

Kyle G. Schoeppner

143 Ludlow Street Apt. 4B, New York NY 10002 | (412) 600-7509 | schoeppner.k@gmail.com

Education

University of Pennsylvania College of Arts & Sciences, Philadelphia, PA
Candidate for Bachelor of Arts in Science, Technology & Society

Sep 2012 – Aug 2015

Cumulative GPA: 2.9 / 4.0 **Major GPA:** 3.28 / 4.0 (11 courses)

Relevant Coursework: Technology and Policy, Enabling Technologies, Management Information Systems

University of Michigan, Ann Arbor, MI

Sep 2010 – May 2011

Cumulative GPA: 3.6 / 4.0 (9 courses)

Relevant Coursework: Financial Accounting, Economics Micro/Macro, Business German

Upper Saint Clair High School, Pittsburgh, PA

Aug 2006 – Jun 2010

Unweighted GPA: 3.6 / 4.0

Weighted GPA: 4.1 / 5.0

Work Experience

Muuyu, Berlin, Germany
Business Development Intern

May 2014 – Jul 2014

- Presented quantitative analytic methods for optimization of on-boarding funnel, customer retention, revenue tracking and internal reporting ahead of the the online fitness platform's launch
- Recruited fitness instructors and designed the marketing strategy for busy professional and traditional male customer segments

CivicScience, Pittsburgh, PA
Product Management Intern

Jun 2013 – Aug 2013

- Developed monthly reports which were delivered to subscribers highlighting data trends in relevant industry segments
- Wrote topical questions for online polling widget resulting in a click-through rate increase of over 50%
- Modeled competing market research business models and presented findings to managers for evaluation of pricing strategy

The Davis Companies, Boston, MA
Acquisitions and Property Management Intern

Oct 2011 – Dec 2011

- Contributed market research and legal due diligence to acquisitions investment committee deliverables
- Compiled target historical condo unit sales in Excel and presented analysis to the VP of acquisitions
- Operated property management software for 1.3 million SF commercial campus

Quaker Capital Management, Pittsburgh, PA
Summer Financial Analyst

May 2011 – Jul 2011

- Reported directly to partners on research projects supporting the value investing strategy of the long/short hedge fund
- Compiled historical property-level monthly operating performance for publicly traded gaming companies operating in states subject to increasing competition
- Tracked the growth of local deals services in order to build a Groupon short thesis which became a major position of the firm

Leadership Experience

Phi Gamma Delta Fraternity (FIJI)

Chapter House Manager

Apr 2013 – May 2014

- Secured commitments for future occupancy, coordinated maintenance and planned events for the historic Beta chapter house

Pledge Educator

Jan 2014 – Feb 2014

- Led weekly pledge chapter meetings, taught fraternal traditions and mentored a class of 21 undergraduates

Skills & Interests

Language: Conversational in German

Computer Skills: Microsoft Office, Photoshop, HTML, CSS

Interests: Collegiate ski racing, film set design, volleyball, electric guitar, travel