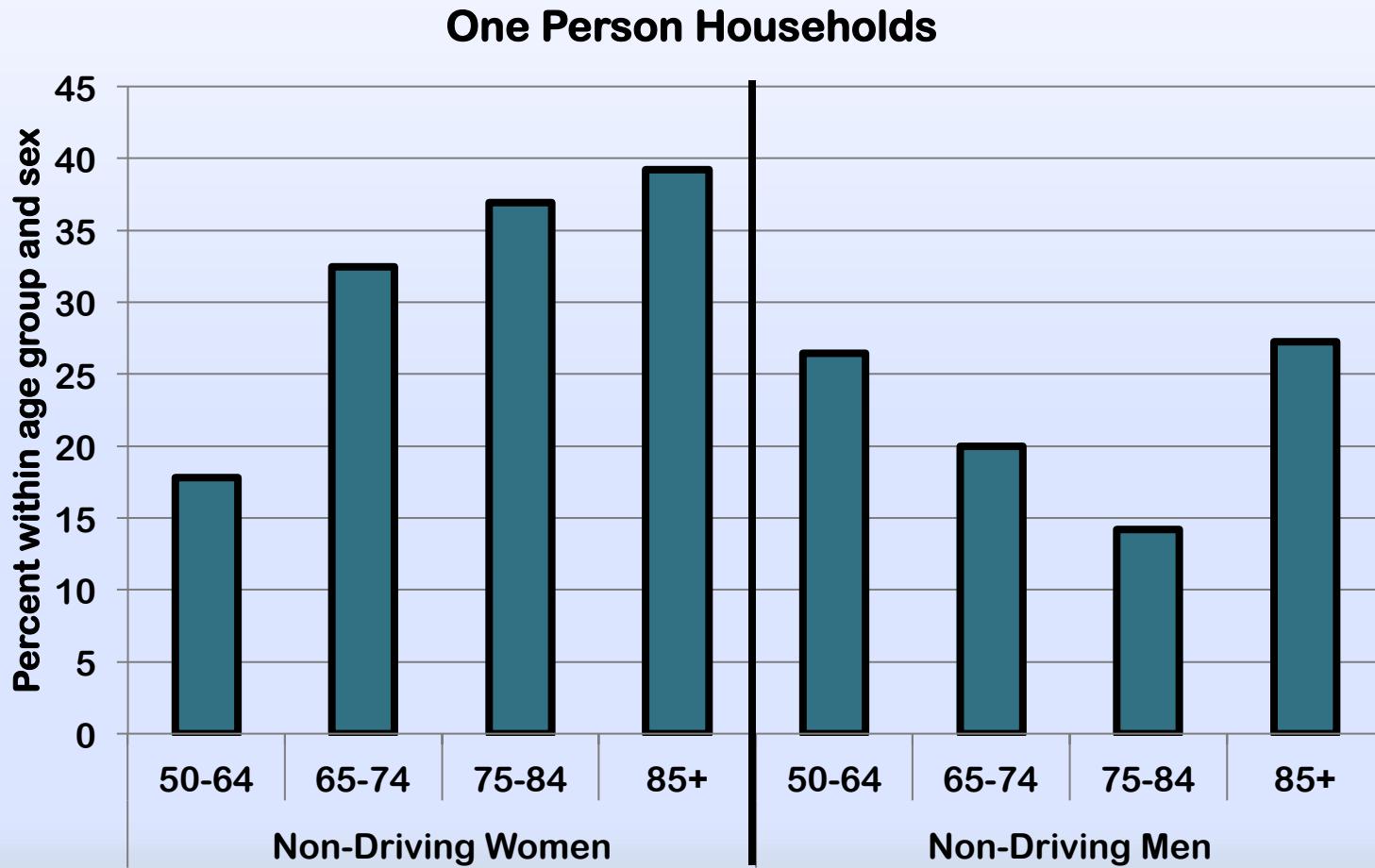
65+ Women

Number of Non-Drivers



AARP Public Policy Institute Analysis of 2009 NHTS

**Non-driving older men are much less likely to live alone than comparable women...**



# Private Vehicle Policy Solutions for Non-Drivers



- Caregiver Support
- Volunteer driver programs
- Ride-share programs
- Accessible taxi cabs

- 2/3 of trips taken by non-drivers 65+ are as passengers in private vehicles
- Family and friends provide 1.4 billion trips/year for older relatives (age 70+) who no longer drive

