

Katiana M. Valdes

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Overview

I am a recent graduate from The University of Notre Dame's, Mendoza School of Business, ranked #7 by *BusinessWeek* among the nation's top undergraduate business schools. I am seeking a position where I can apply my marketing background in a challenging and fast-paced professional environment.

Education

University of Notre Dame, Notre Dame, IN

- Graduated in 2007 with a Bachelor's Degree in Business Administration and a major in marketing
- Coursework included:

Financial & Management Accounting, Principles of Management, Business Law Contracts and Agency, IT Management and Applications, Consumer Industrial Buying Behavior, Marketing Research, Quantitative Analysis Marketing Decisions, Internet Marketing, Strategic Marketing, Building Great Brands, IT Management and Applications, Business Finance, Business Ethics, Macro and Micro Economics

St. Mary's College Spain Program, Seville, Spain Spring Semester 2006

- Studied international business
- Earned 16 credits at The Center For Cross Cultural Studies

Experience

The Entertainment Marketing Group Miami, Florida, Summer 2006

Intern

- Worked on obtaining sponsorships for various events and projects
- Helped to promote a special project called "Count On Us" set to soon air on PBS and other national television stations
- Worked on obtaining different forms of marketing research for the firm
- Experienced all aspects associated with a marketing firm and participated in various conference calls

Eagle National Bank Miami, Florida, Summer 2005

Intern

- Worked in Compliance Department reviewing customer files for suspicious activities
- Participated in on-line training modules relevant to Credit Administration and compliance
- Attended weekly Credit Committee and board meetings

Gulliver Schools Miami, Florida 2005-2006

- Substitute teacher

Strengths

- Organized
- Responsible
- Willing to set goals and learn
- Self-motivated
- Artistic
- Can converse in Spanish
- Computer expertise: experienced in Word, Excel, Access

Activities

- Member, Women's Business Society, University of Notre Dame(2003-2005)
- Mentor to a Hispanic worker at Notre Dame
- Member, Intramural Volleyball Team, Notre Dame (2003, 2004)