



CALEB SYLVEST

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PURPOSE

To obtain an entry level Graphic Design position.

EDUCATION

Louisiana Tech University
Ruston, LA 71272
September 2007–May 2011
Degree in Communication Design
GPA 3.7/4.0

EXPERIENCE

Design the Planet

Intern

3520 General Degaulle Street Suite 2100
New Orleans, LA 70114
May 2010–August 2010

Internship including in-house projects (designed employee handbook, developed flash components, etc.) and client projects (designed logo, business cards, magazine ad, administer web updates) and all those other things interns get to do.

College of Business at Louisiana Tech

Graphic Designer

12 College Street

Ruston, LA 71272

September 2009–May 2011

In-house design position including designing of promotionals, slides and presentations, brochures, cards, digital advertisements, and more.

SKILLS

Adobe Photoshop

HTML5

Illustration

Adobe Illustrator

CSS3

Typography

Adobe InDesign

Action Script 3

Fine Arts

Adobe Dreamweaver

Adobe Flash

Microsoft Office

HONORS/AWARDS

Addy Awards 2011 — 1 silver, 2 bronze

Best of ComDes 2011 @ Louisiana Tech University Annual Student Show

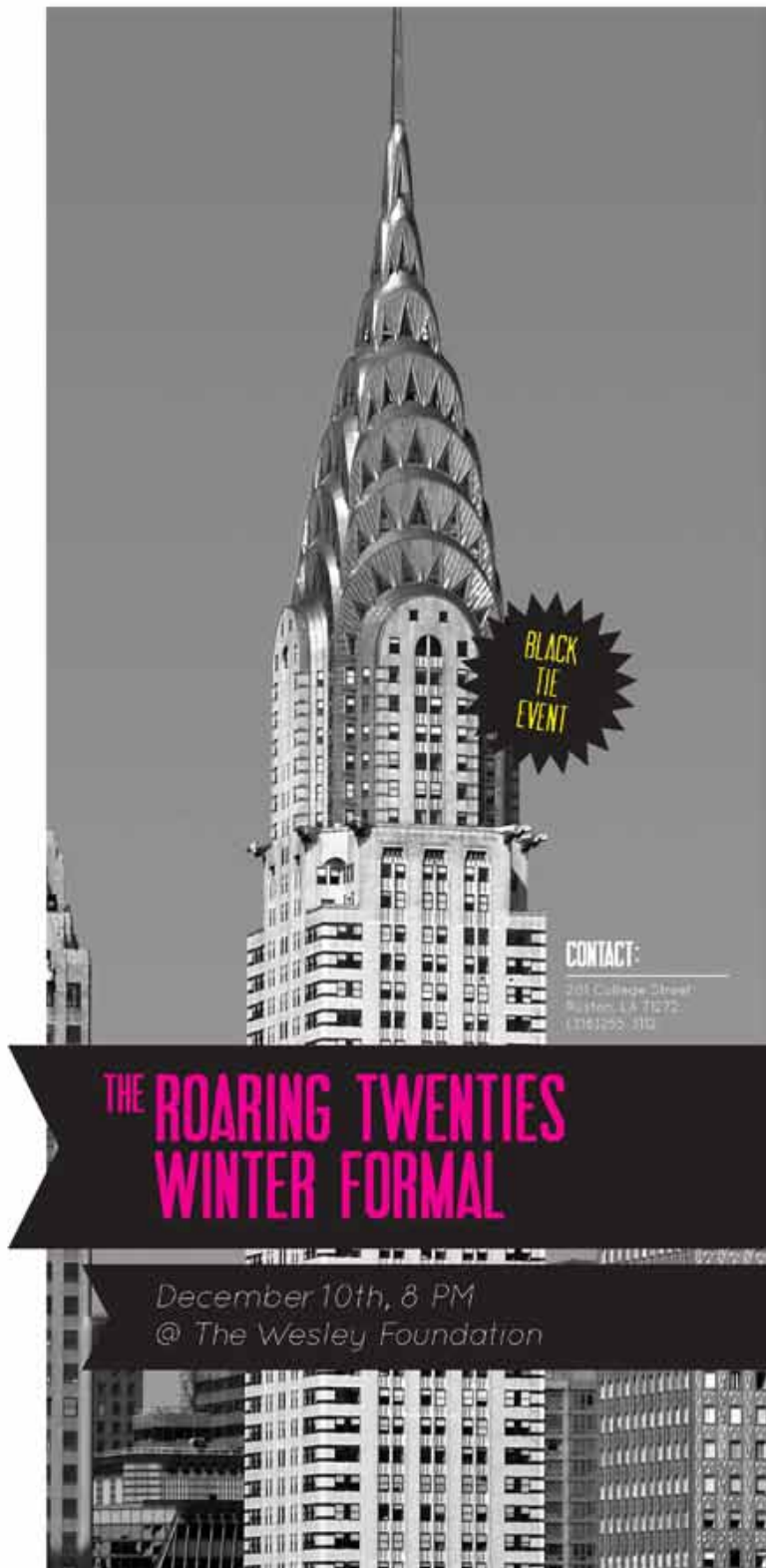
Multiple Honorable Mention 2010 @ Louisiana Tech University Annual Student Show

