

DEANNA FISHER

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EXPERIENCE

The Green Chair Project

Intern, June 2014 to present- Raleigh, North Carolina

Assisted in the overall growth and influence of their social media reach within the local market and developed a web-based newsletter. Coordinated the branding and marketing efforts of the annual fundraiser coupled with the implementation of an overall pricing and inventory system for the retail department.

Supported day-to-day business operations of the non-profit organization and implemented budget saving practices in multiple departments. Coordinated daily volunteer efforts and multiple corporate sponsors groups.

WRAL.com

Intern/Shadow, June 2014 to present- Raleigh, North Carolina

Assisted in overall set up, break down and production of local events such as the Raleigh Beer Guide launch, various "Go Ask Mom" events, Midtown Beach Music Series and Fan Town Hall with 99.9FM The Fan radio.

Contributed to the overall increase of social media followers and interaction during and following various events.

Swamp Restaurant

Food and Beverage Coordinator, April 2012 to May 2014-
Gainesville, Florida

Demonstrated superior ability in customer service and suggestive selling skills in a high volume and high stress environment. Also exhibited high value multi-tasking abilities when placed in leadership roles.

Saving Young Hearts & Parent Heart Watch

Volunteer, May 2006 to present- Orlando, Florida

Assisted in the creation of advertising brochures as well as brainstorming sessions to develop new campaign ideas and execution. Also assisted with the preparation of educational booths and fundraising events throughout the area.

Canine Companions for Independence

Volunteer, January 2005 to present- Orlando, Florida & Raleigh, North Carolina

Assisted in the set up, marketing and production of the annual Tales and Tails fundraising gala. Also participated in puppy intake and adult matriculation procedure as well as ceremony in addition to the puppy-raising program.

EDUCATION

University of Florida

Graduated May 2014- Gainesville, Florida

Bachelor of Science in Advertising with a concentration in human psychology

Active member of AdSociety

Santa Fe College

Graduated May 2011- Gainesville, Florida

Associate of Arts in Business Sciences

Associate of Science in Zoo Animal Technology

Winter Park High School

Graduated May 2008- Winter Park, Florida

Editor of school yearbook publication

COMPUTER PROGRAM SKILLS

Adobe Photoshop CS6

Adobe InDesign CS6

Illustrator

Aloha operating system

Mac operating system

Windows operating system