



V-KOOL – a global green brand

V-KOOL International is recognized globally as a leader in providing daylight harvesting and energy efficiency solutions through advanced thin film coating technology for automotive and architectural glass.

Our advanced smart coating can make the one-inch thick glass to possess the same isolative capability of a six-inch thick wall. This attribute helps reducing the amount of power required to cool a car or house – thus to reduce carbon emissions significantly.

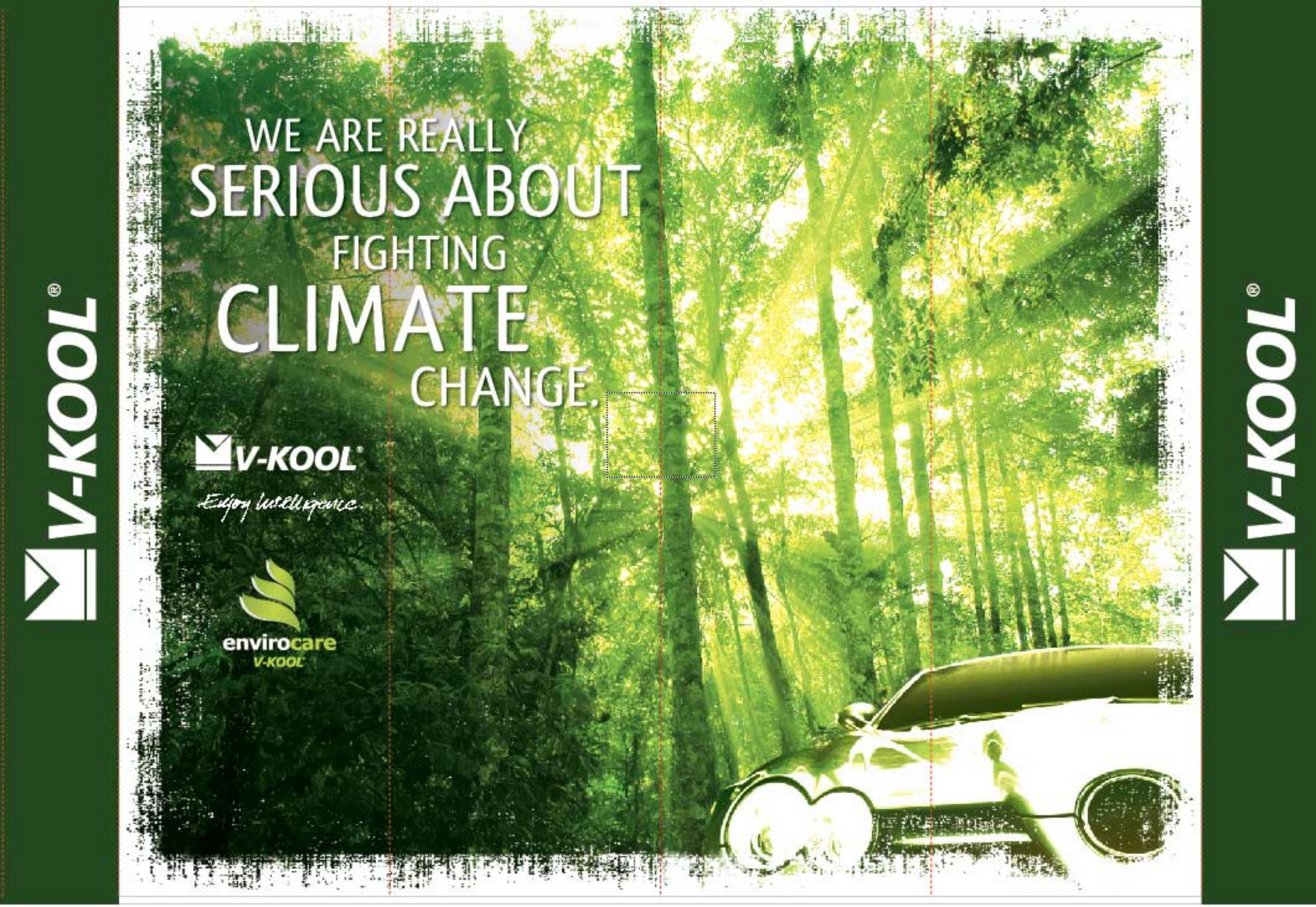
By selectively rejecting solar heat and reducing air conditioning loads, V-KOOL improves the fuel efficiency of a typical car by 3%. This can be translated to a 132 kg reduction in carbon emissions every year. More than 18 million cars worldwide are incorporated with V-KOOL technology², thus we are proud to be accountable for reduction of 2,38 million tons of CO₂ annually. 198 million trees are absorbing this quantity of carbon dioxide during one whole year.

