



OMAN GREEN AWARDS 2011
NOMINATION FORM

Instructions for completing the nomination form:

1. Please use a separate Nomination Form for each award category.
2. You may attach extra paper as necessary
3. In the event you attach photographs, Statistical Tables and Reports to support your nomination they should be clearly labeled and marked
4. Please note that it is mandatory to provide two independent referees for the Nomination to be considered.

Organization Details:

Organization Name	Niti Enterprises L.L.C
CR No.	1/60872/0
Organization Type (Business/NGO/Gov)	Business
Website	www.nitienterprises.com
Location /Address	_P.O Box 693 PC 114 , Jibroo Muscat , Oman

Award Category	Green Guardian Award
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Project Details:

Project Title	Go Green
Location of Project	Barka

One Line Description of Project Enhancing Greenery All Over Oman with as much natural items found in Oman as possible

Effectiveness

What were your goals?

- 1) To Train Local Community making them independent in future
- 2) Important factor to keep in mind when ensuring that greenery is present throughout the year is through planting perennials in place of seasonals
- 3) To Combat Outdoor & Indoor Pollution through selective plantation our team has selected plants through intensive research which are air filtering , converts carbon di-oxide to oxygen & helps in absorbing Benzene , Formadehyde, Tri – choloro ethylene these are toxic gases harmful for the



environment ____e.g. **Outdoor Air Filtration Plants** :- Ficus Religiosa, Brasil, Areca Palm , Lantena Camera , Aloe Vera , Sanseivera , Chrysanthymum e.g **Indoor Air Filtration Plants** English Ivy , __Devil's Ivy , Peace Lily , Draceana , Boston Fern , Philodendron , Aglonema

How have you measured your success? __For us at OmGreen Success is measured through Client Satisfaction be it the work we do for them or when they enter our Green Paradise in Barka .

Also our success is multiplied when we meet families of locals working with us who cant seem to appreciate us enough for generating enough interest for their young ones to pick up a profession which they seem to enjoy & in long run will benefit Sultanate of Oman .

Innovation & Creativity

How were innovative methods, strategies

or ideas applied? _____ Innovative methods /Strategies1) Using Drip Irrigation System to Save Water _____

_2) _We are using Green Houses & Shadenet's for Production of Plants which saves 15% to 45% of energy with the following benefits :-

- a) High Reflect Ability
 - b) UV Stabalised
 - c) High Tensile Strength
 - d) Infuse Light Diffusion
 - e) Reduces Moisture Loss from Evaporation
 - f) Water Permeable for Rainfall & Irrigation
- 3) We are one of the few who propogate Roses
- 4) Controlling of Pest & Diseases from Biological Method to Save Energy

Creativity

- 1) We are using Coco Shells for producing Orchids
- 2) We are Propogating Nasa recommended Indoor Plants e.g Robber Plant , peace Lily , Red Edged Draceana , Weeping Fig, Janet Craig Draceana , Elephant Ear Philodendron ,Snake Plant /Mother In Law's Toungue ____

_3) We are producing High Quality Organic vegetables like Brocolli, Baby Tomatoes, White Onion , Shallots , Parsley , Cucumber , Dill & Other Micro Greens ____

4) We are using different designs from the same plants using intricate mesh designs this creativity has lead to birth of enhanced new look worth added value for our Customer's as well as for Worker's working in OmGreen as their moral boosts up seeing their work being appreciated all over .

Impact



How has the project/initiative/work motivated others to contribute to a greener Oman

As they say Good Things Begin at Home we at OmGreen have started the awareness to Global Warming not only with Employees but with clients as well .We believe its our duty towards the Society we live in to recommend clients not to plant trees which will deplete water table in future & recommend plants which will break down Carbon dioxide in the air easily .

Our idea is to make Oman Greener than making it colourful temporarily so we strongly recommend Perennials rather than opting easier & quicker option of planting Seasonals .

Also while we do Consultancy For Landscaping in Offices we make sure to advise our clients about plants which Filter the air , Helps In Emitting Oxygen & Decreasing Harmful Gases & Noise

Car Pooling is doen by employees staying at closer vicinity

Using Recycled Bags in place of work by our Employees

On Each Birthday we ensure that sapling is planted by an Employee

Using as much natural elements from Oman as possible in our Landscaping projects _we ensure that Carbon Foot Prints are not increased by importing Show Items Outside of Oman

Originality and Leadership

How has the nominee demonstrated vision, foresight and persistence?

We at OmGreen believe in having a “Mission alongwith a Vision” that with persistent hardwork & due deligerence we can achieve almost impossible hence all this hard work putforth by our team here in OmGreen will not go wasted with a moral obligation towards Society where we ensure that the coming generation’s are benefited & can live in Cleaner Greener world which in turn make our Vision Of Greener Oman the future Green Paradise off GCC even stronger.

Continuity & Sustainability

How sustainable is the initiative carried out? ___Our Project has been running successful for more than a year now we are growing from strength to strength .R & D Has been carried out to bring newer varieties in Oman _We are planning to bring Awareness towards Saving Mother Earth amongst Local kids by giving them free of charge classes on Gardening in the upcoming Summer Holidays plus all the plants made by them during their training will be sold & money will be used for Future Charity Work

Explain how it will be effective in the long term

As they Say Rome wasn’t Built in a Day ,_we are fully confident that all this HardWork will not go wasted _Not Only are we generating newer avenues for Locals to Generate Income but also we are trying to save Mother Earth form Global Warming in our humble capacity