

NICOLE R. WILLIAMS

919 North College St., Carlisle, PA 17013

Cell:(717)713-8390 • Home:(717)243-1509 • nw4046@gmail.com

EXPERTISE

Leadership • Problem Solving • Public Speaking • Organizational • Team Player • Emphatic Listening • Program and Activity Planning

Education:

Bachelor of Arts in Human Communication Studies, Shippensburg University of Pennsylvania (May 2014)

Minor: Ethnic Studies / Concentration: Public Administration

Related Experience:

Marketing Intern, Shippensburg University Foundation, Shippensburg, PA 17257 (January 2014 - Current)

- Research potential clients by way of sales calls and networking through professional conference and organizations.
- Lead social media sites and business website development while creating new sales materials and sales packages
- Lead new initiative to streamline corporation business package for Volvo Construction Company through Google Systems.
- Generating fresh ideas to improve marketing and web design while brining in clients and restructuring registration process.

Marketing Intern, Luhrs Performing Arts Center, Shippensburg University, Shippensburg, PA (August 2013 - January 2014)

- Researched and contributed to the development on new marketing strategies for varying age demographics.
- Cataloged all contributions and works of the Luhrs Performing Arts Center for the 2013 Fall Semester.
- Researched and provided analytical feedback regarding partnerships with Trip Advisor.
- Created flyers through the Adobe Suite Program and distributed marketing material through canvassing and virtual resources

Additional Customer Service Experience:

Owner, Thekari Designs: Custom Woodwork, Carlisle, PA (August 2011 - Current)

Desk Assistant, (Lackhove Hall), Shippensburg University, Shippensburg, PA (July 2009 - March 2011)

Sales Associate, American Eagle Outfitters Incorporated (October 2010 - March 2011)

Assistant/ Secretary, Rocktowne Townhomes, Shippensburg, PA (August 2010 - February 2011)

Campus Leadership/Involvement:

Chi Upsilon Sigma National Latin Sorority Incorporated (2011 - 2014)

President, Official Interest Group Coordinator, Treasurer, Public Relations and Community Service Chairs

- Created and executed four round interviews for recruitment.
- Effectively resolved disputes within the chapter and chapter members.
- Served as an advisor to students as they fulfilled the requirements of our national interest group.
- Developed cutting edge political, educational and cultural programs to spread awareness of the importance of diversity.

Fredrick Douglass Institute, **Charter Member and Board Member** (2011 - Current)

United Communication Association, **Charter Member and Vice President** (2011 - 2014)

Multi-Ethnic Student Association, **Board Member** (2010 - 2014)

Multicultural Greek Council, **Vice President** (2011 - 2014)

Ship Votes, **Board Member and President** (2011 - 2014)

Key Club and Circle K, **Member** (2011 - 2014)

United Communication Association, **Charter Member and Treasurer** (2011 - 2014)

Community Involvement:

Carlisle Victory Circle- Community Support Organization, **President and Board Member** (2005 - Current)

- Began Non-Profit Free babysitting service for homeless residents of Safe Harbor Shelter (2006)

YWCA of Cumberland County Certified Rape Crisis Counselor (2009 - Current)