Honorable Mention 2009 @ Louisiana Tech University Annual Student Show



REBIRTH SCREENPRINT

A six color, five screen poster hand printed on chipboard. The imagery comes from the works of Osamu Tezuka.



THE ROARING TWENTIES WINTER FORMAL

Poster design for the 2010 Winter Formal for the Wesley Foundation at Louisiana Tech. Addy Award winning design.



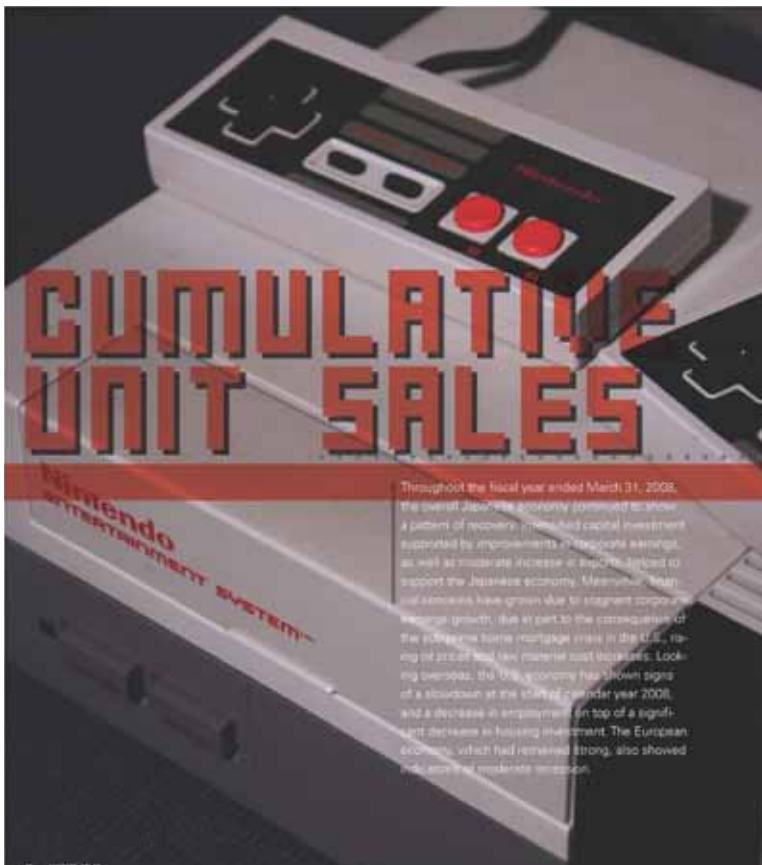
THE RELATIONSHIP TALKS

Poster for a month long event at the Wesley Foundation.



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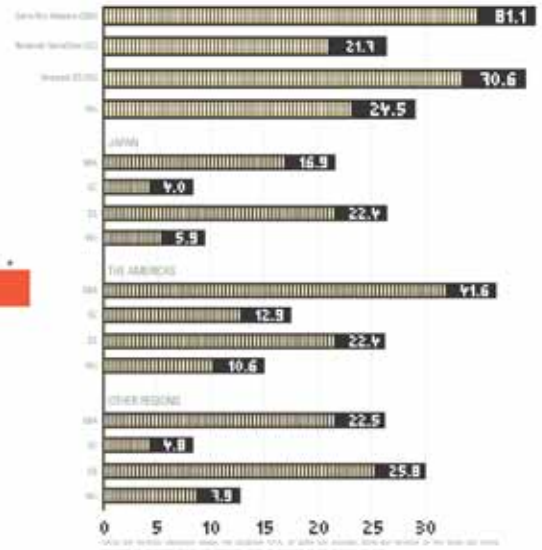
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Throughout the fiscal year ended March 31, 2008, the overall Japanese economy continued to show a pattern of recovery. Intensified capital investment supported by improvements in corporate earnings, as well as moderate increase in exports, helped to support the Japanese economy. Meanwhile, financial concerns have grown due to stagnant corporate earnings growth, due in part to the consequence of the subprime home mortgage crisis in the U.S., rising oil prices and raw material cost increases. Looking overseas, the U.S. economy has shown signs of a slowdown at the start of calendar year 2008, and a decrease in employment on top of a significant decrease in housing investment. The European economy, which had remained strong, also showed indications of moderate recession.

