845.264.2413 Juliane.Pettorossi@gmail.com

Captain, Manhattanville College Dance Troupe

Team Leader, Duchesne Center Social Media Project

Creative Writer & Blogger julianepettorossi www.linkedin.com/in/julianepettorossi julianepettorossi.blogspot.com

203 East 13th Street New York, NY 10003

EDUCATION		
Bachelor of Arts, English – Creative Writing • Minor: Common Manhattanville College, Purchase, NY EXPERIENCE	Communications	May 2015 GPA: 3.8
 Office of Communications, Social Media Intern, Manhattanville College, Purchase, NY Maintain all social media platforms for Manhattanville College Manage strategy and brand identity for all platforms, providing adequate textual, image and video content for viewers Interact with offices on campuses, as well as alumni, current, and prospective students 		3/14 - 8/15
 Summit Professional Networks, Data Analyst, New York, NY Work with Microsoft Excel and Google Finance to analyze data regarding mutual funds 		12/14-2/15
 Duchesne Center For Religion And Social Justice, Social Media Intern, Manhattanville College, Purchase NY Create and maintain social media platforms for the Duchesne Center Interact and meet with client to form strategies and increase audience 		8/14-1/15
 LorraineTyne, Social Media & Community Management Inter, Beacon, NY Managed the company's Instagram and Pinterest accounts to engage clients and promote products 		2/14 – 6/14
 Belltower Books, Campus Captain Engaged and notified students via social media to encourage use of company's service Managed books, bank account, and campus employees 		12/13 – 1/14
 Sports Video Group, Editorial Assistant Intern, New York, NY Constructed monthly editorial reviews, contacted and re-wrote press releases from sponsors, and researched management teams to find new speakers and sponsors Interviewed speakers for the Asset Management Forum Wrote multiple profiles and feature pieces for the SVG Insider Newsletter 		5/13 - 9/13
 Silverback Social, LLC, Blog Co-Editor, White Plains, NY Conducted interviews of CEO's in the social media field via e-mail, phone, and Twitter Wrote and edited posts for the Silverback Social Blog 		5/13 - 8/13
 BroadwayWorld.com, Dance Editor, New York, NY Attended dance performances in New York City Constructed reviews, special features, and columns for publication on the website LEADERSHIP ACTIVITIES 		5/13 - 8/13

Proficient in: Microsoft Excel, Word, PowerPoint,

Access, Adobe Photoshop, Illustrator, InDesign, Hootsuite, Blogspot, Wordpress, Instagram, Pinterest, Facebook, Twitter, LinkedIn, Tumblr, WordPress