Sachel Sengupta

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EDUCATION

Carnegie Mellon University

Pittsburgh, PA

Bachelor of Science in Business Administration

May 2015

- Concentration: General Management
- Minor: Innovation, Entrepreneurship, and Economics (IEE)

WORK & EXPERIENCE

Urban Electric Power

New York, NY

Summer 2014

Business Development Intern

- Formed a project proposal for the Indian Government Council on Energy, Environment, and Water for an energy storage pilot project in India, an estimated \$2B market growing at 1 Gigawatt of demand per year.
- Researched competitors online presence by reviewing news material to improve company strategy for communicating with potential clients, to be instated in the company website.
- Catalogued all chemicals and materials currently being used by scientists and engineers for MSDS OSHA compliance.

SolePower Pittsburgh, PA

Business Development Intern

Summer 2013

- Contacted news organizations and members of the media to broaden the reach of SolePower's crowd funding campaign which ultimately raised \$60k.
- Formed a relationship with REI Pittsburgh to engage REI employees to form four product focus groups and beta test trials
- Created a report on the American working professionals market as a potential market opportunity.

City University of New York, Energy Institute

New York, NY

Intern

Summer 2012

- Supported the development of a revolutionary nickel-zinc battery that is on track to be the next step in high efficiency, low-cost energy storage systems.
- Assisted doctoral-level scientists and engineers in assembling machinery to develop the battery's management system.
- Provided feedback to increase the effectiveness of operational processes by twofold.

Oakwood Corporate Housing

New York, NY

Relationship Management Intern

Summer 2011

- Assisted in managing of relationships with clients across New York City, including Citigroup, Credit Suisse, JPMorgan, and many other institutions, for their large corporate bookings.
- Managed apartment concerns for clients by engaging in face-to-face meetings to create the most costeffective solutions.

CMYou Custom Merchandise

Pittsburgh, PA

Campus Affiliate

2010-2011

- Marketed custom merchandise to Greek life presidents and over 10 campus clubs.
- Learned and gained experience as how to pitch a product in front of a large audience.

SKILLS, ACTIVITIES & INTERESTS

Languages: Conversational proficiency in Hindi

Interests and Activities: Phi Delta Theta Fraternity, grappling, rock climbing, organic farm volunteering through WWOOF