# Design Documentation BSI CX 23.1

BSI Product Development

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# 1. Introduction

Create experiences that delight customers. For marketing, sales, and service: Find, win, retain, and understand customers with BSI CX. Design, execute and optimize perfect customer journeys. Everything is cross-departmental, individualized for every customer, in real time, across all touchpoints, and fully automated – for extraordinary and emotional experiences.

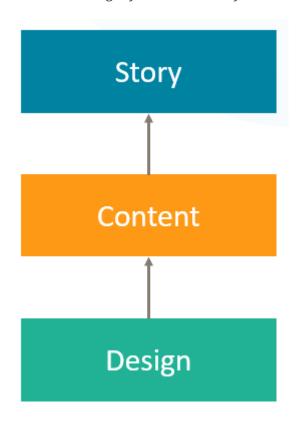
Learn more about all features of BSI CX by visiting our product website.

NOTE

**CX**, **Customer Experience and Studio**. The *BSI Customer Suite* consists of multiple Products, *BSI CX* is one of it. Formerly called *BSI Studio*, *CX* is an abbreviation of *BSI Customer Experience*.

# 1.1. Technical Introduction

This documentation acts as the primary resource for developers that wish to implement a design for BSI CX. Designs are a vital part of BSI CX. While focusing on BSI CX Designs, a basic knowledge of the following layers is necessary:



## Story

The Story controls the flow of a participant. It offers various steps which can be placed on the storyboard via drag and drop. Your next customer journey delivering a landing page, event invitation, website or newsletter will be born here.

#### **Content**

Websites, landing pages and newsletters require rich content. The content editor of BSI CX is here to configure such contents. By user using *Content Elements* – reusable building blocks that

can be placed in your content via drag and drop – you can build attractive newsletters, innovative landing pages and feature rich websites.

## Design

The foundation of every *Content* is its design. The design defines the available "Content Elements", the visual representation of the content and the behavior of the content and content elements. The *Design* must be created externally and uploaded into BSI CX. This documentation covers how to build such designs.

TIP

You can book a BSI CX Design training on our website.

# 1.2. Branding & Visual Design

Each brand has its own and unique visual design language. The branding guidelines of your company or customer define the boundary conditions for building a design. As a design developer for BSI CX, it is your responsibility to get a specification on how the website, landing page or newsletter should look like and what elements it should consist of. Especially when it comes to designing HTML emails, you may have to find a compromise between the developers' ideas of visual design and the actual technical possibilities of HTML emails.

# 1.3. Getting started

We recommend to start by adopting an existing design for BSI CX. This will help you to get started and will already come with existing content elements which act as examples for your customizations. BSI provides a set of design templates that are called **Master Templates**. As of today, the *Master Template* designs are not yet available publicly. Reach out to us in order to get them. In the future, we will publish them on GitHub as Open-Source projects.

Alternatively, you can start off from scratch by following the guidance in this documentation and build a completely new template.

# 1.4. File format

A BSI CX design is stored in a ZIP archive. A valid design for BSI CX must contain the following mandatory files:

## design.html

Defines the design, particularly the dropzones the user can use in the BSI CX content editor to place content elements. The exact design.html syntax is described below. This file must be in the root of the ZIP file.

## content-elements.html

Defines the individual content elements that can be selected in BSI CX. A content element is a HTML snippet that is inserted into the content using drag & drop. The exact content-elements.html syntax is described below.

# design.properties

Contains metadata on the design, such as names and descriptions of the content elements and groups.

Beside these three mandatory files you are free to organize your ZIP file as you want. It is essential though to make sure that the above-mentioned files are placed in the root of the ZIP file. Additional optional files and folders may be supplied in the ZIP file as well. Note that one ZIP file can only contain a single design.

**NOTE** The files and folders in the ZIP file must not contain any umlauts.

The following folder structure showcases the content of a simple design:

- 1 The content-elements.html file holds all content elements.
- 2 The design.html defines the base layout of the page/email.
- 3 The design.properties file contains meta information about the design and its elements.

# 1.5. Content Editor

The content editor is where specific websites, newsletters and landing pages are created. The content creator relies on a design of good quality to build contents which on the other hand are referred from a story.



Figure 1. example of the BSI CX content editor

- 1. Design preview in content editor
- 2. List of available content elements
- 3. Use of a customizable content element

# 1.6. Structure Reference

The file design.html contains the frame of the design and must include at least one outermost dropzone. It must contain valid, XHTML conform HTML with Doctype, <html>, <head> and <body> tags.

The file content-elements.html contains all content elements of the design, that can later be drag and dropped into the outermost dropzone of the design.html. Here no Doctype, <html>, <head> or <body> tags are required.





Figure 2. structure reference

# 1.7. Dropzones

While dragging a content element into the content area, you will notice blue lines and blue areas. These areas are called dropzones and identify areas where certain content elements can be placed. Each dropzone has a list of allowed content elements that are specified in the design. A dropzone is defined by adding the attribute data-bsi-dropzone to an HTML element. The list of allowed content elements is specified by the data-bsi-dropzone-allowed-elements attribute. An optional limit of elements that can be placed inside the dropzone is defined by adding the data-bsi-dropzone-max-number-of-elements attribute.



January 2022

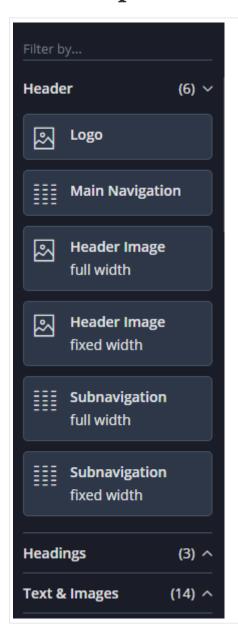


# Up to 50% off in January

Listing 1. A dropzone that allows to place a maximum of one pre header element inside a newsletter design

```
<div data-bsi-dropzone="preheader-zone" data-bsi-dropzone-allowed-elements="nl-
preheader" data-bsi-dropzone-max-number-of-elements="1">
    <!-- Add element -->
</div>
```

# 1.8. Groups



All content elements can be structured in groups. In the example screenshot on the left side, three groups are defined: Header, Headings and Text & Images. To structure the content elements in such groups, the attribute data-bsi-group is used. Each content element is checked to determine if one of its parent elements has this attribute. A group may be defined only once. Below you see an HTML example of the three groups Header, Headings and Text & Images:

# *Listing 2. example of attribute* data-bsi-group : *HTML*

# 2. design.properties

# 2.1. The Basics

Metadata for a design is defined in the design.properties file. It contains general information on the design, such as the name and author, as well as element specific information, such as with which description and icon the elements are to be displayed to the right of the editor.

Listing 3. specifying design meta data

```
#metadata example
design.name=My Customer Design
design.author=John Doe, Doe Design Agency
```

Group information, content element specific entries, configuration capabilities for styles (allowing you to mixin different CSS styles or adding certain features using JavaScript) as well as instructions on how to customize the rich text editor experience can be found in the subsequent chapters.

Listing 4. example of a fully featured design.properties file

```
#metadata
design.name=My Customer Design
design.author=John Doe, Doe Design Agency
#groups
group.buttonsAndLinks.label=Buttons & Links
group.textAndImages.label=Text & Images
#styles
style.background-color.label=Background color
style.background-color.class.bg-color-green.label=Green
style.background-color.class.bg-color-red.label=Red
#rich text editor configurations
html-editor-config.my-config.features=bold,italic,underline,strikeThrough,textColor
html-editor-config.my-config.text-colors=#ff00cc,#aabbcc
#content elements
element.text.label=Text
element.text.icon=text
element.text.parts.formatted-text.label=Formatted text
element.text.parts.formatted-texthtml-editor-config=my-config
element.button.label=Button
element.button.description=A red or green button
element.button.styles=background-color
```

# 2.2. Groups

Each content element is assigned to a group. To specify a display name for each *group* element that exists in the content-elements.html file, add an entry based on the data-bsi-group identifier to the design.properties file.

Listing 5. giving groups clearly identifiable descriptions

```
#Specification
group.<group-identifier>.label=<Name of the group>
#Example
group.textAndImages.label=Text & Images
```

# 2.3. Content Elements

For each content element that is defined in the content-elements.html file, the following entries should be defined in order to get a clean user experience. The *element identifier* is the value of the data-bsi-element attribute:

Listing 6. important metadata for content elements

```
#Specification
element.<element-identifier>.label=<Name of the content element>
element.<element-identifier>.description=< Description of the content element>
element.<element-identifier>.icon=<icon identifier>

#Example
element.logo.label=Cooperate Logo
element.logo.description=Visualize your corporate logo
element.logo.icon=image
```

Refer to the following illustration to pick a value for *icon*.

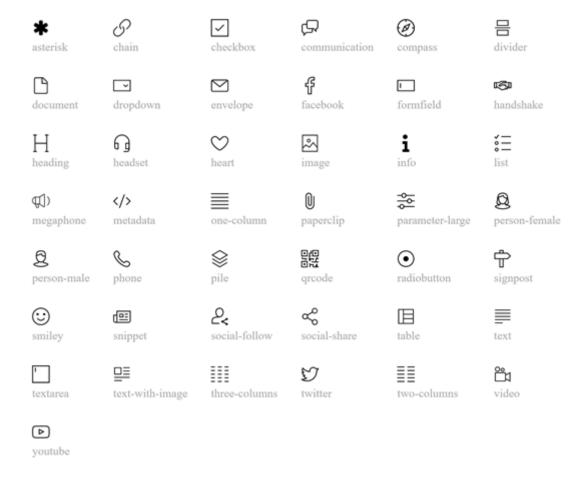


Figure 3. icon identifier reference

For element parts, labels can be defined. Those are then used as section headings while editing a content element in the content editor. <part-identifier> is the data-bsi-element-part value of the element part.

Listing 7. important metadata for content element parts

```
#Specification
element.<element-identifier>.parts.<part-identifier>.label=<part label>

Usage:
element.logo.parts.image.label=Image for Logo
```

If one content element has multiple element parts of the same type, an index based notation must be used, following the natural order in the DOM. The index starts at 0 and is only necessary if there are multiple parts of the same type.

Listing 8. defining metadata for multiple element parts of the same element part type for a certain content element

```
element.logo.parts.image[0].label=Desktop image for Logo
element.logo.parts.image[1].label=Mobile image for Logo
```

# 2.4. Styles

## WARNING

We strongly discourage from using styles in email templates. Many email clients still require certain styles to be set through inline styles which does not work well with styles on element level as it is done by the *styles feature*.

By defining styles for a certain content element, its characteristics can be controlled. By using styles to make a content element configurable, it is not necessary to implement an additional content element for an almost identical content element. A requirement to implement a button in two different colors (red and green) would therefore be implemented by creating a *button* content element with two styles: red and green. Styles are only defined once, and each element can have 0 to n style capabilities. Each style capability will then be transformed to a dropdown in the editing dialog of a content element, where the specific style can be applied to a content element.

		×	
Text	* Lorem ipsum		
URL/internet address	* https://google.ch	i	
	Open in own window		
Styles			
Color		Q	
	Green		
ОК	Red		

Figure 4. example of a style dropdown

#### *Listing 9. defining style capabilities*

```
#Specification
style.<style-capability-identifier>.label=<Style capability dropdown label>
style.<style-capability-identifier>.class.<CSS-class-identifier>.label=<Label to
describe the dropdown option>

#Example
style.background-color.label=Background color
style.background-color.class.bg-color-green.label=Green
style.background-color.class.bg-color-red.label=Red
```

1 to n styles can be defined in a comma separated format. Each will then appear as an individual dropdown in the editor, where one style can be selected from the list of styles.

```
#Specification
element.<element-identifier>.styles=<style-capability-identifier>, <style-capability-
identifier>

Usage:
element.button.styles=background-color,border-color,text-color
```

To ensure that a style is effective, a CSS class must be defined for it. If a style is preselected on an element, it is sufficient to add the desired CSS class to the respective element in the HTML.

