

Kristina Dermody

New York, NY •850-502-7343
•krissydermody@gmail.com

Objective

To pursue a career in public relations and event planning, utilizing my talents to see projects from concept to completion, while being challenged.

Experience

- Parish Public Relations NY

New York,

Intern- May 2013-current

Managed Celebrity guests list, distributed invites and tracked RSVPs for premieres in NY and LA

Ticketing and seating of 300+ seat theater

Updated and maintained company blog, database, and media list

Interacted with talent publicist, managers, agents, personal assistants, editors, and bloggers

Reached out and secured press

Escorted celebrity talent down red carpets and through press lines during events

Secured celebrity interviews

Wrote Press releases

Tracked samples in and out of the office

- JMendel

PR Intern/Admin Assistant- January 2012-June 2012

New

York, NY

Assisted Pr manager in sample trafficking

Maintained fashion closet and showroom

Compiled press kits for new clients

Pulled samples for press

Assisted with the fall 2012 Fashion show at Mercedes Benz Fashion Week

General Admin duties

-Francesca's Collections

Scottsdale,

AZ

Sales Associate- July 2011- December 2011

Interacting with customers, while giving them product presentations and guiding them to make purchases

Strategizing to meet assigned sales target in the given period of time

Completing all the assigned tasks by the retail sales manager

Keeping a track of the stock and inventory, and placing orders to replenish stock

Maintained proper display of goods in the store while compiling with quality standards

Evaluating market trends and keeping track of new products

Education

Northwest Florida State College- General Associates degree, 2007-2009

Arizona State University - BA in Communications 2010-2012

Skills

Proficient in Microsoft Office, Outlook, Adobe Photoshop, and Cision

Media Relations

Event Management

Social Media
Office Management
Public speaker