

**AIMEE H. CULBERT**  
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Lebanon, PA 17042  
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www.AimeeCulbert.wordpress.com

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**SUMMARY:**

excellent

An aspiring public relations/communications professional and experienced writer with

organizational skills looking to increase an already strong foundation of experience in new and traditional media communications.

**EDUCATION:**

**The Pennsylvania State University, University Park, PA**

**May 2013**

B.A. Public Relations, Minor in Psychology

Cumulative GPA – 3.63

Relevant Courses Include: Ethics and Regulation in Advertising and Public Relations, Introduction to Advertising, Public Relations Media and Methods, Public Relations Campaigns, Crisis Communications Practices

**WORK**

**EXPERIENCE:**

**WebpageFX**

**Jan. 2013 – May 2013**

Intern, Social Media

- Monitored and created content for several WPFX social media clients (Facebook, Twitter, Pinterest)

**Penn State University Department of Geography**

**Aug. – Dec. 2012**

Intern, Marketing and Communications

- Wrote several feature stories about stand-out students in the Department that are

published in print and

online

**Penn State Milton S. Hershey Medical Center**

**May – July 2012**

Intern, Web Marketing

- Wrote blog articles for Medical Minute, a healthcare newswire online at Penn State Live (live.psu.edu)

- Promoted web content for the Pink Glove Dance competition and pitched the story to student news groups

- Created basic graphic design projects using Adobe InDesign and Photoshop

**The National Civil War Museum**

**May – July 2012**

Intern, Public Relations and Development

- Wrote and distributed news releases
- Monitored and added content to social media sites (Facebook, Pinterest and Trip Advisor)
- Designed and distributed eNewsletters and managed eNewsletter subscribers
- Recorded and analyzed visitor survey responses;

**LEADERSHIP:**

**Intramural Volleyball**

**Fall 2009, Spring 2012**

Team Captain

- Organized players, practices, and game schedule

**Lebanon Catholic Newspaper, *The Challenge***

**2006-2009**

Reporter and Editor-in-Chief (2008-2009)

- Wrote feature and news articles, a news column and editorials supervised reporters and ad

sales

team, arranged layout and edited copies for each issue as editor-in-chief

- Received the American Scholastic Press Association award of First Place with Special Merit

in 2009

*References available upon request.*

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**ACTIVITIES:**  
worldwide

**Google Online Marketing Challenge -** Google\_AdWords Certified, ranked top 25  
**2013**

**Public Relations Student Society of America -** member

**Fall 2011-Present**

**Blue and White Society -** member

**Fall 2009-Present**

**OTHER SKILLS:** •Cision, Wordpress, Google Analytics, Adobe CS5, Constant Contact

*References available upon request.*