

JEFFREY G. SATTORA

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EDUCATION

PENNSYLVANIA STATE UNIVERSITY –State College, Pa.

December 2011

- Bachelor of Arts Degree in Journalism
- Certificate from John Curley Center for Sports Journalism
- Minor in Kinesiology
- Overall GPA: 3.22 – Major GPA: 3.53

TECHNICAL SKILLS

- Stat Crew, A.P. Style, Netitor, InDesign, Quark, iMovie, Twitter, Facebook, Word Press

RELATED EXPERIENCE

Sports Information Intern- Cleveland State University

Aug. 2012–June 2013

- Primary sports media contact for five of Cleveland State's NCAA Division I athletic programs - men's soccer, swimming and diving, wrestling, fencing and softball
- Media contact between Cleveland State, the NCAA, and Horizon League for assigned sports
- Wrote, researched and edited information for weekly media releases on CSUVikings.com using *InDesign*
- Increased viewership and promoted teams in a positive light on the CSU athletic website by uploading relevant and engaging material
- Produced high quality game previews and recaps for assigned sports
- Produced online video interviews with coaches and athletes to preview and recap events

Writing Intern- GoPSUsports.com

Jan. 2011–May 2012

- Collaborated and developed positive relationships with coaches and student athletes to produce stories
- Wrote game previews and recaps, feature articles, conducted interviews with athletes and coaches, attended press conferences, and covered live sporting events
- Delivered engaging articles and information on Penn State's Division I athletic teams –track and field, women's lacrosse and basketball, men's soccer and baseball
- Improved and developed strong editing, grammar, proofreading and formatting skills

Marketing & Public Relations Intern – Centremom.com

Spring 2012

- Created and promoted a website for women in Centre County, Pa. titled www.centremom.com
- Researched various websites and assisted in creating a competitive analysis for centremom.com

Freelance Writer - Rantsports.com

Spring/Summer 2012

- Created weekly posts for website covering the Buffalo Bills
- Utilized social media platforms such as blogs, tweets, and Facebook to increase viewing
- Successfully met deadlines and quota of stories per week

Research Intern - John Curley Center for Sports Journalism

Spring 2011

- Researched and collected data on the topic of high school recruiting
- Collaborated with a team of students and two supervisors throughout research
- Developed skills to search websites on the internet, including blogs, forums and various social media sites
- Utilized Excel and Word computer skills throughout project

AWARDS/RECOGNITIONS

- Awarded the *Richard and Arlene Small Journalism Scholarship for Sports Writing* from Penn State's College of Communications in June 2011
- Awarded the *Rheta B. Glueck Scholarship* from Penn State's College of Communications in June 2011