

NOELLE SORRENTINO

A DESIGNER WHO IS INSPIRED BY THE ELEGANCE OF
HIGH FASHION AND THE ENERGY OF CITIES.

ACKNOWLEDGEMENTS & ACCOLADES

“Noelle has a strong visual eye and a keen sense of organization enabling her to create pleasing, effective layouts under tight deadlines and produce consistently well designed work.”

“Noelle strove to always learn and understand new ways to utilize the software and solve or find workarounds to the many problems inherent to the Design/Production process.”

“Noelle welcomed learning and gained knowledge about the printing process.”

-Co-op Review

Calvin Nelson, Supervisor,
Wiley-Blackwell Publishing

PROFESSIONAL EXPERIENCE

Fitcorp - September 2011-December 2011

Graphic Design & Marketing Intern

- Update webpages on fitcorp.com using Artisteer, Fireworks, and Dreamweaver
- Redesign monthly newsletter distributed via Constant Contact
- Collaborate with marketing team to design and order a new t-shirt line to advertise the gym classes offered
- Design marketing material for Fitcorp brand, and personal trainers, as well as flyers and posters for events and general information
- Utilize social networks to encourage discussions of latest fitness and health news

The Boston Bazaar - November 2010-February 2011

Graphic Design & Fashion Intern

- Updated and maintained web pages on thebostonbazaar.com using Wordpress
- Designed online content, including ‘Look of the Day’ by researching online and interviewing Bostonians
- Assisted with event planning and fundraising
- Utilized social networks to encourage discussions of latest fashion and art news

Wiley Blackwell - January to June 2008

Graphic Design Intern

- Designed layouts for conference posters, booth panels, pull-ups, and house advertisements
- Collaborated daily with marketing team members to expediently create the best work product
- Created visually appealing displays to engage customers and promote sales
- Updated project database for accurate tracking of projects and timeliness
- Contributed to weekly design team status meetings

ACKNOWLEDGEMENTS & ACCOLADES

“Noelle’s easy disposition, and strong work ethic were quite a combination for her success. She is diligent in her work and is incredibly multi-task oriented.”

“Noelle’s character speaks in volume. She is truly dedicated to not only her own success, but the success of the company.”

“Noelle takes pride in her work as well as the environment she is in. Noelle has the type of personality that will enable her to acclimate to any type of job she undertakes, because she puts 1000% into all that she does, and enjoys learning new things.”

-Letter of Recommendation
Kim Leavitt, Sales Manager,
Saks Fifth Avenue

Saks Fifth Avenue - January 2010 to June 2011

Fashion Merchandiser

- Developed large scale technical displays utilizing merchandise, fabric, and additional props
- Assisted in clothing and accessory set up, as well as styled models at fashion shows
- Processed new merchandise received from transfers and efficiently guaranteed the execution of markdowns

FREELANCE CLIENTS

Off Campus Student Services - 2009

- Worked directly with the associate director to create a large tri-fold poster board to display the department’s annual events and activities

Husky Express - 2009

- Created a flyer using InDesign, to advertise the company’s market position

Ongoing small projects

- Designed various small projects for friends and family

EDUCATION

Northeastern University

Bachelor of Arts and Science
Degree in Graphic Design
Boston, MA
January 2010

SKILLS AND INTERESTS

Proficient in Adobe CS4 applications

Working knowledge in Adobe Flash, After Effects, and Fireworks
Microsoft Office and Powerpoint

- Exceptionally organized and creative
- Thorough, meticulous, fast, and able to work under pressure
- Fascinated with photography, fashion and design

PORTFOLIO

www.noellesorrentino.com

www.flickr.com/photos/noellesorrentino.com

CONTACT

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