

# **Rapid Prototyping**

# **What is Rapid Prototyping?**

## **rapid prototyping =**

the process of quickly mocking up the future state of a system and validating it. Doing this rapidly and iteratively generates feedback early and often in the process, improving the final design and reducing the need for changes during development.

By creating a prototype, you are able to identify shortcomings in the flow and usability of your design before investing too much time or money in the development.

*“a picture is worth a thousand words”*

*“a picture is worth a thousand words”*

*prototype*

# Ideation Flow

**idea**

**research**

**design**

**implementation**

**testing**

**launch**



**idea**

**research**

**design**

**implementation**

**testing**

**launch**

*tonight*

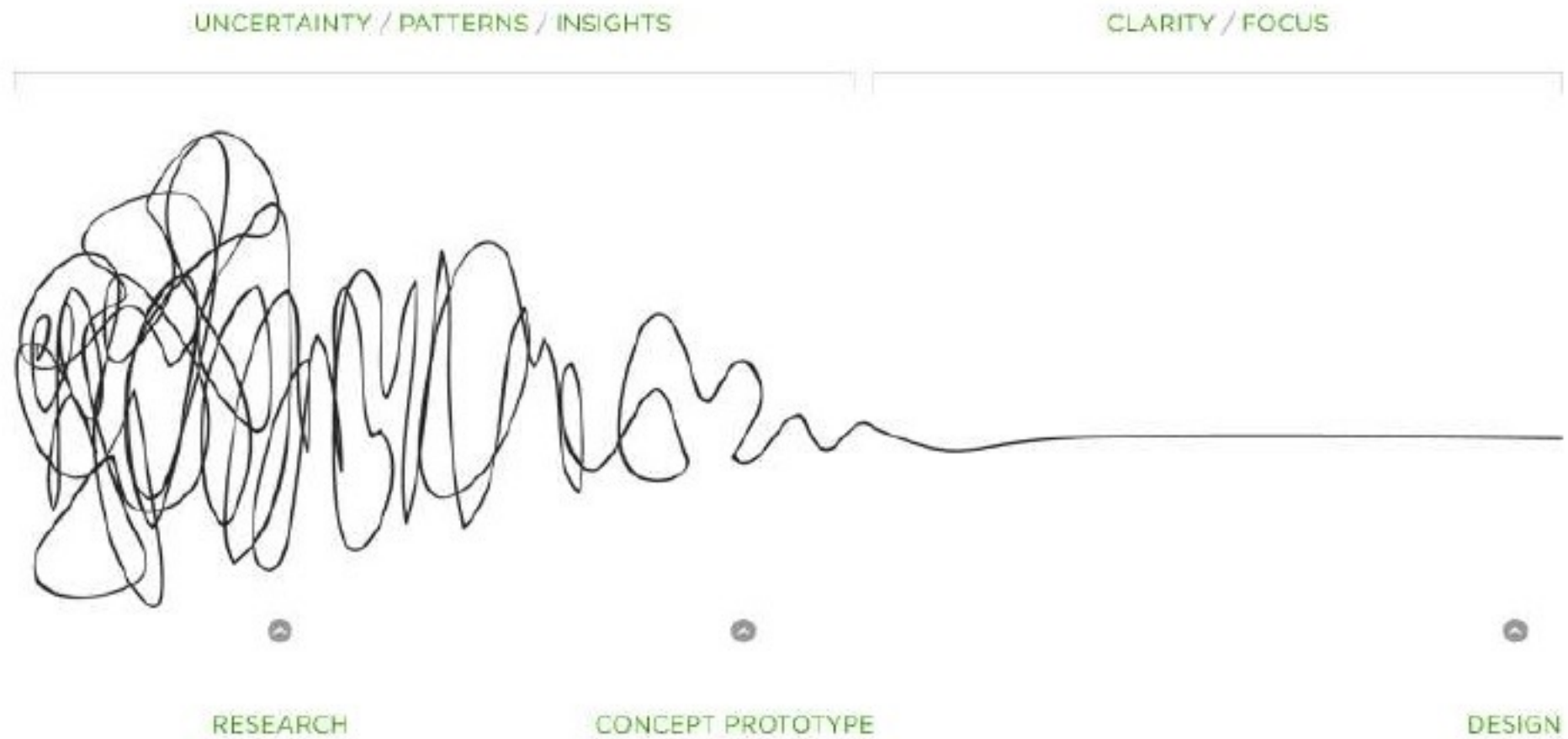
*“To design is  
to solve human problems  
by identifying them and  
executing the best solution.”*

