

Usage Management of Personal Medical Records

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Abstract—Personal medical record (PMR) management is under new scrutiny as private companies move into the market and government agencies actively address perceived health care distribution inequalities and inefficiencies. Current systems are coarse-grained and provide consumers very little actual control over their data. Herein, we propose an alternative system for managing the use of healthcare information. This system is finer grained, allows for data mining and repackaging, and gives users more control over their data, allowing it to be distributed to their specifications. In this paper, we outline the characteristics of such a system in different contexts, present relevant background information and research leading to the system design, and cover specific usage scenarios supported by this system that are difficult to control using simpler access control strategies.

Keywords—usage management; electronic medical records

I. INTRODUCTION

New healthcare legislation has spurred previously unknown levels of public and private investment in technologies supporting more efficient healthcare delivery [14]. An active area of examination is electronic health records. Current systems, such as Microsoft HealthVault and Google Health are a start in this area, but provide rudimentary control over health information, provide consumers with very little actual control of their information, and essentially demand proprietary lockin to these products because of the amount of effort involved with data transfer [30].

We propose an open, consumer-centric approach to health information storage and consumption centered around flexible and fine-grained usage management policies. User empowering systems in this area are needed to allow users control over the information that represents them, and would be in high demand if appropriately designed [11]. We propose to address this need by bundling health information (either entire records or subsets of records) with traceable and aggregateable usage policies controlled by the users themselves. Users would have the ability to make aspects of their records available to everyone from research institutions looking for historical information for studies, to specific healthcare providers who need specific information to support diagnoses. Furthermore, institutions would be able to combine information from groups of users and determine dynamically via policy evaluation how that new set of data can be used in a way that complies with all included user

policies. If the combined dataset cannot be used, policies can be analyzed to determine the cause of the policy conflict.

We propose, design, and demonstrate a system that supports granular management of the data elements of an electronic medical record. This management will allow users to specify policies over the data itself rather than the entire record in question, providing control over information dissemination. We will demonstrate this control in three distinct scenarios. The first will include two distinct parties negotiating over access to specific information contained in a medical record. If the parties can reach an agreement, the information consumer will be granted access to specific medical data, for an agreed-upon price. The second demonstrates a data broker combining a set of previously acquired medical record data into an aggregate set for research, if the licensure is in fact compliant between all selected data elements. Finally, the aggregated data set will be placed back into the market.

This kind of system, allowing users control over their data in ways fostering ease of dissemination, use and reuse, helps users receive better, more targeted care, helps providers easily access required information, and allows this kind of data to be more easily examined and mined. We use established system design principles, used in the development of internet-scale networks to create a open flexible system [7], [10], [13]. We standardize certain features, such as operational semantics and ontological domains, but otherwise limit the impact of the policy system on data dissemination as much as possible.

A. Previous Work

Past research applicable to this area includes usage management, digital rights management (DRM), and access control. Most of the research applicable to the combination of previous artifacts into a single aggregate artifact comes from the DRM world in particular. Generally, these expressive languages have been fundamentally based on different types of mathematical logic or formalisms with reasoning capabilities [8], [9], [12], [15], [16], [27], [32]. This approach, while useful in closed systems, tends to not work as usefully in more open dynamic environments. This has led to the development of translation mechanisms to address interoperability needs [17], [23], [29]. This translation

process is difficult for most policy languages, and in fact infeasible as a result [21], [28]. Alternative approaches have required the use of sophisticated and powerful languages that must be adopted as a universal standard [1], [2], [31], [33]. This approach inherently limits innovation and flexibility [17], [18], [19], [20].

II. NEW MODELS

Engineers and futurists have speculated as to the impact of personal medical records for years [24], [25]. Others have speculated on the institutional use of personal medical records by organizations in today's regulated medical environment [3]. Health records, when under the control of the person they address, are no longer controlled by the Health Insurance Portability and Accountability Act (HIPPA), though the companies that manage them on the user's behalf in these cases are regulated in most aspects by the Electronic Communications Privacy Act [22]. In total, These concerns imply certain requirements on robust medical record systems, making use models and record control more complex. None of the promises or concerns of personal medical records can be realized or mitigated without strong usage management. With a dependable usage management capability, personal medical records open new horizons in the services landscape for interested adopters.

