

Marilyn Meza

EDUCATION

University of Houston	Houston, TX
Bachelor of Science in Retailing and Consumer Science; GPA: 3.8	Expected May 2013

Honors: Dean's List: 2011-2012
Anthis Callicut-Gore Endowed Scholarship in Home Economics

Relevant Coursework:

Distribution Channels	Merchandising Math	Forecasting for Technology
Entrepreneurship	Visual Merchandising	Apparel Analysis

Columbia University	New York, NY
Bachelor of Science in Applied Mathematics	May 2010

EXPERIENCE

Feb. 2013-May 2013	Michael Kors	New York, NY
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Planning/Allocations Intern

- Supported the Director of Planning & Allocation- Lifestyle
- Updated and maintained data for the Planning Team related to new store openings, forecasting for the next fiscal year, etc.
- Used JDA software to pull sales figures and SKU information and prepare for use in Excel

Jan. 2013-May 2013	Ideeli	New York, NY
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Planning Intern

- Reviewed inventory to ensure correct seasonality coding for products and recommended candidates for markdowns
- Created weekly sales performance recaps noting potential and actual revenue of the past week's sales
- Maintained sales calendar with projections and actual sales performance

Oct. 2012-Dec. 2012	Ideeli	New York, NY
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Merchandising Intern

- Supported Assistant Buyers and Buying team with Purchase Order entry set-up
- Monitored inventory and visually merchandised online sales

Sept. 2012-Dec. 2012	Martha Stewart Living Omnimedia	New York, NY
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Retail Merchandising Intern

- Conducted competitor analysis through online research and store visits
- Assisted with product development process and managed samples for presentations

Feb. 2012-Aug. 2012	Girl Scouts of the USA	New York, NY
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Assistant Buyer Intern

- Coordinated vendor communications regarding product development, pricing, and sample requests
- Involved with the sample approval process for multiple seasons: created product sheets, handled and distributed samples
- Concurrently coordinated samples at various points in the sample approval process

SKILLS

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- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint)
 - Spanish