

TYLER BILLMAN

Education:

Butler University, class of 2014 | Indianapolis, IN
Bachelor of Science Degree, Marketing,
Recording Industry Studies Minor

Work Experience:

June 2014 - August 2014 | Roche Diagnostics

9115 Hague Rd. | Indianapolis, IN 46256

Corporate Communications Intern: Worked with communications team to execute employee events, including planning, logistics, budgeting and messaging. Produced 2014 Roche Summer Concert Series. Assisted planning of 2014 Roche Employee Day.

May 2013 - August 2013 | Bohlsen Group

201 S. Capitol Ave. Floor 8 | Indianapolis, IN 46225

Events & Entertainment Intern: Wrote materials such as press releases, strategy document, pitches, wrap reports and social media calendars for events, concerts and artists. Assisted promotion and on-site media relations of Bunbury Music Festival and WARMFest.

January 2014 - April 2014 | MOKB Presents

1012 Prospect St. | Indianapolis, IN 46203

Marketing Intern: Developed and executed marketing campaigns for MOKB Presents/MOKB Presents Sun King Concert Series concerts. Created web content and giveaways for Do317.com and MOKB Presents. Coordinated with show partners to raise awareness and drive sales. Managed grassroots street promotions.

Related Coursework:

Marketing Mgmt/Strategy, Advertising & Promotion Mgmt, Administrative Policy, Business Aspects of Recording Industry, Live Entertainment Marketing & Promotion, Audio Production, Theory & Techniques of Sound Recording

Clients & Work Featured:

Live Nation, Klipsch Music Center, Lawn at WRSP, PNC Pavilion, Broken Spoke Saloon, The Vogue, Bunbury Music Festival, WARMFest, Indiana State Fair, Cory Williams, Darden Smith

Skills:

Advanced proficiency of Microsoft Office: Excel, Word, PowerPoint, Access. Skills with audio production and advanced audio recording techniques. Working knowledge of ProTools and Ableton Live

Contact Information:

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