A. A Note on Reliability

In order for PMRs to be effective, they must be actively used by health care providers. A system with the wrong kinds of editability constraints or auditing capabilities is at risk of remaining unused by an individual's care providers. Ideally, these kinds of health records would contain the kind of information a physician would include in a patient's chart. Providers are required to maintain this information for adequate patient treatment. If this information can be arbitrarily edited however, it loses its credibility.

In fact, many employer-sponsored monitoring programs may incentivize gold-plating medical histories. Systems like Virgin HealthMiles are marketing themselves directly to employers as ways to monitor employee health. [26]. Companies are using Virgin HealthMiles to track employee exercise, and as an incentive to use the product (and get more exercise), are offering additional contributions to employer-sponsored health savings accounts if employees meet certain criteria. Similar scenarios could be right around the corner for personal health management systems, were employers incentivize employees to decrease blood pressure, change diet, or similar kinds of things. In those situations, the pressure for users to alter their records to reflect the reality their employers want to see will be immense, and many users are likely to resort to embellishing their records as a result. Once that happens, health care providers can no longer use the records to provide care.

Any system managing these kinds of records must therefore provide mechanisms to certify, if not the accuracy of the provided information, at least the veracity of it. Care providers must be able to trust the information provided in a given record, and must not be required to shoulder the burden of viewing the record's edit history in order to do so. This implies a separation of roles between those who can edit the content of a given record, and those who control how the content of that record may be used.

B. Remote Information Access

Remote access to a patient's health care information is a standard feature of everyday life to which most of us pay little attention. While in school, we are required to provide evidence of vaccination. When older, travel to most parts of the world requires rounds of injections. Most travellers are strongly advised to purchase additional travel insurance to ensure appropriate care in emergencies. Certainly, when travelling to some parts of the world internet access can be difficult to acquire, but nevertheless such access is much more common now than it was even two years ago, and is becoming easier and easier to find with the proliferation of cellular telephone networks in hertofore undeveloped countries.

Open access to this kind of healthcare information would certainly make these scenarios easier to deal with for any user, but require strong usage management protections to be effective. In each case we have distinct sets of users that require access to care information, and in each case those users require access to a specific and limited sections of a personal healthcare record. School administrators, for example, need to confirm the vaccination status of students. This requires unfettered access to a student's vaccination history, but not to that student's psychiatric care or genetic record. Likewise, travel visa providers may need access to similar information. On the other hand, care providers no matter the country of origin require comprehensive care record access in order to provide timely and accurate care. Furthermore, users have different requirements with respect to the speed of access. School administrators have much less of an urgent, pressing need for care information than an Ethiopian doctor treating an injured patient.

Importantly, access need not be granted permanently. Both administrators and foreign care providers could be given general role-based access that can be removed when no longer necessary.

The ability to provide care information in a secure, manageable way in these scenarios saves users significant time and headache. Rounding up and delivering vaccination records to school administrators is time consuming and stressful. Receiving emergency health care in foreign countries is more than a little frightening. Systems that can help ameliorate these kinds of situations would certainly be useful. Furthermore, without specific controls over specific

data elements composing a given record, these users cannot be appropriately limited in their access.

C. Monitoring

To constrain health care costs, some employers are beginning to implement holistic preventative health programs. These programs are structured to attempt to lower overall healthcare costs for a large group of employees through regular screenings, exercise programs, and key health marker monitoring. Employers are interested in monitoring indicators like triglyceride levels, serum cholesterol, HDL/LDL ratios, blood glucose, blood pressure, and the like. Employee participation is not necessarily mandated, but can be encouraged through additional contributions to health savings accounts for participating employees. In these cases, employers have specific things in which they have an interest. Employees on the other hand likely have information in their care records they very much want to keep out of their employers hands. For example, an employee may very much want the additional HSA contribution for her family, but is not inclined to let her employer know about her anti-depression medications or her recent treatment for alcohol dependency.

A dependable usage management system supports this kind of partitioned use. With appropriate controls, this information can be centralized and controlled by the record owner, who can create limited access for employers. Furthermore, this kind of information can be aggregated by the user over a period of years, demonstrating a pattern of healthy behavior, and perhaps making that record owner more attractive to future employers. Sensitive information can still be controlled by limiting access.

