
Jonathan Martz

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Home Address

1276 Scarcroft Lane
Nashville, TN 37221

Academics

Vanderbilt University

August 2011-May 2015

- Bachelor of Arts in History and Political Science
- 3.69/4.00 GPA
- Dean's List (Spring 2012-Spring 2015)

Experience

Nashville Entrepreneur Center Nashville, TN

August 2015-Present

Social Media & Content Intern

- Storyboard, edit, and produce podcasts for a variety of companies and events
- Wrote blogs, updated social media, and learned essentials of SEO

Nashville Sounds Nashville, TN

June 2015-August 2015

Fan Host

- Provided customer service on game days to patrons in multiple areas of the stadium
- Enhanced overall fan experience by assisting children in the park's Fun Zone

VandyRadio Nashville, TN

August 2013-May 2015

Music Director & Program Director

- Oversaw a staff of about 30 hosts to ensure their shows were of the highest quality
- Developed and implemented a new programming schedule for the station
- Collaborated with sports and news directors to execute live broadcasts of Vanderbilt sports and other campus events
- Founded partnerships with campus organizations to create original events in the Vanderbilt community

Vanderbilt Office of Undergraduate Admissions Nashville, TN

August 2011-May 2015

Admissions Assistant

- Prepared admissions materials for interested applicants and admissions counselors traveling to college fairs
- Systematized information about alumni-assisted college fairs for the Commodore Recruitment Program (CoRPs)
- Greeted and assisted prospective students during various on-campus admissions programs

Peak 38 Broadcasting Chicago, IL

June-August 2014

Summer Intern

- Researched original content and identified potential partners for Warren Miller's Peak 3 Radio
- Composed a list of artists who fit the station's brand, contacted their managers, and conducted several band interviews
- Consulted with TuneIn on how to better promote Peak 38 stations to increase listenership
- Identified musical and cultural trends among college students to develop an original marketing station concept for college radio

Leadership

Vanderbilt Men's Club Volleyball

August 2012-May 2015

President (2014-2015)

- Organized practices and recruited new members for the 2014-2015 academic year

Vanderbilt Music Outreach

August 2012-May 2013

Group Leader

- Led four week music lesson plans at a local elementary school in both the fall and spring

Skills and Interests

- Strong written and verbal communications skills developed through history and political science coursework
- Self-taught in Wordpress website design (jonathanmartz.wordpress.com) and Photoshop
- HubSpot Inbound Marketing Certified (July 2015-August 2016)