Joseph E. D'Amico

80 Gold Street
New York, New York 10038
732-735-1998
jedamico4@gmail.com

Objective: Seeking an entry-level sales position that will
allow me to grow within a company

Education

Fairfield University   **Fairfield, Connecticut**
Bachelor of Science   May 2013

Major: Marketing
Concentration: Integrated Marketing Communications
GPA: 3.15   Marketing GPA: 3.61

Related Coursework: Sales, Brand Management, Market Research, Advertising

Work Experience

The Door – Public Relations   **New York, New York**
Public Relations/Media Intern   Summer 2012
- Pitched local media newsworthy articles about our clients
- Created communication materials such as press releases, media advisories, and pitch letters
- Helped clients become more prominent, while increasing engagement with potential targets through social media (Facebook and Twitter)
- Assisted in the creative aspects of branding for print and online media
- Researched the newest media and market trends that allowed for accurate decision making

Soccerpost   **Wall, New Jersey**
Sales Associate   May 2007 – August 2011
- Maximized sales through effective customer service and communication
- Engaged in face-to-face sales interaction
- Developed an improved inventory system that allowed the sales team to serve consumers faster and more efficiently

Carmine's Restaurant   **Allenhurst, New Jersey**
Assistant Manager   May 2010 – August 2011
- Effectively distributed hours and earnings for employees
- Developed and integrated plans for large party seating
- Introduced a new communication system that allowed for better efficiency between service and kitchen staff

Additional Information and Accolades

- Ranked top ten globally for single-player advertising simulation (http://www.smartsims.com/simulation/hall-of-fame-single-player)
- Captain and League Officer for the Fairfield University club soccer team
- Absolutely willing to travel

Personal Skills: Team player, detail oriented, strong analytical skills, highly organized
Computer Skills: Web savvy, proficient in Microsoft word, excel, powerpoint; Advanced skill in CisionPoint