

# Allyson Anne Hill

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## PROFILE

- Seeking a position as a Public Relations Representative at Mana Group
  - Excellent technical skills including Microsoft Office Suite, iMovie, InDesign, Photoshop, all social media platforms
  - Creative, personable, organized
  - Exemplary writing and listening skills
  - Skilled at securing coverage, pitching stories, conducting research
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## PROFESSIONAL EXPERIENCE

### **Harte- Hanks Trillium Software, Billerica, MA**

**Summers 2012 & 2013**

#### ***Communication/ Marketing/PR Intern***

- Gained valuable experience in PR; worked closely with PR agency
- Utilized creativity, writing skills, and research to meet deadlines;
- Wrote pitches and news releases; researched events, publications and journalists; updated awards and opportunities for attending events, secured coverage, reported on value of PR
- Worked 32 hours/week

### **Martha's Exchange Nashua, NH**

**Summer 2011**

#### ***Hostess***

- Utilized interpersonal communication skills to deliver excellent customer service
- Worked 20 hours/week

### **Tyngsboro Family Dental Practice Tyngsboro, MA**

**Fall**

**2008- Spring 2010**

#### ***Receptionist***

- Utilized interpersonal communication skills to connect with patients over the phone and in person
  - Worked 15 hours/week
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## EDUCATION

**BA, Communication with a focus in Public Relations**

**High Point University, High Point, NC, May 2014**

- Cumulative GPA: 3.2, Major GPA: 3.3
- Lambda Pi Eta, National Communication Association's Honor Society
- Studied at Florence University of the Arts, Florence, Italy; traveled throughout Italy

**Campus and Community Leadership**

- Media and PR Director of winning campaign project for High Point Community Against Violence
- Kappa Delta Sorority
- Publicity Committee, Relay for Life