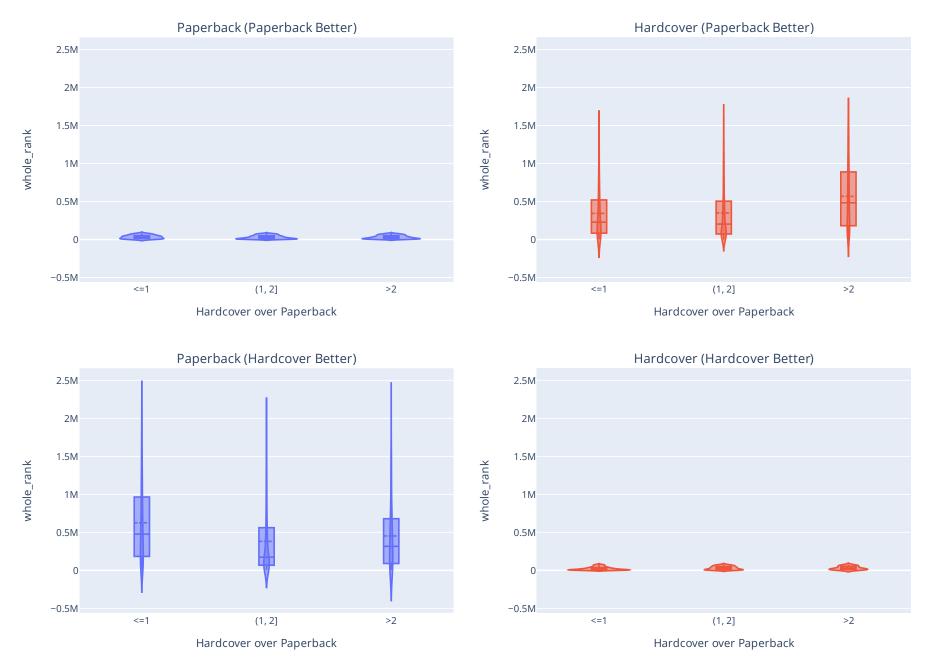
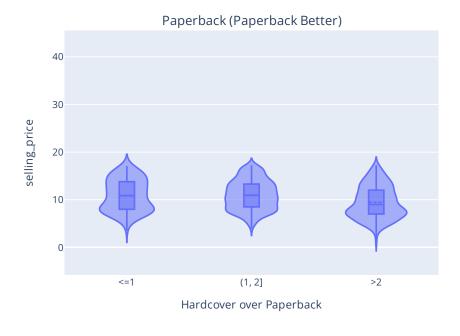
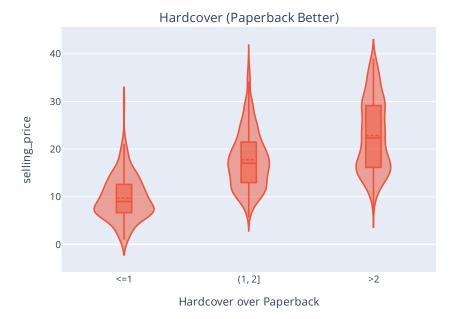
資料:3層中,精裝、平裝任一版本進入10萬名 橫軸:精裝除以平裝價格倍數 縱軸:各變數 平裝 (平裝較暢銷) 精裝 (平裝較暢銷) 平裝 (精裝較暢銷) 精裝 (精裝較暢銷)

