

Suzi Schmitt

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Education

The University of Alabama – Tuscaloosa, AL 2011–Present

Bachelor of Arts in Dance and Minor in Public Relations Graduation: Spring 2015

Campus Activities:

- Member of Phi Mu Sorority (Alpha Zeta Chapter) 2011–Present
- Delta Epsilon Iota Academic Honor Society 2014–Present
- Sigma Rho Chi – Recruitment Counselor Spring–Fall 2013

PR Experience

Experienced public relations professional with social media (Facebook, Twitter, Instagram, Pinterest, etc.), professional writing and graphic design experience (Photoshop, InDesign and Illustrator).

- Public Relations Student Society of America (PRSSA) 2013–Present
- BookAFlashMob.com – Public Relations Intern Summer 2014
New York, New York – Controlled all social media sites, connected with clients over phone and assisted in creative projects.
- Misnomer Dance Theater | GoSeeDo.org – Production Intern Summer 2014
New York, New York – Set up and managed all social media sites and filmed footage for ‘Misnomer Up Close’ projects.
- Eleven Salon and Spa – Director of Social Media and Concierge Summer 2013
Handled all social media websites, set up appointments and employee schedules, checked in/out all guests and marketed special events.

Dance Experience

Accomplished performer and instructor with expertise in jazz, tap, ballet, modern and contemporary.

- Dance Alabama! 2011–Present
Choreographed and performed all different styles in concerts.
- Alabama Reparatory Dance Theater 2011–Present
Performed various styles of dance in UA Dance Department’s company.
- Academy of Dance Arts – Dance Instructor 2008–2012
Dance teacher for students ranging from ages 3-18 in all styles of dance.
- Bella Via Dance Studio – Dance Instructor Spring-Summer 2012
Dance teacher for ages 9-16 in all styles of dance.