Listing 11. CSS class for a style

```
.colored-button.bg-color-green { background-color: green; }
.colored-button.bg-color-red { background-color: red; }
```

Listing 12. how styles are applied on content elements

```
<button data-bsi-element="button" class="colored-button bg-color-green"></button>
```

# 2.5. Configuration capabilities of the Rich Text Editor

```
IMPORTANT CX 1.2.13
```

By defining a content element part of type formatted-text, a fully featured rich text editor will be available to the users of the content editor. The built-in WYSIWYG rich text editor is powered by Froala. BSI allows to customize a subset of Froala features directly out of a design. In order to do so, a configuration section in the design.properties can be used to customize the features of the rich text editor. Each element part of type formatted-text can have it's own custom list of features, although in most cases one feature definition is shared among different content elements.

A typical, simple rich text editor configuration will look like this:

Listing 13. Rich text editor configuration example

```
html-editor-config.my-config.features=bold,italic,underline,strikeThrough,textColor html-editor-config.my-config.text-colors=#ff00cc,#aabbcc
```

The above configuration (named my-config) needs to be assigned to a concrete element part in order to apply the customizations:

Listing 14. Applying an HTML editor configuration on a content element 'text'

```
element.text.parts.formatted-text.html-editor-config=my-config
```



The entire list of supported configuration options is documented in the subsequent chapters.

## 2.5.1. Feature list

The most important configuration option is the list of features that will be shown in the WYSIWYG editor.

The format is as follows:

Listing 15. Feature list format

```
html-editor-config.<config identifier>.features=<comma separated feature list>
```

If one wants to support **bold**, *italic*, and <u>underlined</u> text, the definition for doing so would be like this:

Listing 16. Feature list example

```
html-editor-config.my-config.features=bold,italic,underline
```

The keys in the list below (indicated in **bold**) must be provided as a comma separated list as in the example above. Each key identifies a certain feature which is then displayed as a separate button in the editor. The sequence is irrelevant and does not affect the display order, as the display order is given by the server-side implementation.

The following features are available:

bold

italic	the text can be formatted in <i>italics</i> .
underline	the text can be <u>underlined</u> .
strikeThrough	the text can be displayed with a <del>line through</del> the center.

the text can be formatted in **bold**.

**subscript** the text can be displayed as a subscript.

**superscript** the text can be displayed as a <sup>superscript</sup>.

**fontSize** the font size can be changed based on the *font-sizes* value list.

**lineHeight** the line height can be changed based on the *line-heights* value list.

**textColor** the text color can be changed based on the *text-colors* value list.

**backgroundColor** the background color can be changed based on the *background-colors* 

value list.

**alignLeft** the text can be left aligned.

**alignCenter** the text can be centered.

**alignRight** the text can be right aligned.

alignJustify the text can be justified (As most browsers are terrible in handling

justified text properly, we recommend to not enable this feature).

**formatOL** the text can be displayed as an organized list.

**formatUL** the text can be displayed as an unorganized list.

**outdent** the text can be outdented (useful for sub-lists).

**indent** the text can be indented (useful for sub-lists).

**paragraphFormat** changes the format of the paragraph based on the *formats* value list.

**quote** display the text as a quote.

**specialCharacters** inserts special characters.

**emoticons** inserts emoji.

insertLink permits the immediate insertion of links without having to use a

wildcard.

**html** displays and edit the HTML of the text.

**help** displays Help.

In addition, the following features are **always displayed in the editor** and must therefore not be listed separately:

clearFormattingclears all formatting from the selected text.undoundoes the change.redoredoes the change.fullscreendisplays the editor in full screen mode.selectAllselects the entire text in the editor.

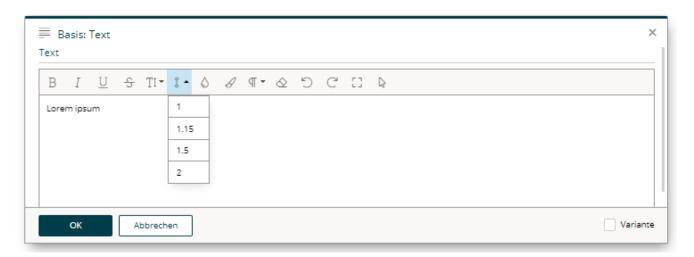
Our experience has shown that these features are useful in the vast majority of cases and that the editing experience would be significantly affected without them.

# 2.5.2. Value Lists

A list of values that will be shown in the editor can be defined for certain features (e.g. the list of colors when the font color feature is active).

Listing 17. An example using configuration with different value lists set

```
html-editor-config.my-extended-config.features=bold,italic,underline,strikeThrough,textColor,backgroundColor,fontSize,paragraphFormat,lineHeight
html-editor-config.my-extended-config.text-colors=#ff0000,#00ff00,#0000ff
html-editor-config.my-extended-config.background-colors=#ff0000,#00ff00,#0000ff
html-editor-config.my-extended-config.formats=h1,h2,h3,h4,pre
html-editor-config.my-extended-config.font-sizes=8,9,10,11,12,14,16,18,24,30,36,48,72
html-editor-config.my-extended-config.font-size-unit=px
html-editor-config.my-extended-config.font-size-default=12
html-editor-config.my-extended-config.line-heights=1,1.15,1.5,2
html-editor-config.my-extended-config.enter=p
```



#### 2.5.2.1. Colors

A comma separated list of RGB colors in hexadecimal format. To customize the color picker for textColor and backgroundColor, provide a list of colors through the text-colors and background-colors value list.

Listing 18. text-colors example

```
html-editor-config.my-config.text-colors=#ff00cc,#aabbcc
```

Listing 19. background-colors example

```
html-editor-config.my-config.background-colors=#dddddd,#abcdef
```

# 2.5.2.2. Paragraph formats

```
IMPORTANT CX 1.2.46
```

Paragraph formatting and headings can be configured as well. This may be customized through the formats value list, which will only have an effect if the feature paragraphFormat is active.

Listing 20. formats example

```
html-editor-config.my-config.formats=p,h1,h3
```

The following formats can be provided:

```
for an html paragraph ()
p
h1
       for an html H1 title (<h1>)
       <h2>
h2
       <h3>
h3
       <h4>
h4
       <h5>
h5
       <h6>
h6
       for preformatted text ()
pre
```

# 2.5.2.3. Line heights

To customize the lineHeight value list, provide a list of heights in percentages, comma separated. The line height values define the factor by which factor the current line height is multiplied based

on the font size used.

# Listing 21. line-height example

```
html-editor-config.my-config.line-heights=1,1.15,1.5,2
```

#### 2.5.2.4. Font size

To customize the list of font sizes for fontSize, provide a list of sizes through the font-sizes value list. A custom default value can be set by using font-size-default.

Size information is provided numerically. If several sizes are permitted, then each individual entry is listed in a comma separated format. The data on font sizes (font size and font size default) are absolute values.

The unit of measurement (font-size-unit) defines which unit to be used for information regarding the font sizes. The following are permitted:

```
px Pixels
em Relative to font size of the parent
rem Relative to font size of the root element
pt Points
cm Centimeters
mm Millimeters
```

# Listing 22. font-sizes, font-size-unit and font-size-default example

```
html-editor-config.my-config.font-sizes=8,9,10,11,12,14,16,18,24,30,36,48,72
html-editor-config.my-config.font-size-unit=px
html-editor-config.my-config.font-size-default=12
```

## 2.5.2.5. Entry mode

By defining the entry mode (enter), you define what happens in the editor when the Enter key on your keyboard is pressed. The following options are available:

```
    to enclose the text with a paragraph ()
    to enclose the text with a <div> tag
    to simply insert a <br>> tag for a line break
```

In p and div modes, there is the option to force a simple line break with Shift + Enter. This will add <br/> without immediately ending the block and starting a new one.

Listing 23. enter mode example

html-editor-config.my-config.enter=div

# 3. Content Editor

# 3.1. Content editor specific CSS

IMPORTANT CX 1.2.46

- **bsi-ce-edit-mode** is set when the document is shown in the content editor.
- **bsi-ce-preview-mode** is set when the document is shown in preview mode inside the content editor.

The preview mode inside the content editor or any content that is delivered by a story will not have any of the above listed classes.

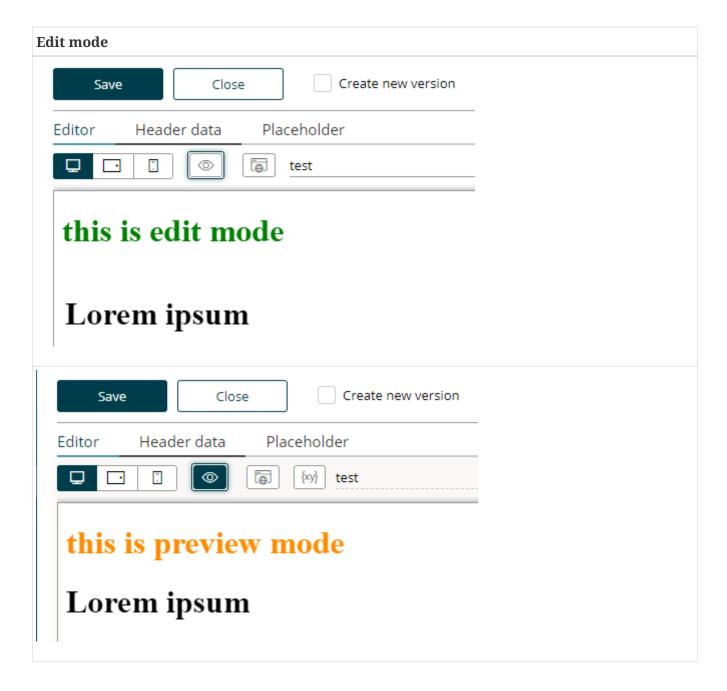
Listing 24. editor specific CSS example: HTML

Listing 25. editor specific CSS example: CSS

```
.hide { display: none; }
.bsi-ce-edit-mode .show-if-edit { display: block; color:green; }
.bsi-ce-preview-mode .show-if-preview { display: block; color:darkorange; }
```

Table 1. editor specific CSS example: resulting representation in the content editor

```
Edit mode
Preview Mode
```



# 3.2. Predefined Story outlets (Bracket Links)

One way to define a link out of a design is to use a data-bsi-element-part="link" annotation on a link (<a>) element. Doing so will add a link editor to enter a URL and a link text to the content editor.

Listing 26. Adding an editable link to a content element.

```
<a data-bsi-element-part="link" href="https://www.bsi-software.com/">BSI Website</a>
```



Figure 5. visualization of an editable link

Another way to define a link directly out of a design is by using the CX *bracket link syntax* for links. This mechanism in built into the content editor itself to create a link anywhere in a text.

Listing 27. Example on adding a link anywhere in the text.

<span data-bsi-element-part="plain-text" >If you do not wish to receive further promotions, you can [unsubscribe] now.</span> Lorem ipsum Lorem ipsum Lorem ipsum Lorem ipsum Visited - unsubscribe - [unsubscribe] unsubscribe - opt out - [opt out opt out action] opt out action - No Newsletter noNewsletter - [noNewsletter|text=No Newsletter|url=https://example.com/opt-out|newWindow] 3 2

- 1. Definition of links using the CX bracket syntax.
- 2. Each link is converted into a story outlet. Each outlet can then be linked to an individual action in the story.
- 3. The content that is delivered to the user.

While rendering the above content, CX will convert the [unsubscribe] term to a link tag internally, create a unique hyperlink and will add a new outlet to the step to which the current content belongs. When using bracket links, the story designer will see the provided link as a story outlet by default. This allows the Story Designer to link the click action on the link with other steps (e.g. a subsequent landing page step). In the example above, the *Email Step* will already have an outlet named *unsubscribe*. The bracket technique itself is usable everywhere in the content editor and is not limited to the usage in a design.

The convenience format of a bracket link for CX is [link text|ID]. The full syntax is [ID|text=link text|url=https://example.com|newWindow].