HARDWARE SALES WORLD WIDE

(in millions of units)
Source: Nintendo



*Data for North America, Europe, Japan, and Other Regions is based on the fiscal year ended March 31, 2008. Data for Japan is based on the fiscal year ended March 31, 2008. Data for Other Regions is based on the fiscal year ended March 31, 2008.

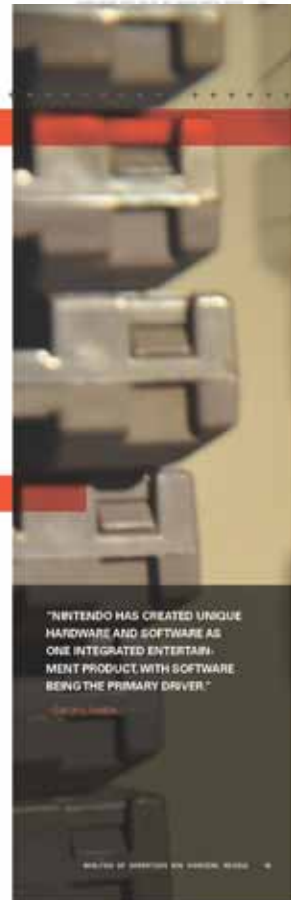


Throughout the fiscal year ended March 31, 2008, the overall Japanese economy continued to show a pattern of recovery. Intensified capital investment supported by improvements in corporate earnings, as well as moderate increase in exports, helped to support the Japanese economy. Meanwhile, financial concerns have grown due to stagnant corporate earnings growth, due in part to the consequence of the subprime home mortgage crisis in the U.S., rising oil prices and raw material cost increases. Looking overseas, the U.S. economy has shown signs of a slowdown at the start of calendar year 2008, and a decrease in employment on top of a significant decrease in housing investment. The European economy, which had remained strong, also showed indications of moderate recession.

Under such circumstances, the video game industry continued to grow, driven by expansion of software titles and growing interest in the Wii. In the U.S., the video game industry continued to grow as well as hardware sales over the past fiscal year.

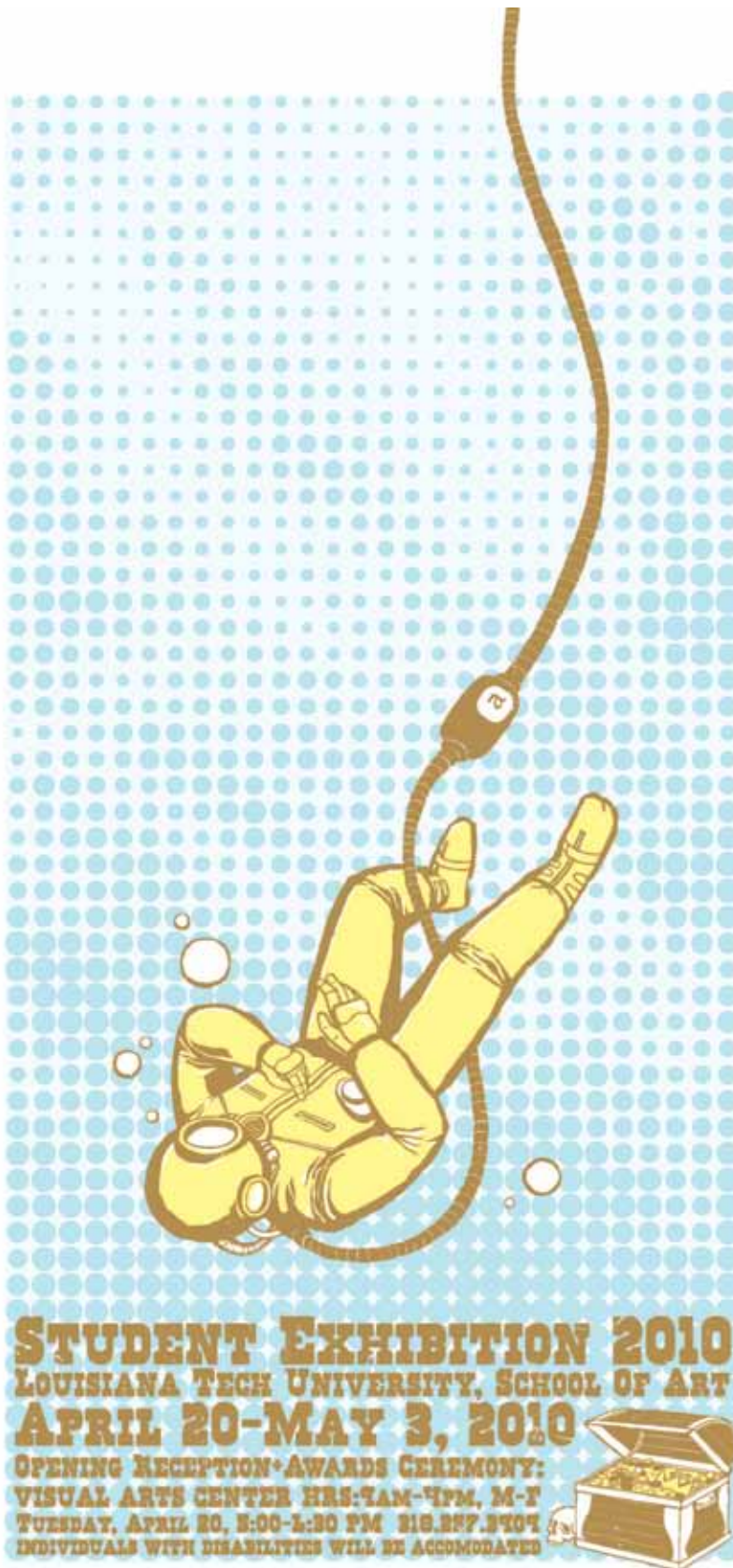
Over the past years, Nintendo has continued to execute its strategy of expanding the gaming audience by offering a variety of products which satisfy both novice as well as skilled gamers. For example, Nintendo has progressively driven sales of its handheld software lineup known as "Touch! Generation" for Nintendo DS, which has expanded the definition of video games. Nintendo's console gaming system, "Wii," offers software which promotes fun with the conventional operation in addition to software with intuitive operation using the "Wii Remotes" and accessories.

