

Logo Versions



Primary

GrooveGrid

Wordmark Only



Icon

Colours



Primary

Hex #ED1703 RGB rgb(237,23,3)

CMYK 0 90 99 7

Pantone 18-1561



Secondary

Hex #FF908B

RGB rgb(255,144,139)

CMYK 0 44 45 0

Pantone 15-1435



Accent

Hex #FF908B

RGB rgb(255,144,139)

CMYK 0 44 45 0

Pantone 15-1435



Background

Hex #5E1914

RGB rgb(94,25,20)

CMYK 0 73 79 63

Pantone 19-1337

Typography

Primary

Cantarell Bold

Aa Bb Cc