The US Environmental Protection Agency (EPA) has awarded V-KOOL with the prestigious Energy Star Buildings Ally. This highly exclusive marquee is awarded to technologies that make a significant contribution in reducing energy consumption at a global level and thereby reducing air pollution and emissions. V-KOOL has since helped numerous corporations and buildings around the world in being more energy efficient.

Are you still surprised that V-KOOL technology has been voted as one of the Top 100 Inventions of the Millennium by Popular Science Magazine?

¹. July 2000 Desert Test Program, Road at Phoenix, Arizona, Multiple thermo coup readings analyzed by Visteon's Climate System Product Development Centre

². V-KOOL is available on 18 million cars worldwide as top European car manufacturers incorporate its technology on OEM windows.



WE ARE REALLY
SERIOUS ABOUT
FIGHTING
CLIMATE
CHANGE.



Enjoy intelligence.

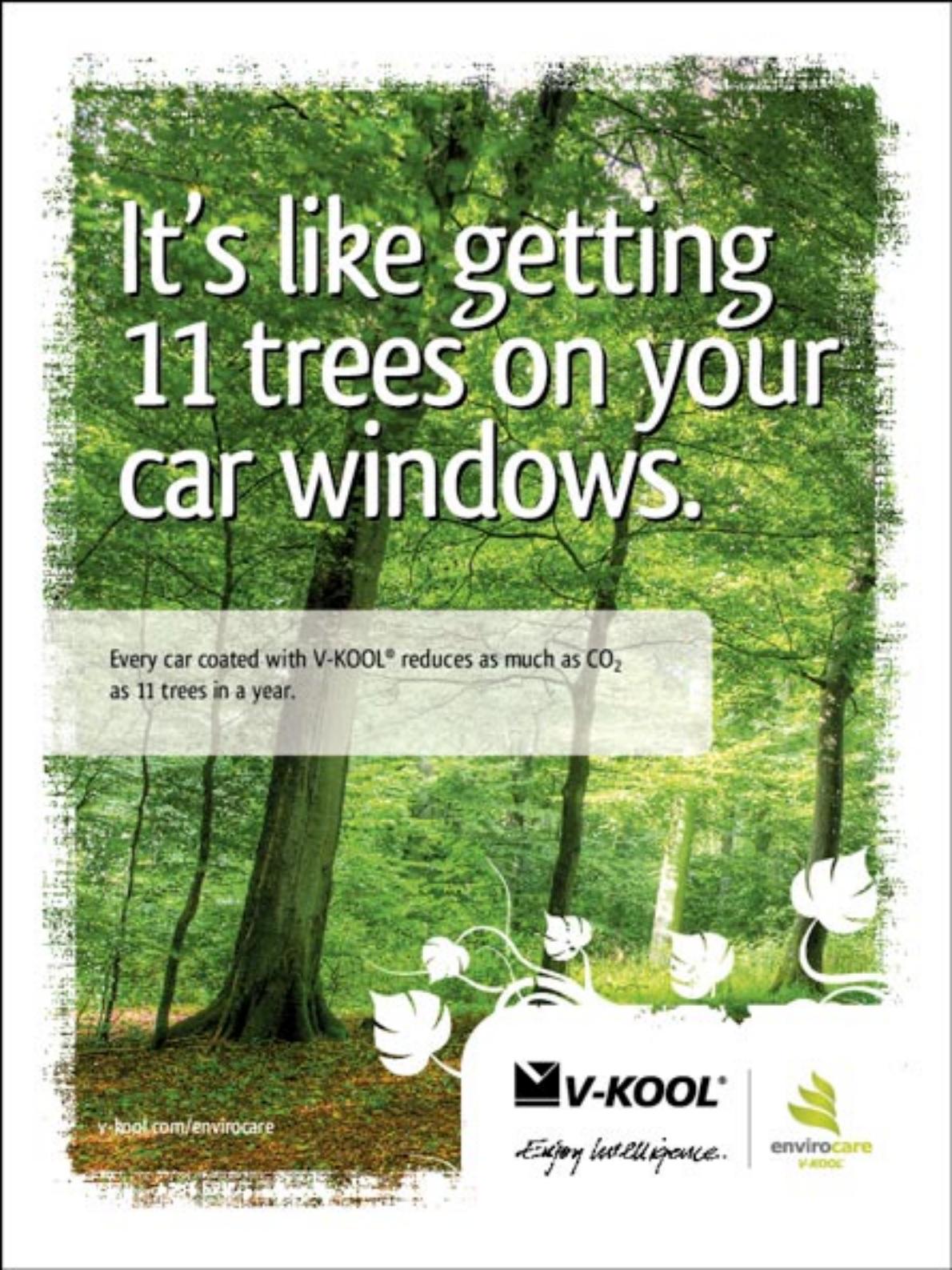




Enjoy intelligence.

