

BRIA HUNTER

OBJECTIVE

Motivated, creative student seeking experience in the world of copywriting, combining a strong attention to detail with a big-picture view, and utilizing a creative, curious mind to create innovative content.

EXPERIENCE

COPYWRITER INTERN, INBOUNDIFY, CHARLOTTE, NC (JAN - AUG 2014)

- Created website copy including landing pages and descriptions of marketing services
- Wrote copy for consumer communications material for marketing clients, including emails and ebooks
- Collaborated with other copywriters to produce an informative and comprehensive ebook for agency clients describing services available

FASHION COPYWRITER, BELLA FASHION, HAYWARD, CA 2012-2013

- Created engaging promotional press releases announcing new products and timely company developments
- Researched and wrote blog posts on fashion accessories in a customer-focused manner, illustrating product benefits and tips
- Created informative website copy for the "About Us" website section to describe the history and values of the company.

SCHOOL NEWSPAPER EDITOR, HOGAN HIGH SCHOOL, VALLEJO, CA
2009-2010

- Managed article submissions from newspaper staff of 25-30
- Edited copy, offering suggestions and maintaining accuracy in articles
- Wrote and proposed audience-focused ideas for news and features articles

EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY - BERKELEY, CA JULY 2013 -
MAY 2015 (GPA: 3.978)
Degree: Bachelor of Arts in Media Studies with a minor in Creative Writing, awarded with highest honors

SOLANO COMMUNITY COLLEGE - VALLEJO, CA JAN. 2012- JUNE 2013
Objective : Complete general education/major prep requirements and transfer to the California university system for a degree in the writing field.

HOGAN HIGH SCHOOL, VALLEJO, CA - SALUTATORIAN (GPA: 4.16)
GRADUATION DATE: JUNE 9TH, 2011

SKILLS

Written communication skills. Ability to work in a team or independently. Efficient and high-quality turnaround on independent assignments. Knowledge of Adobe Photoshop/Illustrator and word processing. Planning and organizational skills. Ability to take direction.

BRIA HUNTER

HONORS/AWARDS

Highest Honors (Summa Cum Laude) at Graduation, University of California, Berkeley - Spring 2015
Deans Honors at University of California, Berkeley - Spring 2014
Quinton Duval Award for Creative Writing - Spring 2013
Hogan High School 2011 Salutatorian - Rank 2/225
Hogan High School Fine Art Scholarship Award
Hogan High School ACE (Arts, Communication, and Entertainment) Scholarship
National Achievement Scholar
Coretta Scott King Award for Academic Excellence - Kappa Beta Omega Chapter of Alpha Kappa Alpha Sorority
Hogan High School Department Award for Social Sciences and Physics
Omega Psi Phi - Theta Pi Chapter Fraternity Visual Arts Certificate of Achievement
California Golden Seal Merit Diploma