



TATHIANA MOISE

781-363-2535

t_moise@salemstate.edu

ItsMyURLs.com/tatiem

OBJECTIVES

I would like to break into the media and television industry. Although my experience is primarily in public relations my interests range from entertainment, event planning to social media. I hope to gain experience that will allow me to enter the workforce with innovative industry skills.

EDUCATION

Bachelor of Science, Communications

December 2014

SALEM STATE UNIVERSITY

Concentration: Public Relations

Minor: Business Management

Associates in Arts, General

BUNKER HILL COMMUNITY COLLEGE

December 2012

Dean's List

ACADEMIC & PROFESSIONAL EXPERIENCE

Public Relations Student Society of America

Salem, MA

Vice president of career Services

2013 to 2014

Executive Board Member

- Enhance member knowledge of the Public Relations field through workshops and speaker presentations
- Collect and share information on internships and post-graduate employment opportunities for chapter members
- Recruit members and advocate Public Relations ethics and diversity within our chapter
- Plan chapter sessions that will benefit chapter members and draw other students to attend events

Salem State University Log

Salem, MA

Distribution Manager

2013 to 2014

- Deliver Salem State University newspapers to on- and off-campus locations

Brigham and Women's Hospital

Boston, MA

Public Affairs Intern

2014 to 2014

- Write and process for approval, write ups for awards and honors that are bestowed upon hospital employees, using hospital's content management system
 - Media Monitoring, observing where BWH appears in the news media and generate media coverage report using Meltwater
 - Maintain the video log where broadcast news clip are organized and stored
- Participate in department meetings and weekly media check in meetings

Kingdom Sound Productions

Everett, MA

Intern

2013 to 2014

- Wrote press releases and calendar listings; edit, rewrite and update online channels and content
- Listened and critiqued new music; check in with artists to keep current of new releases
- Staff radio interviews
- Set up, greeted guests, and handed out promotional material at media events; conducted follow up with media



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Salem State University

Social media assistant

Salem, MA

2013 to 2013

- Created written and media content for Enrollment and Student Life offices on social media platforms
- Conducted social media training with Enrollment office staff
- Brainstormed, built, and executed campaigns to promote new Facebook and Twitter profiles

SKILLS & ABILITIES

Computer

- Adobe Photoshop; Adobe Creative Cloud
- Adept at social media platforms including Facebook, Twitter, Instagram, YouTube, Vine, Pinterest

Language

- Haitian Creole
- French