Jedidiah Bush

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Summary of Qualifications:

- Accurate and precise writer, editor on deadline in many contexts, including marketing, journalism
- Experienced in internet marketing, Search Engine Optimization, Google AdWords
- Expert in the use of Wordpress; Microsoft Excel, Word, Powerpoint, Outlook

Education

Columbia University, Columbia College, New York, NY Bachelor of Arts in Political Science, October 2015

Relevant Experience

Cobelay, Seattle, WA

Intern Nov 2015 - present

- Conducted research regarding target audience, expanding user base for start-up matching healthcare professionals to existing practices
- Wrote blog posts and social media posts to increase traffic to main product and engage with existing users

Bwog, New York, NY

Senior Staff Writer, Events Editor, Daily Editor

Sept 2011 - May 2015

- Wrote and edited for Columbia's undergraduate news blog with a readership of 5000 and 20,000 hits per day
- As Daily Editor, responsible for compiling and editing all posts for given day of the week (ie. Wednesday) and writing breaking news posts
- As Senior Staff Writer, wrote posts of all capacities, including interviews of campus personalities, criticism of campus theatre, reportage on campus protests, etc.
- Organized an exhaustive weekly list of all events on campus in weekly blog post, Google Calendar
- Steered Bwog's voice and mission as active member of editorial board

Additional Experience

Ross, Tukwilla, WA

Retail Associate Jun 2012 - Aug 2012

- Operated cash register and worked the sales floor
- Provided customer service for returns, exchanges, and other miscellaneous issues

Activities

Columbia International Relations Council and Association

Sept 2011- May 2015

- Planned, coordinated, and participated in annual Model United Nations conferences, attracting over 300 students from 40 universities each year
- Organized political forums for students to discuss wide-spanning political and international issues

Language Skills:

Spanish (intermediate)

Computer Skills:

Fluent in MS Office (Access, Excel, Powerpoint, Word), STATA, Wordpress, Google AdWords