Senior Year

Learn how to design complex systems or experiences and focus your design practice.

Understand how to analyze and improve experiences through design activity. Learn how to use advanced design research techniques to understand unframed, complex issues in culture or society. Facilitate creative problem solving processes with users. Develop skills in user interface and user experience design to prepare for careers in digital design (website, apps, etc.). Learn about potential career opportunities and how they fit with your skills set. Take part in a series of Design Labs that allow you to customize your study and specialize your design practice. Demonstrate the sum of your acquired design skills through a capstone project. Participate in a capstone exhibition as a graduating class.

Courses

Fall
V400 – Designing People Centered Experiences
Introduction to service design methodology, articulating and designing experiences, identifying problem spaces, and observational research
Output: customer journey maps, product design, service design plan, way finding systems, etc.

Design Labs (x4)
Digital Experience Design
User Experience, User Interface design, and processes for working with developers
Output: App UI prototype, UI system, pitch deck, brand system