# Robert C. LoCurto (516) 225-7331 / robert.locurto@nyu.edu / rolocurto@gmail.com

## **EDUCATION**

- New York University, Bachelor of Science in Sports Management May 2011
  - Preston Robert Tisch Center for Hospitality, Tourism & Sports Management
  - Related Coursework: Sports Management, Sports Marketing/Event Marketing
  - Under the tutelage of Professor Michael Cramer, former representative of Alex Rodriguez, involved in the largest contract in MLB history; Professor Wayne McDonnell, MLB financial expert; Professor Robert Boland, Esq., former agent representing professional athletes.

#### PROFESSIONAL EXPERIENCE

- **HQ Productions: Park Avenue South, NYC** *March 2011-July 2011* Sports marketing intern under the Creative Director; responsible for providing licensed footage and transcription of documentaries; involved in the marketing strategies of the EA Sports MMA video game and "The Heyman Hustle".
- Harmon, Linder & Rogowsky, Esqs.: Wall Street, NYC *October 2009-January 2011*Personal injury litigation firm; started as intern, became paid employee; assisted
  Financial Officer in daily duties, e.g., dispersed settlement checks and liens to clients and medical providers; heavily utilized by attorneys as liaison to insurance companies, clients and Workers Compensation Board.

# **VOLUNTEER / LEADERSHIP / EVENT OPPORTUNITIES**

- Heisman Trophy Trust: Nokia Theater Times Square, NYC 2008
   Coordinator of exclusive group involved in the preliminary planning and setup; supervised the assembling and distribution of the official guest gift bags; directed all famous personalities including athletes, former winners, friends and family of the participants throughout the event using VIP attention and diplomatic skills.
- **ING New York City Marathon** *2008*Manned an entertainment post for the marathon; responsible for the setup, maintenance and break down; directly assisted the task manager during the event and provided security of the surrounding area.
- Starlight Children's Foundation Celebrity Sports Auction: Madison Square Garden, NYC 2010

Assisted celebrity athletes in fundraising with valuable sports memorabilia for less fortunate children; engaged bidders in knowledgeable sports related banter in attempt to raise the bids for each item; ensured the proper breakdown and security of the items being auctioned.

- New York Mets Wheelchair Softball Tournament 2007/2008
- **NYU Sports Business Society** *Member, Fundraiser 2007-2011*
- Baseball Captain (Travel and High School) 1998-2008

### **SKILLS**

• Proficient in Microsoft Office