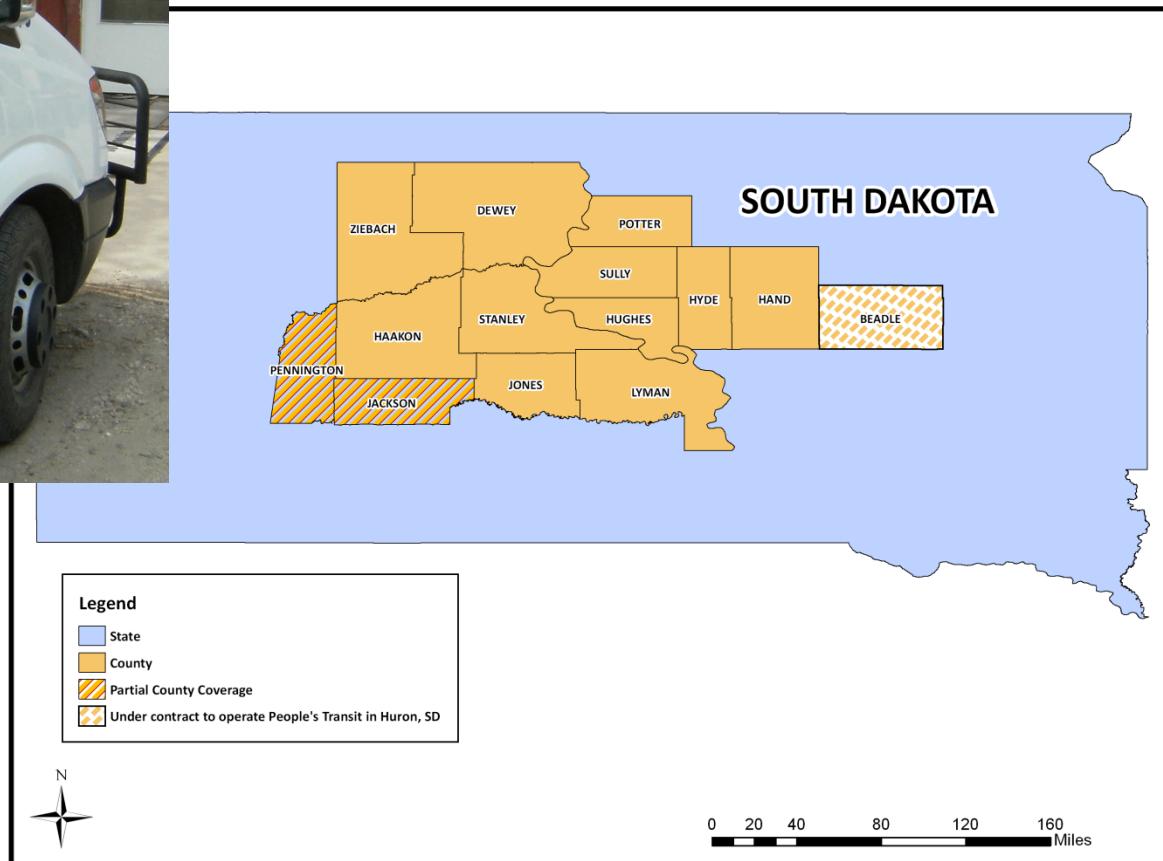
# Marin Access Mobility Management Center



# River Cities Public Transit



River Cities Public Transit Service Area



Source: AARP Public Policy Institute based on data from ESRI, Tom Tom, US Dept. of Commerce, Census Bureau

# Gender Differences in Travel

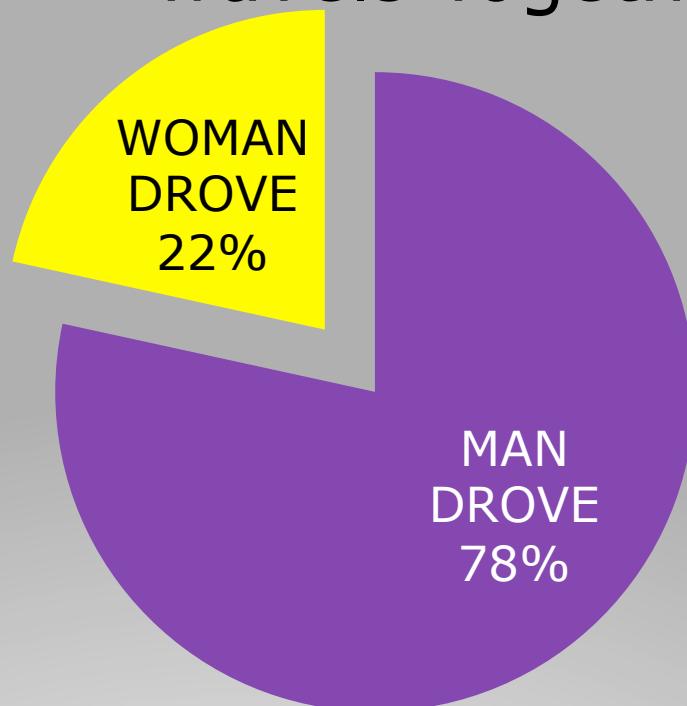
- Per capita VMT
  - Older men's decreased
  - Older women's increased
  - But men 65+ still drive 2x the miles of women 65+
- Licensing rates
  - Older men's declining
  - Older women's increasing
  - But older men's still exceed older women's (89% vs. 73%)
  - There are more older female drivers than male drivers



