

CHRIS MCGEE

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Experience

July 2014- January 2015

UX Intern, Manhattan Home Design 326 West 39 St., New York, NY 10018

- UX designer for a small ecommerce furniture design business.
- Tasked with redesigning current website to compete with other furniture ecommerce sites (site launch late January 2015).
- Initiated a discovery process and built user personas, wire frames and prototypes. Created the concept, structure and functionality of site.
- Responsible for all images. Retouched and color corrected furniture. Created vivid lifestyle shots. Created custom marketing images.

December 2011- July 2014

Freelance Graphic Designer

- Designed for a variety of companies, organizations and personal projects.
- Did work in brand/identity, print and web.
- Completed all projects on time and to clients' approval.

June 2008-December 2014

Manager, Utrecht Art Supplies

- Opened and managed two flagship stores: Carle Place, NY (2008) and Brooklyn, NY (2011).
- Made sales increases every year, including an increase of 97% between fiscal 2009 and fiscal 2010. Grew sales to \$3.1m in 2013 at Brooklyn Location.
- Managed up to \$700K of inventory.
- Lead a staff of 20+ associates.
- Conducted all outreach to schools and businesses in the area and designed/executed large kit programs to college art and architecture classes.
- Responsible for store merchandising and standards.

Skills

- Expert in Adobe Photoshop, Illustrator, InDesign.
- Proficient in HTML, CSS, JavaScript.
- Experience building user personas, site maps, wire framing, and prototyping.
- UX best practices, mobile-first design.
- Brand and identity/marketing.
- Print layout design.
- Retail skills: project management, inventory management, sales, profit and loss, public facing skills, marketing and outreach.
- Painting, drawing. Vast knowledge of artist materials.

Education

- Noble Desktop 2014
Fundamentals of UX Design
- New York University 2006
B.F.A., Studio Art

References

Digital:

- James Raddock: 917.449.1453
- Daniel Levy: 212.600.0850

Retail:

- Robert Saaf: 917.902.4966
- Michael Romanko: 973.865.4665