Cosette Y. Smotrys

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Education

Boston University College of Communication

Boston, MA

Class of 2016

Bachelor of Science in Film and Television

Related Coursework

- Understanding Film
- Screenwriting
- Production
- Literature in Film

Liberal Arts Minor in Eastern World Religions

Valencia High School

Santa Clarita, CA

Graduated with Honors

Graduated May 2012

Experience

Nova Filmhouse, Inc.

Los Angeles, CA

Development Intern & Assistant to CEO

June 2014 – Present

- Script coverage and review of any submitted development content
 - o Provide creative input and feedback
- Track activity and manage various web domains
 - o Implement SEO strategies in order to improve web traffic
- Market research, both online and field research (i.e. surveys)
 - Collect and organize research data, and provide analysis/draw conclusions based on data
- Schedule business meetings and organize calendar for CEO
- Provide technical support to CEO, see to all technical issues
- Assist with miscellaneous tasks/errands

Italian Tramer Art Lounge

Los Angeles, CA

Marketing/Social Media Intern

June – August 2014

- Responsible for updating and managing all company social media accounts in order to generate an online following
- Design company newsletters and event invitations, create and track email campaigns through email marketing service providers
- Assist with planning and organizing gallery showings & events
- Email & phone correspondence with artists and clients
- Editing/proofreading of any written content

Boston University College of Communication

Boston, MA

Office Assistant Career Services

August 2012 – May 2014

- Coordinate director's schedule and appointments with students
- Perform office clerical tasks: answering phones, email correspondence, etc.

Boston University WTBU Radio

Boston, MA

Radio Station DJ

February 2013 - May 2014

- Assist with music selection
- Provide other DJs with technical support
- Contribute on-air commentary

Lo-Q Inc. Valencia, CA

Host

June - August 2013

- Advertising and informing customers about company products and their benefits
- Assist with sales of company products
- Assist customers with technical issues
- See to any customer complaints or dissatisfaction
- Assist with training of new employees

Activities

BU Shorts Boston, MA

Club Secretary and Founding Member

June 2013 – May 2014

- Assist in organizing the formation of the first short film club on the BU campus
- Organize all email correspondence with club members
- Organize member list and track individual meeting attendance

Boston University Film Society

Boston, MA

Active member

September 2012 - Present

Skills

- Script coverage
- Customer service
- Small business marketing/promotions (e.g. search engine optimization, email campaigns)
- Research and data analysis
- Social media
- Calendar organization/scheduling
- Event planning

Languages & Computer Software

- Adobe Products (Photoshop, InDesign, Illustrator)
- Microsoft Office (Word, PowerPoint, Excel, OutLook)
- Film editing softwares (Avid Media Composer & FinalCut Pro)
- Email marketing platforms
- Proficient knowledge of HTML & CSS
- Basic knowledge of web browser programming (Javascript, ¡Query, Python)
- Proficient knowledge of Spanish
- Basic knowledge of French