

Samantha Carol Chandler

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OBJECTIVE

My goal is to be immersed in the creative and technical aspect of the fashion industry. I plan to use my knowledge of Merchandising, Buying, Store Planning, Sourcing, and my ingenuity to thrive in any role while learning the many facets of the fashion industry.

EDUCATION

Auburn University; Auburn, AL | Bachelors in Apparel Merchandising Design and Product Management; August 2011 to December 2014

- Activities Included: Apparel Merchandising and Design Association 2011 to Present

ACADEMIC HONORS AND AWARDS

- **AMDP Advisory Board Mentoring Program:** Selected to participate as a mentee in 2013. One of the few to be provided with a mentor through the Auburn University Apparel Merchandising and Design advisory board.

EXPERIENCE

Ann Inc; New York, NY | *LOFT Merchandising Intern*, June 2014 – August 2014

- The first Summer 2014 intern hired out of thousands of applicants.
- Assisted the Director of Merchandising in weekly meetings.
- Helped the Director of Merchandising and Petite team with quarterly assortment and buying plans.
- Responsible for weekly, monthly, and quarterly hindsight reports, comp reports, mid week reports, and 80/20 reports.
- Assisted the petite team in tracking sales per department daily to help decide future product that should be purchased.
- Assisted the Petite team with their daily and weekly reports.

Ann Taylor LOFT; Auburn, AL | *Sales Associate*, June 2012 - August 2012; *Sales Lead*, August 2012 - May 2013; *Co-Manger and Credit Coach*, May 2013 - Present

- Manage and coach a team that is consecutivly number one in the brand for selling LOFT Love Rewards Cards
- Responsible for tracking hourly, daily, monthly, and yearly selling reports.
- Train and develop our sales associates
- Coach our associates and other managers and associates in our district on selling the LOFT LOVE Rewards Card
- Train new store managers in our district on the LOFT Love Rewards Card
- Responsibe for the Visual Merchandising aspects of the store

Private Gallery Boutique; Auburn, AL | *Sales Associate*; March 2011 - February 2012

- Assist with training new employees
- Was succesful at being the number one sales associate each week for retail sales

TECHNICAL SKILLS

General Software: Proficient in Microsoft Word, Excel, Powerpoint and Publisher

Design: Adobe Photoshop

REFERENCES

Laura Kelly

Ann Inc | *Director/Merchandising Manager*
(212) 457-2245

Anna Cook

Ann Taylor LOFT at The Auburn Mall | *Store Manager*
(864) 918-5670

Elisabeth Dindo

Lemon Magnolia Boutique | *Owner*
(334) 319-6082