As a result, Nintendo has achieved record results in both net sales and income. Net sales were 1,672.4



NINTENDO 2008 ANNUAL REPORT

Project consisting of the redesign of an annual report for Nintendo. Addy Award Winner.



LA TECH STUDENT SHOW 2010

A contest is held each year, the winning design used as the promotional for the annual student show. My poster won. Illustration, design, and screenprinting.



BEFORE DEATH, A RETURN WAS PROMISED.

THE ENEMIES OF THE QUEEN FOUGHT TO SETUP DEFENSES AGAINST HER RETURN

THEY FAILED IN THEIR ATTEMPT...

OCTOBER 28, 29, 30

theVoodooExperience.com



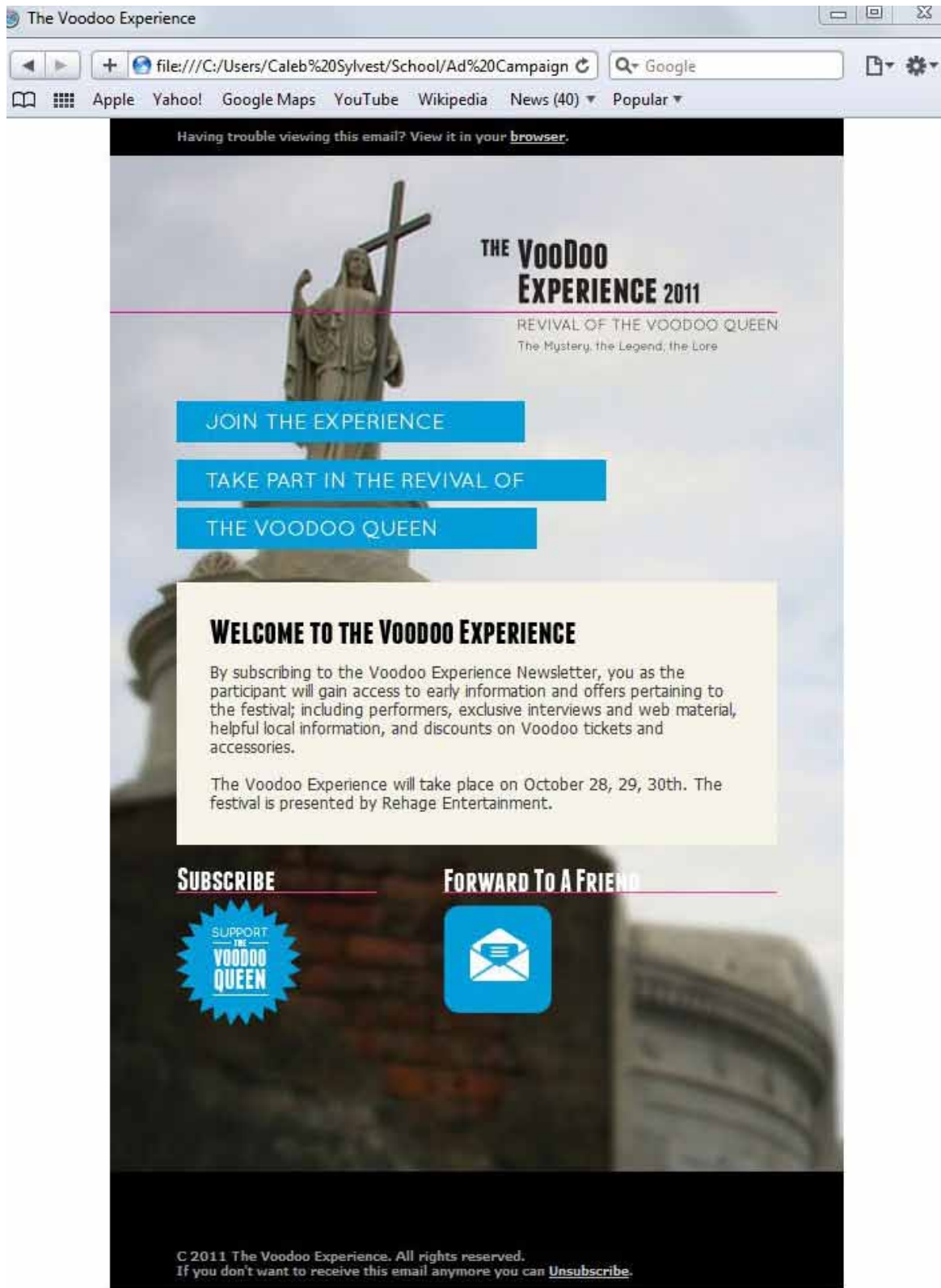
THE VOODOO EXPERIENCE 2011

REVIVAL OF THE VOODOO QUEEN

