

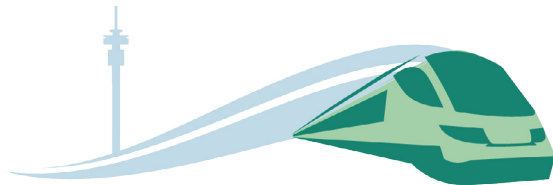
13th Annual Conference on World Wide Web Applications : The web comes of age

University of the Witwatersrand, Johannesburg

14th to 16th September 2011



www.zaw3.co.za



About **ZA-WWW**

2011 marks the 13th edition of the ZA-WWW Conference. Started in 1998, by Professor Pieter van Brakel from the Cape Peninsula University of Technology, the conference aims to provide a platform for new academics, researchers and practitioners to showcase their work, especially in relation to pertinent issues regarding the World Wide Web (WWW). The 2011 conference will be hosted by the University of the Witwatersrand's Knowledge and Information Management portfolio in Johannesburg. ZA-WWW is about creating conversations around the WWW that could lead to new insights and developments in the field.

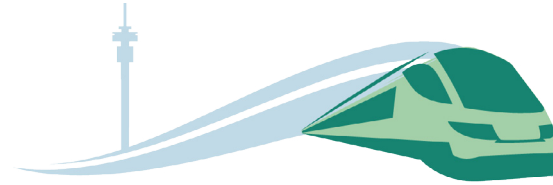


Date & Venue



Wits Business School, 2 St David's Place,
Parktown, Johannesburg

Wednesday 14th to Friday 16th September 2011



Theme '11

2011 marks two decades of the WWW, a history marked with seminal moments and individuals who have left an indelible mark. From the .com boom and web 2.0 to social networking and eCommerce the WWW has altered the way we work, interact, learn and conceive of the world. It has inspired devotion, anger, outrage, passion, progress, innovation and frustration. The ZA-WWW 2011 conference aims to investigate, discuss, interrogate and examine the WWW with a view to revealing new trends, applications and directions that will contribute to forming its next 20 years.



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Sponsorship



The 2011 ZA-WWW conference gives you the unique opportunity to gain a platform for your company or service. You'll be able to interact with prominent role players involved in various aspects of the WWW. This includes industry professionals, academics and students. Sponsorships are designed and tailored to suit your particular needs. You let us know what your interests are and how you would like to be involved and we'll get in touch to work out all the details.



Bronze

- Quarter page B&W advert in conference brochure.
- Name and contact details on sponsorship list placed on website and in brochure.
- Small advert placed at conference venue.

R15 000



Silver

- Half page colour advert in conference brochure.
- Name and contact details on sponsorship list placed on website and in brochure.
- Advertisement placed at conference venue.
- Marketing material included in delegate bags.

R30 000



Gold

- Full page colour advert in conference brochure.
- Name and contact details on sponsorship list placed on website and in brochure as official partner.
- Website banner advert.
- Advertisements and marketing material placed at conference venue.
- Marketing material included in delegate bags.
- Logo placed on conference marketing material as official sponsor.

R60 000



Platinum

- Two full page colour adverts in conference brochure.
- Name and contact details on sponsorship list placed on website and in brochure as premium sponsor.
- Website banner advert. Click through link from conference website.
- Advertisements and marketing placed at conference venue and in session venues.
- Marketing material included in delegate bags.
- Logo placed on conference marketing material as premium sponsor.

R 100 000

*Product demonstrations/launches and display booths are also available.
For more information contact us.