WE DO THE JOB OF
198 MILLION
TREES.





It's like getting 11 trees on your car windows.

Every car coated with V-KOOL® reduces as much as CO₂
as 11 trees in a year.



v-kool.com/envirocare

 **V-KOOL®**

Enjoy intelligence.



A 3% increase in fuel efficiency on your car means a lot.

By selectively rejecting solar heat, and reducing air conditioning loads, V-KOOL® improves the fuel efficiency of your car by 3%, translating to a 132 kg reduction in CO₂ emissions every year.

v-kool.com/envirocare

 **V-KOOL®**

Enjoy intelligence.



Eleven vs One,

Every car coated with V-KOOL® reduces as much as CO₂ as 11 trees in a year.

v-kool.com/envirocare

 **V-KOOL®**

Enjoy intelligence.



500 million equals 70 billion.

The world's car population is over 500 million.
Imagine. If every car has V-KOOL®, it would reduce 70 billion tonnes of CO₂ emissions!

v-kool.com/envirocare

 **V-KOOL®**

Enjoy Intelligence.



WE ARE REALLY SERIOUS ABOUT FIGHTING CLIMATE CHANGE.

JOIN US IN THE FIGHT

v-kool.com/envirocare

 **V-KOOL®**

Enjoy intelligence.



The average car emits 132 kgs less CO₂ with V-KOOL®.

This is equivalent to an average household's usage of a:
DVD player for 66 years!
Game console for 11 years!
Washing machine for 1 year!
Refrigerator for 7 months!

v-kool.com/envirocare

 **V-KOOL®**

Enjoy intelligence.





Over 18 million cars worldwide have V-KOOL®.

We're just warming up!

That means global CO₂ reduction is over 2.3 million tonnes.
Call it global cooling.



v-kool.com/envirocare

 **V-KOOL®**

Enjoy intelligence.



Think of Earth next time you decide to get a car window film.

By selectively rejecting solar heat, and reducing air conditioning loads, V-KOOL® improves the fuel efficiency of your car by 3%, translating to a 132 kg reduction in CO₂ emissions every year.

v-kool.com/envirocare

 **V-KOOL®**

Enjoy intelligence.



Drive Smart. Drive Green.

By selectively rejecting solar heat, and reducing air conditioning loads, V-KOOL® improves the fuel efficiency of your car by 3%, translating to a 132 kg reduction in CO₂ emissions every year.

v-kool.com/envirocare

 **V-KOOL®**

Enjoy intelligence.



We do the job of 198 million trees.

Over 18 million cars worldwide have V-KOOL®.
That means global CO₂ reduction is over 2.3 million tonnes.

v-kool.com/envirocare

 **V-KOOL®**

Enjoy intelligence.


envirocare
V-KOOL

استخدم أفلام **ف.-كول**
على نوافذ سيارتك وشباك
في حملتنا ضد الإحتباس الحراري
والتأثيرات المناخية

إنطلاقاً من المسؤولية
العامة والخاصة في حماية البيئة
تتشرف شركة **ف.-كول** بدعوتكم
لزيارة موقعنا بجناح رقم (٨) بمعرض السيارات
وذلك يوم الأربعاء الموافق /٣/١٢/٢٠٠٨
وحتى يوم السبت الموافق /٦/١٢/٢٠٠٨ م
في مركز عمان الدولي للمعارض وذلك للتعرف على
منتج **ف.-كول** ودوره الفعال في التقليل من
الإحتباس الحراري والتغيرات المناخية