D. Custom Care

When users have aggregated medical information at a single location, companies can now access information ranging from previous drug reactions, current prescription status, and the current state of any disease markers. Users can also make any reactions to medications known essentially immediately, rather than having to wait until able to visit a particular physician. This kind of information could allow pharmaceutical companies to offer innovative services tailoring medications specifically for individual needs. For example, large doses of Niacin are common treatment for patients with high serum cholesterol characterised by low HDL and high LDL. One of the unfortunate side effects of Niacin is facial flushing [5]. This is a common but by no means universal side effect of Niacin use. It can be alleviated in many cases by ingesting Aspirin 20-30 minutes prior to taking niacin [5]. Patients that suffer from this particular side effect could have their dose customized and time-released to relieve this discomfort, but only of pharmaceutical providers know this is a patient's problem.

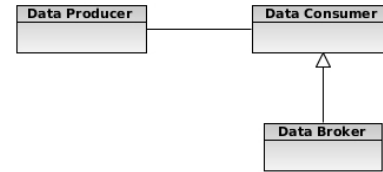


Figure 1. System Roles

This kind of system promises to provide more responsive care at a potentially lower cost to patients, as long as patient data is available to custom medication providers. A usage management scheme controlling specific information with respect to pharmaceutical providers could allow those providers to create custom medications for clients better suited to those specific users.

E. Data Marketplace

The system we describe in the following sections incorporates a market to allow users and brokers to profit from the use of electronic medical data released under mutually acceptable terms, where usage policies accompany filtered data for either dynamic or static evaluation. Usage policies themselves are essentially unlimited in how they describe the use of a specific medical record.

III. SAMPLE SYSTEM - DATA MARKETPLACE

Here, we incentivize electronic medical record adoption via the use of a data marketplace. We have three primary categories of users in mind:

- *Data Producers* who produce and market electronic medical information. This category is generally limited expressly to individual users who require medical care and other related products.
- *Data Consumers* who directly consume medical information. This category includes physicians, research institutions, and the like.
- *Data Brokers* who acquire and remarket medical data from data producers, making that data available in some kind of value-added for to data consumers. They are a proper subset of data consumers.

Data Producers would use the medical data market to profit from their personal information. When negotiating over specifics concerning how their data can be used, they are free to manipulate any aspect of the usage terms prior to a final agreement with a *data consumer*. The *data consumer* can accept or reject a specific proposal, as can a *data producer*. A typical negotiation would look something like this:

- 1) A *data consumer* searches the marketplace for medical information meeting specific requirements. This step is a call to a specific search interface in our example, but could be a manual process.

- 2) The search yields some results. This proposed system returns a list of contact information of known *data producers* that have data matching the search requirements.
- 3) The *data consumer* initiates a negotiation for access to specific data.
 - a) The *data consumer* contacts the *data producer* and submits an initial proposal.
 - b) The *data producer* responds to the initial proposal, either by indicating acceptance, rejecting the proposal, or submitting a counter proposal.
 - c) The *data consumer* is then free to respond with acceptance, rejection, or a counterproposal of her own.
- 4) Eventually, the negotiation will conclude with the parties having reached an agreement describing access to specific medical data with associated terms or having failed to come to mutually acceptable terms with respect to data access.

Usage terms in a successful conclusion generally describe what the *data consumer* can access, how they may use it and for how long, where it may be accessed, and so on. It will also usually describe some kind of payment for use, which can be based on any arbitrary number of factors such as time, date, location, attribution, or perhaps in combination with other data.

The market implemented in this system is built around JADE, an open source agent development framework based on FIPA agent specifications [4], [6].

A. System Ontology

This system is built around a common ontology that needs to be understood by any system developers. It is currently used to define relationships and entities within the system at design and run time. The primary elements in this ontology are:

- **Producer** This is a data producer as defined in our user model. A data producer owns a given *record* that has been created over a lifetime of medical care.
- **Consumer** Again from the user model, a data consumer. Data consumers use medical data in some way.
- **Record** A medical record. We can envision this as a set of discrete medical facts.
- **Filter** A transformation of a medical record. If we have a record r , we can transform r into r' by applying a transformation t such that $r' = t(r)$ where $t : \text{record} \rightarrow \text{record}$ and $r' \subseteq r$.
- **Filtered Record** A filtered record is a record to which a filter has been applied. If we have a filtered record r' derived from a record r , then $r' \subseteq r$.
- **License** A license describes the usage policy associated with a given filtered record. This controls all aspects of filtered record use by an associated consumer. The

