## **Jaclyn Marie Barone**

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**Objective** To obtain a full-time position with the possibility or advancement

within a marketing institution, preferably in a position with sales.

**Education** May 2015 (expected)

West Virginia University, Morgantown, WV

Bachelor of Science in Business Administration

Major in Marketing

Major GPA 3.0

Experience Marketing Intern at Market Central Place and Harless Center

Morgantown, West Virginia September 2014- present

• Launch and maintain social media marketing campaign

Advise board and executive directors on marketing message

• Seek out cost effective ways to get message out to students

## Marketing Intern at Ahead of the Pace LLC

Hauppauge, New York May-July 2014

Provided marketing support for promotional campaigns in area

• Organized all events from supplies to staffing team

• Made phone calls to potential clients

## WVU Student Affairs Associate for Residential Hall

West Virginia University, Morgantown, West Virginia August 2012-Augsut 2014

- Create advertisements and flyers to market events on campus
- Control and maintain Success Center held four times a week for students needing extra help
- Use Excel to organize events, guest speakers, dinners held

Honors and Activities

- Participated in the Google Challenge 2015
- Fundraised and walked in Relay for Life in January 2015
- Member of the WVU Finance and Marketing Club since 2013
- Member of Sigma Alpha Lambda National Leadership and Honors Organization since 2012
- Member of Phi Sigma Theta National Honor Society since 2012

Summary of Qualifications

- Proficient in Microsoft Word, Excel, PowerPoint and Publisher
- Ability to work well under pressure
- Hard worker, quick learner, and ability to accept responsibility

• Work well independently and collaborate easily with co-workers