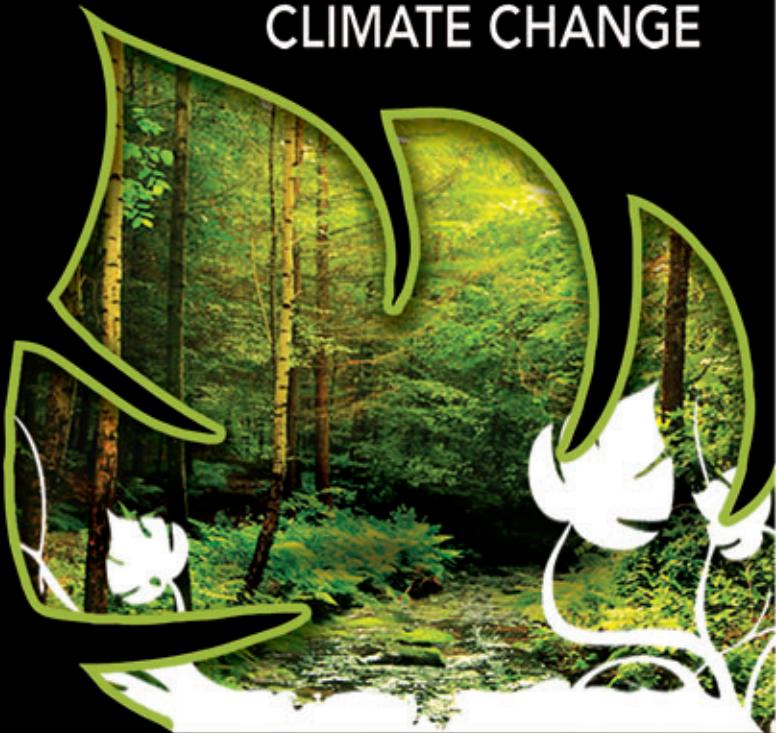


ف.-كول

Enjoy Intelligence.



Use **V-KOOL®** on your car windows
& be part of our campaign against
GLOBAL WARMING &
CLIMATE CHANGE



We are pleased to invite you to the Motor Show where we will share with you **V-KOOL's** contribution for the improvement in Climate Change and our campaign against Global Warming.

You can also see a live demonstration of our intelligent technology at work.

Join Us on Wednesday 3rd - 6th December
at Oman International Exhibition Center.



v-KOOL®
Enjoy intelligence.

PROVIDING A BETTER CHOICE

Use V-KOOL® on your car windows
& be part of our campaign against
**GLOBAL WARMING &
CLIMATE CHANGE**

- Every car coated with V-KOOL will:
- Reduce fuel consumption by 2%
 - Reduce CO₂ emission by 130g/km
 - Reduce CO₂ output by 11 recycles
 - Reduce weight of air con compressor by 43%
 - Improve solar control level 93-95%

Greener Environment



Park Parks



نعطيك الخيار الأفضل

استخدم أقلام فـ- كول
على نوافذ سيارتك وشارك
في حملتنا ضد الإحتباس الحراري
والتأثيرات المناخية

- سيارة واحدة مطلقاً فـ- كول:
* تقليل من استهلاك الوقود بمقدار 13%
* تقليل من استهلاك الكهرباء بمقدار 130g/km
* يقلل 130g/km من انبعاثات الكربون
* يقدر بـ 17 شهرياً بمحابيل ثمن
الكتسيه الشهري بمقدار
* تقليل من استهلاك الكهرباء بمقدار 13%
* يؤمن من راحة الرياحه داخل السيارة.

من أجل بيئة خضراء



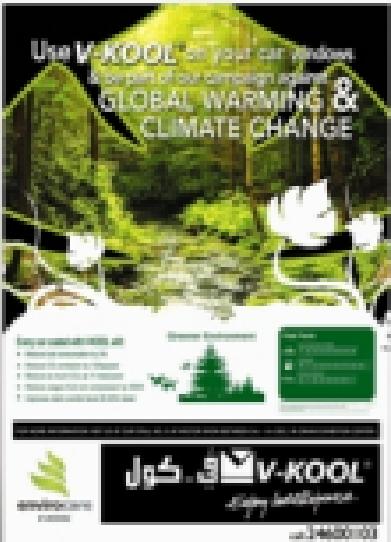
FOR MORE INFORMATION CALL: 24600103

فـ- كول
V-KOOL®
Enjoy Intelligence.

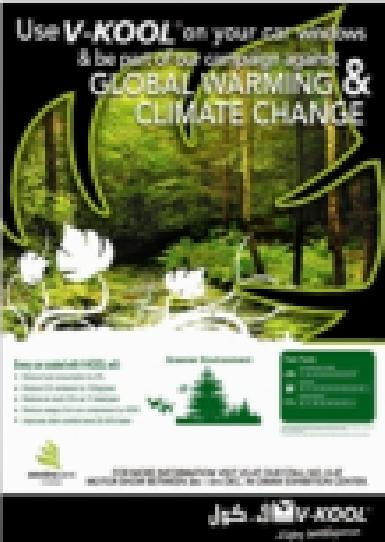
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Enjoy Intelligence.

