

Project details:

Project title	Join The Greenathon
Location of project	Barka
One line description of project	Enhancing the beauty of our property by combining natural science with innovative/eco- friendly methods

Effectiveness

What were your goals?	<p>1)To enhance the greenery in our properties using drought resistant,indigenousplants</p> <p>2)Adhere to tne environmental health and safety standards in our Project</p> <p>3)Raising environmental awareness in the day to day lives of employees,guests and local communities.</p> <p>4)To conserve water, at the same time, keeping the area green.</p> <p>5)Using Energy saving lights in our Properties</p> <p>6)Using battery operated cars within the Property</p> <p>7)Our goal is to make Al Nahda - The Green Resort</p> <p>8)Produce our own organic vegetables and herbs for the kitchen in our resort and also buy vegetables locally to reduce carbon footprints.</p>
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How have you measured your success?	It is an On-going project that began with a purchase of 10 acres of land. In the last 23 years, we have extended to 350 acres of land.The barren land with extensive reseaaarch and multi talented team has been converted into various plantations such as, Lime ,Mango , Date palm ,Banana,etc, green houses, nurseries, resort & spa, rainforest restaurant, solar and jojoba gardens , agricultural lands which include banana,plantains,sugarcane, vegetables, and natural foliage wsste areas for compost development
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Innovation & Creativity

How were innovative methods
Strategies or ideas applied?

We are into eco-friendly development of our property. We are using innovative methods ground
In our resort.

We have more than 100 varieties of Mangoes growing in our resort .We consume the mangoes in our kitchen in Pastries, Jam,Fruit Salad, Juice. We also sell the mangoes locally, contributing to Omani product.

We also produce Aloe-Vera, Neem, Tulsi, Lemon , Cucumber,Papaya leaves in our Resort for our various Spa-treatments.

We use insectivorous (carnivorous) plants for trapping and consuming the insects in the resort, instead of using chemicals against the insects. These insectivorous plants/carnivorous plants get easily adapted and grow in places where the soil is Poor in nutrients. They derive their nutrients from consuming the protozoans, typically insects and other anthropods.

Impact

How has the project/initiative
/work Motivated others to
contribute to a Greener Oman

The impact of this ongoing Project is to develop awareness among all the guests and team members in a way to reduce Carbon-di-Oxide and raising contribution to reduce carbon footprint

From the feedback from the Guests visiting our resort – the impact on the guests - both the residents of Oman And outside Oman, has been very positive. From their feedback, both verbal and oral, it clearly concludes that it was more than a pleasant stay for them. They were taken aback by the lush greenery and the serene environment, with more organic and holistic approach towards life. We are more optimistic towards the fact that Al Nahda would be a significant factor in promoting tourism in Oman in near future.

Originality & leadership

How has the nominee
demonstrated vision,foresight
and persistence?

We at Al Nahda Resort & Spa are in the process of bringing in awareness by giving trainings to various departments of our resort to follow simple steps which will result in the conservation of environment in the long run.

Continuity & stainability

How sustainable is the initiative carried out?

We in Al Nahda, believe that this is just a beginning, where sky is the limit. We have an in-house forest themed lounge area, where the Guests of Al-Nahda can relax in the tranquility of the rain forest environment. We have more than 50 varieties of plants, whose cuttings are also used to make indoor plants for Al Nahda. With the success of this effort, we are coming up with a Rain Forest Restaurant in the heart of the city, which will be a treat for the nature loving people both living in Oman and Visiting Oman.