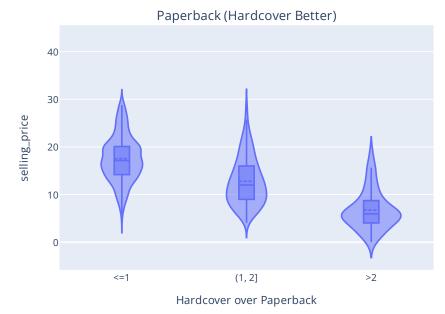


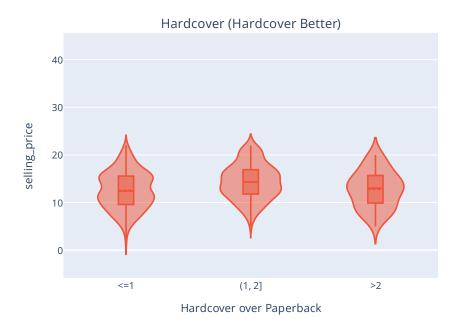
## selling\_price Distributions



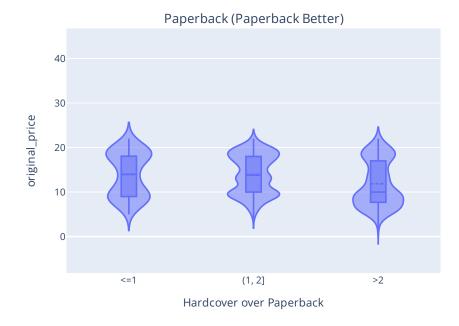


賣得好的 版本,在 不同倍數 分群中, 售價差異 不大

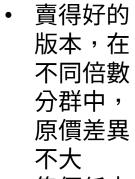




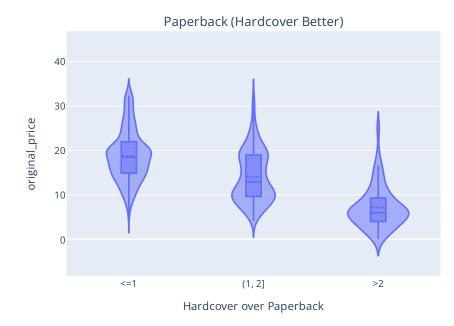
#### original\_price Distributions

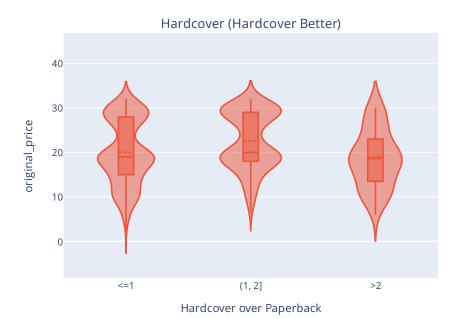




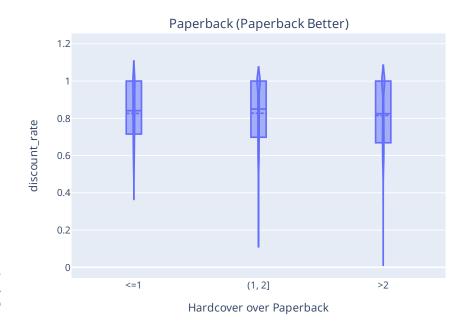


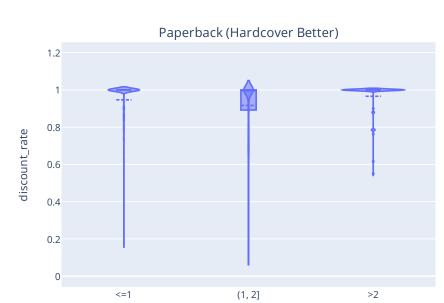
售價低來 自於原價 低



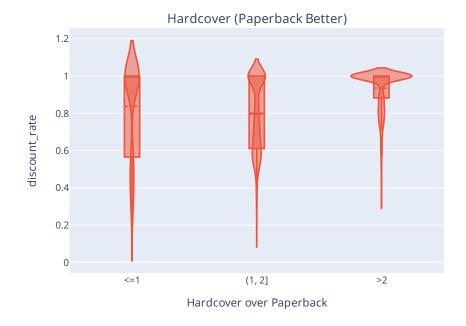