You may use the following optional parameters:

- url can be used to explicitly specify an absolute URL.
- newWindow will force to open the target in a new tab or window.
- follow removes the *nofollow* value from the html *rel* attribute. Without *nofollow*, bots are allowed to crawl your page (not recommended for personalised links).
- login creates a link having the query parameter ?login, which redirects to the login page in a website.
- logout creates a link having the query parameter ?logout, which removes the authenticated user from a CX HTTP session in a website.

You can also place a bracket link anywhere in the design. An example of doing so is to add it to an href of a link.

Listing 28. Adding a bracket link to a link will allow us to track the "Facebook" link in CX.

```
<a href="[Facebook]"><img src="img/facebook.png" /></a>
```

# WARNING

Be reminded that all CX will replace everything that looks like a bracket link. It is your responsibility as a developer to use escaping where brackets have a different meaning.

Listing 29. Escaping is important in cases like this one.

```
<!-- CX will convert this to a bracket link -->
<input pattern="[0-9]">
<!-- escaping is mandatory for the pattern mechanism to work as desired -->
<input pattern="\[0-9]">
```

# 3.2.1. Using anchor links inside a design

First of all, it is possible to use anchor links in the form of #top inside a CX design. Anchor links are allowed as targets of link parts. However, it is not possible to use anchor links as url of a bracket link. This is due to the fact, that bracket links meant to be trackable by CX and this requires a complete roundtrip to the server.

Listing 30. How to use anchor links in a design.

# 3.3. Content Elements and Parts

This chapter describes the structure of the <code>content-elements.html</code> file and the available content elements. The <code>content-elements.html</code> file contains HTML snippets for the content elements that can be selected in BSI CX. To do so, BSI CX searches for elements with the <code>data-bsi-element</code> attribute in the HTML code. The recommendation is to define all content elements at the same level as the DOM, for example, as <code>div></code> directly below the <code>dody></code> element. However, for better visualization during development, the developer can also create additional elements (e.g., with CSS borders or margins) around the elements marked with <code>data-bsi-element</code>. BSI CX will ignore those, though.

TIP

It is not necessary for the content-elements.html file to have a <html>, <head> or <body> tag. But the containing HTML must be valid.

The following listing illustrates a very simple content element:

```
<div data-bsi-element="logo">
     <img src="logo.png" alt="My Company"/>
     </div>
```

As we can see in the listing, data-bsi-element defines the identifier of the content element. It must not contain any spaces. The identifier corresponds to the value that can be used in the attribute called data-bsi-dropzone-allowed-elements in the dropzone. The element marked with the identifier, when used, is inserted into the relevant dropzone (not only the child elements).

WARNING

The content editor specifically highlights the content elements. To make sure this works properly, all content elements must be block elements rather than inline elements.

A content element can define one or more internal dropzones. The definition is the same as for design.html. For example, use it with a content element for a 3-column layout with three internal dropzones. While the dropzones may be nested arbitrarily, please pay attention to usability.

# 3.3.1. Grouping

Complex designs can consist of many elements. For better organization, it is mandatory to group the elements. To do so, the data-bsi-group attribute can be used. The following listing illustrates such a grouping:

```
<div data-bsi-group="texts">
   <div data-bsi-element="default-text" data-bsi-element-part="formatted-text">
       Lorem ipsum
       <l
           lorem
           ipsum
       </div>
   <div data-bsi-element="raw-text" data-bsi-element-part="plain-text">Lorem
ipsum</div>
</div>
<div data-bsi-group="images">
   <div data-bsi-element="full-size-image">
       <imq src="example.jpg" data-bsi-element-part="image"/>
   </div>
</div>
```

#### 3.3.2. Parts

A content element part references, inside a content element, an area (such as text or image) that can be edited directly with the BSI CX content editor. The content element "text with image" knows, for example, the two areas image and plain-text. The identifiers must be adopted exactly as they are. The following listing illustrates the example:

- 1 This is the content element definition.
- 2 The image part defines an editable image.
- 3 The plain-text part defines an editable plain text.

The individual parts are likely to contain sample content already. This content must fit in terms of the structure (e.g., only plain text with plain-text, and a correct table definition with table, etc.)

#### 3.3.2.1. Plain Text

The part plain-text can be applied to any HTML element that can contain text. The text is inserted

within the element. The element must not have children with other content element parts (content is removed). A single-line text field without formatting is available as the editor. When using the optional attribute data-bsi-multiline, the text field becomes multiline.

```
IMPORTANT
```

Boolean attributes like data-bsi-multiline require an empty value ="" or sample value like ="true".

Listing 31. Sample usage of the plain text part.

```
<h1 data-bsi-element="title-h1" data-bsi-element-part="plain-text" class="element title-h1">Lorem ipsum</h1>
```

Listing 32. Sample usage of the plain text part with the multiline feature.

```
Lorem ipsum<br>dolor sit amet
```

## 3.3.2.2. Formatted Text

The part formatted-text can be applied to any HTML element that can contain text. The element must not have children with other content element parts (content is removed). The rich text field with a limited number of formatting options is available as an editor. For more information about the available configuration options see chapter Configuration capabilities of the Rich Text Editor.

Listing 33. Sample usage of the formatted text part.

## 3.3.2.3. HTML

The html part can be applied to any HTML element. The code is inserted within the element. The element must not have children with other content element parts (content is removed). A text field is used as the editor. HTML can be written directly into this field.

Listing 34. Sample usage of the HTML part.

This part can be useful for:

Prototyping

- Quick-and-Dirty Hacks
- Embedding any HTML code

# WARNING

It is not allowed to place any data-bsi-element or data-bsi-element-part attributes inside the HTML code. This won't work as expected and leads to invalid content.

#### 3.3.2.4. Video

The video part can be applied to any block level HTML element. This part can be used to display information and thumbnails of external videos. It can also be used to embed external videos. Within the element, various elements can be used as placeholders:

- Each <iframe> element is used to embed an external video player.
- Each <img> element with a data-bsi-video-thumbnail attribute is used to display the video thumbnail.
- Each HTML element with the data-bsi-video-title attribute is used to display the video title.
- Each HTML element with the data-bsi-video-description is used to display the video description.
- Each <a> element with the data-bsi-video-link is used to place a link to the external video. The text of the hyperlink will not be touched, only the href attribute will be filled.

**IMPORTANT** 

Fetching the video's title and description may requires an active API key for the appropriate provider.

**IMPORTANT** 

Boolean attributes like data-bsi-video-title require an empty value ="" or sample value like ="true".

The following external video providers are supported:

## **YouTube**

Without a configured API key, only the thumbnails are automatically picked. More information on obtaining a YouTube API key: https://developers.google.com/youtube/v3/getting-started

Be aware that there are two kinds of URLs involved: One is the link to the video platform itself for the href attribute on the <a> tag and there is the embedded URL for the <iframe> player. In the case of YouTube https://www.youtube.com/watch?v=YpnFs4aBLQA is the link to the video platform. The corresponding embedded URL would be https://www.youtube.com/embed/YpnFs4aBLQA. If you want to provide sample content for your element you may have to fill both URLs in the right tag. The following listing illustrates the use of sample content for a simple video element:

- ① The link to the video platform is placed inside the data-bsi-video-data-link attribute.
- 2 The embed video URL is placed inside the src attribute of the <iframe> tag.

This results in the following content element:

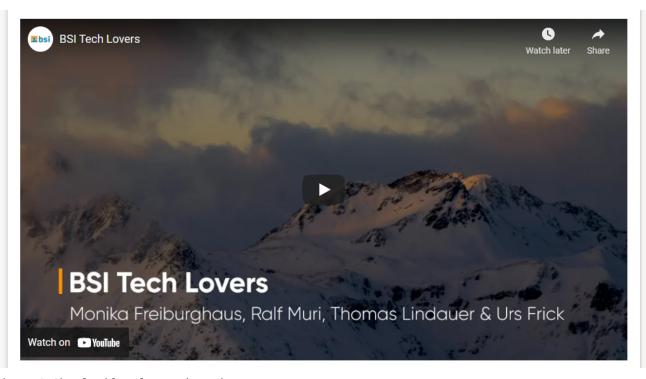


Figure 6. Simple video element in action.

A more complex video element would be the following:

```
<div class="element video" data-bsi-element="video-thumbnail">
   <div class="video-thumbnail" data-bsi-element-part="video" data-bsi-video-data-
link="https://www.youtube.com/watch?v=YpnFs4aBLQA"> ①
       <0>
           <a href="https://www.youtube.com/watch?v=YpnFs4aBLQA" data-bsi-video-
link="" target="_blank"> ②
               <img src="https://i.ytimq.com/vi/YpnFs4aBLQA/maxresdefault.jpg" alt=""</pre>
data-bsi-video-thumbnail=""/> 3
           </a>
       <h3 data-bsi-video-title="">BSI Tech Lovers</h3> ④
       Für mehr WOW-Momente mit BSI. Monika
Freiburghaus, Ralf Muri, Thomas Lindauer und Urs Frick zeigen Einblicke in ihre
persönlichen WOW-Momente.
   </div>
</div>
```

- 1 The link to the video platform is placed inside the data-bsi-video-data-link attribute.
- 2 The link to the video platform is also placed inside the href attribute.
- ③ The placeholder image can also be part of the design, it is not mandatory to provide the URL to the real image here.
- 4 The content of the first tag marked with data-bsi-video-title will be used as placeholder for the title.
- ⑤ The content of the first tag marked with data-bsi-video-description will be used as placeholder for the video description.

This results in the following content element:



#### **BSI Tech Lovers**

Für mehr WOW-Momente mit BSI. Monika Freiburghaus, Ralf Muri, Thomas Lindauer und Urs Frick zeigen Einblicke in ihre persönlichen WOW-Momente.

Figure 7. Complex video element in action.

The video part is quite powerful and can be used in various ways:

- Enrich your landing page or website with embedded videos.
- Use video thumbnails in your content.
- Send emails with link, thumbnail, title and description of an external video.

## 3.3.2.5. Image

The image element part can only be placed inside of a <img> or <a> tag. The source is inserted in the src attribute.

Listing 37. Example of an image element

```
<div data-bsi-element="image-simple">
        <img src="example.jpg" alt="Example image" data-bsi-element-part="image" />
        </div>
```

It is not possible to omit the image of an image part. Therefore it is mandatory to specify an image in the content editor. Otherwise a validation error will occur.

## srcset

By specifying the srcset attribute, the images are also scaled accordingly. If a srcset attribute is present, the src attribute is set to the image at its highest resolution (according to the defined srcset). If there is no srcset attribute, the selected image is not scaled and is placed directly as src. For images with dynamic sources (the image is set through the story), the definition of the srcset is

ignored. If you set an image in the content editor, make sure it is of decent size. After saving the content, the image is scaled to the sizes specified in the srcset attribute and stored on the CX resource server. Depending on the resolution of device that is requesting the landing page/website, a different resolution of the image is loaded.

**TIP** We highly recommend to set the srcset attribute.

Listing 38. Example of a image element that scales to the sizes specified in srcset

The attribute data-bsi-hide-link controls whether the field *URL/internet address* and the checkbox *Open in new window* is visible and editable in the content editor. A design developer may still wrap the image inside an <a> tag in the content element, but the user cannot change the link.

**IMPORTANT** 

The attribute data-bsi-hide-link is available from CX 1.3.40 onward

## Providing an image through the story

Dynamic image sources can be specified with angle brackets, e.g. <my-dynamic-image>. The image URL will then be provided by the story. Please note that in this case the srcset attribute will be ignored. Thus, dynamic image sources are not scaled.

# 3.3.2.6. background-image

An arbitrary element which permits the use of a CSS background-image. It places the CSS attribute background-image. The image selection is available as the editor just like with the image part.

Listing 39. Example usage of the background-image part.

```
<div class="element scene" data-bsi-element="scene">
        <div data-bsi-element-part="background-image" style="background-image:
url('example.jpg')"></div>
    </div>
```

## 3.3.2.7. table

A <div> oder element with a table element as a direct child element. The table content is filled according to the editor (including colgroup). **Colspan is not supported.** On even or odd rows or columns, the CSS class even or odd is placed. The tag is used for header columns, if specified. **This part does not support** <thead> and tags.

