

EDUCATION:

EMERSON COLLEGE, Boston, MA

B.S. in Marketing Communication: Advertising and Public Relations

Minor in Psychology

Graduated May 2014

G.P.A. 3.8

Nationality; Turkish, US (dual citizen)

WORK EXPERIENCE

Mulholland Drive Entertainment Los Angeles, USA

Fall 2013

PR and Events Intern.

- Found positioning, event opportunities, and post media coverage for clients.
- Worked closely with clients before and after events.
- Created specialized opportunity sheets, PR releases, follow-ups, and presentations following every event.

Hotel Pullman, New Delhi, India

Summer 2013

Front desk, Event Management Intern

- Worked at the front desk greeting guests, making reservations, using check-in systems.
- Helped prepare special events such as wedding receptions and conferences.

Vogue Magazine, New York, USA

Summer 2012

Events Management, PR intern

- Assisted Anna Wintour in event planning for the MET Gala; DVF (Dian Von Furstenberg) women's charity luncheon; and Sarah Jessica Parker's fundraiser for Obama.
- Aided in pre-event preparation such as brainstorming for ideas, guest lists, event set up, decorations and floral arrangements.
- During the event ensured the schedule was followed; escorted guests, interacted with guests to make sure they were having a good time, worked with security to monitor the attendees' arrival, greeted attendees.
- Post-event followed up with VIP guests, worked on Press Releases, and created detailed event reports.

Mehtap Elaidi, Fashion Brand, Istanbul, Turkey

Summer 2011

Events Management, PR Intern.

- Organized backstage process for fashion shows during Fashion Week.
- Collaborated with events and PR management team to prepare after-show events and press releases.

ONTUR Hotel, Cesme, Turkey

Summer 2010

Marketing Department Intern

- Assisted e-distribution, and the social media expert.
- Attended staff meetings and contributed ideas for future hotel events, and potential markets.

The Ritz Carlton, Paris, France

Winter 2010

Kitchen, Service, and Restaurant Intern

- Worked in the pastry and kitchen department assisting the chef to acquire an understanding of the restaurant and events operations.
- Event planning and management, rotated through food and beverage services during events and worked in the Michelin star restaurant L'Espadon

VOLUNTEER WORK AND ACTIVITIES

- Performed service and charity work for Round Square in Nagpur, India.
- Delegate at Harvard National Model United Nations International Conference, G8, Paris, France.

SKILLS

- Language: Native Turkish; Fluent English, and French; Intermediate Spanish.
- Computer: Mac and PC; Photoshop; PageMaker and Microsoft Office Suite; Social Media Management.