Justin Man

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Summary

I am a self-motivated UX/UI Designer who empathizes with the frustration of users, and thus strive in creating a seamless and intuitive user experience. I am attentive to my users' needs and exceed their desires by combining my ability to strategize the most optimal solution without sacrificing the users' experience. I find excitement in using my creativity and team energy in creating the next groundbreaking product.

Skills

- Interaction Design
- Usability Testing
- Wireframe Production
- Interactive Prototype Creation
- Rapid Iterative Design
- User Research & Persona Creation
- Mobile Design
- User Interviews
- Cognitive Walkthrough
- Information Architecture
- Balsamiq
- Sketch
- Axure RP
- Proto.io
- Adobe Photoshop

Experience

UX Designer — Jun 2015-Dec 2015
Hewlett-Packard — *San Diego, CA*

- Produced wireframes and created interactive prototypes
- Worked with product owners and marketing to align on business goals
- Designed scripts and success metrics for usability tests
- Moderated and observed usability tests
- Created decks with usability test results, observations and recommendations
- Iterated on designs from data and feedback from usability test
- Interviewed users to create personas, scenarios, and user flows
- Performed heuristic evaluations on prototypes, websites and mobile apps
- Worked closely with visual designers and developers in an agile environment

UX Designer — Nov 2013-Apr 2015
ed2go — *Temecula, CA*

- Produced wireframes and prototypes for the website, course interface, and admin tools
- Conducted user research such as survey design, interviews, and site visits
- Planned, conducted in person and remote user testing
- Collaborated in teams to design new interactions, workflows and concepts for existing and new products

- Worked with product managers, marketing, and developers to coordinate schedules and deliverables
- Assisted in market research and A/B testing to find new trends and optimize website performance

UX Designer (Intern)   *Aug 2013-Nov 2013*
Invisible Children   *San Diego*, *CA*

- Produced wireframes for the Invisible Children website
- Conducted usability tests on website prototypes
- Performed user research on donor motivation and brand recognition
- Designed the Donation page and brought bounce rate down by 30%

Education

Bachelor of Science: *Cognitive Science, Specializing in Human Computer Interaction*
University of California, San Diego   *La Jolla*, *CA Aug 2013*

Portfolio

seelio.com/justinman