

Joseph E. D'Amico
80 Gold Street
New York, New York 10038
732-735-1998
jedamico4@gmail.com

*Objective: Seeking a position in marketing that will allow me
to grow and develop within a company*

Education

Fairfield University
Bachelor of Science

Fairfield, Connecticut
May 2013

Major: Marketing
Concentration: Integrated Marketing Communications
GPA: 3.15 Marketing GPA: 3.61

Related Coursework: Media Strategy, Advertising, Brand Management, Market Research

Work Experience

The Door – Public Relations
Public Relations/Media Intern

New York, New York
Summer 2012

- Built media lists through CisionPoint to streamline access to target markets
- Created communication materials such as press releases and media advisories
- Helped clients become more prominent, while increasing engagement with potential targets through social media (Facebook and Twitter)
- Assisted in the creative aspects of branding for print and online media
- Researched the newest media and market trends that allowed for accurate decision making

Soccerpost
Sales Associate

Wall, New Jersey
May 2007 – August 2011

- Maximized sales through effective customer service and communication
- Successfully executed a local advertising campaign through the use of print and online media
- Developed an improved inventory system that allowed the sales team to serve consumers faster and more efficiently

Carmine's Restaurant
Assistant Manager

Allenhurst, New Jersey
May 2010 – August 2011

- Effectively distributed hours and earnings for employees
- Developed and integrated plans for large party seating
- Introduced a new communication system that allowed for better efficiency between service and kitchen staff

Additional Information and Accolades

- Ranked top ten globally for single-player advertising simulation
(<http://www.smartsims.com/simulation/hall-of-fame-single-player>)
- Captain and League Officer for the Fairfield University club soccer team

Personal Skills: Team player, hard working, strong analytical skills, highly organized
Computer Skills: Web savvy, proficient in Microsoft word, excel, powerpoint; Advanced skill in CisionPoint