The Mystery, the Legend, the Lore

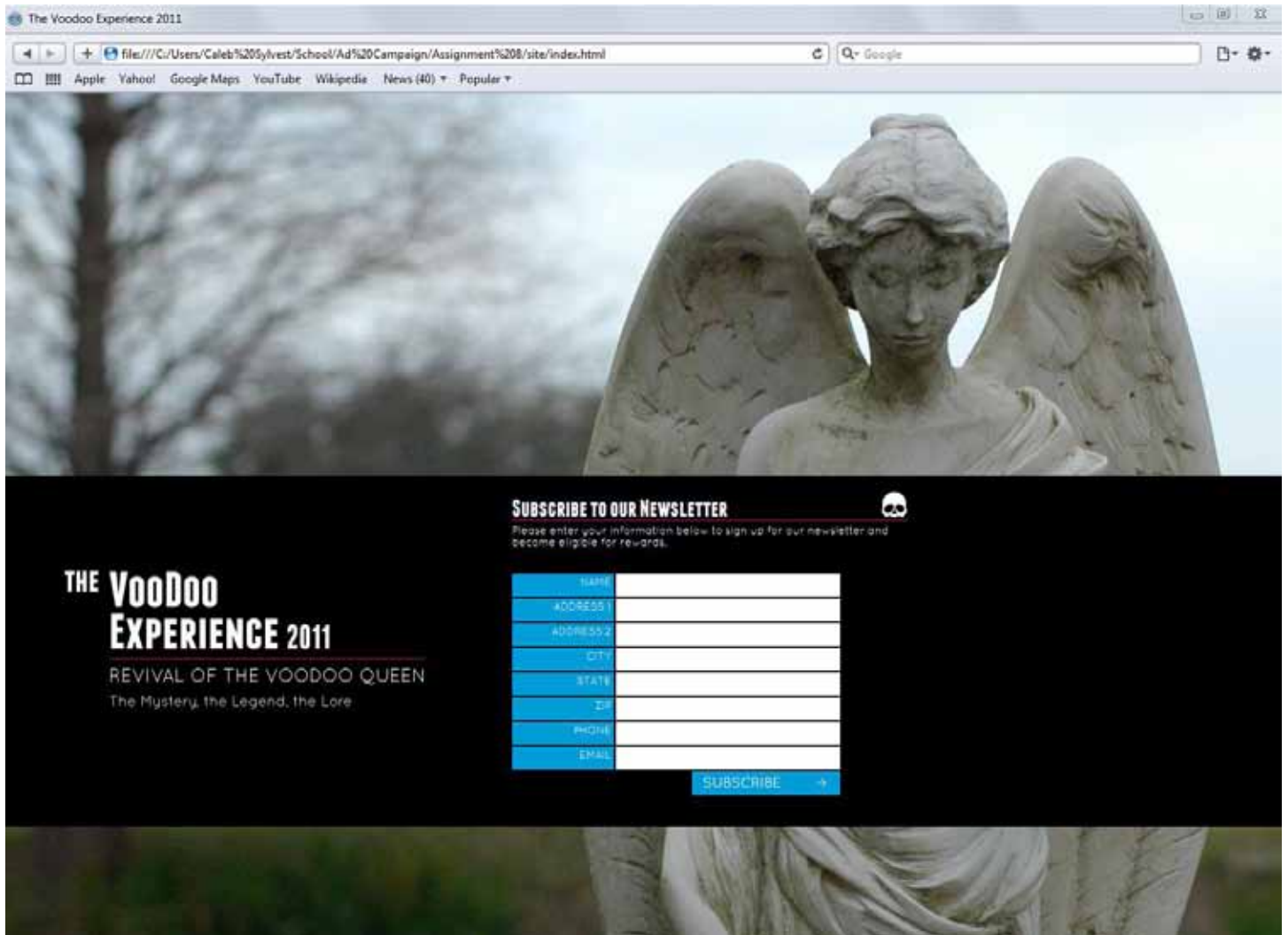
THE VOODOO EXPERIENCE 2011 MAGAZINE AD

Magazine Ad design, part of a campaign for The Voodoo Experience. Campaign consist of magazine and newspaper ads, billboard, bus wrap, e-mail newsletter and a landing page.



THE VOODOO EXPERIENCE 2011 E-MAIL NEWSLETTER

Magazine Ad design, part of a campaign for The Voodoo Experience. Campaign consist of magazine and newspaper ads, billboard, bus wrap, e-mail newsletter and a landing page.



THE VOODOO EXPERIENCE 2011 LANDING PAGE

Magazine Ad design, part of a campaign for The Voodoo Experience. Campaign consist of magazine and newspaper ads, billboard, bus wrap, e-mail newsletter and a landing page.



