

Daniel Radwaner

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DanRadMusic.com

Education

Ithaca College, Ithaca, NY

Bachelors of the Arts in Communication Studies

August 2014

Experience

Intern, Dubset Media Holdings; TheFuture.fm, New York, NY *July '14 - Present*

Content curation and design for music streaming services/website and blog.

Served an administrative and organizational role within external marketing campaigns.

Established, maintained and coordinated artist relations and B2B communications.

Attended various music events as company media representative and journalist.

Employed SEO techniques for all digital content.

Research Associate, Jolt Communications, Parsippany, NJ *April '14 - Present*

Contracted to research, write and organize physician and thought-leader biographies to provide pharmaceutical companies with a comprehensive database.

Worked under short and strict deadlines.

Intern, Second Melody Creative Studio, Morristown, NJ *June '13 - August '13*

Contributed to creation and organization of advertising campaigns through website design, content curation and creative team brainstorming.

Assisted with B2B relations and communication.

Produced and engineered Second Melody's company soundtrack.

Researched music blogs, marketing and communication agencies and organized their contact and other important information into comprehensive databases.

Social Media Intern, M3 Hip-Hop, Brooklyn, NY *July '12 - Sept '12*

Promoted company and artist news/events to update company's online image through social media sites such as Twitter, Facebook and Instagram.

CEO, DanRadMusic.Com, South Orange, NJ *September '10 - Present*

Created and maintains an entertainment website reporting on new music, music news and musical developments in popular culture.

Editor of media content, management and marketing on social media sites.

Responsible for managing relations with artists and contributors.

Coordinating and conducting interviews with artists.

Freelance Audio Producer, Dan Rad Music, South Orange, NJ *June '13 - July '14*

Provided audio production, engineering, recording, mixing and mastering services for independent artists and local record labels.

Worked with various artists and bands in the genres of hip-hop, rock, electronic, pop and experimental.

Created promotional advertisements using Photoshop.

Spawned digital marketing strategies to increase market reach and create positive public image and response.

Producer/Audio Engineer, Robin Rich, Tuckahoe, NY *May '12 - October '12*

Produced, mixed, mastered Pop/Rock music in collaboration with client.

Assisted artist in creating unique and personally tailored sounds.

Set up studio time and client recording schedules.

Musical Contributor/Co-host, WICB: City Rhythms, Ithaca, NY *Sept. '12 - May '13*

Researched new music, provided insight and opinions on new trends in music.

Organized interviews and radio segments.

Blogger, MusicIndustryLogic.Com, Ithaca, NY *December '12 - May '13*

Wrote music reviews on established and unsigned Hip-Hop, Pop, and Electronic artists.

Coordinated and managed cross promotions for unsigned artists.

Executive Associate, Rhone Records, Bedford Hills, NY *July '11 - June '12*

Producer/Engineer/Manager/Marketing/Artist.

Managed artists schedules, projects and interviews.

Participated in "Stop the Violence Tour" in Brooklyn, NY.

Helped design and distribute album/mixtape covers for artist's projects.

Executive Producer/Artist, Bedford/Ithaca, NY *January '08 - August '12*

Produced and engineered three albums of Hip-Hop and Popular Music.

Designed cover art and online promotional material.

Performed three concerts to showcase music for peers and critics.

Freelance audio production for local artists.

Counter Manager/Cashier, Maplewood Pizzeria, Maplewood, NJ *June '13 - August '13*

Greeted, helped, and served customers.

Took orders in person and over the phone.

Coach/Instructor, Future Stars Baseball Camp, Purchase, NY *Summer '10 & '11*

Cashier, A&P Company, Bedford, NY *April '07 - July '09*

Musical Projects and Achievements

Sale of 8 instrumentals to Def Jam Records
Mad L(ove)s: The Instrumentals, by Dan Rad
From Out the Sky, by A. Rhone hosted by Dan Rad
Politician': The Re-Rack, by Dan Rad and Shane Millz
Fresh Out the Case, by Dan Rad and Shane Millz

June '13
February '13
July '11
August '09
September '08

Skills

Computer applications: Logic Studios Pro X, Pro Tools, Adobe Photoshop, iMovie, Microsoft Office (Excel & Word), Facebook, Twitter, Instagram, other social media sites, Sound Cloud, Youtube, Datpiff, other music networking sites, Website Tonight, and Google Docs.

Studio Equipment: M-Audio Keyboards, condenser/dynamic microphones, Scarlett 2i4 Audio Interface, mixing board experience, MIDI controllers, USB compatible music gear, audio editing interfaces, studio monitors/speakers, and other studio equipment.