*“Design is directed toward human beings. **To design is to solve human problems** by identifying them and executing the best solution.”*

—Ivan Chermayeff

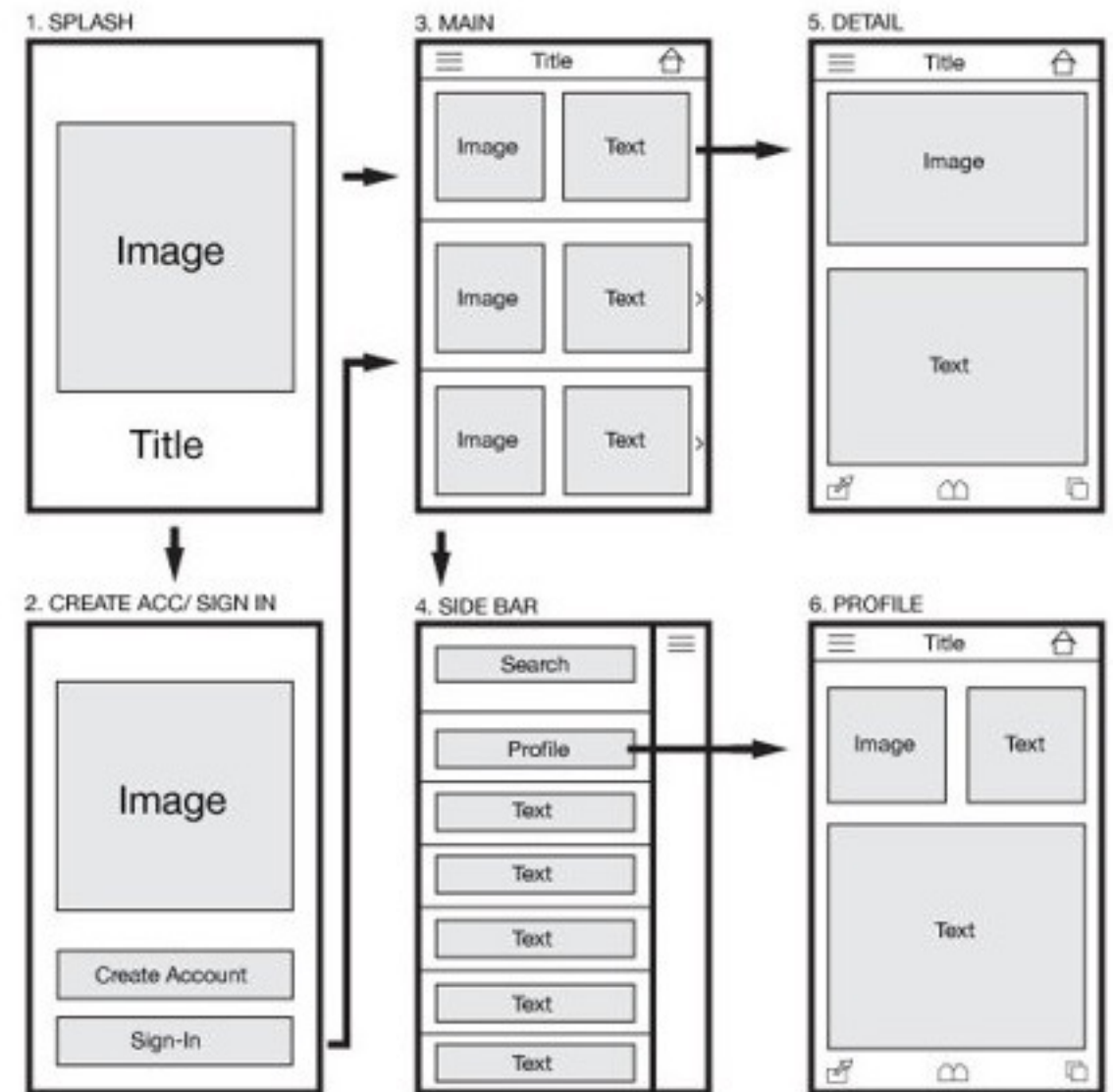
**Design is hard**

# Design Process



# Wireframes

A **wireframe** is a visual representation of the content of a page or app. It is a visualization tool and process for presenting proposed functionality, structure, and content of a web page, website, or application.





Dan Danny Boy

## FAVORITES

- News Feed
- Messages
- Events
- Photos

## ADVERTS

- Adverts Manager

## PAGES

- Chaos Media
- Like Pages

## GRUPS

- Create Group

## APPS

- App Centre
- Pokes
- Notes
- Games Feed



Update status



Add photo/video

Wath's on your mind?