TECH VS. NAVY

SATURDAY, SEPTEMBER 18
KICK OFF @ 6 PM

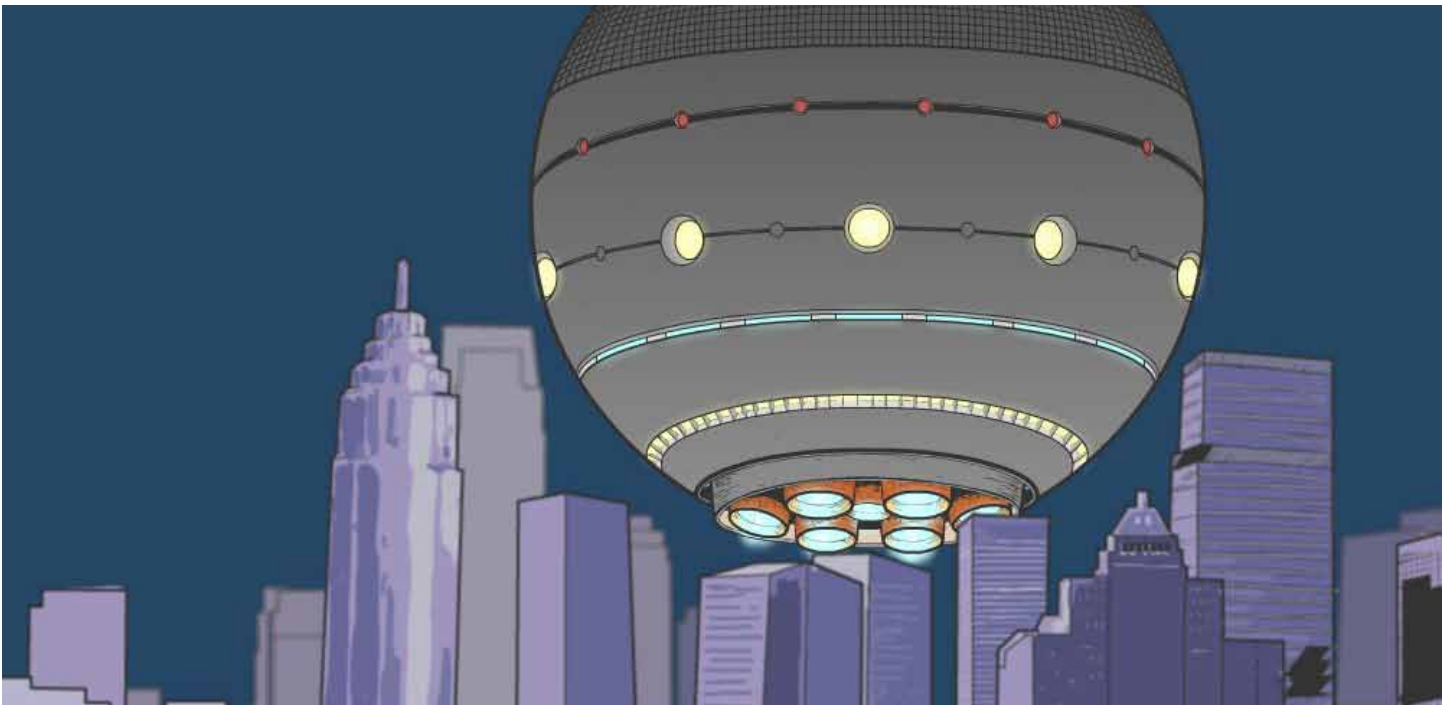


TECH VS. SOUTHERN MISS

SATURDAY, SEPTEMBER 25
KICK OFF @ 6 PM

LA TECH FOOTBALL DIGITAL ADVERTISEMENTS

Design displayed on digital screen, advertising football games and tailgating. Addy Award winner.



READY, ABLE ANIMATION

An animated music video built in Flash. The song "Ready, Able" is from Grizzly Bear's newest album, *Veckatimist*.

MESA VERDE



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Welcome to Mesa Verde National Park

Mesa Verde offers a spectacular look into the lives of the Ancestral Pueblo people who made it their home for over 700 years, from A.D. 600 to A.D. 1300. Today, the park protects over 4,000 known archeological sites, including 600 cliff dwellings. These sites are some of the most notable and best preserved in the United States.



| | | |
|----------------|--|--|
| Contact | Mesa Verde National Park P.O. Box 8 Mesa Verde, Colorado 81330 | Visitor Information (970) 529-4465 |
|----------------|--|--|

[NPS Home](#) [US Department of Interior](#) [FOIA](#) [Privacy](#) [Disclaimer](#) [FirstGov](#)

75°

November 3

VISIT THE CLIFF DWELLINGS



Want to visit a Mesa Verde cliff dwelling? To go to Cliff Palace, Balcony House, or Long House, you will first need to purchase a tour ticket in person at the Far View Visitor Center.

[Learn More about the Cliff Dwellings](#)

What's Happening at Mesa Verde

October 23

Mesa Verde to Host Annual Business Open House

October 8

Mesa Verde Hosts Sister Cultural Parks Conference, Signs Partnership Agreement with Mexican Public Lands

