

Damon McLean

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EDUCATION

Princeton University

A.B. in Chemistry

Princeton, NJ

June 2014

PROFESSIONAL EXPERIENCE

AppointmentPlus

Marketing Intern

Scottsdale, Az

December 2014 – August 2015

Marketing Analytics intern who specializes in paid media tracking and reporting.

- Site optimization through Google Analytics
- Competitive research analysis
- Constructing and tracking the sales cycle with lead scoring

Chirik Chemistry Group

Research Intern

Princeton, NJ

June – August 2013

Performed independent and team-based research as a member of the Chirik Group, which works to innovate inexpensive and environmentally responsible iron compounds.

- Synthesized new Cobalt and Iron catalysts alongside olefins as substrates, contributing to personal independent research and the group's innovation in base metal research.
- Worked in an independent lab environment for over 30 hours a week, presenting weekly progress reports to Princeton's Edward S. Sanford Professor of Chemistry.

Main Event Entertainment Group

Marketing Intern

Kingston, Jamaica

June – August 2012 & 2011

Main Event Entertainment Group is the top event-planning company in Jamaica, specializing in graphics design, digital signage, and equipment rental.

- Provided research for project and budget proposals, preparing recommendations for company management.
- Planned and coordinated product launches, concerts, and corporate dinners as part of a 12-person team.
- Executed individual projects such as new advertising plans that effectively boosted sales.

CERTIFICATION

- First Aid/CPR/AED certified
- National Academy of Sports Medicine (NASM CPT)
- Google Analytics

ATHLETICS & LEADERSHIP

Professional Athlete at Altis

Phoenix, AZ

- 2014 National Champion in the triple jump
- Finalist in the 2014 Commonwealth Games in the triple jump as the number one Jamaican
- Now training for the 2016 Olympian.

Princeton Varsity Track and Field

2-time All-American triple jumper

Princeton, NJ

SKILLS, ACTIVITIES & INTERESTS

Skills: Photography and video editing, Microsoft Office.

Activities: Princeton Library Assistant (2010-14), Event Coordinator for Princeton Caribbean Connection (2013-14), Project Chair for Black Student Union of Princeton (2013-14). Member of Adthis(Princeton marketing and advertising club)

Languages: Italian (proficient).

Interests: soccer, cricket, and musical production (worked as paid DJ for three years).