

Overview

Young professional seeking a position in the business world, where I can grow and learn as I begin my career. I aspire to work with a collaborative team of individuals and produce work that serves to functionally fill the clients needs. As a part of this team I will seek out the knowledge of the field that compliments my education. Having played college level sports I am skilled in time management and adhering to a regimented schedule which will benefit in the workplace environment. Other interests include: Sports, Music, and Traveling.

Experience

MARKETING INTERN, AMERICAN HEART ASSOCIATION; HOUSTON, TX – FALL 2014

Organized a database of sponsors and supporters in excel for more efficient management. Coordinated logistics for a Gala event with over 650 attendees and televised nationwide. Contributed to a silent auction that raised over 51k and assisted the Night of Appeal team which brought in over 84k for the mission during the event. Managed a wide range of volunteers working in media relations, coaches relations, and guest registration.

MARKETING INTERN, NEPTUNE BEACH PEARL BASEBALL CLUB; ALAMEDA, CA – SUMMER 2014

Aided in all community relations and marketing efforts ranging from baseball camps to the annual team banquets. Controlled the social media posts daily for Instagram and Twitter, increasing exposure and followers for the organization. In addition to gaining exposure on social media, I also contributed to a successful campaign that featured players during home games. Handled paperwork dealing with potential donors, exposing local families to the organization, along with increasing fund raising efforts.

EVENTS/SOCIAL MEDIA INTERN, "R" ASSOCIATION; HOUSTON, TX – FALL 2013

Assisted in the day-to-day operations of Rice University's Letter-winners organization including: communications, events planning/execution, volunteer coordination, board meetings, maintaining relationships with alumni, and social media. Led the planning and management of the "R" Association social media components generating significant growth in Facebook likes and Twitter followers. Contributed to revenue generating events which lead to a drastic increase in ticket sales and revenue at multiple Letter-winners events and banquets.

Education

Rice University

BA Sport Management, 2012 - 2015

- Student Athlete and member of the C-USA Honor Roll, 2011- 2015
- Rice University Presidents Honor Roll

Skills

- Microsoft Word, Powerpoint, Excel
- Customer Service & Critical Thinking
- Social Media & Marketing

References

References available upon request.