# Mike Gartrell

# Generative AI

🕥 github.com/cgartrel 🥠 cgartrel.github.io 🛅 linkedin.com/in/mikegartrell 🗷 mike.gartrell@acm.org

## Professional Experience

#### Independent Researcher | Paris, France

July 2023 – Present

Conducting research related to generative AI, with a focus on score-based diffusion models, natural language processing (NLP), language models, generative adversarial networks (GANs), determinantal models, probabilistic models, and Bayesian methods. Co-authoring publications and mentoring PhD students on these topics.

## Criteo AI Lab | Senior Researcher | Paris, France

Feb. 2017 – June 2023

Conducted research related to scalable machine learning models for sets and generative AI, with a focus on determinantal models, natural language processing (NLP), score-based diffusion models, recommendation systems, and Bayesian methods. Co-authored publications, released open-source implementations, led internal projects, and mentored PhD students on these topics.

## Microsoft Israel R&D Center | Postdoctoral Researcher | Herzliya, Israel

July 2014 – Aug. 2016

Developed novel recommendation models based on determinantal point processes (DPPs), while conducting recommendation systems research.

## Microsoft Research | Research Intern | Cambridge, UK

July 2013 - Nov. 2013

Developed a Bayesian model for group recommendation, using one of the first large-scale TV group watching behavior

## Microsoft Research | Research Intern | Cambridge, UK

June 2011 - Aug. 2011

Developed a Bayesian recommendation system that leverages friendship connections in social networks to improve the predictive performance of the system.

Techoshark | Co-founder & part-time contract Software Design Engineer | Boulder, Colorado

Feb. 2008 - May 2011

Developed Java EE (Enterprise Edition) server-side software to manage user accounts, provide for efficient location-based searches, and perform data/text mining of social network profiles.

#### **Hewlett-Packard** | Software Design Engineer | Corvallis, Oregon

June 2000 – Feb. 2008

Developed various products and projects related to digital printing and publishing, including HP Instant Delivery, HP Asset Manager (part of HP Custom Publishing), and HP Production Flow. Through work on these projects gained extensive experience in designing, developing, documenting, and testing Java EE (Enterprise Edition) applications and components.

#### **EDUCATION**

#### University of Colorado Boulder

University of Colorado Boulder

Aug. 2014

PhD in Computer Science

Dissertation: Enhancing Recommender Systems Using Social Indicators

Dec. 2008

MS in Computer Science

Thesis: Context-Aware Multimedia Presentation via Mobile Social Networks

Virginia Tech

May 2000

BS in Computer Engineering

## SKILLS

Languages: Python, Julia, R. Java, C, C++, C#, LATEX, HTML

Machine learning (ML) and data science frameworks: PyTorch, NumPy, R

Other ML/AI skills: deep learning, generative modeling, large language models (LLMs), Bayesian methods,

probabilistic modeling, natural language processing (NLP), recommendation systems

Other software skills: Git, Hadoop

See my Google Scholar profile for a list of all publications.

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•	Differe	ntially	Private	Gradient	Flow	based or	n the	Sliced	Wasserstein	Dist	ance fo	or Non-Parametric	
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Generative Modeling Sebag, Pydi, Franceschi, Rakotomamonjy, Gartrell, Atif, Allauzen

arXiv 2023

• Unifying GANs and Score-Based Diffusion as Generative Particle Models

Franceschi, <u>Gartrell</u>, Dos Santos, Issenhuth, de Bézenac, Chen, Rakotomamonjy

NeurIPS 2023

• Evaluating the Generalization Property of Prefix-based Methods for Data-to-text Generation Vongpaseut, Lumbreras, Gartrell, Gallinari

**TALN 2023** 

• Learning from Multiple Sources for Data-to-Text and Text-to-Data Duong, Lumbreras, <u>Gartrell</u>, Gallinari

AISTATS 2023

#### Subset Selection and Diversity Learning using Determinantal Point Processes (DPPs)

• Scalable MCMC Sampling for Nonsymmetric DPPs Han, <u>Gartrell</u>, <u>Dohmatob</u>, <u>Karbasi</u> long presentation

ICML 2022

• Scalable Sampling for Nonsymmetric DPPs Han, <u>Gartrell</u>, Gillenwater, Dohmatob, Karbasi spotlight presentation

ICLR 2022

 Scalable Learning and MAP Inference for Nonsymmetric DPPs <u>Gartrell</u>, Han, Dohmatob, Gillenwater, Brunel oral presentation

