

# JOSHUA DENT

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## EDUCATION

**Ohio University** • Athens, OH •

May 2014

Bachelor of Science in Human and Consumer Sciences

Merchandising and Product Development

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## EXPERIENCE

**Management and Merchandising Intern • Nordstrom** • White Plains, NY • June 2014 - Aug 2014

- Acted as liaison between Department Manager and Sales Associates and support running a \$1.7 million dollar business, by implementing structured business plans to meet individual, department, and store goals
- Teamed up with vendors and brands, AG, Lacoste, Herschel, etc., to guarantee assortment mix for department and company events such as, Men's Half Yearly and Anniversary Sale
- Analyzed reports daily, monthly, and yearly, to figure out department increases/decreases and fashion trends
- Capitalized on department growth opportunities through trend research, creative selling points, clientele outreach, and extensive product knowledge

**Merchandise Specialist • Abercrombie and Fitch Co.** • Westlake, OH • Mar 2009 - May 2014

- Collaborated with Senior Management to ensure merchandise was placed on sales floor properly and in a timely manner
- Established positive in-store experience through personal style and customer service, which created brand loyalty
- Assisted Visual Manager with interior and exterior store displays to uphold company's visual standards
- Operated markdowns and audited and replenished merchandise according to presentation needs
- Processed high merchandise volumes and oversaw stockroom and sales floor fullness

**Brand Representative • GAP Inc.** • Strongsville, OH • June 2012 – Jan 2013

- Pulled, prepped, and placed merchandise throughout departments to drive company sales
- Arranged merchandise according to planogram specifications directed from Head Quarters
- Refreshed marketing campaigns for GAP, GAP Kids, and Banana Republic

**Sales Lead • ALDO** • North Olmsted, OH • June 2011 - Jan 2012

- Managed and organized sales team, 6-9, and carried out administrative functions
- Integrated accessories to fixtures for visual appeal to drive sales higher
- Focused directly on providing quality customer service experience through personal shopping

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## ACTIVITIES

### **Pi Kappa Alpha Fraternity**

Gamma Omicron Chapter at Ohio University

- Member to this chapter for over 3 years
- Lead 4 recruitment events with other brothers of the chapter

### **New York Fashion Week Attendee**

- Invited to visit numerous fashion shows and showrooms during fashion week