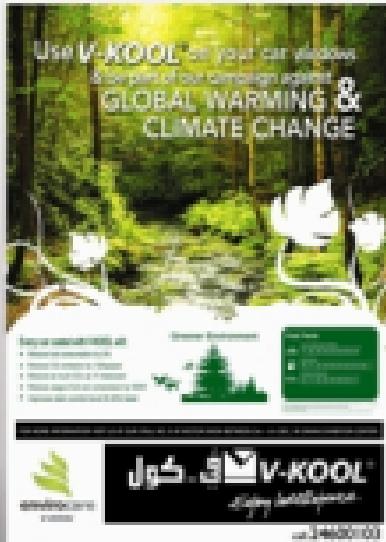
a



b



c



leaflets
size: A4

PROVIDING A BETTER CHOICE

Use V-KOOL® on your car windows
& be part of our campaign against
**GLOBAL WARMING &
CLIMATE CHANGE**

Every car coated with V-KOOL® will:

- Reduce fuel consumption by 10%
- Reduce CO₂ emissions by 100kg per year
- Reduce oil usage by 10%
- Reduce energy consumption by 10%
- Improve heat control by 100%

Greener Environment



Save Fuel

- 10% fuel consumption
- 100kg CO₂ reduction
- 10% oil savings
- 10% energy savings
- 100% heat control

[LEARN MORE](#)



FOR MORE INFORMATION VISIT US AT OUR STALL NO. 8 AT
MOTOR SHOW DUBAI 30 – 31 DEC. IN DUBAI EXHIBITION CENTRE.

ف. كول
V-KOOL®
غير ممتص للحرارة

غير ممتص للحرارة
V-KOOL®

LEAFLETS
SIZE: A4 SIZE

تعطيك الخيار الأفضل

ستستخدم أفلام ف. كول
على نوافذ سياراتك وشاركت
في حملتنا ضد الاحتباس الحراري
والتأثيرات المناخية

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Greener Environment



Save Fuel

- 10% fuel consumption
- 100kg CO₂ reduction
- 10% oil savings
- 10% energy savings
- 100% heat control

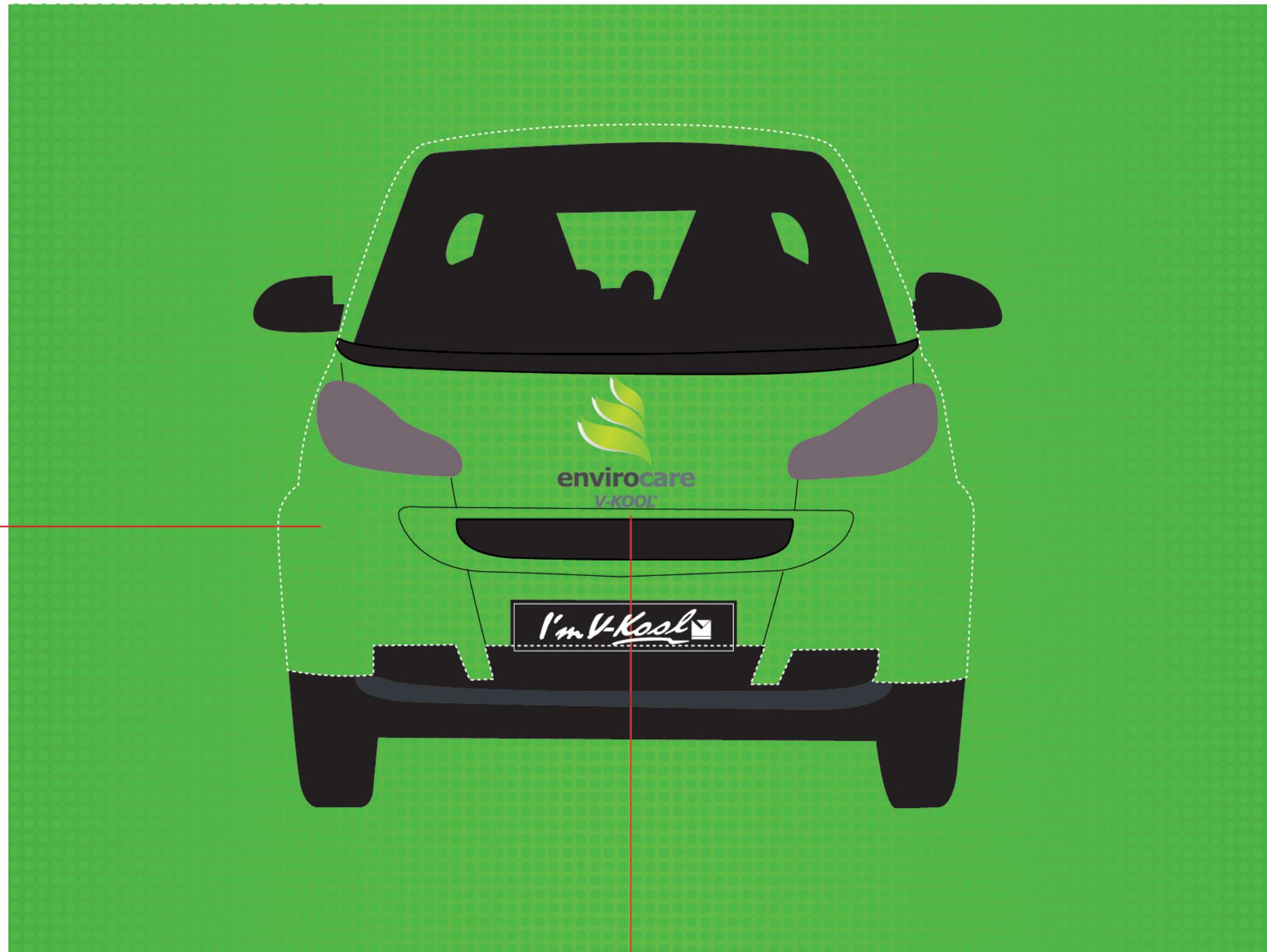
[LEARN MORE](#)