**TIP** It is possible to use an iterator to generate dynamic tables.

## 3.3.2.8. iterator

An arbitrary element. The attribute data-bsi-iterator can be defined on this element. The attribute data-bsi-iterator-item must be defined on the element or on one of the included elements. This defines the element to be duplicated. If data-bsi-iterator is defined and the iterator does not provide any data, the entire element is removed. Otherwise, only the element to be duplicated is marked with data-bsi-iterator-item.

```
IMPORTANT

Boolean attributes like data-bsi-iterator-item require an empty value ="" or sample value like ="true".
```

A text field is used as the editor. The name of the iterator can be placed in this text field.

Listing 41. Example usage of the iterator part.

# 3.3.2.9. news-snippets

An arbitrary element. Displays a news item. Within the element, elements with the data-bsi-property attribute can be defined. This attribute may have the following values: image, title, headline, or text. The content of these elements is then replaced accordingly with the value of the

selected news item. In that context, elements from property title, headline, and text are mandatory.

If a link in CX is configured into a news snippet, title and image are automatically supplemented with a link. When generating the news list, the following CSS classes are automatically set on a news snippet to permit better styling of the individual elements:

```
    news-nth-X the position in the list. E.g., news-nth-9
    odd odd position in the list
    even even position in the list
    first first news snippet
    last last news snippet
```

Listing 42. Example usage of the news-snippets part.

#### 3.3.2.10. form

A <form> element. The element must contain a submit button and may also contain a reset button. Those buttons must be <input> elements. In the form configuration, the reset button can be hidden or displayed. In that case, the DOM attribute disabled is set on the input element.

The form element must contain an element with the data-bsi-form-validation attribute, and this attribute must contain an element with the data-bsi-form-validation-item attribute.

Within the element with data-bsi-form-validation, the element with data-bsi-form-validation-item is duplicated for each error in the server-side form validation, and the validation message is inserted as the content of the validation item element.

```
IMPORTANT
```

Boolean attributes like data-bsi-form-validation require an empty value ="" or sample value like ="true".

In addition to the display in the above-described element, a data-bsi-form-validation-message attribute is set for each defective form field. It contains the validation error for the respective field. The attribute can be used to style the field with CSS if there is an error (CSS selector checks for the presence of the attribute) or to display the error message with CSS and/or JavaScript in the respective field.

The following form fields can be marked as mandatory fields in the content editor. If this is done, the required attribute is set in the relevant HTML element. Thus, the mandatory elements are styled using the respective CSS selectors.

To exclude a certain form from CX you set the data-bsi-form-ignore attribute on the form tag. Any form with this marker will be left untouched by CX.

Listing 43. Example usage of the form part.

## 3.3.2.11. form-field

A <div> element. Contains a <label> and an <input> element. In the configuration, the label, initial value, mandatory field, and input type can be defined. The following input types are supported:

text	For a simple text field.
email	Input field, that accepts a valid e-mail address.
tel	Input field, that accepts a phone number.
password	A password input field, that shows * instead of the real characters.
number	An input field, that accepts only numbers.
range	An input field, that shows a numeric range slider.

**date** An input field, that can be used to select a certain date.

**datetime-local** Input field, that accepts a date and a specific time.

time Input field, that accepts a time.

**file** Input field, that can be used to upload a file.

To fixate the form field type, the data-bsi-form-field-fixed-type attribute can be used on the element. Doing so allows the setup of a customized date field, for example. The type of the form field is then set and cannot be changed in the content editor.

The attribute data-bsi-hide-required controls whether the *mandatory* checkbox is visible and editable in the content editor. If the checkbox is not shown, the original state of the required attribute is preserved, as defined by the content element.

#### **IMPORTANT**

The attribute data-bsi-hide-required is available from CX 1.3.40 onward

## WARNING

Be aware, that not all browsers support all types of input fields. Some browsers require a polyfill to handle certain types of form fields. It is up to the developer to use polyfills where this is required.

Listing 44. Example usage of the form-field part.

## **IMPORTANT**

Boolean attributes like data-bsi-form-field-fixed-type require an empty value ="" or sample value like ="true".

#### 3.3.2.12. form-checkbox

A <div> element. Contains a <label> and an <input> element with the checkbox type.

The attribute data-bsi-hide-required controls whether the *mandatory* checkbox is visible and editable in the content editor. If the checkbox is not shown, the original state of the required attribute is preserved, as defined by the content element.

**IMPORTANT** 

The attribute data-bsi-hide-required is available from CX 1.3.40 onward

Listing 45. Example usage of the form-checkbox part.

#### 3.3.2.13. form-textarea

A <div> element. Contains a <label> and a <textarea> element.

The attribute data-bsi-hide-required controls whether the *mandatory* checkbox is visible and editable in the content editor. If the checkbox is not shown, the original state of the required attribute is preserved, as defined by the content element.

**IMPORTANT** The attribute data-bsi-hide-required is available from CX 1.3.40 onward

Listing 46. Example usage of the form-textarea part.

#### 3.3.2.14. form-select

A <div> element. Contains a <label> and a <select> element with the elements option. The preallocation of the element can be controlled with the data-bsi-value and data-bsi-value-list attributes. The data-bsi-value attribute contains the preal-location, and the values available for selection are defined in the data-bsi-value-list attribute. A line break (\n or \r\n) separates each of those.

To fixate the values that are available for selection, the data-bsi-form-select-fixed-value-list attribute can be set on the element. Then, the list of values cannot be changed in the content editor. Only the preselection can be changed.

The attribute data-bsi-hide-required controls whether the *mandatory* checkbox is visible and editable in the content editor. If the checkbox is not shown, the original state of the required attribute is preserved, as defined by the content element.

IMPORTANT The attribute data-bsi-hide-required is available from CX 1.3.40 onwardWARNING The multiple attribute is not supported.

#### 3.3.2.15. form-radio

A <div> element. Contains a <label> and a <div> element as a radio group. The radio group is marked with the data-bsi-radio-group attribute. The radio group contains radio items. These are identified with the data-bsi-radio-item attribute and contain a <label> and an <input> element with the radio type. The preselection of this element can be controlled with the data-bsi-value and data-bsi-value-list attributes. Same as the form-select part. The same applies to the data-bsi-form-select-fixed-value-list attribute.

The attribute data-bsi-hide-required controls whether the *mandatory* checkbox is visible and editable in the content editor. If the checkbox is not shown, the original state of the required attribute is preserved, as defined by the content element.

**IMPORTANT** 

The attribute data-bsi-hide-required is available from CX 1.3.40 onward

Listing 48. Example usage of the form-radio part.

- 1 The data-bsi-radio-group element contains the prototype element.
- ② The data-bsi-radio-item element is the prototype element.

## WARNING

Be aware, that data-bsi-radio-item must be right inside data-bsi-radio-group. Any intermediate element will be removed.

## **IMPORTANT**

Boolean attributes like data-bsi-radio-item require an empty value ="" or sample value like ="true".

#### 3.3.2.16. link

The part is defined on the <a> element. As an option, the link content can be set with the data-bsi-link-fixed-inner-html attribute. If this attribute is present, only the href attribute of the link can be edited in the content editor. If the link text is to be placed in a tag within the hyperlink (e.g. in a span next to an <img> tag), the optional data-bsi-link-text-part attribute can be set on the tag.

Currently it is not possible to put a dropzone inside this link element.

## IMPORTANT

Boolean attributes like data-bsi-link-fixed-inner-html require an empty value ="" or sample value like ="true".

Listing 49. Example usage of the link part.

#### 3.3.2.17. social-follow

A <div> element, contains <div> elements with a data-bsi-social-follow attribute. These attributes contain the value of the respective social media service, such as "Facebook", "Twitter", "Pinterest", etc.

The elements with data-bsi-social-follow must have the social-media-item class. This class is used to manage the visibility of each individual social media channel in the editor.

The elements with data-bsi-social-follow must also contain an <a> element. The link href can be preselected with a URL or with CX links in square brackets (e.g., [Facebook]).

The <a> element, in turn, can contain additional elements.

#### 3.3.2.18. social-share

A <div> element, contains <div> elements with data-bsi-social-share. These attributes contain the value of the respective social media service, such as Facebook, Twitter, Pinterest, or even e-mail.

The elements with data-bsi-social-share must have the social-media-item class. This class is used to control the visibility of each individual social media channel in the editor.

The elements with data-bsi-social-share must also contain an <a> element. The link href can be preselected with a URL or with Studio links in square brackets (e.g., [Facebook]).

To share it via e-mail, the content of the href is then a mailto:?subject=(subject.with.title)&body=(description.with.url)

The <a> element, in turn, can contain additional elements.

The URL supports a list of wildcards that are specific to the social share part. When they are issued, all wildcards are automatically URL-encoded. These wildcards cannot be selected in the step configuration in Studio. The following wildcards exist:

url	The URL/internet address of the current Studio webpage or the user-defined URL.
description	The description text of the current Studio webpage or the user-defined description text (a maximum of 300 characters).
description.short	Same as description, but a maximum of 140 characters; all additional characters are truncated.
description.with.url	Same as description; in addition, the url is added to the end of the description text.

title The title of the current Studio webpage or the user-defined title (a

maximum of 100 characters).

title.with.url Same as title, and, in addition, the url is added to the end of the

description text.

**subject.with.title** Same as title, and, in addition, a text "Share web-site:" is added to the

beginning of the title; is used as the subject in an e-mail.

**preview.image.url** The URL/internet address for the preview image of the webpage

according to the configuration in the content editor.

```
<div data-bsi-element="social-share" data-bsi-element-part="social-share">
   <div class="social-media-info">Share this page</div>
   <div data-bsi-social-share="E-Mail" class="sm-email social-media-item share">
       <a href=
"mailto:?subject=(subject.with.title)&body=(description.with.url)"></a>
   </div>
   <div data-bsi-social-share="Facebook" class="sm-facebook social-media-item share">
       <a href="https://www.facebook.com/sharer/sharer.php?u=(url)" target=
" blank"></a>
   </div>
   <div data-bsi-social-share="LinkedIn" class="sm-linkedin social-media-item share">
href="https://www.linkedin.com/shareArticle?mini=true&url=(url)&summary=(title)&source
=FancyUnicorns" target="_blank"></a>
   </div>
   <div data-bsi-social-share="Pinterest" class="sm-pinterest social-media-item"
share">
href="http://pinterest.com/pin/create/button/?url=(url)&description=(title)&media=(pre
view.image.url)" target="_blank"></a>
   </div>
   <div data-bsi-social-share="Twitter" class="sm-twitter social-media-item share">
       <a href="https://twitter.com/intent/tweet?url=(url)&text=(description.short)"
target="_blank"></a>
   </div>
   <div data-bsi-social-share="WhatsApp" class="sm-whatsapp social-media-item share">
       <a href="whatsapp://send?text=(title.with.url)" target="_blank"></a>
   </div>
   <div data-bsi-social-share="Xing" class="sm-xing social-media-item share">
       <a href="https://www.xing.com/spi/shares/new?url=(url)" target=" blank"></a>
   </div>
</div>
```

## 3.3.2.19. url-provider

## IMPORTANT CX 22.0

The URL provider content element part can be used to load dynamic data inside a story. Inside the content editor, the URL provider part only offers a text field to define its name. When using the content inside your story, each URL provider part will produce a separate outlet. This outlets can be connected to any URL provider (e.g. the *Charts* Step).

Listing 51. Example usage of the URL provider part.

When a story renders the content, the HTML tag with the url-provider part will have a data-bsi-url attribute. This attribute will contain an absolute URL to the CX server, where the data can be requested.