SORT ▼



Dan Danny Boy

:D



## Facebook surpasses

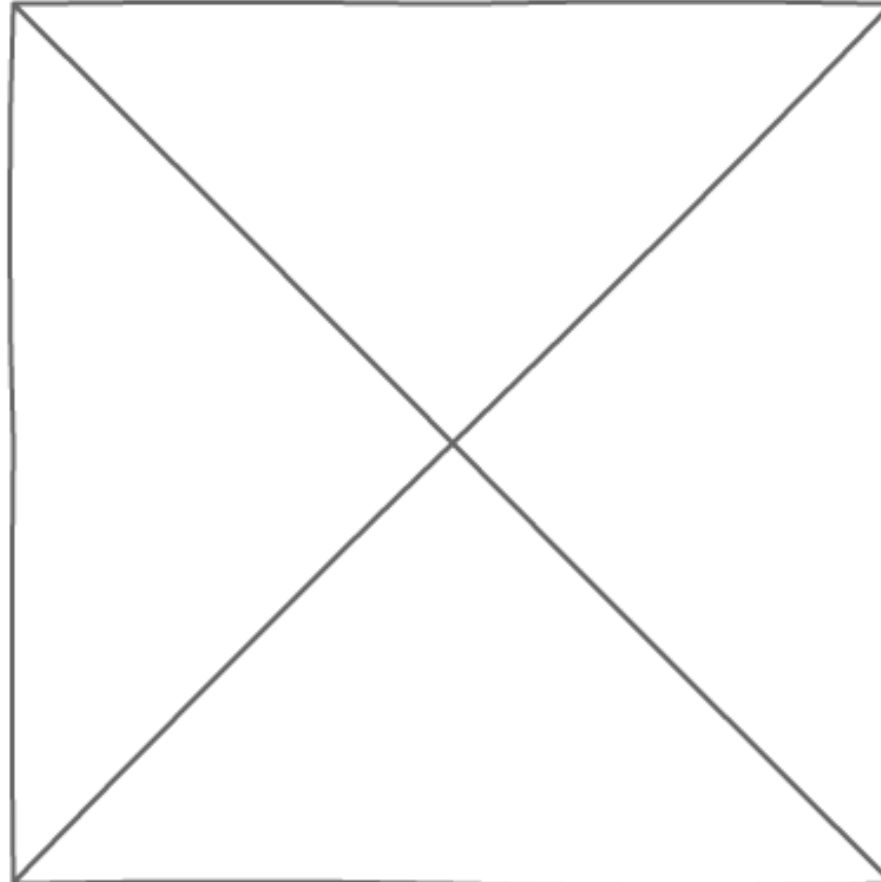
www.youtube.com

Facebook surpasses one billion users as it tempts new markets

Like · Comment · Share · 11 minutes ago ·



Ana Mary changed her Profile picture.



Alex Ale and 1 other



2 events today

Sponsored

Create an advert

Aldus PageMaker.wix.com



Aldus PageMaker including versions of Lorem Ipsum.