AARP Public Policy Institute analysis of 2009 National Household Travel Survey

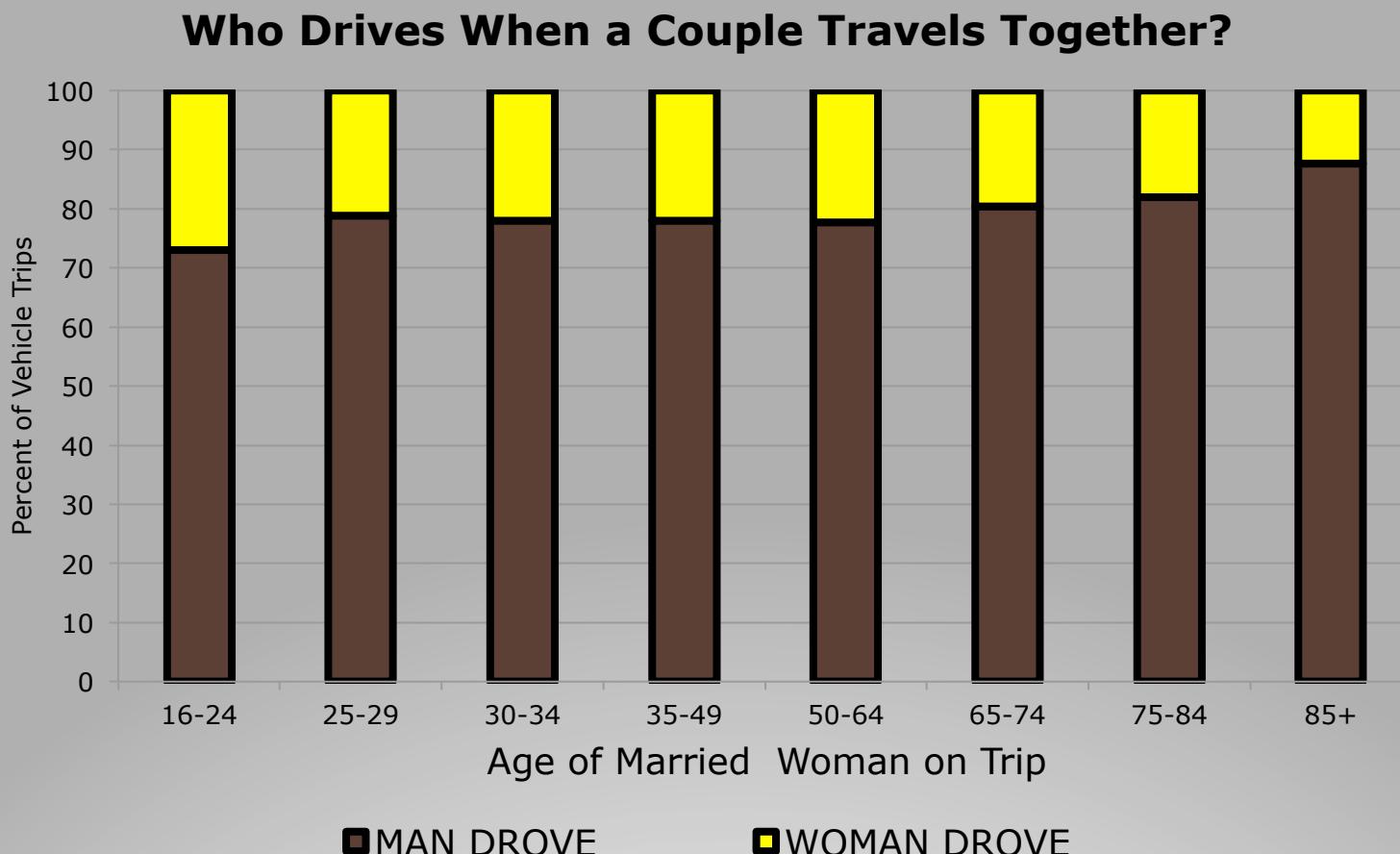
**Traditionally, when a married couple travel together the man is more likely to drive....**

### Who Drives When a Couple Travels Together?



Source: McGuckin and Nakamoto, 2011 Base: Married couples on vehicle trips

# But even younger women 'let' their husbands drive...



Source: McGuckin and Nakamoto, 2011 Base: Married couples on vehicle trips

# Planning Solutions



- Invest in and coordinate specialized/human services transportation
- Construct Complete Streets to aid older drivers, pedestrians, and transit users
- Integrate land use and transportation planning through mixed-use development like TOD
- Invest in public transportation service and education

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