

Megan Tichonevicz

415 W. College Ave.
State College, PA 16801

(717) 385-1692

Mbt5036@psu.edu

Undergraduate Pennsylvania State University senior pursuing a Bachelor of Arts Degree in Communications/Public Relations and a minor in Spanish, graduating in May 2012 with a 3.5 GPA. Four years of hands-on experience in a national client and community relations role. References available upon request.

Noteworthy Accomplishments

The PNC Financial Services Group, Inc.

2008-Present

Client and Community Relations Intern

- Reported to Senior Vice President and Managing Director, Client & Community Relations
- Worked in the Office of the Regional President
- Organized large-scale annual events supporting:
 - o The Big 33 Scholarship Foundation
 - Events are nationally televised on PCN and ESPN
 - Facilitated academic scholarship logistics on PNC's behalf
 - Assisted in the organization of news releases, ticket distribution and media conferences
 - o Tres Bonne Annee Charity Fundraiser
 - Organized annual projects including media conferences and special events
 - Charity raised more than \$350,000 in support each year
 - Proceeds exclusively benefit Harrisburg's Whitaker Center for the Science and the Arts
 - o PNC Grow Up Great
 - PNC's corporate commitment to the cause exceeds \$250 million
 - Organized and coordinated various events in support of PNC's signature cause
 - Support included event, media and internal communications

The Blue & White Society

2011-2012

Student member

- Student organization run by the Penn State Alumni Association
- Access to special events, university directories and networks

Penn State University Professor's Assistant

2010-2011

Student assistant and grant recipient

- Worked under Dr. Roselyn Costantino
 - o Associate Professor of Spanish & Women's Studies
 - o Author of numerous professional publications
- Conducted research and reviewed documented video

- Received grant from the Penn State Altoona Women's Studies Department

Penn State University On-Campus Events

2010-2011

Organized On-campus Human Trafficking Awareness Events

- Collaborated with Dr. Nicholas Rowland, Assistant Professor of Sociology and Dr. Roselyn Costantino, Associate Professor of Spanish & Women's Studies
- Coordinated a Student Teach-in, including a film and information session
- Assisted in the organization of a lecture for more than 200 students, featuring Professor Mary Burke of Carlow University, a prominent human trafficking activist

Penn State University Tutoring Program

2008-2009

On-campus Spanish Tutor

- Completed instructional course and worked directly for the university
- Tutored students in Spanish 001, 002 and 003

Education

Pennsylvania State University

August 2008-May 2012

Public Relations Major/Spanish Minor

- Bachelor of Arts in Public Relations
- Completed minor and 8 years of experience in Spanish
- Concentrations and leadership in:
 - o Event planning
 - o Issues management
 - o Cause-based marketing
 - o Media relations
 - o Public speaking
 - o Spanish translating

Personal Achievements

Notehall

2012

Official Course Notetaker

- Hired as official notetaker for a class
- Developed organization, time management and communication skills

Undergraduate Research Fair

2010

Award Recipient

- Annual fair produced by the Penn State Altoona Honors Program
- Received Award for research project "Human Trafficking in our Backyard"
- Advised by Dr. Roselyn Costantino (see above credentials)

Alpha Lambda Delta Honor Society

2009

Inducted Member

- Honor society for students who have maintained a 3.5 or higher GPA and are in the top 20% of their class during their first term of higher education