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**Pinterest**

English ▼

About ▼

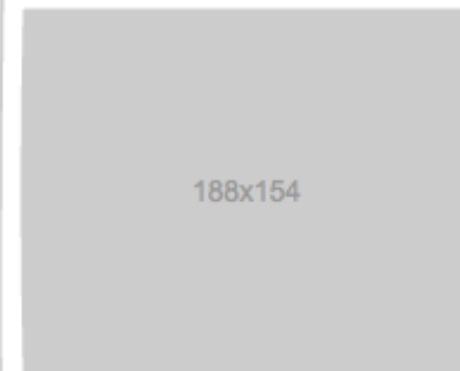
Login

Categories ▼ -Everiting - Popular - Gifts ▼

**Pinterest is an online pinboard.**  
Organize and share things you love.

**Join Pinterest**

**Login**

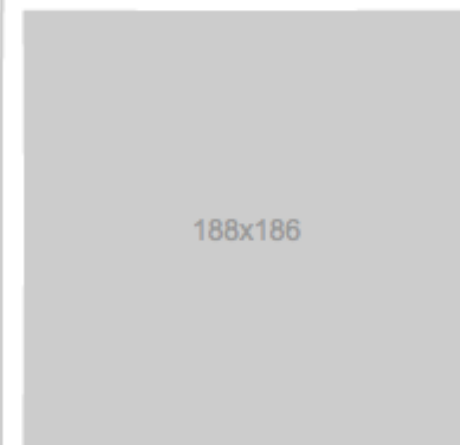


Red Ribbon Week

19 like 41 repins



**Krisas Carlon** via **Trista Duigle**  
onto Work it out!



Scotland

2 like 11 repins



**Andrea.Leger** I'll follow  
you.Would you follow me?

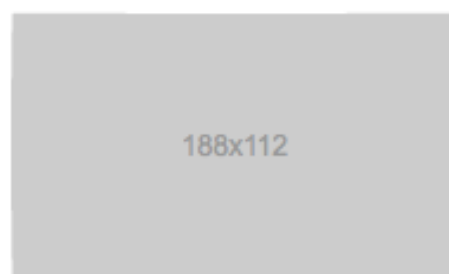


Bhutan

12 like 47 repins

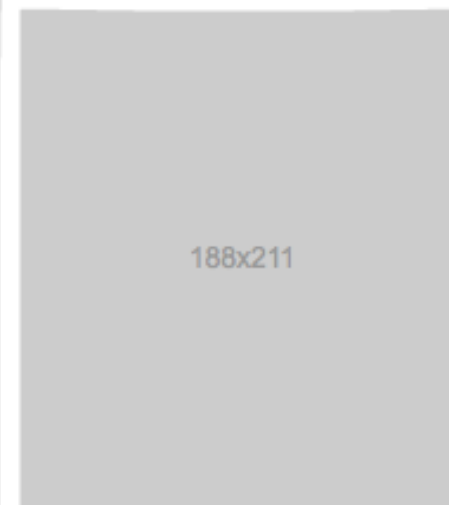


**Crstal Rimmel** Definition of  
HUSBAND... :)



Button Christmas Cards

7 like 3 repins

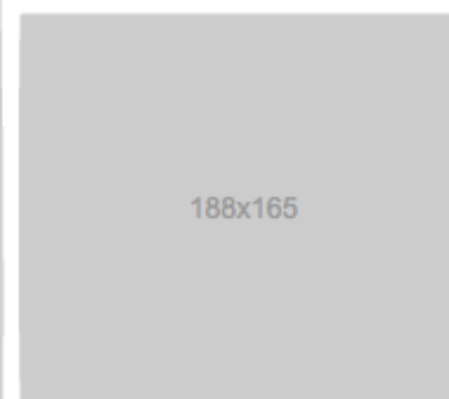


this is brilliant!

16 like 37 repins



**Bonnie Pellegrino** onto  
Things for My Wall

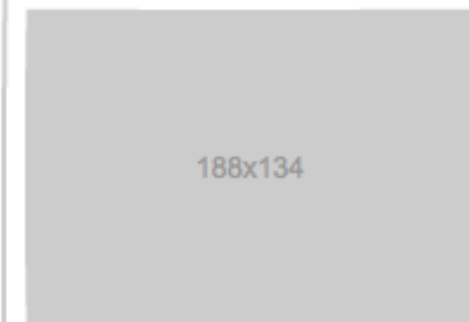


There has been a miracle...

