

## JORDYN EPSTEIN

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### EDUCATION

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**THE GEORGE WASHINGTON UNIVERSITY, School of Business**  
**Bachelor of Business Administration, Concentration in Event Management**

Washington, DC

May 2016

*GPA: 3.6; Sigma Alpha Lamda- National Leadership and Honors Organization; National Society of Collegiate Scholars*

### WORK EXPERIENCE

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#### LIVE NATION

Long Island, NY

##### Sponsorship Intern

May 2015- August 2015

- Support the department staff with sponsorship fulfillment, research and new business initiatives
- Assist with the fulfillment of integrated sponsorship programs including signage, digital, hospitality and activation
- Research specific sponsorship categories and secure business contacts

#### LIVE NATION

Silver Spring, MD

##### Fillmore Brand Ambassador In-Office Intern

January 2015- May 2015

- Execute show marketing plans
- Assist with daily marketing activities in office and on-site promotional activations
- Aid in the coordination and facilitation of shows and events
- Pitch and curate third party partnerships as well as promotional campaigns on campus
- Pitch unique marketing strategies

#### BBC AMERICA

New York, NY

##### Communication/PR Summer Intern

June 2014- August 2014

- Assisted in the planning, organization, and execution of company-wide live events to promote BBC America shows worldwide
- Aided in the daily coordination and archival of company-wide daily press summaries
- Created and coordinated on-site activations for Comic Con and TCA events in California that highlighted BBC shows Orphan Black and Doctor Who
- Pitched ideas for future BBC events

#### NEW YORK CITY WINE AND FOOD FESTIVAL (NCYWFF)

New York, NY

##### Summer Intern

June 2013- August 2013

- Supported production team planning Food Network's 2013 Annual Event, including budgeting, vendor management, chef profiles, location scouting, etc. for over 100 events throughout the 4-day festival
- Assistant to Festival Coordinator throughout the 4-day NYC Festival October, 2013
- Coordinated with sponsors to ensure fulfillment of sponsorship agreement, including digital assets, signage, and activation
- Compiled proof of sponsorship fulfillment

### SKILLS /ACTIVITIES

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**Computers:** Proficient in Microsoft Word, Microsoft Power Point, Microsoft Office, Microsoft Excel

**Languages:** Spanish (proficient), Hebrew (basic)

**Personal Interests:** Fashion, Travel, Food

Member, Alpha Epsilon Phi Sorority, GW University, Washington, DC, 2012- Present

Party Coordinator, Birthday Wishes Foundation, Suffolk County, NY, Sept 2010 – Present

Co-Founder/Student Leader, Peer Ambassador Program, HSW, Dix Hills, NY, Sept 2010 – June 2012