Eugene Kim

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EDUCATION .

The Pennsylvania State University, Smeal College of Business — University Park, PA
Bachelor of Science in Management Information Systems — Expected May 2016
Minor in Philosophy
Cumulative GPA: 3.34

WORK EXPERIENCE .

Sony Computer Entertainment of America - PlayStation — San Mateo, CA
Technical Analyst Intern — May 2015 – Aug 2015
- Interacted with many different web services including, but not limited to:
    - SalesForce, Oracle, Informatica, and radian6
- Mainly focused on Salesforce and researching data deduplication methods
- Interacted with different business stakeholders to understand data exchanges
- Implemented a long term business plan to improve data quality

LEADERSHIP/ACTIVITIES .

Raw Aesthetic Movement — University Park, PA
Current: President (Former: Vice President/Public Relations) — April 2014 – Present
- Collaborating with 40+ members to learn, teach, and inspire hip hop culture
- Fundraising $5,000 for Rhythm Spotlight XII, our annual dance competition
- Managing the Facebook page and club website
    - www.facebook.com/ramsquadpsu
    - www.ramsquadpsu.com

DataFest — University Park, PA
Participant — April 2015
- Analyzing large datasets retrieved from Edmunds.com website usage
- Computed different statistics using R studio
- Presented in front of colleagues and business professionals of statistical findings

Optum Case Competition — University Park, PA
P.A.C.K. Case Team Member — Oct. 2014 – Nov. 2014
- Analyzed data from 55 consumers about fitness and mobile app usage
- Group oriented project that displayed business analytics and innovative thinking
- Presented in front of a board of Optum Tech professionals using business intelligence

SKILLS .

SQL/VBA/RapidMiner: Intermediate level. Part of our Major focus and curriculum
HTML/CSS: Introductory level, but currently taking courses to improve my proficiency in these languages
SAS/MATLAB/MINITAB/R: Introductory level for these coding languages, utilized for Statistics Minor
MICROSOFT OFFICE: Proficient in Microsoft Word, Excel, Powerpoint, and Access
FRENCH: Intermediate, received French language and culture education for 4 years
KOREAN: Intermediate, raised and taught Korean language and culture for 8 years
JAPANESE: Beginner, one semester of Japanese taken. Passionate about Japanese literature and culture