



Let's Get You Ready for the GDPR!

Online privacy is important to all of us, and it's particularly relevant today, with the implementation of the European Union's General Data Protection Regulation (GDPR). This new privacy regulation, applicable in the EU and to any business that has customers there, has a direct and immediate effect on how online businesses collect and store data.

THE GDPR & HOW IT AFFECTS YOUR BUSINESS

The GDPR is the new law regulating how personal data (everything that can help identify a person) of individuals in the EU can be collected, used and processed. It takes effect on May 25, 2018, and affects everyone in the EU.

According to the GDPR, websites need to protect site visitors' privacy. This means website owners need to:

01 Get consent to collect and store data

02 Explain how collected data will be used

03 Be able to delete all data collected from site visitors, upon request

How We Help You Comply & Bring Value to Your Business

By showing your clients you meet these new regulations, you provide a safer, trust-building user experience to your potential customers.

WE PROVIDE:



A Standard Privacy Policy to Boost Site Transparency

The GDPR requires all websites to inform users about the type of data the site collects and what this data is used for. We provide a standard privacy policy that can be customized with your website's specific details.



Customized Cookie Notification

A new cookie notification lets visitors know your site collects information in the form of cookies. We also recommend linking a site's cookie notification to its privacy policy.



Free SSL Certificate

We provide a free SSL certificate for HTTPS encryption. This ensures the connection to your website is secure and cannot be intercepted.



Consent Fields on Contact Forms

According to the GDPR, website owners must get consent from site visitors before collecting data. To comply with this requirement, we have added an opt-in consent field in every contact form on your site.



Personal Data Deletion

The GDPR requires that if a site visitor requests to have their personal data deleted, the website owner must do so without delay. We can enable you to manage and delete all of a visitor's personal data that was submitted through website contact forms.



Your GDPR Checklist



Activate a customized Privacy Policy



Enable opt-in consent on all Contact Forms



Activate a Cookie Notification



Set up your SSL Certificate