

Adobe After Effects integration

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Go to g.co/earthstudio

to sign up for access



Content creation tool for Google Earth's satellite and 3D imagery.

Focused on video making and storytelling.



Animation Reel

Compositing with Earth Studio and After Effects

What is Adobe After Effects?

Adobe After Effects is a digital visual effects, motion graphics, and compositing application developed by Adobe Systems and used in the post-production process of film making and television production



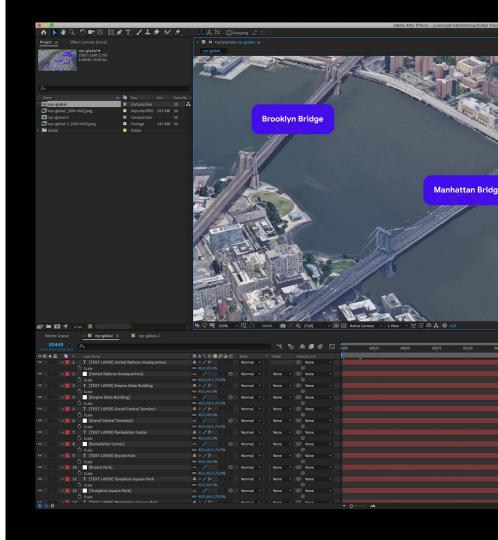
Learn After Effects

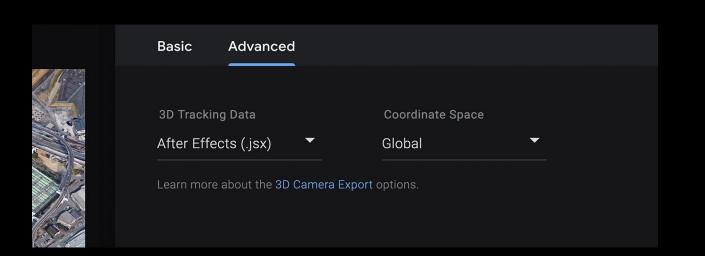
Tooons of resources online. Here's a few:

https://helpx.adobe.com/after-effects/tutorials

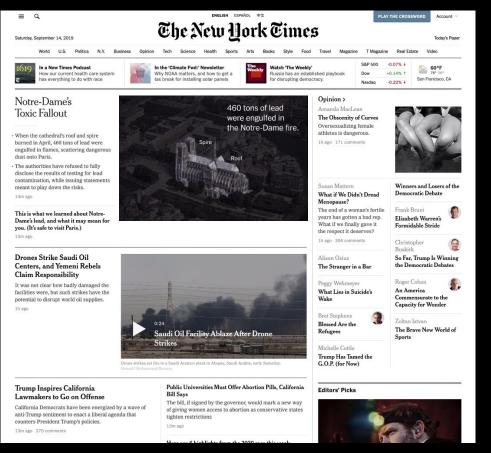
https://videocopilot.net/tutorials/

https://schoolofmotion.com/tutorials





Earth Studio supports 3D camera export to Adobe After Effects



Compositing graphics can create richer stories

(Data viz, timelining events, establishing shots, b-roll)



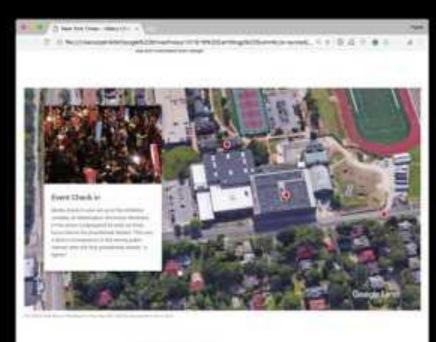
News Media - CNN Reel

(locator maps, timelining events, establishing shots, b-roll)

Compositing Examples

After Effects Demo

- Track points in Earth Studio
- Local vs Global Coordinate system what are the benefits?
- Track Points to 2D screen space
- Adding more Track Points without re-rendering
- Exporting trackpoints for interactive use JSON