#### Using the Chart URL Provider

We created a small Java Script library to use the chart URL provider in a template. Take a look at the repository on GitHub for more information. To integrate the library, install it with NPM:

```
npm install --save github:bsi-software/bsi-cx-chart#semver:^1.1.2
```

You also must install a chart library of your choice, currently there are only bindings for Chart.js. You can install it using npm:

```
npm install --save chart.js
```

Now, create your content element:

① This will be replaced when the library is initialized, and the data from the URL provider is available. So it's recommended to put some placeholders here.

To use the library, you must initialize it:

```
import 'chart.js/auto'; ①
import {ChartConfig, ChartUrlProvider} from '@bsi-cx/chart';
import ChartConfigColor from '@bsi-cx/chart/src/config/color';
/**
* * @type {{border: ChartConfigColor, background: ChartConfigColor}[]}
const colors = [
 ChartConfigColor.of('#ff6384ff', '#ff638466'),
 ChartConfigColor.of('#36a2ebff', '#36a2eb66'),
 ChartConfigColor.of('#cc65feff', '#cc65fe66'),
 ChartConfigColor.of('#ffce56ff', '#ffce5666')
1; 2
const config = new ChartConfig()
  .withColors(...colors);
document.querySelectorAll('.chart-js') 3
  .map(element => new ChartUrlProvider(element, config))
  .forEach(chart => chart.render());
```

- 1 Initialize the Chart.js library.
- 2 Optional, can be used to define your own set of colors.
- 3 Select all URL provider parts you want to initialize with the ChartUrlProvider.

## 3.4. Data BSI Attributes

Data BSI attribute are regular DOM element attributes, starting with data-bsi-. In a CX design they must be used to amend CX specific semantic information to the DOM or to control processing logic while the DOM is rendered by the CX server.

## 3.4.1. Control Attributes

The presence of an HTML element in the generated content can be controlled by using data-bsi-remove-if.

- draft: The element is only inserted if the content is being edited in the editor.
- live: The element is only inserted if the content is driven by a story.
- authenticated: The element in only inserted if an authenticated visitor exists on the CX HTTP session.

The attribute value may have a negate operator (!). Using this operator you can negate the condition, for instance !authenticated will only be removed in case the visitor is *not* logged in.

A common and recommended use of data-bsi-remove-if="draft" is to suppress executing JavaScript in the content editor, which may lead to unintended side effects .hiding information in draft mode.

```
<script data-bsi-remove-if="draft">
// this script will not mess around with your content while being edited in the content editor
</script>
```

A common use case of data-bsi-remove-if="live" mode is to display context information to the user that should only be present while editing a content. .hiding information in live mode.

```
This hint will never be shown in any content driven by a
story.
```

WARNING

data-bsi-remove-if must not be used for tag elements containing content elements! Otherwise, those cannot be edited in draft mode.

**data-bsi-hide-edit-button** may be used to prevent editing of a content element. The attribute must be located on the same tag as the data-bsi-element attribute.

Listing 52. hiding the content element edit button

```
<div data-bsi-element="..." data-bsi-hide-edit-button="true">...</div>
```

data-bsi-hide-move-button, data-bsi-hide-copy-button, and data-bsi-hide-remove-button are working in the same manner, but on dropzone level. They will prevent from moving, copying, or removing content elements on a dropzone.

Listing 53. prevent moving, copying and removal of content elements.

```
<div data-bsi-dropzone="..." data-bsi-hide-move-button="true" data-bsi-hide-copy-button="true" data-bsi-hide-remove-button="true">...</div>
```

#### 3.4.2. Form Processor Attributes

The CX server may implement programmed backend logic to validate and process a specific form in a CX website. The following attributes control which form processor is called on a form submit. A CX project that implements its own backend logic may contribute its own form processors.

Set the data-bsi-form-type on a form element to specify which form processor handles the form on submit. Predefined values are login and change-password. A CX project may define custom values, which must map to a form processor implementation in the CX backend server.

The data-bsi-show-form-type-field controls whether the CX content editor shows a drop-down menu to choose a form type in the Form element part. This gives a design author the freedom to create a generic content element for forms, where the content author can choose to create a standard form or a form using a form processor via drop-down menu, or to provide a complete form as a dedicated form element, where the content author cannot change the form type in the content editor.

Set the data-bsi-form-type attribute on a form field element to mark a field interpreted by a form processor. For instance a login form requires the form to have two fields, one must define data-bsi-form-type="user-id" and the other data-bsi-form-type="password" in order to pass the form processor validation. Each form process may define custom values for this attribute.

## 3.5. Websites

## 3.5.1. Terms

- Website: The complete website. Contains several pages in different languages.
- Page: A single page within a website. Pages appear in the navigation and have a content in different languages.
- Include: A content snippet, which is saved locally once and can be referenced at any point within the website. We differentiate between built-in includes and custom includes. Built-in includes are content snippets that are included in the design.zip, custom includes are created by the user based on a content-element.

## 3.5.2. Concepts

- CX-Placeholders can be used on every page of a website. Their scope generally involves a single page. For example the placeholder "{Subject}" has to be mapped once for each page that uses it. A placeholder within an include (e.g. header or footer) only has to be mapped once. An example for that case would be the display of "{Username}" within the header of a portal-website. Placeholders can *not* be used within page-titles or the navigation.
- Custom includes *can't* be nested. Technically, that would be possible, but it would need many checks and visualizations inside the content editor to detect potential infinite rekursions and give feedback to the user through reasonable error messages. For that reason we currently don't support that feature.
- An include can only be used *once* within the same page.
- Multilingualism: All contents and their includes are always created in every active language for their website. E.g.: The website is configured to be German and Italian. On the creation of a new page, two pages will be created: one for Italian and one for German (including their dummycontents). Within the UI there is no option to create a single page in one specific language only. If necessary, a CX-condition may be used to hide a page for a specific language inside the navigation-tree.

## 3.5.2.1. Handlebars, Templates

The template-engine *Handlebars* is available to the design developer on runtime. The templates are parsed server-sided. We're using the Java-Port by JKnack. In the design, handlebars templates are important especially for display of the navigation.

Handlebars templates can only be used for parts of a website that *can't* be edited by the user. We set that rule, because templates are parsed server-sided. When the content-editor receives the HTML source, the templates have already been resolved. If the user would edit a content-element that contained handlebars syntax, we could only save the rendered content that the user edited.

The original handlebars code would be lost.

For that reason, handlebars should mostly be used for includes that *can't* be edited. Examples for such includes are the master (design.html), the navigation or areas outside a dropzone.

This mechanism can also be used conciously to set multilingual default texts, which are deposited inside the website.json file. An example for an include for the website header in handlebars code could look something like this:

```
<div data-bsi-element="master-header">
    <img src="img/nyan-cat.gif">
     <h1 data-bsi-element-part="plain-text">{{bsi.nls "website.title"}}</h1>
</div>
```

On the initial rendering of the page inside the content editor, the text "website.title" is resolved. As the user saves the page, the initial handlebars code is substituted by the actual text.

Handlebars syntax may also be used for the content-elements.html file; especially for the NLS-helper to define multilingual default texts for each content-element.

**Important:** Files that contain handlebars syntax *aren't* valid HTML documents. They shouldn't be handled with HTML parsers like JSoup, otherwise the handlebars syntax gets corrupted. Files that include handlebars code should use the suffix *.hbs. IntelliJ* supports this syntax with respective plugins.

## 3.5.2.2. Mustache Helpers

Besides the built-in standard helper, BSI CX may also use the following helpers:

#### 3.5.2.3. bsi.nls

This helper is used to display localized texts or resources inside the design. The syntax looks like this: {{bsi.nls "[textKey]"}}.

It can also be used inside the content-elements.html file to deliver localized default texts for different languages.

Text keys are created inside the design.json at the property nls. Text that doesn't depend on the locale is defined with the key \*. The resolution follows from the most specific locale up to the default, e.g.:

```
{
   "nls": {
     "hello.world": {
        "*": "Hello World",
        "de": "Hallo Welt",
        "de-CH": "Sali Wält"
     }
}
```

#### 3.5.2.4. Website variables

Following variables are available to the design developer on runtime. The variables can be used in mustache-templates, e.g.: {{navigation.activePage.contentId}}.

#### **3.5.2.5. General (Root)**

- **title** (String): Title of the website. Matches the field "Title" in the website-masters editor. Can be used in combination with the title of the current page to display the title of the HTML document, e.g.: {{title}} | {{navigation.activePage.pageTitle}}.
- language (String): Current language as it's used in the language attribute of the HTML tag, e.g.: de.
- locale (String): Complete locale. The locale is used to resolve text keys through the bsi.nls helper, e.g. de-CH.
- navigation (Object): Contains the hierarchical navigation tree, example follows.

## 3.5.2.6. Navigation Item

- active (Boolean): True, when the navigation element (page) or the HTML site is active.
- id (UUID): Primary key according to table BSI\_WEBSITE\_REV\_NAV#ID.
- contentId (UUID): Primary key according to table BSI\_WEBSITE\_REV\_CONT#ID.
- **url** (String): URL according to table BSI\_WEBSITE\_REV\_NAV\_LOCALE#URL.
- **title** (String): Title according to table BSI\_WEBSITE\_REV\_NAV\_LOCALE#NAVIGATION\_ITEM\_TITLE.
- **folder** (Boolean): True, when BSI\_WEBSITE\_REV\_NAV\_LOCALE#NAV\_ITEM\_TYPE = "folder". Used for separation between pages and folders.
- **level** (Integer): Recursion-level of the navigation element, starting with 0 = Root.
- image: Absolute URL for the navigation image according to table BSI\_WEBSITE\_NAVIGATION#IMAGE.
- metadata: JSON metadata object according to table BSI\_WEBSITE\_NAVIGATION#METADATA.
- localizedUrls: Object with URL as value for the language-change widget and locale as key.

## 3.5.2.7. Example JSON

This example shows the possible content of a variables object on runtime.

```
{
 "language": "de",
 "locale": "de-CH",
 "navigation": {
    "activePage": {
     "id": "1006",
      "contentId": "2006",
      "url": "ueber-bsi.html",
      "title": "Über BSI",
      "level": 0,
      "active": true,
      "localizedUrls": {
       "de-CH": "ueber-bsi.html",
       "en-CH": "about-bsi.html"
     }
    },
    "index": {
     "id": "1001",
      "contentId": "2001",
      "url": "index",
      "title": "Willkommen bei BSI",
      "level": 0
    },
    "items": [
       "id": "1002",
        "contentId": "2002",
        "url": "loesungen.html",
        "title": "Lösungen",
        "level": 0
     },
       "id": "1003",
        "contentId": "2003",
        "url": "branchen.html",
        "title": "Branchen",
        "folder": true,
        "level": 0,
        "items": [
          {
            "id": "1004",
            "contentId": "2004",
            "url": "banking.html",
            "title": "Banking",
            "level": 1
          },
```

```
"id": "1005",
            "contentId": "2005",
            "url": "health.html",
            "title": "Health",
           "level": 1
         }
       ]
      },
       "id": "1006",
       "contentId": "2006",
        "url": "ueber-bsi.html",
        "title": "Über BSI",
       "level": 0,
       "active": true
    ]
 }
}
```

```
{{#navigation}}
<nav class="navigation">
 {{#items}}
   class="nav-item level-root">
    <!-- root level -->
    {{#active}}
      <span class="nav-item-active">{{title}}</span>
    {{/active}}
    {{\active}}
      <a href="{{url}}">{{title}}</a>
    {{/active}}
    {{#items}}
    <!-- 1st level -->
      class="nav-item level-1st">
      {{#active}}
        <span class="nav-item-active">{{title}}</span>
      {{/active}}
      {{\active}}
        <a href="{{url}}">{{title}}</a>
      {{/active}}
      {{/items}}
   {{/items}}
</nav>
{{/navigation}}
```

## 3.5.3. Configuration files

This chapter describes the necessary configuration files.

## 3.5.3.1. design.json

The *design.json* file is a new metadata file for structured configuration data for websites. This file might supersede the *design.properties* file on a future release.

