# Eva R Swanson

10190 Durhams Ferry Pl, Mechanicsville, Virginia 23116-5185 United States 8045146558 | erswanson@email.wm.edu

#### **EDUCATION**

College of William and Mary

Bachelor of Arts, English, Women's Studies GPA: 3.49

Virginia Commonwealth University

Richmond, VA

Bachelor of Arts, English, Gender and Sexuality Studies **GPA: 3.95** 

August 2009-May 2011

## PROFESSIONAL EXPERIENCE

InPower Women Williamsburg, VA
Marketing Intern February 2013 - Present

 Research speaking engagements and compile databases of findings for consulting firm and website aimed at elevating women in business

Responsible for social media marketing and posting blogs

Mad About Chocolate Williamsburg, VA
Sales Team October 2012 - Present

Serve customers and develop relationships with customer base to encourage customer loyalty

 Responsible for opening and closing store and ensuring staff and facilities are properly advised and maintenced

**Extraordinary Cupcakes** 

Williamsburg, VA

Front-end staff

January 2012 - May 2012

- Presented personal skills by serving customers, helping to train new employees, baking/ making some food items.
- Efficient in operating cash register, cleaning the premises, and opening and closing store.

Bev's Homemade Ice Cream

Richmond, VA

Head trainer

March 2010 - July 2011

- Demonstrated customer service skills by working directly with customers and handling customer relationsips.
- Presented leadership skills through working as the head trainer and leading new hires

### **QUALIFICATIONS**

- Proficient in Adobe Photoshop and Microsoft Office
- Innovative problem-solver who can generate workable solutions and resolve complaints.
- Results-driven achiever with exemplary planning and organizational skills, along with a high degree of detail orientation.
- Exceptional listener and communicator who effectively conveys information verbally and in writing.

#### **ACADEMIC ACHEIVEMENTS**

- Selected to Dean's List Fall 2009-Spring 2012
- Order of the Owl award in Chi Omega Fraternity for exemplary GPA