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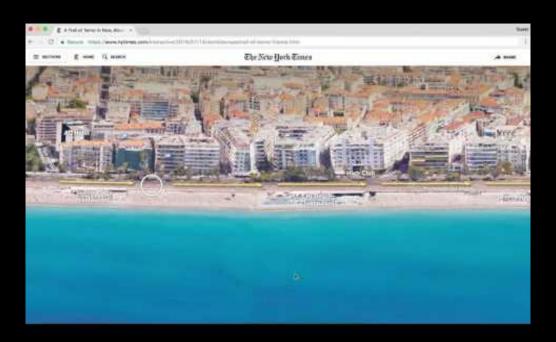
Other Examples

Interactive



Interactive Storytelling / 'Japanese Imperial Transition'

Interactive



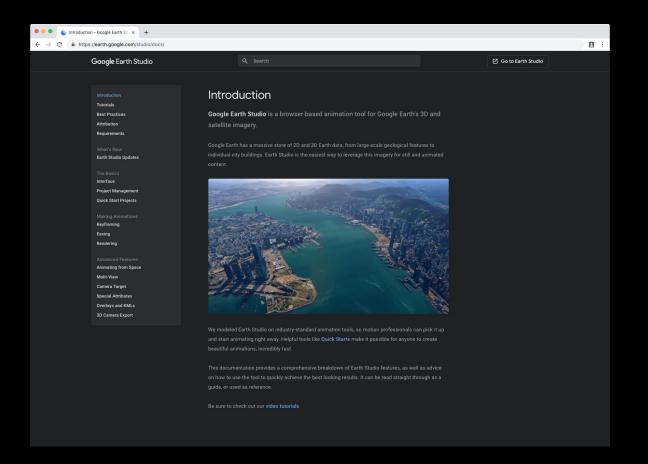
Interactive Storytelling / 'A Trail of Terror in Nice'

Planning



Margaret Hamilton Tribute: 50th anniversary of the Moon landing

Resources



Have a look at the <u>documentation</u> before you get started

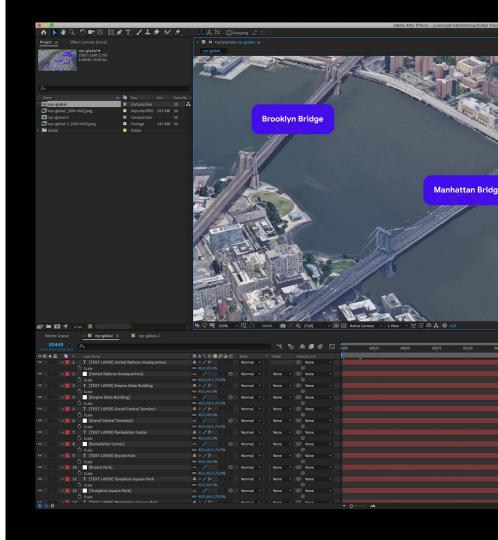
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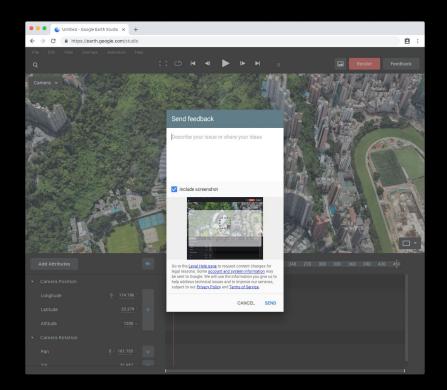
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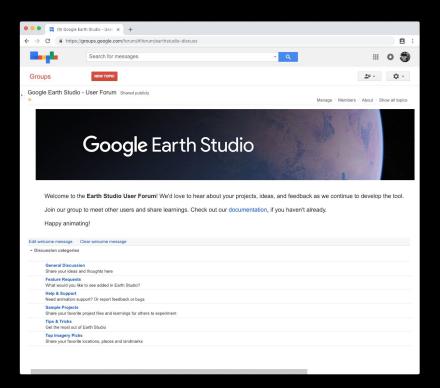
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https://schoolofmotion.com/tutorials







You can submit feedback in-tool, or find support on other user-reported feedback in our <u>user forum</u>.

Q/A

Thanks!

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