22 like 31 repins



**Michelle K...**



joining granny squares |

33 like 25 repins



**David Gary** Hoping for an  
early Season Thre



Moon & Stars

23 like 13 repins



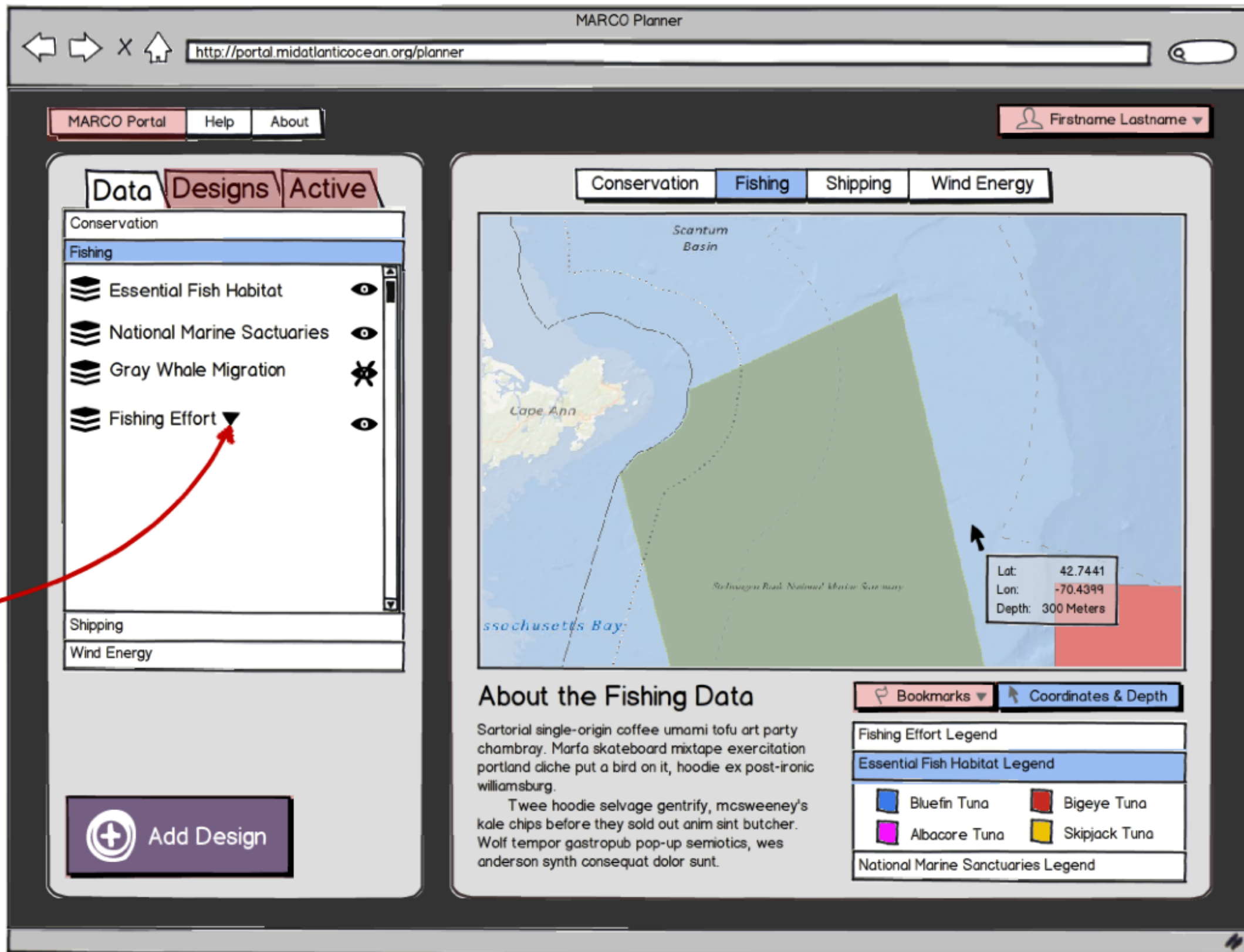
**Tanya Prodko** Absolutely  
gorgeous!!!!





# Mockups

A **mockup** is a model or replica of a machine or structure, used for instructional or experimental purposes. A UI mockup consists of one or several static pictures that resemble the future UI of the application in as many aspects as possible