Example for the design.json file:

```
"schemaVersion": "1.0",
  "defaultLocale": "de",
  "locales": ["de", "en"],
  "nls": {
    "page": {
      "*": "Seite",
      "en": "Page"
    }
  },
  "website": {
    "maxNavigationLevel": 2,
    "includes":{
      " page ": {
        "name": "Vorlage für Inhaltsseiten",
        "reference": "__page__",
        "file": "include/page.html"
      },
      "navigation":{
         "name": "Navigation",
         "reference": "navigation",
         "file":"include/navigation.hbs"
      },
      "header":{
         "name": "Kopfzeile",
         "reference": "header",
         "file":"include/header.html",
         "editable":true
      },
      "footer":{
         "name": "Fusszeile",
         "reference": "footer",
         "file": "include/footer.html",
         "editable":true
      }
    }
 }
}
```

- schemaVersion: Needs to be set to 1.0, might be relevant for changes in later versions.
- defaultLocale: Default language (must be contained in locales).
- locales: List with languages (e.g.: en, de, de-CH).
- nls: Contains a map with NLS keys, which can be used within the .hbs files with bsi.nls.
- website: maxNavigationLevel defines the maximum depth of the navigation (level of the hierarchy) that can be displayed by the design. To allow better structuring of pages and folders, the website editor allows the creation of websites with greater depth, but such pages or folders can't be selected through the navigation on runtime. However, an internal link from one page to

another page with greater depth is still possible.

• includes: See below.

## 3.5.4. Includes

All files that are inherited to the database on the creation of a website as navigation item or include have to be referenced in the design.json file. All includes from the design.zip are inherited automatically with content-type=built-in.

The file design.html matches the master and is automatically created inside the website internally as an include with the reference master. For that reason this include should *not* be defined in the design.json file, as it is defined already.

The minimal include is page, which works as a template for new pages within a website.

The key, which is used for the bsi:include-tags, is used as a unique reference to the include.

For each include, the following properties can be configured:

- name: Displayed name of the include.
- file: Points to a file inside the zip archive, relative to the root of the zip file. Only .html and .hbs are allowed.
- contentType: built-in (default, if not set manually), user-defined.
- editable: True, when the include can be edited in the content editor by the user. Default is true. Must be editable: false for all includes that use handlebars.

## 3.5.4.1. design.properties

There are currently no website-specific changes to this file.

## 3.5.4.2. design.html

The design.html file is equivalent to the "master" of the website. On the creation of a website, an include "Design" with this file's content is created. This include *can't* be edited by the user. However, the design can reference other includes that may be edited, so that e.g. the footer can be edited by the user.

A design can contain exactly one include for a page (attribute "pageid"). For the editor this include has a special meaning: when displayed in the editor, the full page (including the master) is displayed, but when saved, only the content of the respective page is saved.

Advice: There should be no tags of the template-engine used for includes or pages that the user may edit.

```
<html>
<head>
  <title>{{site.title}} | {{navigation.activePage.title}}</title>
</head>
<body>
<header>
  <h1>Unicorn Inc.</h1>
 {{#navigation.index.active}}
    <img src="logo.png" width="100" height="100">
 {{/navigation.index.active}}
 {{^navigation.index.active}}
    <a href="{{navigation.index.url}}"><img src="logo.png" width="100" height=</pre>
"100"></a>
 {{/navigation.index.active}}
 <bsi:include id="navigation" editable="false">
</header>
    <!--
   ActivePage is always set by the framework. When the root-URL '/' is loaded,
    'index' is used automatically.
    When the include-tag is resolved, it's replaced by the respective HTML-snippet.
   Having a single root-element (e.g.: <div>, , ...), that capsulates the entire
DOM of the include, is a technical requirement for any include.
    When changed, the attribute "data-ce-include-id" is set on this element with the
value of the original attribute "id".
    {{#response.ok}}
    <bsi:include reference="{navigation.activePage.contentId}" editable="true">
    {{/response.ok}}
    <!--
   This include is only loaded when the reposnse is != OK. It takes a special
function to set response.ok to false in the content-editor, to even make it editable
in the editor.
    -->
    {{^response.ok}}
    <br/>
<br/>
de id="error" editable="false">
   {{/response.ok}}
<footer>
 <!--
  The include "design" can't be edited, so the part that should be editable by the
user needs to be transfered to a separate include. -->
  <bsi:include id="footer-text" editable="true">
</footer>
</body>
</html>
```

The include "footer-text" loads the built-in include footer-text.html. This file looks like this:

```
<div data-ce-content-element="footer-text"
   data-ce-element-part="formatted-text">
   This is a default-text for the footer. This text can be changed in the editor by the user.
  </div>
```

## 3.5.5. Content-Editor

Before the content is displayed in the editor, it has to be preprocessed by the WebsiteProcessor. It resolves includes and starts the template-engine. Just like the live-website, the content editor also creates an object with website variables.

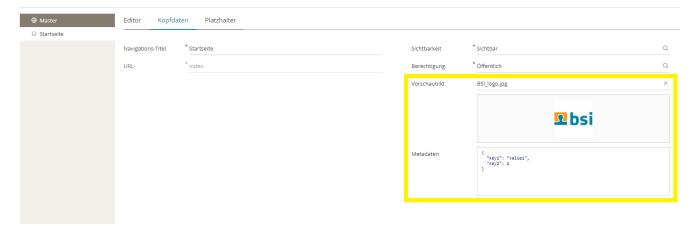
Here is an example for content, when it's loaded from the database:

```
<bsi:include reference="footer-text">
{{title}}
```

Here is an example for content, when it's shown in the editor:

```
<div
  data-bsi-include-reference="footer-text"
  data-bsi-element="footer-text"
  data-bsi-element-part="formatted-text">
  Ipsem Lorum
</div>
BSI Website
```

## 3.5.6. Metadata / Images for the navigation



Each page and each folder of a website can have JSON metadata and an image to describe the navigation. These two elements are special, because they can only be edited programatically and within a project-specific step. A possible use case is a REST webservice, which is embedded to the design through javascript. The project-specific step can return the image and the metadata on a GET request. This allows the rendered website to give images and information to the navigation.

These two attributes are invisible per default. However, they can be enabled thorugh the CX setting *Website-Editor*. Both attributes are the same for every language, so it's *not* possible to deposit different images for a German and an English website.

## 3.5.7. Security - Google reCAPTCHA

It's highly advised to use the Google reCAPTCHA service "I'm not a robot", when using username/password authentification with non-internal users (public). For that we use the optional CX module com.bsiag.studio.media.googlerecaptcha, which can be configured in the CX settings.

Example for including the dependency in the CX app and the dev pom.xml:

A script can be included on the website's design.html:

```
<script src="https://www.google.com/recaptcha/enterprise.js" async defer></script>
```

The captcha-field can be added to the login form of the content-elements.html as follows:

The label text can be added to the design json as follows:

```
"captcha": {
    "*": "Captcha",
    "de": "Captcha"
},
```

The group-box-title for the captcha in the edit-dialogue can be set within the design.properties file as follows:

```
element.login-form.parts.form-field.label=Captcha
```

After that, the field ID of the captcha field (on the website, that uses the design, simply open the edit dialogue and scroll down to the captcha field ID) has to be set to <code>g-recaptcha-response</code>. This value has to match the settings of the Google reCAPTCHA in the administration view.

The last step is to generate a reCAPTCHA key on the Google Cloud of the customer/company and register it in the settings under *Administration - Customer Experience - Settings - Google reCAPTCHA Settings*.

For local testing, the URL of the BSI CX website *can't* be localhost. For this purpose, the local domain bsiag.local may be used. Simply go to the administration view - *CX* - *Settings* under base URL for public links and register a second path, e.g. bsiw0160:

```
{
  "_type": "start.BaseUrlSetting",
  "default": false,
  "inboundBaseUrl": "http://bsiw0160.bsiag.local:8085/inbound/default",
  "qualifier": "default",
  "resourceBaseUrl": "http://bsiw0160.bsiag.local:8085/dev/resources"
}
```

Then select this URL on the smart field base path on the website step.

Here is an approximate guide for the creation of a reCAPTCHA site on the example of BSI (customers have to adapt it to their company):

- Create project: BSI CX Website Step → projectId=bsi-cx-website-step
- Add the service reCAPTCHA Enterprise API to the project
- Create login/access data for that api by creating a service account Service account for bsi cx with role recaptcha enterprise agent → serviceAccountId=service-account-for-bsi-cx
- Add access key (json file) for that agent service account in IAM section of Google Cloud → credentials json file
- Create reCAPTCHA site key here (this is just an example)
- Add domains bsi-software.com and bsiag.local to site → recaptchaSiteKey=6Lcxp-....\_lWrq

#### Documentation:

- Choosing the setup method for reCAPTCHA Enterprise
- reCAPTCHA Enterprise client libraries
- Marketplace reCAPTCHA Enterprise API

## 3.5.8. Migration Guide (CX versions up to and including 16.3)

The following steps are necessary to create a website template from an existing landingpage

## template:

- 1. The design.json file has to be created.
- 2. For navigation inside the website, the navigation has to be created inside an include.
- 3. Includes for the header- and footer-area have to be defined inside the design.json file. Furthermore, the *Page-Include* has to be defined. That area contains the proper content of the website.
- 4. For landingpages images and other resources of the design can be referenced with relative paths. Because the base URL of a website points to the location of the website and not to the design, the handlebars template {{designBaseUrl}} needs to be put in front of every design resource URL. For example, "img/my-image.jpg" has to be converted to "{{designBaseUrl}}/img/my-image.jpg". The handlebars template is replaced with the design's correct URL by the CX server on runtime.

Just like the *design.zip* for landingpages, the website also needs to be zipped and uploaded to CX. The ZIP file for a website contains the following files:

- design.json
- · design.properties
- design.html
- · content-elements.html

These 4 files have to be placed directly in the root of the ZIP file and *not* inside a nested folder.

# 4. CX Design Creator

The CX Design Creator was developed to facilitate the creation of templates. It is an executable file for Windows, Mac, and Linux. No installation or additional software is required. The CX Design Creator has the following functionality and tasks:

- · Parsing Twig templates for HTML
- Formatting the generated HTML "nicely" and validating it
- Parsing LESS to CSS
- Parsing SASS to CSS
- Minifying and autoprefixing CSS
- · Merging and minifying JavaScript
- Creating the ZIP file for the upload to BSI CX

Here is an example how the CX Design Creator is run from command line:

```
C:\dev\workspaces\StudioDesigns\designs\BSI\master-template-factory-1.1>cx-design-creator-win.exe
CX Design Creator
Description: A configurable preprocessor for Twig, LESS, SASS, CSS and JavaScript.
Version: 0.79.4
Version:
               20210126143051
Build:
               Oliver Fabel <Oliver.Fabel@bsi-software.com>
Author:
Dependencies: twing 5.0.2
                less 3.13.1
                sass 1.32.5
                cssnano 4.1.10
                @babel/core 7.12.10
                webpack 4.46.0
                archiver 3.1.1
                http://127.0.0.1:1234
 ebserver:
Compiler:
                Starting compiler #0 ...
```

Figure 8. Run the CX Design Creator

Note the reference Webserver: http://127.0.0.1:1234. The CX Design Creator publishes all content-elements that are mentioned in the file "preview-template.html" to a webserver. It is very useful to check all changes on a certain content-element locally in your browser before a .zip file is uploaded to a CX-Environment.



