Conor Murphy
(508)-615-7135
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Education

University of Massachusetts, Amherst, Amherst, MA GPA 3.4
Bachelor of Arts in Communication
Minor in Mandarin Chinese

Work Experience

Eugenia Kim   6/14-Present
Press Intern
- Keeping contact with editors, bloggers, stylists, and freelancers for shoots
- Pulling and keeping inventory of hats and shoes for shoots
- Searching for credits for the brand within magazine editorials, and the media as a whole

TEDx UMass Amherst, Amherst, MA   9/13-5/14
Publicist
- Working with event and social media directors to raise awareness for this event around campus
- Working with graphic designers to generate ad content

WMUA, Amherst, MA   9/13-12/13
Publicist
- Coordinated guerilla-marketing tactics to raise awareness for radio station
- Contacted dining hall directors to coordinate times for DJ to play in promotion

Jewish Leader's in Business   9/12-4/14
Public Relations Chair
- Photographing events for our social media platforms
- Marketing our club via social media platforms (Facebook, Twitter)

Daily Collegian, Amherst, MA   3/12-4/13
Managing Editor
- Hired and fired editorial staff
- Worked with editors and contributors to find pieces of interest for the publication
- Played advisory role in how stories were reported

UMass Annual Fund, Amherst, MA   2/11-5/14
Fundraiser
- Working to secure donations for the university, I have raised $50,000 to date

James Hogan, Worcester, MA   5/11-9/11
Intern
- Helped merchandise the store and style mannequins
- Scheduled fittings
- Ran miscellaneous errands

V Gallery, Hudson, MA   5/10-9/10
Photographer's Assistant
- Helped to light, style, and edit photos
- Scheduled appointments
- Ran miscellaneous errands

Skills Overview
Chinese speaking ability, exceptional communicative and sales abilities, strong writing and oral skills,
strong organization and a keen eye for detail
Computer skills: Word, Excel, Powerpoint, Photoshop, Social Media