



OMAN GREEN AWARDS 2011

NOMINATION FORM

Instructions for completing the nomination form:

1. Please use a separate Nomination Form for each award category.
2. You may attach extra paper as necessary
3. In the event you attach photographs, Statistical Tables and Reports to support your nomination they should be clearly labeled and marked
4. Please note that it is mandatory to provide two independent referees for the Nomination to be considered.

Organization Details:

Organization Name	Qais United Enterprises Trading
CR No.	1061079
Organization Type (Business/NGO/Gov)	Business
Website	www.qaisunited.com
Location /Address	P.O Box 73, Muscat 100, Sultanate of Oman

Award Category	The Green Habitat Award
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Project Details:

Project Title	ZeroChlore
Location of Project	Sultanate of Oman

One Line Description of Project Ensure preventing of chlorine and harmful chemicals in shower water which effect positively to better health.

Effectiveness

What were your goals?



How have you measured your success? Since the day we started in December 2010, the beginning was to focus on making people and community to understand such a new product (Shower Filter) in Sultanate and it is benefit for a better healthy.

Innovation & Creativity

How were innovative methods, strategies

or ideas applied? The strategies and ideas were through a personal use of ZeroChlore (shower filter). Once the result of using it started to appear, we believed it would make a difference to reduce symptoms and conditions caused by chlorinated water. Then knowledge the community of through magazines and other media propaganda.

Impact

How has the project/initiative/work motivated others to contribute to a greener Oman

The project based on motivations of health to have free chlorine, free harmful chemicals. Showering is suspected as the primary cause of elevated levels of chloroform in nearly every home because of the chlorine in the water. Through this method we work to contribute the community to avoid chlorine and harmful chemicals in the daily basis life.

Originality and Leadership

How has the nominee demonstrated vision, foresight and persistence?

Continuity & Sustainability

How sustainable is the initiative carried out?

Explain how it will be effective in the long term 1) Using a shower filter is one of the easiest and most effective ways to reduce harmful exposure to chlorine and other chemicals
2) Children, who are particularly at risk of the harmful effects of chlorine inhalation, benefit especially from the removal of chlorine from shower water.



- 3) As chlorine is a leading cause of fatigue, showering in filtered, chlorine-free water results in higher energy levels and overall greater health.
- 4) Removing chlorine from showering water results in better air quality throughout the house.