Figure 9. Preview in a local browser

The CX Design Creator itself is configured with a YAML file compiler.yml:

Listing 54. Example of a compiler.yml file

```
engine: { version: '0.79.4' }
watch:
    - resources
    - properties.yml
    - template/src
task:
    ### bundle and process component specific less and javascript files
    - twig:
        - source: [template/src/_setup/components.less.twig]
          target: template/tmp/components.less
          model: [properties.yml]
          tidy: false
          validate: false
        - source: [template/src/_setup/components.js.twig]
          target: template/tmp/components.js
          model: [properties.yml]
          tidy: false
          validate: false
    - less:
        - source: [template/tmp/components.less]
          target: template/www/static/styles.css
          model:
              stack: [properties.yml]
              scope: [styles]
      js:
        - source: [template/tmp/components.js]
          target: template/www/static/scripts.js
      rm:
        template/tmp/components.js
        - template/tmp/components.less
```

```
### copy resources
    - cp:
        - source: resources
          target: template/www/static
    ### create regular design files
    - twig:
          ### design.html
          - source: [template/src/base/twig/design.twig]
            target: template/www/design.html
            model: [properties.yml]
          ### content-elements.html
          - source: [template/src/base/twig/content-elements.twig]
            target: template/www/content-elements.html
            model: [properties.yml]
          ### preview-template.html
          - source: [template/src/base/twig/preview-template.twig]
            target: template/www/preview-template.html
            model: [properties.yml]
          ### design.properties
          - source: [template/src/base/twig/design.properties.twig]
            target: template/www/design.properties
            model: [properties.yml]
            tidy: false
            validate: false
      zip:
          - base: template/www
            source:
              - design.html
              - content-elements.html
              preview-template.html

    design.properties

              - static
            target: ../../Scaffold-1.0.1.zip
defaults:
    twig:
        validate: true
        tidy: true
        tabsize: 4
        comments: true
    less:
        compress: true
    js:
        compress: true
    global:
        charset: utf8
        compress: true
        failonerror: false
webserver:
    packages:
        - name: 'Company - Templates'
          designs:
```

```
- name: 'Scaffold'
viewports:

- type: desktop
width: 100%

- type: desktop
width: 940px

- type: tablet
width: 768px

- type: mobile
width: 360px

templates:

- file: template/www/preview-template.html
language: Deutsch
```

A detailed description of the application and the configuration options would be beyond the scope of this guide. Just one note: When creating designs with the CX Design Creator, the generated artifacts (i.e., HTML, CSS, and Ja-vaScript files) should not be directly edited. Instead, any modifications should be made in the source code itself.

Of course, you can also use a separate tool stack to develop a design. We do not recommend the development of a design directly in HTML, CSS, and JavaScript. This may work with small templates, but it quickly becomes confusing and error prone.

# 5. Migrate an existing design to the new build

This chapter provides a short migration guide to the conversion of an existing design to the new design build. For basic information on the new design build, please consider the corresponding Wiki page on GitHub.

As a first step of the migration, it is required to set up the project structure. It's recommended that you start with the Scaffold Design instead of creating the structure all by yourself. Also consider reading this chapter before you start with the migration.

## 5.1. Content Elements

Now you can start the migration by transforming the content elements. This step will be explained on an example:

Listing 55. Content element from the old design creator build.

Listing 56. Corresponding entry in the design.properties file.

```
element.image.label=Image
element.image.description=with description
element.image.icon=image
element.image.parts.image.label=Image
element.image.parts.plain-text.label=Description
```

The content elements are usually organized in Twig files inside a content-elements folder. While the corresponding properties are placed in a single design.properties file. In the new build process, it's recommended to keep it all together in a single folder and separated from any other content element. So take a look on the existing content elements from the scaffold design. They are all nicely organized in separate folders. So create a new folder for your own element:

Listing 57. Folder structure of a single content element.

```
image
index.js ①
placeholder.jpg ②
template.twig ③
styles.less ④
```

- 1 This file will contain the content element specification.
- 2 Feel free to place any content element related assets here.
- 3 The Twig template for our content element.
- 4 Any content element related Stylesheets. This can also be a LESS or SASS file.

Create the index.js and template.twig files inside this folder and feel free to add any related assets too. In our example, we add the placeholder.jpg here. Now we can create the template.twig:

Listing 58. The transformed template for the content element.

```
require('./styles.less'); ①

const {cx, Icon} = require('@bsi-cx/design-build'); ②

module.exports = cx.contentElement
   .withElementId('image')
   .withLabel('Image')
   .withDescription('with description')
   .withIcon(Icon.IMAGE)
   .withFile(require('./template.twig'))
   .withParts(
   cx.part.image
   .withLabel('Image'),
   cx.part.plainText
   .withLabel('Description'));
```

- 1 Include any related stylesheets right at the beginning of your content element specification.
- 2 Be sure you use require() instead of import.

NOTE

Be aware, that there are some advanced features available with the new design build. For example referenced content element parts, which can be useful in complex content elements.

Once you have finished creating your content element, you can include them in your design specification. The design specification is contained in the design.js file and replaces the design.properties. You find the design.js at the root folder of your template.

Listing 60. The design specification for the transformed design.

- 1 You can also include global stylesheets (CSS, LESS or SASS) here.
- ② Title of this template, corresponds to the template.name from the design.properties file.
- 3 The author of this template, corresponds to the template.author from the design.properties file.
- 4 This is our transformed content element. The path points to the folder. Since it contains an index.js, it's not required to mention the filename here.

# 5.2. Styles

If your content element uses any Styles, you must transform them to a Java Script styles definition:

Listing 61. The style definition in the old design.properties format.

```
style.element-width.label=Element width
style.element-width.class.element-with-unset.label=None
style.element-width.class.element-width-full.label=Full
style.element-width.class.element-width-left-right.label=Label left, field right
```

The transformation to the new format is pretty straightforward:

Listing 62. The style definition in the new Java Script format.

```
const {cx} = require('@bsi-cx/design-build');

module.exports = cx.style
   .withIdentifier('element-width')
   .withCssClasses(
   cx.cssClass
        .withLabel('None')
        .withCssClass('element-with-unset'),
   cx.cssClass
        .withLabel('Full')
        .withCssClass('element-width-full'),
   cx.cssClass
        .withLabel('Label left, field right')
        .withCssClass('element-width-left-right'));
```

It's recommended to place the style definition in a separate Java Script file. If your style is exclusively for one element, you can place the file right next to the element definition. Otherwise, you should put it in the configs/styles folder inside your template root. To use a style in your content element, simply reference the file:

```
const {cx, Icon} = require('@bsi-cx/design-build');

module.exports = cx.contentElement
   .withElementId('image')
   .withLabel('Image')
   .withDescription('with description')
   .withIcon(Icon.IMAGE)
   .withFile(require('./template.twig'))
   .withStyleConfigs(require('../../configs/styles/fade-out')) ①
   .withParts(
    cx.part.image
    .withLabel('Image'),
    cx.part.plainText
    .withLabel('Description'));
```

① Just pass the style definition to the builder using withStyleConfigs() and require().

# 5.3. Design and Preview Templates

To bundle your design and preview templates, create a new preview.twig and design.twig file inside the template root folder. To prevent code duplication, it's recommended to create a \_layout.twig template and extend it in your design.twig and preview.twig. Take a look at the following example:

```
<!DOCTYPE html>
<html lang="en">
<head>
   <meta charset="utf-8"/>
   <title>{{ properties.title }}</title>
   <meta name="viewport" content="width=device-width, initial-scale=1"/>
   <link rel="stylesheet" href="{{ bsi_cx_css_href() }}"/> ①
</head>
<body class="d-flex flex-column min-vh-100">
{% apply spaceless %}
   <header id="header" data-bsi-dropzone="header">
       {% block header %}{% endblock %}
   </header>
   <main id="content" data-bsi-dropzone="content">
       {% block content %}{% endblock %}
   </main>
   <footer id="footer" data-bsi-dropzone="footer">
       {% block footer %}{% endblock %}
   </footer>
{% endapply %}
   <script src="{{ bsi_cx_js_module_runtime_href() }}" data-bsi-remove-if="draft"</pre>
defer="defer"></script> ②
   <script src="{{ bsi_cx_js_module_href('main') }}" data-bsi-remove-if="draft"</pre>
defer="defer"></script> 3
   </body>
</html>
```

- ① Use the bsi\_cx\_css\_href() Twig helper to include your stylesheets. More options can be found here.
- 2 You can skip this line if you don't have any Java Script modules configured.
- ③ Use the bsi\_cx\_js\_module\_href() Twig helper to include a Java Script module. You can skip this line if you don't have any Java Script modules configured.
- 4 This imports all missing chunks, related to Java Script modules. You can skip this line if you don't have any Java Script modules configured. More information on including Java Script in your design can be found here.

Now you can extend the blocks from the \_layout.twig in your design.twig and preview.twig. The following example illustrates this step for the design.twig:

# 5.4. Java Script

You have two options to include your Java Script code:

- 1. Place them in the static folder inside your templates root and include them with bsi\_cx\_asset().
- 2. Create a module in the modules folder and take full advantage of all modern Java Script.

# 5.5. Stylesheets

Your global can place your global stylesheets directly in the styles folder, located at your template root. You can also place any content element specific styles here instead of moving them to the specific content element's own folder. To bundle your stylesheets, you must reference them in your design.js:

Listing 66. Including a stylesheet in your design.

```
require('./styles/styles.scss');
```

# 5.6. Properties

The new design build uses Java Script files instead of YAML. The properties.js file is a CommonJS module, that exports a simple Java Script object {}. Feel free to organize your properties as you wish. To access the properties inside your stylesheets and templates, you can use the bsiProperty() helper. Take a look at the following example:

Listing 67. Old YAML properties file.

```
styles:

primary-color: '#ed4546'
secondary-color: '#efefef'
```

Listing 68. New Java Script properties file.

```
const {css} = require('@bsi-cx/design-build');

module.exports = {
    styles: {
        'primary-color': css.color('#ed4546'),
        'secondary-color': css.color('#efefef')
    }
};
```

TIP

Use the css helper to get the most out your properties. More information on this feature can be found here.

Listing 69. Access the properties inside your Twig templates.

```
{% set color = properties.styles['primary-color'] ?: '#ff00ff' %}
```

*Listing 70. Use the* bsiProperty() *helper inside your templates.* 

```
@color: bsiProperty('styles.primary-color');
```

# 5.7. Build Configuration

In order to compile, it's required to add your template to the build configuration in the webpack.config.js file at the project root folder.

```
const path = require('path');

const {BuildConfig, ModuleConfig, WebpackConfigBuilder, Version, DesignType} = 
require('@bsi-cx/design-build');

module.exports = WebpackConfigBuilder.fromConfigs(
    new BuildConfig()
        .withName('landingpage') ①
        .withVersion('1.0.1-alpha') ②
        .withTargetVersion(Version.CX_1_3) ③
        .withDesignType(DesignType.LANDINGPAGE) ④
        .withRootPath(path.resolve(__dirname, 'templates', 'landingpage')) ⑤
        .withPropertiesFilePath(path.resolve(__dirname, 'properties.js')) ⑥
        .withModules(
        new ModuleConfig() ⑦
        .withPath('main.js')
        .withName('main')));
```

- 1 The name of this template.
- 2 The current version of this template, optional but recommended.
- ③ The target BSI CX version. The build is capable of converting a design to the required format of various CX versions.
- 4 What type of design is your template?
- ⑤ The path to your template root folder. This is where your design. js is located.
- 6 The path to your properties. js file.
- 7 Configure your Java Script modules here.

# 6. Help

# 6.1. Good practices

The following things have been established as good practice in some projects. However, this approach is by no means mandatory and may vary depending on the project and individual preferences.

## 6.1.1. Deleting or deprecating content elements

Over time, a design evolves and due to various reasons, a certain content element may become obsolete. A good practice to phase-out a content element is to deprecate an element in a first step instead of directly deleting it. Deprecating helps to inform the end user about a content element that should no longer be added to new contents while still present in existing ones. In addition, it makes manual content migrations easier (see Refactoring content elements). In a future release, when you are sure that the content element is no longer actively in use, you can completely delete the content element.

## 6.1.2. Refactoring content elements

While refactoring a content element, keep in mind that your changes to a content element should never break existing content. We strongly advice to test your refactored content element to content that was created under the old design version to make sure that you do not introduce breaking changes. Critical points are renamings, changing the order for element parts and big changes to the DOM structure. In spite of that, we do encourage you to refactor where necessary, remind you to test carefully. If a refactoring is not possible due to migration issues, adding a new content element and deprecating the preexisting one (see: Deleting or deprecating content elements) is a feasible option.