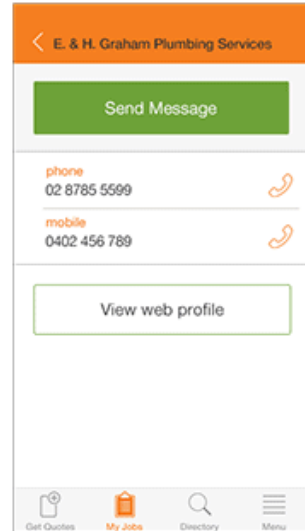
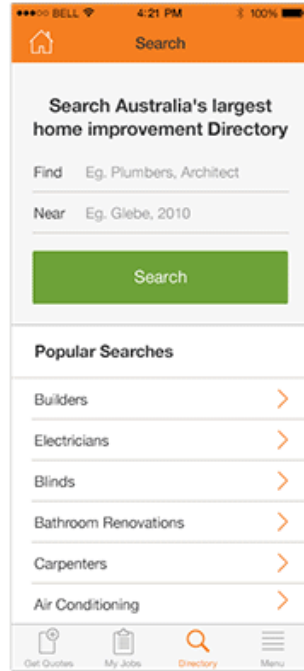
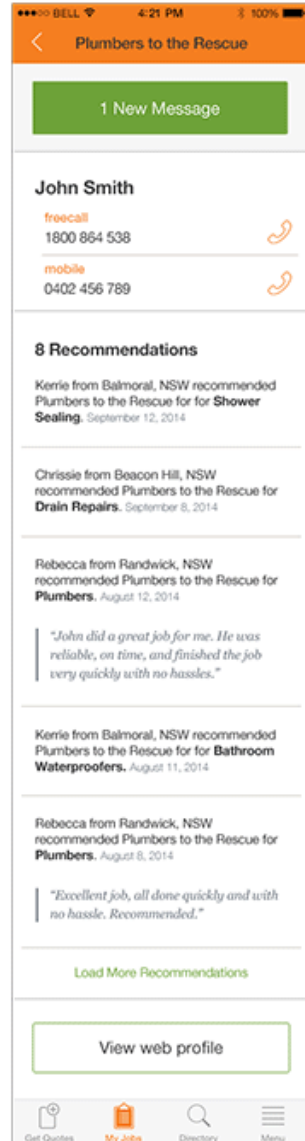
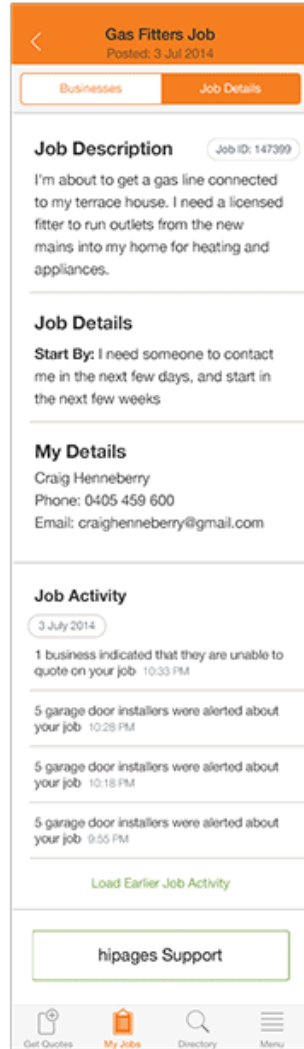
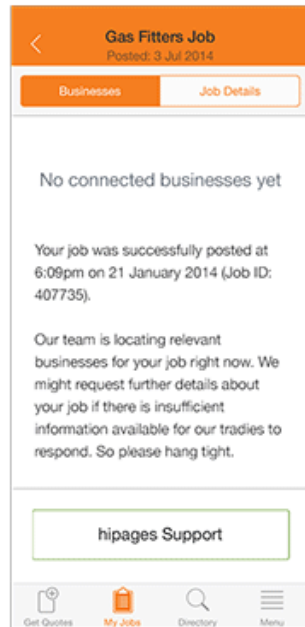
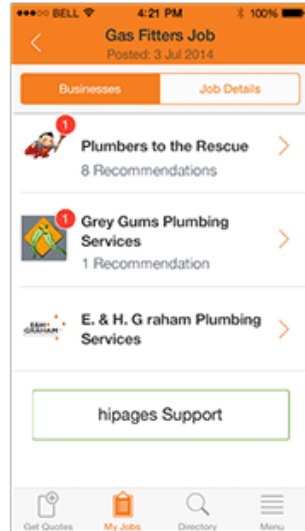
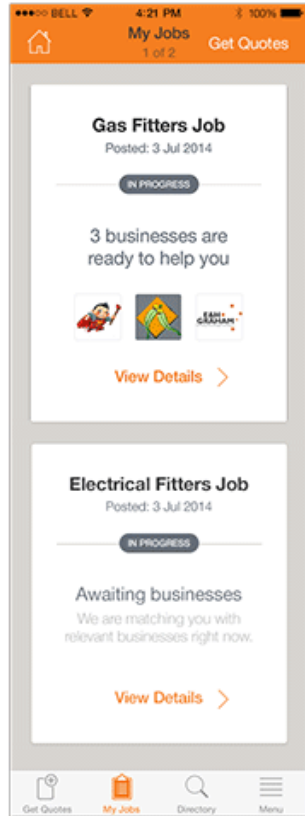
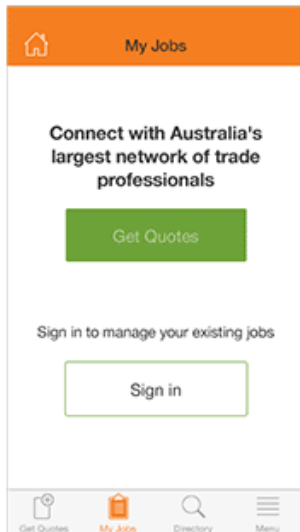
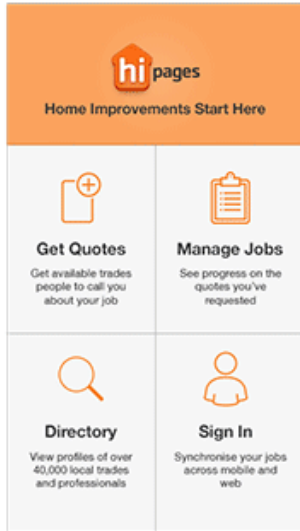




# Prototypes

A **prototype** is an early sample, model, or release of a product built to test a concept or process or to act as a thing to be replicated or learned from.