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ف. كول
V-KOOL®
غير ممتص للحرارة

غير ممتص للحرارة
V-KOOL®



Production Note:

Please note that this FA is not in actual or 100% in size. The render should adjust size accordingly. The Keylines as indicated in this artwork is for reference only. Please do not print the keylines.

Specs:

1. Base
Ideally to be spray painted. The circles are created through layering or speckling. Vendor assigned for the production should advise on the specs.
2. Sticker
Solvent-ink base vinyl sticker with UV inhibitor for Ultraviolet stable. To be protected with matt lamination

Pantone Guide (Background)

	=	369C
	=	355C
	=	354C

Production Note:
Please note that this FA is not in actual or 100% in size. The render should adjust size accordingly. The Keylines as indicated in this artwork is for reference only. Please do not print the keylines.



Specs:

1. Base
Ideally to be spray painted. The circles are created through layering or speckling. Vendor assigned for the production should advise on the specs.
2. Sticker
Solvent-ink base vinyl sticker with UV inhibitor. For Ultraviolet stable. To be protected with matt lamination.

Pantone Guide (Background)

	=	349C
	=	353C
	=	354C



卷之三

These last three days it is hard to believe we have been here. The weather has been excellent and the activities have been varied.

100

- Many of the many species of the genus *Leptodactylus* have been described as new species.

- ANSWER**

Human Health Impacts

الكافيتريا
CAFETERIA

V-KOOL®



Saving The Environment
One Window At A Time

SOLAR CONTROL

V-KOOL Spectrally Selective coatings cut off up to 99% infra-red (IR) and ultra-violet (UV) rays creating cooler ambient temperatures.

DAYLIGHTING

V-KOOL clear Spectrally Selective coatings allow natural, cool daylight to illuminate interiors without the need of extra artificial lighting.

AIR-CONDITIONING

V-KOOL Spectrally Selective coatings result in lower energy consumption and costs.

18000000

دائماً الخيار الأفضل

ALWAYS A BETTER CHOICE

3% increase in
fuel efficiency
on your car
means a lot.



By reflecting solar heat, and reducing air
conditioning loads, V-KOOL improves the fuel efficiency
of your car by 3%, translating to a 132 kg reduction in
CO₂ emissions every year.

كل - كول V-KOOL®
Enjoy Intelligence.





WE DO THE JOB
OF 100 MILLION

ف. كول V-KOOL®
Enjoy Intelligence.

BE PART
OF THE
CAMPAIGN
AGAINST
GLOBAL WARMING.

