

# Natalie Steinberg

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## PROFILE

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- Motivated, communications-oriented 2014 graduate of the University of Vermont.
- Excellent written, verbal and computer skills. Self-sufficient but works well in a team.
- Organized and precise with attention to detail and multi-tasking capabilities.
- Passionate about travel, social media marketing and communications.

## EDUCATION

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**University of Vermont** Burlington, VT  
*Bachelor of Arts* 2010-2014

Double majored in English and Global Studies with a secondary focus on German language.  
Graduated with a 3.45 GPA. Major 3.63. Multiple-semester Dean's List student.

**University of Kent** Canterbury, Kent, UK  
*Year long study abroad with the Buckham Program.* September 2012-June 2013

## TECHNICAL SKILLS

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- Wordpress, Photoshop, Microsoft Office, Hootsuite, Mobile Marketing, SEO, DSLR Photography, Photo and Video Editing, Facebook, Twitter, Instagram, Pinterest, LinkedIn.

## EXPERIENCE

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**Choki Nonprofit** Denver, CO  
*Social Media Marketing & Communications Intern* Dec. 2014-June 2015

- Created unique written content for company blog and for external publications, including the Colorado Business Magazine.
- Set up new social media venues and collaborated to improve LinkedIn following by 20% and Facebook following by 30%.
- Promoted the company on social media platforms including Pinterest, LinkedIn and Facebook.

**Elephant Nature Park (E.N.P)** Chiang Mai, Thailand  
*Dog Rescue Project and Elephant Care Volunteer* Summers 2011, 2014

- Provided immediate, on-site care for more than 420 dogs and 36 elephants.
- Continual promotion of program on social media platforms, blogging and by word of mouth.

**Lifetime Fitness** Burr Ridge, IL  
*Member Services Team Member, Member Activities Team Member* 2008-2011

- Managed member's financial information and provided exceptional customer service.
- Coordinated events, created and promoted engaging activities for children and adults.