September 18

Whether Mesa Will Not Be Open For October

MESA VERDE NATIONAL PARK WEB DESIGN

A redesign of the Mesa Verde National Park website.

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Wine Train



*We Complement Your
Good Taste!*



UPCOMING EVENTS



Murder Mystery
Dinner Theater



Sunday Dinner &
Concert Series



Vista Domes &
Vinters Luncheons



Moonlight
Escapades



Domaine Chandon Sparkling Winery Tour & Gourmet Luncheon

*Enjoy a gourmet luncheon in an elegant Dining Car
as you journey northbound through the Napa Valley*

[* LEARN MORE](#)

[Site Map](#) | [Gift Certificates](#) | [Calendar](#) | [FAQ](#) | [Reservations 1.800.427.4124](#)

© Copyright 2009 by Napa Valley Wine Train

Prices/Schedules subject to change without notice. Seating subject to availability.

THE WESLEY FOUNDATION

OF LOUISIANA TECH UNIVERSITY

Fall Mission Trip

ENGAGE WEEK

Nov 18 - Nov 22

→ Price: \$20

ENGAGE GROUPS



UPCOMING EVENTS



OUR STAFF



JOIN OUR MAILING LIST:

Your Email

VISIT OUR OTHER PAGES:



LINKS TO PLACES WE LIKE:

Smashing Magazine
Louisiana Tech University
The Ruston Peach Festival
Ruston is a City

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Ruston, LA 71272
PHONE : (318) 555-7654
HOURS : M-F 8am-11pm
Sun 7:30pm-10pm

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LA TECH WESLEY FOUNDATION WEB SITE

Web design and development of the Wesley Foundation at Louisiana Tech website. Currently converting to a WordPress site.



[Styles](#) | [Materials](#) | [Functions](#) | [Store](#) | [About](#) | [Contact](#)

DREAMING ABOUT A GREEN HOME?

