

Andrew Newman

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Permanent Address:
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Current Address:
100 E. 13th Avenue,
Columbus, OH 43201

EDUCATION

THE OHIO STATE UNIVERSITY

Columbus, OH

- **Bachelor's of Arts in Strategic Communications, Minor in General Business, Expected May 2015**
- Coursework: Business Management & Statistics, Persuasive and Organizational Communications, Strategic Advertising, Principles of Marketing, Business Administration, Economics, Operations Management, Computer Science/Engineering
 - American Marketing Association (AMA)
 - Attended weekly meetings to learn how to enhance my ability to develop marketing strategies, leadership and networking disciplines in a competitive business world
 - Public Relations Student Society of America (PRSSA)
 - Biweekly student run public relations firm that provides a professional environment for students interested in furthering their careers in communications, media relations, advertising, public relations and event planning

EXPERIENCE

Brown Brothers Harriman York, NY

New

Treasury Services Intern Aug 14'

Jun 14'-

- Prepared reports of cash balances, investment performance, principal cash exposure, and risk positions
- Promptly communicate asset/liability and liquidity needs or concerns to senior management
- Understand the firm's principal deposit exposure at all times and ensure that short term investments adhere to the firm's credit and risk policies

Sheraton Columbus Hotel at Capitol Square Columbus, OH

Business Development & Social Media Intern Jan 14'-Apr 14'

- Conducted analysis to determine the profitability margin for corporate meetings and events
- Collaborated on the development of a newly created value proposition in order to cater to new business segments
- Utilized social media markets such as Twitter, Instagram, and Facebook to reach new prospective clients

United Way of Central Ohio Columbus, OH

Marketing and Special Events Intern Dec '13

Aug '13-

- Provided support and managed tasks for the Director of Special Events in the Marketing Department
- Developed relationships with corporate vendors to facilitate planning, audio/visual and printing needs for events
- Researched and identified new and under-served markets in order to optimize fundraising capabilities and created PowerPoint presentations to present to senior level management
- Utilized Excel to assist in administrative duties including generating expense reports and maintaining event databases

Bloomberg

Columbus, OH

**Bloomberg Assessment Test Student Ambassador
Sep '12-Oct '13**

- Developed and executed a marketing plan in order to recruit students and promote the Bloomberg Assessment Test
- Generated weekly status updates regarding student participation and post-event reports

LEADERSHIP/ PHILANTHROPIC EXPERIENCE

Member of the Sigma Alpha Mu Fraternity, Sigma Beta Chapter

- Served as Vice President & External Operations Chair where responsibilities included managing an annual budget of \$250,000 and organizing special events to increase alumni involvement and capital raising
- Participated in community service/ fundraising/ philanthropy projects for the Judy Fund of the Alzheimer's Association

DECA (Distributive Education Clubs of America) (2008-2011)

- Placed Top 5 at New York State Career Competition in 2010; Regional Winner in 2009

COMPUTER SKILLS

- Proficient with Microsoft Office, including Word, PowerPoint, Excel and Access
- Professional and educational use with Adobe InDesign