

MYRA NIZAMI

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EDUCATION

Cornell University, Ithaca, NY
Bachelor of Science, Communication,
Dean's List Spring 2013

January 2015

University of Sydney, Sydney, Australia
Classes in: Media, Politics, Race Relations,

Fall 2013

RELEVANT EXPERIENCE

ITHACALIT Ithaca, NY Fall 2014

Intern

- Organize and evaluate submissions to the journal for publication.
- Customize content for 3 different social media feeds: Facebook, Twitter & Tumblr.
- Collaborated on designing a Kickstarter campaign to raise funds for the journal.

DOOBLE New York, NY

Summer 2014

Social Media Intern

- Analyzed user engagement on social media feeds to create customized brand content for Facebook, Instagram, Twitter & Tumblr.
- Collaborated with executives on a 'social media handbook' for future use.
- Wrote and edited copy to be used on the Dooble website and mobile app.
- Wrote and edited blog posts for Dooble, as well as their partner project.

CORNELL UNIVERSITY Ithaca, NY

Fall 2014

Research Assistant, Communications Department

- Conducted literature review on impact of cyberbullying on perpetrators, victims and bystanders.
- Synthesized data and maintained database of findings.
- Presented findings to lab members.
- Collaborated on pilot testing of surveys.

COLLEGE MENTORS FOR KIDS Ithaca, NY Spring 2014

Mentor

- Mentored an elementary school child on the importance of higher education.
- Provide guidance on personal and academic issues.

CORNELL UNIVERSITY, CALS EXCHANGE PROGRAM Ithaca, NY

Fall 2013

Blogger

- Wrote and maintained weekly blog of study abroad experience while in Sydney, Australia.
- Provided advice about travel destinations, budgeting while abroad, relevant coursework.
- Speaker at information sessions to encourage students to pursue studying abroad.

SLOPE MEDIA Ithaca, NY

Spring 2012

Writer

- Researched and wrote weekly column on up-and-coming music artists.
- Wrote 2-4 articles per week related to album reviews of new musicians and music news.
- Wrote several articles for the print version of Slope Magazine.

AAJ TV Karachi, Pakistan

Summer 2010

Marketing Intern

- Wrote daily blogs for AAJ TV's website.
- Researched and wrote proposals for marketing sponsorships and celebrity appearances.
- Researched and wrote memorandums of agreements of media sponsorship.

PROJECTS COMPLETED

- Researched, wrote and helped design a web feature entitled #selfieesteem.