# 6.2. Troubleshooting

In this chapter, we are collecting some common issues design developers may face in their development process.

## 6.2.1. Design Upload

While uploading a design, BSI CX will parse the content of the ZIP file to ensure that the containing design is valid. If the parser detects inconsistencies, an error message is displayed. The following trouble shooting sections will help to correct the error.

TIP It is helpful to to view the details of the error message by clicking on **Details**, if available.

In Versions prior to CX 1.2.48, the error message may be cut off in the message box. Use Ctrl + C and paste the error message to any text file to view the full details.

## 6.2.1.1. Validation error: File is missing

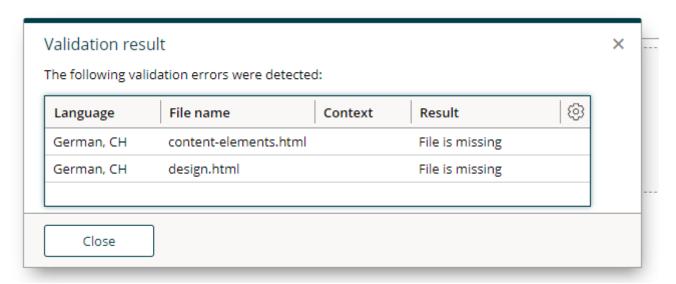


Figure 10. error message: file is missing

Your upload is missing a mandatory file. Please refer to File format where the mandatory files for your design type is described in detail.

## 6.2.1.2. Validation error: Invalid content element in 'data-bsi-dropzone-allowed-elements'



Figure 11. error message: invalid content element in 'data-bsi-dropzone-allowed-elements'

- 1. Error message
- 2. Affected ZIP file
- 3. Affected file (within the ZIP file)
- 4. Name of the data-bsi-dropzone in which the error causing content element is placed
- 5. The name of the content element. In this case, the content element name is missing

In one of your data-bsi-dropzone-allowed-elements='' definitions, there is an element listed which does not exist in the content-elements.html file. Common cases where this happens:

- A content element has been deleted but it is still referred by a dropzone
- A content element has been renamed and a dropzone is still referring to it under its previous name
- · A new content element has just been implemented, but there is a mismatch in naming. Check

again the name of your *data-bsi-element* and make sure it matches the name in the dropzone.

## Listing 72. example of a badly referenced element in a dropzone

## 6.2.1.3. Validation error: Unknown content element part



Figure 12. error message: unknown content element part

The specified data-bsi-element-part is not supported by CX. For a list of supported element parts, visit the Parts documentation chapter.

NOTE In the example above, a *text* element part is specified. According to the documentation, it must either be *plain-text* or *formatted-text*. Thus, it is unknown to CX.

# 6.2.1.4. Validation error: Dropzone contains sample content element that doesn't match the structure of the reference content element

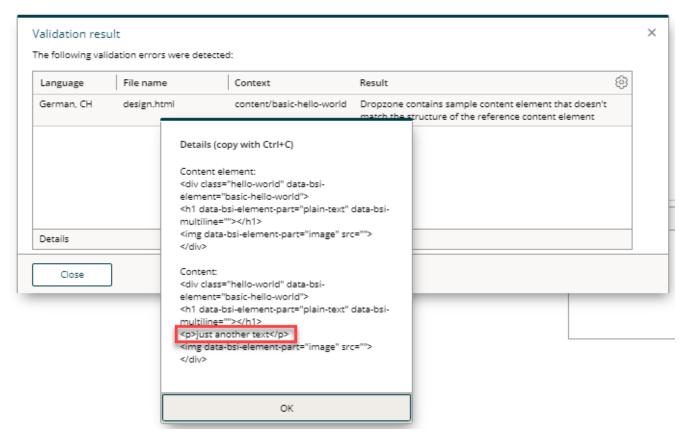


Figure 13. error message: Dropzone contains sample content element that doesn't match the structure of the reference content element

A discrepancy was discovered when using a content element as sample content. The example must have the same HTML structure as the specified content element.

TIP A comparison of the two elements can be displayed by clicking on **Details**.

Listing 73. example of a sample content that does not match the specified content element

- ① OK: deviating text within an editable area (here: plain-text element part)
- ② OK: deviating attribute, which can be edited from CX for this type anyway
- ③ NOT OK: adding, manipulating or removing DOM nodes is not allowed

## 6.2.1.5. Validation error: Dropzone contains sample content that are not content elements

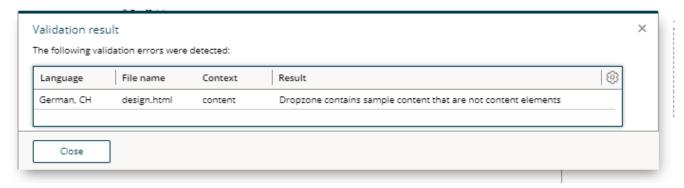


Figure 14. error message: Dropzone contains sample content that are not content elements

A dropzone can contain 0...n content elements. Only content elements are allowed as direct child nodes of dropzones. Therefore, HTML that is not part of a content element must not be placed in a dropzone.

Listing 74. example of a detached paragraph that must not be placed in a dropzone

## 6.2.1.6. Validation error: Part uses tag X but requires one of the following: Y,Z

Figure 15. error message: Part uses tag div but requires one of the following: a,img

Make sure to user proper HTML tags for your element parts. Consult the content element Parts documentation for the validation error causing element.

*In the example above, this would be the Image content element Parts documentation.* 

Listing 75. example of a incorrect HTML tag for a certain element part and how to fix it.

```
<!-- Invalid: uses <div> which is not an image -->
<div data-bsi-element-part="image" src="img.png" alt=""></div>
<!-- Correct way: use an <img> tag -->
<img data-bsi-element-part="image" src="img.png" alt="" />
```

## 6.2.1.7. Validation error: The X tag must contain exactly one Y tag

Make sure to user proper HTML tags for your element parts. Consult the content element Parts documentation for the validation error causing element.

## 6.2.2. Design Update

To update existing content onto the most recent version of a design, the content must be explicitly updated by clicking the *Update Design* button in the content editor. Success or failure of such a design update is indicated by a message box.

After an update, we advise to visually cross-check the content to make sure that a change in the design has not broken your content. In case if you are seeing content that does no longer render properly, your recent design version has introduced a flaw. in that case, you can revert the design update by clicking on the cancel button in the content editor.

Be reminded that once an updated content is saved, there is no way to go back to the older design version, unless you explicitly create a new version by selecting the respective checkbox next to the save button before saving the content.

## 6.2.2.1. Design Validation

After hitting the *design update* button or after a modification of your content, you may see a validation error indicated in the top-right corner.



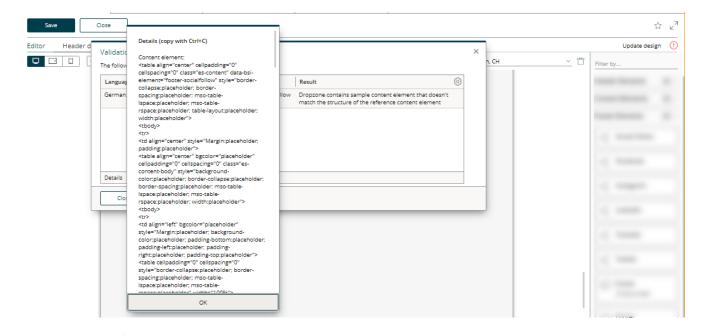
the red exclamation mark indicates a validation error on design update

In such a case, there is an issue in the design used by your content. The most typical error messages related to design issues are described in the following chapter. You may also see some that are already described in the Design Upload section.

## 6.2.2.2. Content does not match the structure of the referenced content element

The structure of one of your content elements that is being used right now in your content does no longer match it's specification.

TIP It is helpful to to view the details of the error message by clicking on **Details**, if available.



WARNING

viewing validation error details

In versions prior to CX 1.2.48, the error message may be cut off in the message box.

TIP Use Ctrl + C and paste the error message to any text file to view the full details.

The details of such an error message always have the same structure:

```
Content Element:
<div>....</div>
Content:
<div>....</div>
```

If the difference is difficult to find, we recommend using a diff tool to compare the concrete content with the content element specification.

The root cause of a difference between a concrete content and the content element specification may be one of the following:

## **JavaScript**

You have a JavaScript running that is manipulating your content element. To prevent your content from being modified through a script, make sure that you update your <script> tags in your design.html file so that the scripts will only be loaded if your content is **not** being edited right now in the content editor. Removing a script tag from the DOM if the content is being edited can be achieved by adding data-bsi-remove-if='draft'.

```
<script data-bsi-remove-if="draft" src="your-javascript that manipulates-the-DOM.js"
></script>
```

## **Duplicate attributes**

If you compare the specification of the content element to the actual content and the difference is somehow related to a CSS value that is being replaced by the term *placeholder*, then you might have defined the error causing HTML attribute twice.

```
eholder" height="5" src="img/icons/placeholder.gif" width=
"" style="width:100%; max-width: 100%;" title="content ima
eholder" height="5" src="img/icons/placeholder" title="
eholder" height="5" src="img/icons/placeholder" title="5" src="img/icons/placeholder" title="5" src="img/icons/placeholder" title="5" src="img/icons/placeholder" title="5" src="img/icons/place
```

#### Listing 77. invalid HTML will lead to issues

```
<!-- Invalid HTML: the attribute 'style' is defined twice -->
<img style="text-decoration: none;" src="img/example.png" style="width:100%; max-width: 100%;"/>
<!-- By merging the 'style' attribute, we can fix the issue above -->
<img src="img/example.png" style="text-decoration: none; width:100%; max-width: 100%;"/>
```

#### Usage of invalid HTML

Some browsers detect and try to *fix* invalid HTML. Therefore, the DOM structure of the HTML is modified by the browsers, whereas CX still expects the specified structure.

#### Listing 78. invalid HTML will lead to issues

## Inline SVG (older CX versions)

**WARNING** This section applies to installations prior to CX 1.2.48.

Inline SVG is not supported in older CX versions. As a workaround, you may save the SVG to a file instead and include it with an <img> tag. If it is a requirement to render the SVG inline, some projects have successfully used the Open-Source library svg-inject as a fallback.

## 6.2.3. Dropzone Issues

If you face issues related to dropzones (a dropzone does not allow to drop your element, the element is dropped in a different place, ...), you may find a solution in this section.

## 6.2.3.1. Element is not dropable or being dropped in another place

**WARNING** This section applies to installations prior to CX 1.2.46.

<u>Vertragsbedingungen pdf, 152 KB</u>			
Download link list		Download Linklist	
		Single download link list item	

*Figure 16. element is being dropped outside of the dropzone (or nowhere)* 

This may happen if a dropzone name is duplicated. Dropzones must have unique identifiers in older versions of BSI CX. Make sure that a unique name is specified for each usage of data-bsi-dropzone.

Listing 79. data-bsi-dropzone uniqueness violated

- ① A dropzone named 'content' is being defined properly
- ② Violation: another dropzone with the same name is defined again. Solution: change data-bsi-dropzone to another value, e.g. data-bsi-dropzone="image-area-content"

## 6.2.4. Design Creator issues

#### 6.2.4.1. Why is the Design Creator End of Life?

We've built a next generation Design Build that is Open-Source and based on widely used tech stack. You may find more information on GitHub

## 6.2.4.2. Is there any detailed documentation for the CX Design Creator

Unfortunately there is no detailed documentation. We do no longer invest into the *CX Design Creator* as our sucessor, the *CX Design Build* as ready to use soon.

## 6.2.4.3. HTML Comments / MSO Tags missing after running the CX Design Creator

If you are using the *CX Design Creator* and your HTML in the design.zip is missing all HTML comments and therefore all outlook specific code is missing, change the tidy property to false in the compiler.yml:

```
defaults:
   twig:
        comments: true
        tidy: false
```