

## **OMAN GREEN AWARDS 2011**

### **NOMINATION FORM**

**Instructions for completing the nomination form:**

1. Please use a separate Nomination Form for each award category.
2. You may attach extra paper as necessary
3. In the event you attach photographs, Statistical Tables and Reports to support your nomination they should be clearly labeled and marked
4. Please note that it is mandatory to provide two independent referees for the Nomination to be considered.

**Organization Details:**

Organization Name ZUBAIR BUILDING MATERIALS LLC.,

CR No. 1057247

Organization Type (Business/NGO/Gov) TRADE BUSINESS

Website www.zubairbm.com

Location /Address PB no. 2107, Muscat – 111, Ghala industrial estate

**Award Category** The Green footprint award

**Project Details:**

Project Title TOTO bathroom solution

Location of Project Supply of Eco-products

One Line Description of Project Supply of Eco-products related to bathroom solution

**Effectiveness**

What were your goals? To educate our clients the importance of water saving by using  
various TOTO bathroom solution products & also other benefits

achieved thru it . Detail presentation attached for your kind information

*How have you measured your success?*

Every product has a theoretical index of water saving when compared to

standard products available in the market. Respective program's

measureable features is furnished in the attached presentation

#### **Innovation & Creativity**

*How were innovative methods, strategies or ideas applied?*

Every single product in Bathroom can contribute to eco-saving. Right

from basin tap to Water closet and from Shower to Bidet function.

As the justification is too elaborated, request you to refer the attached

presentation

#### **Impact**

*How has the project/initiative/work motivated others to contribute to a greener Oman*

Obviously with competition in market and need to survive, we believe

that every brand will have to come up with Eco-based products

#### **Originality and Leadership**

*How has the nominee demonstrated vision, foresight and persistence?*

Please refer the presentation

#### **Continuity & Sustainability**

How sustainable is the initiative carried out? We create products with the minimum environment impact & optimize  
energy & limit consumption. We develop and gradually impement programs  
such as "Zero waste". Every single eco-product developed are measurable

Explain how it will be effective in the long term Reduction in usage of water is itself the first step of long term benefit  
besides above, saving of battery, toilet papers and tissue papers, etc.  
play vital role. Reduction of water without reduction of comfort.