# **What are the Differences?**

**Wireframe** = Representation

**Mockup** = Shape/Size/Colors

**Prototype** = Function

(wireframes/mockups + interactions)

# Lo to Medium Fidelity

**Balsamiq** [http://  
balsamiq.com/](http://balsamiq.com/)

**Flinto** [https://  
www.flinto.com/](https://www.flinto.com/)

**Proto IO** <http://proto.io/>

**Moqups** [https://  
moqups.com/](https://moqups.com/)

**Pop.** (iPhone/Android App)

**Mockups.me** [http://  
www.mockups.me/](http://www.mockups.me/)

**App Cooker** [http://  
www.appcooker.com/](http://www.appcooker.com/)

**Fluid UI** [https://  
www.fluidui.com/](https://www.fluidui.com/)

**UX Pin** <http://uxpin.com/>



# Medium to High Fidelity

**Axure** <http://axure.com>

**OmniGraffle** <http://www.omnigroup.com/omnigraffle/>

**InVision** <http://www.invisionapp.com/>

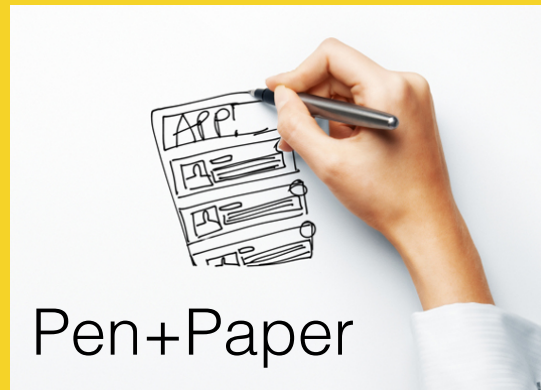
**Justinmind** <http://www.justinmind.com/>

**ProtoShare** <http://www.protoshare.com/>



TOOL	TIME/SPEED	FIDELITY	COLLABORATION/ SHARING	USABILITY TESTING	SUPPORT	INTERACTIONS/ GESTURES	ANIMATIONS	DEVICE TESTING
<b>Briefs</b>	120 min	Above Average	Low	Average	Low	None	Average	High
<b>Flinto</b>	5 min	Above Average	Average	Average	Low	Low	Average	Above Average
<b>InVision</b>	10 min	Average	High	Average	Above Average	Low	None	None
<b>proto.io</b>	120 min	Above Average	High	Average	Above Average	High	Average	Average
<b>Axure</b>	30 min	Above Average	Average	Average	High	Average	Above Average	Low
<b>Protoshare</b>	40 min	High	High	Average	High	Low	High	Low
<b>Solidify</b>	20 min	Average	High	High	Above Average	None	None	Above Average
<b>Easel</b>	15 min	Average	High	Average	High	None	None	Low
<b>Justinmind</b>	40 min	Above Average	Above Average	Average	High	High	Above Average	Above Average
<b>Fluid</b>	45 min	Above Average	Above Average	Average	Average	Above Average	Above Average	Above Average

# Wireframes



# Mockups



# Prototypes



# **My Process**

**Pen + Paper**

**Wireframe** - Balsamiq

**Lo-Fi Prototype** - Balsamiq + InVision

**HiFi Mockup** - Photoshop

**HiFi Prototype** - Keynote, Photoshop + InVision,  
Justinmind, Bootstrap

# **Bootstrap vs. Foundation**

# Robust Front-end Frameworks

UI components

Styled typography

JavaScript plugins

# Bootstrap - 2011



**Mark Otto**  
@mdo



Following

Woohoo! Twitter Bootstrap, an open-sourced CSS/HTML framework from myself and @fat, just went live: [dev.twitter.com/blog/bootstrap](http://dev.twitter.com/blog/bootstrap) ... #kaboom



RETWEETS

123

FAVORITES

78



3:25 PM - 19 Aug 2011

[Pull requests](#) [Issues](#) [Gist](#)

Search

stars&gt;1

Search

Repositories

1,238,976

&lt;&gt; Code

! Issues

👤 Users

## Languages

JavaScript 245,114

Python 129,574

Java 111,543

Ruby 104,574

PHP 94,916

C 58,433

C++ 51,946

Objective-C 43,543

Shell 35,668

C# 34,525

We've found 1,238,976 repository results

Sort: Most stars ▾

[twbs/bootstrap](#)

CSS ★ 89,836 📄 37,963

The most popular HTML, CSS, and JavaScript framework for developing responsive, mobile first projects on the web.

