

Ross T. Johnson

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4608 Sherwood Avenue, Downers Grove, IL 60515

EDUCATION

University of Illinois at Urbana-Champaign, College of Liberal Arts and Sciences

Bachelor of Arts in Economics

Expected Graduation: December 2014

Minor: Business

GPA: 3.14/4.00

EXPERIENCE

SeatZoo, Chicago, IL

2014

Marketing Intern

- Marketing intern for start-up business making interactive ticket selling app in first stages of development
- Analyzed marketing strategies and worked with team of interns to find most profitable alternative
- Managed 15+ social media accounts to connect with customers and assist in sales
- Assisted in the development and rebranding of promotional materials to align with strategic objectives

University of Illinois Campus Recreation, Champaign, IL

2013 – 2014

Head Referee

- Manage teams of employees on a nightly basis to maintain functionality and environment following company objectives and policies
- Officiate intramural football and basketball leagues ensuring games remain fun, safe, and under control
- Professionally handle disagreements and criticism from customers

Ironwood Homes, Champaign, IL

2013

Staff Member

- Planned weekly schedule based on company and client needs
- Helped as team leader in hiring employees and managing their duties
- Worked landscaping duties on housing developments in the Champaign-Urbana area

Downers Grove Grade School District 58, Downers Grove, IL

2011 – 2012

Maintenance Staff

- Cleaned, painted, moved, fixed up anything in local elementary and middle schools
- Worked with the full time employees efficiently
- Occasionally operated large machinery

LEADERSHIP & ACTIVITIES

Leap Program, Chicago, IL

2013 – 2014

Conference Participant

- Participated in problem solving, advanced communication, risk management, and diversity education seminars taught by professionals

Acacia Fraternity, Champaign, IL

2012

Assistant Treasurer

- Managed payments of security deposits and rent on \$2.7 million dollar house investment
- Budgeted out thousands of dollars for social activities, recruitment purposes, and house repair

Illinois Leadership – Integrity Program, Champaign, IL

2012

Conference Participant

- Invited to a two day seminar about leadership and integrity in the workplace

ADDITIONAL SKILLS AND INTERESTS

Computer Skills: Proficient in Microsoft Products (Excel, PowerPoint, and Word)

Interests: Basketball – Traveling – Football – Reading – Technology – Baseball