ف. كول V-KOOL
Enjoy Intelligence.
**SAMPLE WINDOW
FILM**

Even

- F
- F
- F
- F
- I

tion by 3%
by 132kg/year
as 11 trees/ye
on compresso
t level 20-30%

V-KOOL



Saving The Environment
One Window At A Time

SOLAR CONTROL

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DAYLIGHTING

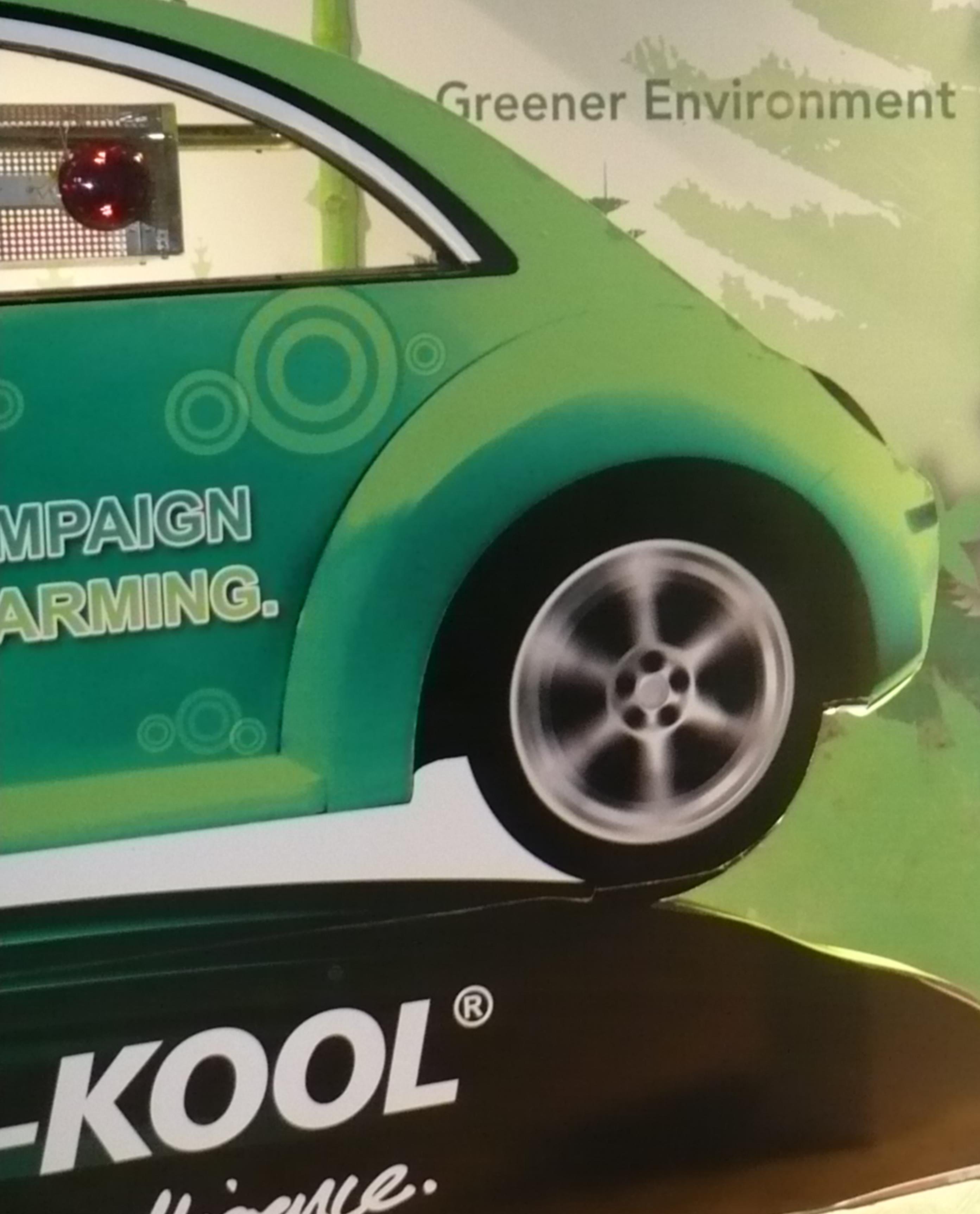
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لوجو لـ
CAFETERIA

IE JOB
MILLION



V-KOOL®
فـ. كـول
Enjoy Intelligence.

