

# MAURITA SALKEY

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## EDUCATION

TEMPLE UNIVERSITY, School of Media and Communication, Philadelphia, PA  
**Bachelor of Arts, Broadcast Journalism** – May 2015

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## SKILLS

Microsoft Suite (Word, Excel, PowerPoint, Outlook)	Writing
Social Media Management (Facebook, Twitter, Instagram, Tumblr, Snapchat, LinkedIn)	Interviewing/Reporting
Proficient in Premier Pro, After Effects, Photoshop, Dreamweaver Final Cut	Content Management
Experience with Canon and Nikon DSLR camera	HTML

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## EXPERIENCE

**ABC NETWORK NEWS | Los Angeles Bureau | Los Angeles, CA** June 2015- August 2015  
**News Production Intern | News Station Reporting Team**

- Responsible for researching news stories and compiling information, utilizing writing skills to create summaries.
- Provided clerical support scheduling meetings for numerous ABC News staff, acting as a go-to for the administrative support team as needed to complete workload
- Executed production tasks such as logging, editing, and assisting on field shoots for *Good Morning America*, *World News Tonight* and *Nightline*
- Interviewed celebrity talent for various events and on-camera appearances

**FOX 29 NEWS | WTFX- TV, Philadelphia, PA** January 2014-May 2015

**Digital News Intern | News Station Reporting Team** (January 2014 – April 2014)

**Junior Freelance Reporter | News Station Reporting Team** (January 2014 – May 2015)

- Resourcefully shot, wrote, produced and edited compelling news packages for Fox 29 Morning Weekend Newscast show
- Effectively assisted in completing operational, administrative and production tasks with the morning show “Good Day Philadelphia”

**IHEARTMEDIA / POWER 99 FM, Philadelphia, PA** September 2014-January 2015

**Social Media and Production Intern | Radio Media Production**

- Successfully increased social media traffic by 20 percent in posting daily content to Power99FM 100,000 subscribers using Facebook, Twitter and Instagram.
- Leveraged digital strategy skills to manage and promote radio events including concerts, and on-air talent appearances on Power99FM social media accounts.
- Wrote entertainment news headlines, promo-copy and posts for Power99FM website

**SHOWTIME NETWORKS – CBS COMPANY, New York, NY** June 2014-August 2014

**Strategy, Analysis and Communications Intern | Strategic Communications Department**

- Successfully created and implemented social media marketing schedules that were strategically developed to drive the conversation around particular shows and episodes

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## VOLUNTEER EXPERIENCE

**Mentor and Program Facilitator-** Interfaith Social Movement, Philadelphia, PA September 2013- May 2015

- Assisted students in finding free resources to help them in their job/educational search
- Worked with other mentors and volunteers to develop programming and training opportunities

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## MEMBERSHIPS/AFFILIATIONS

National Association of Black Journalists  
T-Howard Foundation

National Association for Multi-Ethnicity in Communications  
IRTS Foundation