



OMAN GREEN AWARDS 2011
NOMINATION FORM

Instructions for completing the nomination form:

1. Please use a separate Nomination Form for each award category.
2. You may attach extra paper as necessary
3. In the event you attach photographs, Statistical Tables and Reports to support your nomination they should be clearly labeled and marked
4. Please note that it is mandatory to provide two independent referees for the Nomination to be considered.

Organization Details:

Organization Name	EUROPOLES MIDDLE EAST LLC
CR No.	1/03666/8
Organization Type (Business/NGO/Gov)	BUSINESS
Website	www.europoles-eme.com
Location /Address	P.O. BOX 3586, POSTAL CODE 112, RUWI, SULTANATE OF OMAN GREEN INNOVATION AWARD

Award Category

Project Details:

Project Title	'USE CONCRETE POLES TO SAVE TREES'
Location of Project	NIZWA – SULTANATE OF OMAN
One Line Description of Project & DISTRIBUTION OF POWER.	SPUN CONCRETE POLES – SUBSTITUTE TO WOOD POLES FOR TRANSMISSION

Effectiveness

What were your goals?	Local production of high class environmental friendly product. To reduce imports of wood poles. Thus, less demand which may reduce cutting of trees at suppliers end.
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How have you measured your success? As on date, we have supplied more than 8000 Nos of Poles, thus less number of poles were being imported. Hence, saving approx. the same numbers at the suppliers end.

Innovation & Creativity

Latest technology to produce Spun Concrete Poles was introduced in Oman from Germany.

How were innovative methods, strategies or ideas applied?

Local production uses local raw materials and helps to minimize on transportation.

Impact

How has the project/initiative/work motivated others to contribute to a Greener Oman

The 'USERS' especially Distribution Companies started the campaign to save Trees & Energy.

Originality and Leadership

How has the nominee demonstrated vision, foresight and persistence?

'EUROPOLES' has set up a manufacturing Plant in Oman - Nizwa Industrial Estate.

Continuity & Sustainability

How sustainable is the initiative carried out? The poles have a life expectancy of over 50 years.

Explain how it will be effective in the long term

In the long run Oman will be self sufficient in having a source for Distribution Poles within Oman but also save trees for a better & green world. Thus, contributing in a big way in 'Saving the World' campaign.