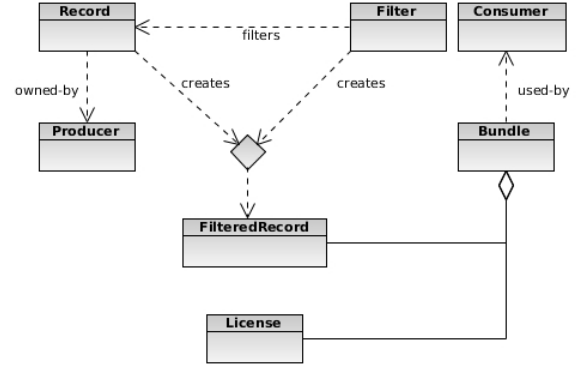


Figure 2. System Ontology

specific terms are negotiated over by the producer and the consumer until some optimal consensus is reached, and they then bind the use of an associated filtered record. Licenses must provide the ability to trace use of transitively associated artifacts regardless of the degree of separation as well. For example, if we have an artifact a composed of sets of data elements e_0, e_1, \dots, e_n derived from records r_0, r_1, \dots, r_n , we need to be able to ensure that any use of a set of data elements $e_i, i < n$ is within the policy bounds of record $r_i, i < n$ and any compensation associated with such use is correctly attributed to the original data owners and brokers.

- **Bundle** A filtered record and associated license. This is distributed to data consumers.

B. Dynamic and Static Policy Evaluation

Usage policies can be evaluated over a spectrum bordered by two distinct approaches - either dynamically, at request time, or statically, when a bundle is created. Pure dynamic policy evaluation evaluates the entire policy against an artifact at *request time*, specifically and only when a request for an action is made by a consumer. Static evaluation only occurs when *the bundle is created* and is not evaluated at any later time. While dynamic policies are more powerful, static policies are generally simpler to define, create, and apply. Dynamic policy evaluation requires significant runtime infrastructure as well, which static evaluation will never require. Furthermore, that runtime infrastructure must be present in a variety of systems, implemented upon a myriad of platforms in a slew of different programming languages. Still, we have compelling reasons for developing dynamic evaluation systems. Static systems cannot evaluate dynamic properties well. Attributes like time are impossible to adjudicate with the simplest of static licenses and require some kind of dynamic evaluation. Likewise, evaluation of a bundle's context is equally impossible to do with simple static policies. Dynamic policies are more suitable for content that producers are interested in providing for unexpected

use, while static policies generally only support predefined use scenarios.

In this system, we propose to use a combination of static and dynamic approaches. Static policy evaluation occurs immediately after negotiation between the producer and consumer, when a filter is applied to the medical record. This simplifies dynamic policy requirements by limiting the data that needs to be evaluated after the bundle is released. If this filter were not applied, the dynamic policy would need to additional clauses to support hiding only those data elements to which the consumer has not been granted access. All other evaluation occurs after the bundle is delivered to the consumer. In order to support more complex and unenvisioned usage scenarios, including evaluating usage based on time constraints, this framework provides extensive dynamic evaluation capabilities after the initial filtering phase. We also need to be able to support seamless operation over protected artifacts while disconnected from any kind of network or communication medium. These factors lead to a powerful *and local* dynamic policy evaluation system.

IV. CONCLUSION

New levels of heretofore unknown government interest in health care delivery will undoubtedly lead to increased use of personal health records [14]. Though current starts in this area are somewhat closed, limited, and suffer from a lack of user focus, organizations will develop new systems to deal with this extensive and valuable data.

In this paper, we have outlined access and editing concerns associated with personal health records as well as various new business models that proper usage management of personal health data can create. These new models included remote monitoring, through which users have access to their medical information from remote locations over a variety of devices (including cellular telephones and the like). We also described in some detail how both health care consumers and providers can benefit from long-term health monitoring, and finally covered how a personal medical record storage system incorporating usage management enables more targeted and precise medical care. Without appropriate usage safeguards, these models would not be tenable.

The system we have developed begins to address our outlined scenarios. Here, we presented design elements of a specific implementation of our system, a data marketplace. Our marketplace had specific roles associated with data provision and consumption, and incorporates automated agent-based negotiation over data access.

Future areas of study in this domain include extension of our current system to other outlined scenarios.

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