Have you been dreaming about that perfect green home that is welcoming, cozy, and provides for all of your housing needs, while also allowing you to live lightly on our earth? DreamGreenHomes.com can help you discover a home plan that matches your needs and aesthetics, in a way that will conserve energy and resources.

[LEARN MORE](#)

ECOLOGICAL DESIGNS

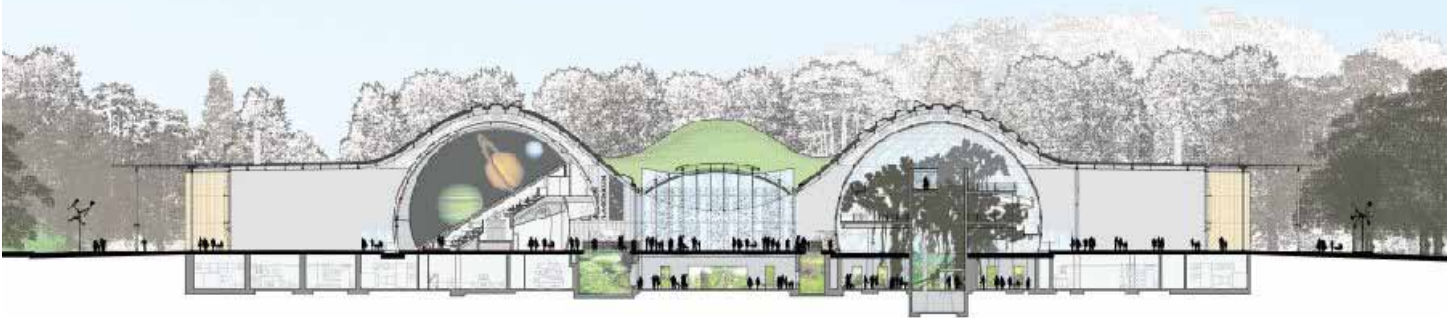
Each design shown here has been chosen because it embodies some significant aspect of sustainable architecture. The designs offered for sale here use natural materials, passive or active solar concepts for heating and cooling, attached solar greenhouses, naturally cooled pantries, or other aspects that contribute to a greener lifestyle.

[LEARN MORE](#)

FEATURED HOME:



SOLAR HOMESTEAD
3,650 sq ft
5 bedrooms
3 baths



DREAM GREEN HOME FLASH WEB DESIGN

Redesign of the Dream Green Home website.
Built in Flash with animated objects.

//Photos

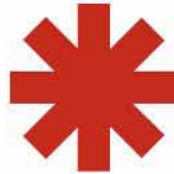


//Music Videos



* prev

next *



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MEDIA

RED HOT CHILI PEPPERS

DISCOGRAPHY

CONTACT

MEDIA



* * * * *



JOHN FRUSCIANTE (guitarist, BUVs)

John Anthony Frusciante (born March 5, 1970) is an American guitarist, singer, songwriter, and record producer. He is best known as the former guitarist of the rock band *Red Hot Chili Peppers*, with whom he recorded five studio albums. Frusciante also has an active solo career, having released ten albums under his own name, as well as two with Josh Klinghoffer and Joe Lally, as *Astoria*. His solo recordings include elements ranging from experimental rock and ambient music to New Wave and electronica. Influenced by guitarists of various genres, Frusciante emphasizes melody and emotion in his guitar playing, and favors vintage guitars and analog recording techniques.

Frusciante joined the Red Hot Chili Peppers at eighteen, first appearing on the band's 1989 album *Mother's Milk*. The group's follow-up album, *Blood Sugar Sex Magik*, was a breakthrough success. However, he was overwhelmed by the band's new popularity and quit in 1992. He became a recluse and entered a long period of heroin addiction, during which he released his first recordings: *Mindon Lakes* and *Usually Just a T-Shirt* (1994) and *Smile from the Streets You Hold* (1997). In 1998, he successfully completed drug rehabilitation and rejoined the Red Hot Chili Peppers for their 1999 album *Californication*. Since then he recorded two more albums with the band before departing again in 2009, and has received critical recognition for his guitar playing, ranking eighteenth on Rolling Stone's list of "The 100 Greatest Guitarists of All Time" in 2003.

Frusciante's musical style has evolved. Although he previously received moderate recognition for his guitar work, it was not until recently that music critics and guitarists alike began to fully recognize it: in October 2003, he was ranked eighteenth in *Rolling Stone's* list of the "100 Greatest Guitarists of All Time". Frusciante attributes this recent recognition...



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RED HOT CHILI PEPPERS

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ABOUT

RED HOT CHILI PEPPERS FLASH WEB DESIGN

Redesign of the Red Hot Chili Peppers website. Built in Flash with thought toward UI.