

# ALEX L. BURSCHTIN

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## EDUCATION

**Syracuse University, Martin J. Whitman School of Management**

B.S. in Finance, Entrepreneurship and Emerging Enterprises

Member of Investment Club. Study Abroad in Madrid, Spain. Intramural Soccer Team.

**Syracuse, NY**

Expected May 2015

## WORK EXPERIENCE

**Adams & Company Real Estate, LLC.**

*Real Estate Intern*

**New York, NY**

June 2014 - August 2014

- Completed research on 200 technology startups and canvassed 70 buildings to acquire clients for the firm
- Led customer facing outreach with existing and prospective commercial real estate clients
- Guided clients through the process of finding a potential new space with the right size, location, and price

**Fienics Corporation**

*Assistant Data Consultant*

**New York, NY**

May 2014 - June 2014

- Executed contractor work providing research and consulting services for clients in the pharmaceutical industry
- Helped gather data for several projects involving order entry systems for pharmaceuticals
- Collected statistical data to evaluate target market for new pharmaceutical product

**ESADE Business and Law School**

*Marketing Intern*

**Madrid, Spain**

February 2014 – May 2014

- Executed an online marketing campaign for the ESADE Corporate International Masters Program that takes place at ESADE, Georgetown University, and EBAPE in Brazil
- Researched and used an analytical framework to match students with academic programs based on their skill set and educational needs
- Managed data collection and database administration for potential candidates

**NYU School of Medicine**

*Research Assistant*

**New York, NY**

May 2013 – August 2013

- Completed 250 hours of work on a data analysis project examining outcomes of sleep apnea on patients
- Carried out data entry and analysis on IBM SPSS statistical program, summarizing medical documentation for empirical research

**Endeavor Global**

*Assistant to Endeavor Global Mentor, Roberto Muller*

**New York, NY**

June 2012 – August 2012

- Attended meetings with prospective clients launching startup companies internationally, and provided feedback on ideas, growth strategies, and business plans
- Edited and revised business proposals in preparation for meetings with entrepreneurs and investors

**NYC Sleep Medicine Associates**

*Office Assistant*

**New York, NY**

June 2008 – August 2012

- Managed the timeline and project plan for office's transition to Electronic Medical Records (EMR), which decreased usage of paper files over a three-month period
- Completed administrative work consisting of filing patient charts and assembling medical records and reports

**Urban Edge**

*Marketing Intern*

**New York, NY**

July 2010 – August 2010

- Executed promotional marketing efforts during early stage growth of Urban Edge, a broker-free real estate website
- Participated in guerilla marketing activities throughout the city to promote user adoption of website

## SKILLS

Spanish (native fluency)

Certified in Microsoft Excel, Proficient in Microsoft Word and PowerPoint, Experienced in Python, IBM SPSS

Experienced with Scottrade and has traded own stock portfolio since 2009