

GEORGE BOSEMAN

SUMMARY

Able to quickly develop original, creative marketing strategies that cater to precise budgets. Experienced at reaching out to new investors and product sponsors. Ability to negotiate deals and build new business relationships. Constantly seeking new ways to find investors and sponsors. Comfortable interacting with all levels of organizations and the public. Excellent problem solving, presentation and communication skills.

EXPERIENCE

JOHN CAIN(SONY EXECUTIVE ASSISTANT OF CLIVE DAVIS) AT Paid Day Inc. Management , New York, NY Sep 2013– Sep 2014
Assistant (Intern)

- Assist team with researching and identifying market wants and needs and formulate new market strategies.
- Assist with identifying sponsors for events, artists, and tours; reach out to new investors and product sponsors.
- Assist with customer and artist development and relationship building.
- Schedule meetings with various partners and clients including Charles Koch and many of Sony's talent, agents, and executives.

BITCOIN, New York, NY Feb 2014—Present
Social Media Intern/Assistant to CEO

- As Team Leader in the Social Media group, lead new hires while achieving online goals for defining new frontier in currency.
- Bring in new currency investors; assisted with forming new hedge fund.

G.T.P.R. MEDIA, New York, NY Oct 2013 – Present
Talent Management Associate

- Responsible for artist development and relationship building.
- Assist with finding sponsors for events, artist, and tours.
- Reach out to new investors and product sponsors.
- Find new outlets, e.g. radio and TV shows, where clients can promote their art.

BROWN MORGAN, INC., New York, NY Oct 2011 – Jan 2014
Marketing Manager

- Responsible for managing day to day marketing operations by leveraging connections within the Open Source community to develop new business.
- Utilizing strong negotiating skills, acquired an elite talent base for managing a sales task force.
- Developed a sound business strategy and marketing plan that made ESCO: introduced a new product and services by creating an outsourcing system that incurs zero risk to companies.
- Resolved all customer issues with professionalism and according to resolution center guidelines.

Marketing Associate

- Created and posted up to 30 ads daily on Craigslist and other social media sites.
- Gained extensive accounting experience in treasury management, credit, collections, cash application, billing, and month-end accounting closings.
- Created various PowerPoint presentations and daily Excel spreadsheets specific to customers' reporting requests; utilized pivotal software and allocated all call records.
- Greeted guests for over 60 clients daily as receptionist, directing them to the proper client with key specific greetings arranged by customers.
- Delivered and shipped mail daily via USPS, UPS, FedEx and courier service for over 60 clients.

AMERICAN MORTGAGE (Kaizen Direct Telemarketing), Rochester, NY Mar 2005– Oct 2007
Telemarketer

- Generated leads daily for refinance mortgages; met sales quota daily
- Spoke with professionalism while gathering key data; recorded it accurately for loan department use

HOTELS.COM, Miami, FL Dec 2003– Dec 2004
Customer Service & Sales Representative

- Used proprietary software to create bookings and reservations at many hotels around the world.
 - Upsold customers on best rooms by discovering key features to accommodate their preferences.
- Accomplishment:* Weekly earned awards for Most Reservations Booked.

AT&T WIRELESS, Miami, FL Feb 2002– Dec 2003
Sales Manager

- Met new customer quota of 10 phone contracts per week; upsold cell phone accessories.
- Trained new employees.
- Recorded inventory nightly.

NEW YORK UNIVERSITY, New York, NY 2007 – 2012
Bachelor of Arts in Marketing, 3.000 GPA
Activities: Leader of DKE Philanthropy Club and V.P. of NYU New Business Club

SKILLS MS Word, Excel, Outlook, PowerPoint, Hyperion Retrieve, Pivotal and AS400; Facebook, Twitter, Tumblr, etc.