

# KARIN TERUYA

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## EDUCATION

**Eugene Lang The New School for Liberal Arts, New York, NY**  
*Bachelor of Arts – Visual Arts / Culture & Media Studies, 2010 – Present*

**United World College of S.E.A, Singapore**  
*High School International Baccalaureate Diploma (IB), 2008.*

## PROFESSIONAL EXPERIENCE

**Addison + Crescent, New York, NY. September 2014 – December 2014**

Fashion showroom intern at multi-label designer showroom: On-site operation support at Coterie tradeshow, scheduling and assisting in sales appointments, tracking and organizing wholesale order entries, organizing showroom sample garments, sample trafficking, updating account list and immediate inventory, assisting in research of target accounts, client relations, categorizing samples for email outreach.

**MKG, New York, NY. Sep 2013 – December 2013**

Event management intern at experiential marketing, social media & branding agency: Helped with event planning, managing & execution of projects. Responsibilities included – Administrative assistance (front-house reception duties, organizing system data, filing company account reports), venue research and on-site operation support (projects worked on include: Delta, Netflix, Yahoo).

**ONE Fighting Championship (ONE FC), Singapore / KL, Malaysia. June 2012 – July 2012**

Interpreter for Asia's largest MMA organization: providing English—Japanese interpretation for social networking events, press release, and promotional videos.

**The Red Card Group, Singapore. May. 2010 – Jul. 2010**

Internship introduction to brand marketing and event management: overall assistance with creative and account teams in creating experiential marketing events. Responsibilities included – scheduling meetings, proposal spreadsheet developments, client relations, managing logistical costs, activation of concepts and campaigns, on-site operation support (projects worked on include: BMW, Ferrari, Puma, Microsoft).

## VOLUNTEER EXPERIENCE

**Oh! Open House Exhibition, Singapore. November 2009**

Assistant art curator at a pop up exhibition.

**Outdoor Education Department, Tioman Island, Malaysia. August 2008 – September 2008**

Handled the coordination and supervision of activities for 12-13 year olds as Assistant Outward Bound Instructor.

**MINDS: Movement for the Intellectually Disabled, Singapore. August 2007 – August 2008**

Collaborated with staff members to address educational, vocational and social needs of patients at a training and development centre

**Christina Noble Children's Foundation, Ho Chi Minh, Vietnam. February 2007**

Collaborated with other volunteer members to coordinate activities, and facilitate the community of children at the orphanage in their daily routines.

## SKILLS

- ▶ Language: English – *Native*, Japanese – *Fluent*, Chinese – *Elementary*
- ▶ Software: Microsoft Office (Word, Excel, PowerPoint), Adobe CS6 (Photoshop, FinalCut Pro, Premiere Pro)
- ▶ Familiar with Social Media platforms: Tumblr, Pinterest, Instagram
- ▶ Strong written and communication skills
- ▶ High emotional intelligence
- ▶ Avid yoga practitioner
- ▶ Amateur painter
- ▶ Musicophile