



Shelby Rintel

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Objective • To enhance my knowledge and further develop my skills and talents in your establishment for the benefit of the company as well as my personal and professional growth.

Professional Experience • ***BNL Enterprises and Jelly Jar Photography Marlboro, NJ*** *October 2009-Present*
Graphic Designer

Through the Graphic Design Position I have gained numerous responsibilities, which include:

- Design Marketing Materials including posters, flyers, magnets and trade show banners.
- Design photography products including calendars, mugs, holiday greeting cards, and bookmarks.
- Use Konica Minolta press printer to print samples of proofs and flyers for proofreading.
- Use Photoshop to retouch flaws and imperfections in school portraits. Edit and extend class photo backgrounds.
- Use Kodak DP2 to generate class and whole school composites.
- Design and update ID card layouts. Generate and print ID cards.
- Use computer macros to code image and text nodes to link to correct data and images for photography products and proofs.
- Use InDesign to Design picture day order forms and proofs. Package InDesign files to prepare for press.
- Communicate with clients through to assure projects are completed timely and accurately.
- Participate in daily production meetings to communicate flow of project deadlines.
- Maintain tight deadlines using company tracking system.

Valleydel Publications West Chester, PA
Intern

January 2009-April 2009

Design promotional material for various media kits and in-magazine advertisements. Created a typographic guide to refer to for headline typefaces. Created decals and certificates for achievements of advertisers. Research photography for covers and in house designed advertisements.

By Dana Marlboro, NJ
Assistant Designer

March 2007-April 2009

Create various invitations to satisfy the client's need. Push the creative boundaries in the creation of invitations and giveaways.

Freelance • ***Tuff Enough Merchandise South Amboy, NJ***

Use inspiring quotes, sayings, and words to design shirts. Assist in design and updating of website.

Game-U Flemington, NJ

Design and research marketing products such as business cards, postcards and t-shirts targeting children and parents interested in Video game design. Communicate with vendors to order apparel.

Gene Gabelli Photography Caldwell, NJ

Edit wedding photos by adjusting color and lighting. Create slideshow using iPhoto for guests to view during the reception.

Picture Us Perfect Photography Marlboro, NJ

Photograph candids of Bar/Bat Mitzvah guests. Use greenscreen software to edit photographs. Frame and distribute portraits to guests in a timely manner. Set up red carpets, green screen, and step & repeat backdrops as per client's request.

Computer Skills • Quark, InDesign, Photoshop, Illustrator, Flash, Kodak Digital Production 2, Imagematch and Microsoft Office. Working Knowledge of Dreamweaver and Visual Basic.

Education

BFA West Chester University of Pennsylvania, 2009
Major: Graphic Design Minor: Art History
Graduated Cum Laude

Relevant Coursework

Typography I & II, Advertising Design, Logo Design, Package Design, Interactive Design, Digital Design I & II, Introduction to Lightroom, Marketing