ICLR 2021

• Learning Nonsymmetric DPPs Gartrell, Brunel, Dohmatob, Krichene

NeurIPS 2019

• Learning DPPs by Corrective Negative Sampling Mariet, <u>Gartrell</u>, Sra

AISTATS 2019

- Low-Rank Factorization of DPPs  $\underline{Gartrell},\ Paquet,\ Koenigstein$ 

**AAAI 2017** 

## Recommender Systems

Combining Reward and Rank Signals for Slate Recommendation Aouali, Ivanov, <u>Gartrell</u>, Rohde, Vasile, Zaytsev,
Lgrand Workshop on Bayesian Causal Inference for Real World Interactive Systems, KDD 2021

• Tensorized DPPs for Recommendation Warlop, Mary, Gartrell

KDD 2019

• Bayesian Low-Rank DPPs Gartrell, Paquet, Koenigstein

RecSys 2016

• A Large-scale Exploration of Group Viewing Patterns Chaney, <u>Gartrell</u>, Hofman, Guiver, Koenigstein, Kohli, Paquet honorable mention for best paper award

TVX 2014

• Enhancing Group Recommendation by Incorporating Social Relationship Interactions <u>Gartrell</u>, Xing, Lv, Breach, Han, Mishra, Seada

**GROUP 2010** 

#### Mobile and Social Computing

Supporting Healthy Grocery Shopping via Mobile Augmented Reality Ahn, Williamson, <u>Gartrell</u>, Han, Lv,
Mishra ACM Transactions on Multimedia Computing, Communications, and Applications 2015

• AnchorMF: Towards Effective Event Context Identification Gu, Gartrell, Lv, Grunwald

CIKM 2013

• Fusing Mobile, Sensor, and Social Data To Fully Enable Context-Aware Computing Beach, Gartrell, Xing, Han, Lv, Mishra, Seada

HOTMOBILE 2010

• WhozThat? Evolving an Ecosystem for Context-Aware Mobile Social Networks

Beach, Gartrell, Akkala, Elston, Kelly, Nishimoto, Ray, Razgulin, Surendar, Terada, Han

IEEE Network 2008

#### Supervisory Experience

## PhD Student Research

• Ongoing mentorship of Dalin Wang's research on controllable language model decoding using determinantal point processes (DPPs).

Jan. 2023 - present

• Ongoing mentorship of Insu Han's PhD and postdoc research on scalable methods for DPPs. Feb. 2020 - present

• Co-supervised Ilana Sebag's PhD research on controllable generative models, score-based diffusion models, and gradient flows.

Dec. 2022 - Dec. 2023

 Co-supervised Song Duong's PhD research on generative models for text and data-to-text/text-to-data.

Feb. 2022 - June 2023

• Mentored Lucas Anguetil, and served as a member of his PhD committee.

Feb. 2022 - June 2023

## Criteo Research Internships

• Co-supervised Imad Aouali's internship on slate recommendation and multi-armed bandits. Apr. 2021 - Oct. 2021

 Supervised Lucas Anquetil's internship on Wasserstein-distance-based methods for learning models for discrete sets.

Mar. 2020 - Sep. 2020

• Supervised Jason Zhang's internship on diversity in recommendation.

May 2017 - Dec. 2017

## ACADEMIC RESEARCH EXPERIENCE

#### University of Colorado Boulder | Research Assistant

Sep. 2011 – May 2014

Developed a framework for building mobile context-aware applications that leverage social networks, as a main focus of the SocialFusion project.

#### University of Colorado Boulder | Research Assistant

Jan. 2007 - May 2009

Developed a wireless sensor network for environmental monitoring in a global warming project, while working in the MANTIS group. Collaborated with the National Center for Atmospheric Research (NCAR) and the Department of Ecology and Evolutionary Biology at the University.

## TEACHING EXPERIENCE

#### University of Colorado Boulder | Teaching Assistant

Jan. 2013 – May 2013, Jan. 2014 – May 2014

Teaching assistant for CSCI 3573: Operating Systems. Responsibilities included leading and teaching a recitation section, holding office hours, and grading.

## Grants and Awards

## NSF GK-12 Fellowship

June 2010 - May 2011

Integrated aspects of computing and sensor technology into STEM curriculum at the middle school and elementary school level and taught this material within the Boulder Valley School District.

SBIR Phase I Grant Jan. 2009 – June 2009

Co-authored proposal for grant awarded to Techoshark on "Improving Business-Consumer Commerce via Mobile Social Networking Services".

## SERVICE

#### Hosted Workshops and Seminars

• Workshop on Bayesian Causal Inference for Real World Interactive Systems

KDD 2021

• Laplace's Demon online seminar series on Bayesian machine learning at scale

2020 - 2021

• Workshop on Negative Dependence and Submodularity in Machine Learning

ICML 2020

• Workshop on Negative Dependence in Machine Learning

ICML 2019

Reviewer: NeurIPS, ICML, ICLR, AAAI