

Aja English

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Objective

- To obtain an entry level position that builds upon and utilizes my collegiate, internship and post graduate experience

Education

Wright State University, Dayton, OH December 2013

- *Bachelors of Arts in Mass Communication*

Experience

Intern, Elmnt13 Entertainment Marketing & Management

Feb 2014 – Current

Develop and coordinate events allowing the client to engage and connect with their targeted audience. Management of product launches, promotional events, grand openings, conferences, seminars, concerts, corporate socials, community events and fundraisers

Social Media Marketer/Blogger, ItsTheGoodGuys.com

Mar 2014 – Current

Write various types of articles on a wide range of topics for our blog. Create stylish, quippy content for multiple social channels. Continuously monitor social media trends and tools for changes that affect our competitive landscape.

Writer/Editor, WSU Guardian Newspaper

Oct 2012 – Jan 2014

Seek out and investigate newsworthy and breaking news stories, attend press conferences, various meetings and conduct interviews. Respond to tip-offs, calls and news releases in a time sensitive manner. Suggest stories and headlines that will resonate with audience. Check for accuracy and fairness in the newspaper's articles.

Intern, WKEF-TV ABC 22 News Sports

Oct 2012 – Oct 2013

Handled weekly sports scoreboard reports and assisted in retrieving video and audio footage from various sports games. Helped on-air talent gather scripts and prepare for performances and assisted the executive producer with the 2012 Presidential Election.

Broadcast & News Reporting, WSU Morning Report

Aug 2012 – May 2013

Investigated, observed, interviewed and wrote news stories. Performance experience in front of television cameras and audiences. Experienced with studio production processes. Collected and created photography and video footage to illustrate news stories

Memberships & Affiliations

Member, Radio Television Digital News Association

Member, Society of Professional Journalists

Member, Ohio Scholastic Media Association

- *Member, WSU Student Government*