

## **PERSUASIVE SPEECH GRADING FORM**

Name: \_\_\_\_\_

Speech Topic: \_\_\_\_\_

### **Instructor Feedback:**

#### **Speech Delivery:**

CONTENT	COMMENTS	POINTS POSSIBLE
<b>MONROE'S MOTIVATED SEQUENCE</b> Gains audience attention Establishes Need Satisfies Need Visualizes Satisfied Need Call to Action		/25
<b>SUPPORT</b> Verbal Citations Sufficient (minimum 5) Reliable, credible, valid		/20
<b>ARGUMENTATION</b> Uses Claims Effectively Uses Evidence Effectively Uses Reasoning Effectively Avoids Fallacies in Argument		/20
<b>TIMING</b> 5 - 7 minutes (5 pt. deduction for every 30 seconds over/under limit)		-
<b>DELIVERY</b>		
<b>BODY MOVEMENT</b> Appearance & posture Gestures & Movement		/10
<b>EYE CONTACT &amp; FACIAL EXPRESSIONS</b> Look directly at audience Appropriate facial expressions Avoid looking at presentation		/15
<b>VOICE</b> Sufficient volume Vocal Variation Fluency Rate Conversational Tone		/10
<b>SPEECH DELIVERY TOTAL</b>		<b>/100</b>

**Outline:**

CONTENT	COMMENTS	POINTS POSSIBLE
<b>TOPIC</b> Clear specific purpose Significant and well-organized thesis Effective use of Monroe's Motivated Sequence Includes effective transitions		/20
<b>SUPPORT</b> APA format Minimum 5 citations appear in body of speech <i>and</i> on Works Cited page Variety of support types (e.g. testimony, facts, statistics, etc.)		/20
<b>FORMAT</b> Uses symbols and indentation Outlines contain all necessary elements		/10
<b>OUTLINE TOTAL</b>		<b>/50</b>

**Presentation Aid:**

CONTENT	COMMENTS	POINTS POSSIBLE
<b>CLARITY</b> Aid is clear and easy to understand Aid emphasizes key ideas Aid uses a variety of image types Aid is appropriate for audience and speaking situation		/16
<b>FORMAT</b> Avoids excessive clutter Photographs, drawings, simple charts, and graphs illustrate key points Images and text large enough to be seen easily from back of room		/9
<b>PRESENTATION AID TOTAL</b>		<b>/25</b>