

CONOR S. BRADLEY

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EDUCATION

VILLANOVA UNIVERSITY

Villanova, PA

Bachelor of Business Administration

May 2015

- Major in Economics with a minor in Business Analytics
- Overall GPA: 3.05/4
- Villanova Equity Society, Sigma Phi Epsilon Fraternity, Villanova Entrepreneurship Society
- Relevant coursework: Microeconomic Theory, Macroeconomic Theory, Business Calculus, Business Statistics, Financial Management & Reporting, Business Analytics, Competitive Effectiveness, Strategic Information Technology, Business Dynamics, Econometrics, Operations Management, Managerial Accounting, Data Mining.

BUSINESS PROJECTS

Competitive Effectiveness, Villanova University

Spring 2013

- Part of an eight person team that came up with and pitched to executives at McNeil Labs (producer of Children's Tylenol) a brand new strategy for marketing Children's Tylenol to the Hispanic market
- Helped write and assemble the team's 40+ page detailed marketing plan and the 40+ page management paper in which we discussed the strategies we used as a team to tackle the project

Verizon Communications, Inc. Stock Report, Clarkston Merchant Partners

Winter 2015

- Researched and assembled a 20 page stock report on Verizon Communications, Inc. In the report I researched the basic background of the company, examined its capital structure and dividend history, studied historical revenue streams, developed revenue projections and delivered a recommendation.

Equity Society Stock Report, Villanova University

Fall 2013

- Wrote a 9 page stock report on Tyson Foods, Inc. in which I looked at Tyson's general business structure, performed competitive analysis on their position within the industry and their competitors, looked at the company's recent developments and wrote an investment thesis using technical analysis

EXPERIENCE

CLARKSTON MERCHANT PARTNERS

Wellesley, MA

Research Analyst Intern

Winter 2015

- Researched targets for Special Situation Investment Fund of an alternative asset private equity firm

CHARLIE BAKER FOR GOVERNOR & KARYN POLITO FOR LIEUTENANT GOVERNOR

Boston, MA

Finance Intern

Summer 2014

- Helped manage and update the statewide database of Republican donors. Conducted daily correspondence w/ high dollar donors
- Developed candidate fundraising tracker for high ranking members of finance team including Charlie Baker and Baker Committee Finance Chairman Gov. Bill Weld

GW & WADE

Wellesley, MA

Wealth Management Intern

Summer 2013

- Managed and analyzed client information on Excel database
- Aided principals in preparing presentation documents for clients

SKILLS AND INTERESTS

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- Proficient in SQL as well as MS Excel, PowerPoint, Word
 - Passed proficiency test on Bloomberg terminals
 - Golf, Skiing, History, and everything related to the: Patriots, Red Sox, Bruins, and Celtics