Greener Environment

V-KOOL®
Enjoy Intelligence.
SAMPLE WINDOW FILM

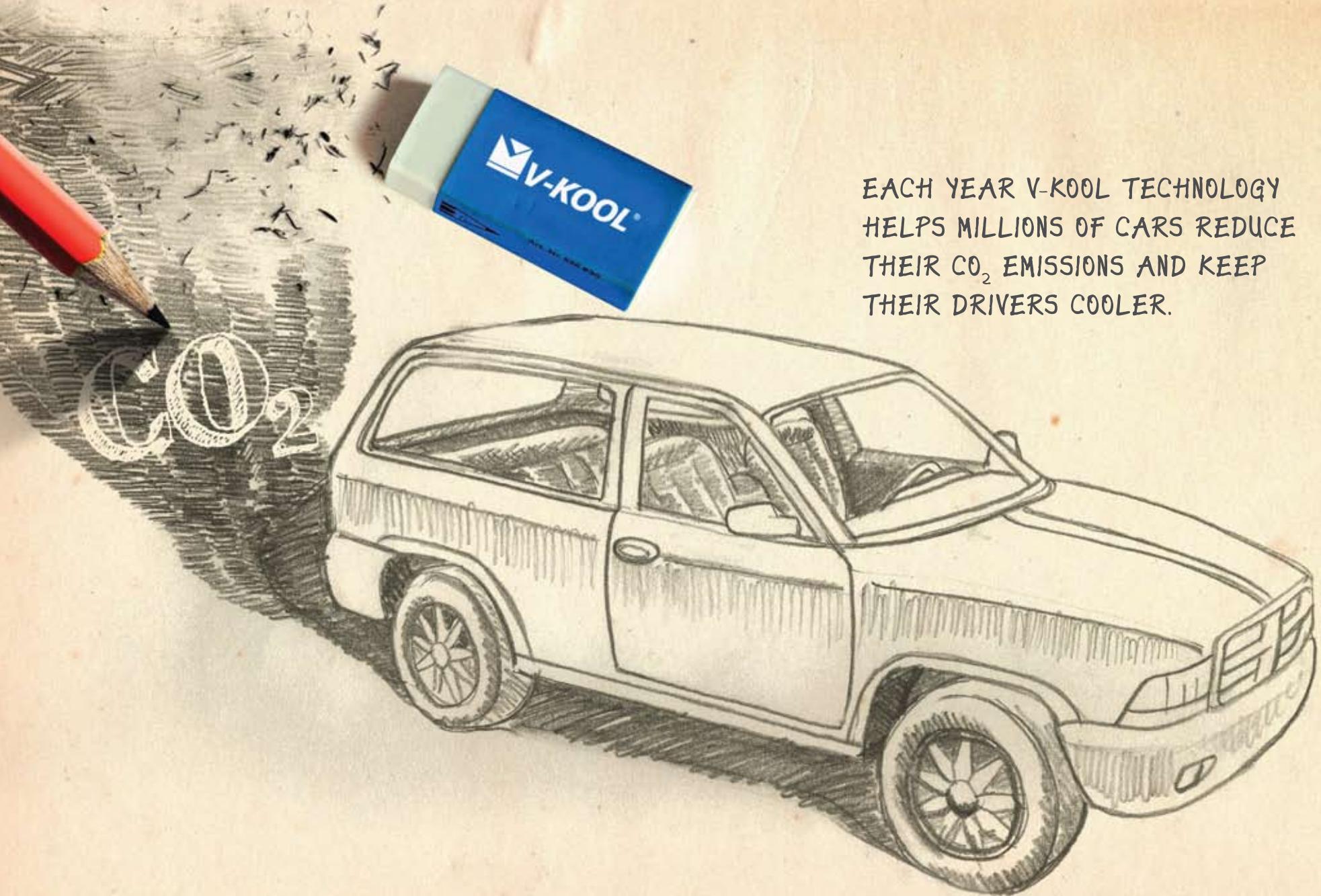
coated with V-KOOL will:

- el consumption by 3%
- CO₂ emission by 132kg/year
- much CO₂ as 11 trees/year
- age of air-con compressor by 400W
- abin comfort level 20-30% faster

هل تعلم بأن سيارة واحدة
مجهزة بأفلام فـ. كـول:

- تقلل من استخدام الوقود بمعدل 3%.
- تقلل من إبعاد غاز ثاني أوكسيد الكربون بمعدل 132 كغم سنويا.
- تقوم بعمل 11 شجرة بتقليل ثاني أكسيد الكربون بالجو.
- تقلل من الضغط على جهاز التكييف بنسبة 400 واط.
- تحلل مستوى عال من الراحة.





EACH YEAR V-KOOL TECHNOLOGY
HELPS MILLIONS OF CARS REDUCE
THEIR CO₂ EMISSIONS AND KEEP
THEIR DRIVERS COOLER.

v-kool.com/envirocare

DRIVE SMART. DRIVE GREEN.

 **V-KOOL®**



THE MATH:

Cars with V-KOOL® = 18 million

Annual CO₂ reduction = 132kg/car = 11 trees

Global CO₂ reduction = 2.38 million tons = 198 million trees

For details, visit v-kool.com/envirocare



DRIVE SMART. DRIVE GREEN.

**Every car coated with
V-KOOL® reduces as much
CO₂ as 11 trees in a year.**