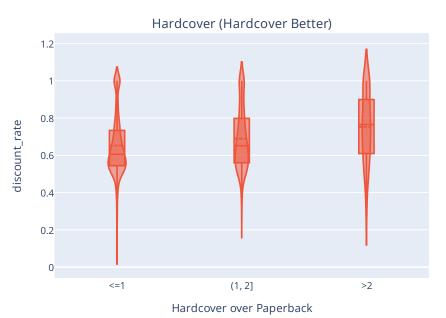
#### discount\_rate Distributions





Hardcover over Paperback



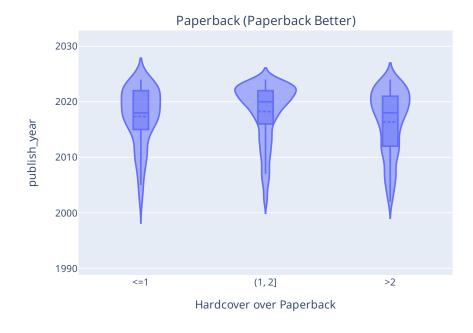


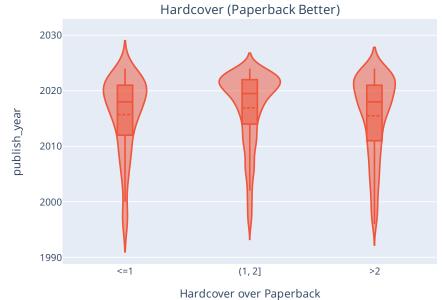
平裝賣得 好的,都 打8折

精裝賣得 好的,打 6到8折

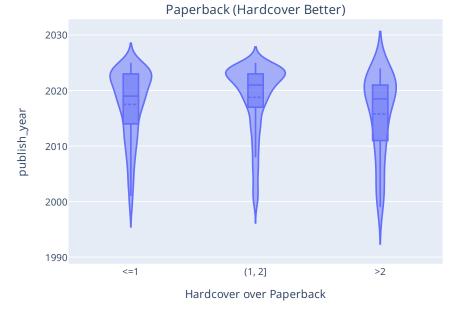
賣得不好的幾乎不打折,但 打折,但 精裝(1,2] 例外,打 8折

## publish\_year Distributions



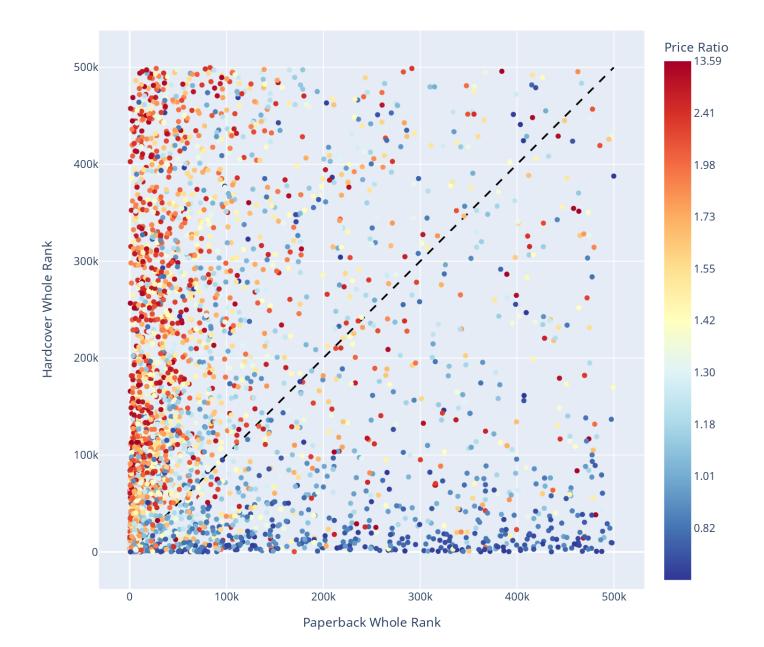


# 就年份而 言,未有 太大差異





# **Book Rank Comparison**



- Price ratio 指的是 精裝價格除以平裝 價格的倍數
- 書籍有集中熱銷版 本趨勢
- 熱銷版本的售價相 較較低