

Jessica Schokman

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Fordham University - New York, NY

Bachelor of Arts in Communication & Media Studies, May 2015

Concentration: *Electronic Media – Television & Radio*, Minor: *Music*

Experience

Modern Works Music Publishing – *Company Intern*, New York, NY, May 2015 – Present

- Report to company heads, Bob Donnelly, Adam Tully, Dan Coleman.
- Tag & organize tracks for composition bank.
- Track ISRC numbers.
- Reinstating the company's social media efforts.

VH1 Music & Talent Relations – *Department Intern*, New York, NY, January 2015- May 2015

- Assisted daily department duties involving CMI [Creative Music Integration], music programming, music licensing, talent relations, artist promotion, VH1 music show blog, Big Morning Buzz Live: talent handling.
- Labeled & pitched pre-cleared CMI instrumental tracks/composed cues for new & existing programs.
- Co-managed VH1 Soul social media accounts, Facebook & Twitter.
- Created and maintained playlists on VH1 Spotify account.
- Designed graphics for playlist thumbnails, programming reports, etc.

WFUV – The Morning Show – *Production Assistant*, Bronx, NY, September 2014-January 2015

- Researched artist news for on-air content.
- Assisted music selection for “Playlist of the Day” set and maintained accompanying blog.
- Worked promotions for WFUV's 2014 Holiday Cheer Concert.

BronxNet Advanced Television Production – Bronx, NY, September 2014-December 2014

- Trained in reporting, writing, editing, camera/technical work, and Final Cut Pro editing software.
- Produced two packages for BronxNet cable.

Fordham Nightly News – *Writer & On-Air Talent*, Bronx, NY, September 2014-December 2014

- On-air team member for student produced broadcast.
- Produced packages and wrote on-air content.
- Assisted technical production.

Gabriel's Bar & Restaurant – *Hostess/General Assistant*, New York, NY, August 2012-December 2014

- Lead phone and book keeping responsibilities.
- Coordinated customer service and personal accommodations.
- Trained new employees and handled employee scheduling.

Pawley's Consulting – *Sales Intern*, Poughkeepsie, NY, July 2014-August 2014

- Shadowed employee and client sales calls to gain field experience.
- Assisted appointment coordination.

Skills/Additional Information:

- Senior Leadership Award Honoree – Fordham College Lincoln Center
- Music composition skills - Musicianship I & II. One year of piano training.
- Software knowledge: Microsoft Office, Final Cut 7, Photoshop, Audiovault.
- Outstanding Internet & social media abilities: Facebook, Twitter, Instagram, WordPress, etc.
- Intermediate French language.