Updated an hour ago

[vhf/free-programming-books](#)

★ 46,586 📄 10,783

Freely available programming books

Updated 3 days ago

[angular/angular.js](#)

JavaScript ★ 44,880 📄 20,622

HTML enhanced for web apps

Updated 21 minutes ago

[Advanced search](#) [Cheat sheet](#)[mbostock/d3](#)

JavaScript ★ 44,266 📄 11,758

A JavaScript visualization library for HTML and SVG.



# Bootstrap vs. Foundation

<b>Version</b>	3.3.4	5.5.2
<b>Date of last release</b>	March 16, 2015	April 30, 2015
<b>Stars on Github</b>	82,000+	20,000+
<b>Tagged questions on Stack Overflow</b>	41,000+	3,300+
<b>Browser support</b>	Chrome (Mac, Windows, iOS, and Android) Safari (Mac and iOS only) Firefox (Mac and Windows) Opera (Mac and Windows) IE8+	Chrome (Mac, Windows, iOS, and Android) Safari (Mac and iOS only) Firefox (Mac and Windows) Opera (Mac and Windows) IE9+
<b>Sizing units</b>	Pixels	rems
<b>LESS</b>	Yes	No
<b>Sass/scss</b>	Yes	Yes
<b>File size</b>	14 files at 1019 KB	30 files at 936 KB
<b>Grid setup</b>	12 column layout Fluid and fixed	12 column layout Fluid, block and centering available

*\*all info based on time of writing, June 2015*



# Bootstrap vs. Foundation: Grids

.col-md-1	.col-md-1	.col-md-1	.col-md-1	.col-md-1	.col-md-1	.col-md-1	.col-md-1	.col-md-1	.col-md-1	.col-md-1	.col-md-1
.col-md-8								.col-md-4			
.col-md-4				.col-md-4				.col-md-4			
.col-md-6						.col-md-6					

*Bootstrap Grid Example*

.large-12.columns											
.large-6.columns						.large-6.columns					
.large-4.columns				.large-4.columns				.large-4.columns			
.large-3.columns			.large-3.columns			.large-3.columns			.large-3.columns		
.large-2.columns		.large-2.columns		.large-2.columns		.large-2.columns		.large-2.columns		.large-2.columns	

*Foundation Grid Example*

# Bootstrap vs. Foundation: Grids

## Bootstrap Components

Navigation

Buttons

Pagination

Labels

Progress bar

## Foundation Components

Navigation

Buttons

Pagination

Labels

Progress bar

codementor

# **Understanding the Grid**

Let's play with the grid:

[github.com/caterinasworld/rapid-prototyping-workshop/tree/master/bootstrap-grids](https://github.com/caterinasworld/rapid-prototyping-workshop/tree/master/bootstrap-grids)

# Bootstrap

# Documentation

[getbootstrap.com/components/](https://getbootstrap.com/components/)

# Bootstrap Templates

[startbootstrap.com/template-categories/all/](http://startbootstrap.com/template-categories/all/)

# Exercise File

[github.com/caterinasworld/rapid-prototyping-workshop/tree/master/bootstrap-step0](https://github.com/caterinasworld/rapid-prototyping-workshop/tree/master/bootstrap-step0)



# Foundation

# Documentation

[foundation.zurb.com/sites/docs/](https://foundation.zurb.com/sites/docs/)

# Foundation Templates

[foundation.zurb.com/templates.html](http://foundation.zurb.com/templates.html)

# Exercise File

[github.com/caterinasworld/rapid-prototyping-workshop/tree/master/foundation-step0](https://github.com/caterinasworld/rapid-prototyping-workshop/tree/master/foundation-step0)

# Credits

## Bootstrap 3 vs. Foundation 5: Which Front-end Framework Should You Use?

[www.codementor.io/css/tutorial/bootstrap-3-vs-foundation-5-front-end-framework-comparison](http://www.codementor.io/css/tutorial/bootstrap-3-vs-foundation-5-front-end-framework-comparison)

# Questions