



OMAN GREEN AWARDS 2011
NOMINATION FORM

Instructions for completing the nomination form:

1. Please use a separate Nomination Form for each award category.
2. You may attach extra paper as necessary
3. In the event you attach photographs, Statistical Tables and Reports to support your nomination they should be clearly labeled and marked
4. Please note that it is mandatory to provide two independent referees for the Nomination to be considered.

Organization Details:

Organization Name **Petroleum Development Oman**

CR No.

Organization Type (Business/NGO/Gov) **Petroleum Development Oman (PDO) is the major exploration and production company in the Sultanate. It accounts for more than 70% of the country's crude-oil production and nearly all of its natural-gas supply. The Company is owned by the Government of Oman (which has a 60% interest), the Shell Group (which has a 34% interest), Total (which has a 4% interest) and Partex (which has a 2% interest). Gas fields and processing plants are operated by PDO exclusively on behalf of the Government.**

Website <http://www.pdo.co.om>

Location /Address **Petroleum Development Oman**
P.O. Box 81 MNF Muscat
PC100
Sultanate of Oman.
External Affairs & Communications Department,

Award Category

Project Details:

Project Title **Ecology centre - EcOman Center**



Location of Project

Al Qurum area, adjacent to PDO gate 2

One Line Description of Project

Non-profit institution dedicated to inform and inspire the general public to appreciate and adopt an eco friendly attitude and lifestyle.

Effectiveness

What were your goals?

Inform and inspire people to appreciate the sensitivity of our environment, the threats that we are facing, the measures that are required and to adopt an Eco. friendly attitude and lifestyle.

How have you measured your success?

Since the opening of EcOman center in March 2011 to the public, it has been receiving more than 1000 visitors every month. The increasing number of visitors and the appreciation and enthusiasm shown during the visits shows how much the public appreciate the objective behind the establishing such institution and the creative ideas it is using to send out the message about the evolution and future of energy. Younger audiences are taught through exhibits that ask them to participate in writing their pledges that reflects their ecological awareness and commitments towards carrying the change in their life style towards more energy saving.

Innovation & Creativity

How were innovative methods, strategies or ideas applied?

The whole concept and thematic approach of the centre's contents is about the global change we are facing, shifting from traditional non renewable fossil flues to renewable ECO friendly energy resources. The center is equipped with exhibits, videos and games designed for different age groups to explain how energy is produced, generated and worked out for the human use. Also it teaches how the human being has used natural resources of energy to develop human life and how one can have a choice to use best alternative to achieve best ecological goals. In support of this, several learning activities such as workshops and presentations are provided in which run all through the year in order to educate younger generation about critical local environmental concerns and increase awareness of general global environmental issue.



Impact

How has the project/initiative/work motivated others to contribute to a greener Oman?

Everyday many visitors are made aware of the invertible changes that we are confronted with. The centre provides emotional and practical experience for all the Sultanate of Oman's children and it exposes them from early age to environmental concerns and the necessity to change. they are meant to have the right mind set before entering the last part of the centre where they practically explore on interaction how they can help making the world a greener place to live.

Originality and Leadership

How has the nominee demonstrated vision, foresight and persistence?

Following the directives of H.M. Sultan Qaboos regarding environment protection, PDO has been keen in their policies and commitments towards environment and energy protection hence, establishing EcOman Center to promote awareness about environment preservation is a clear display of its direction. EcOman is the first of its kind exhibit in Oman that is meant not only to promote environmental awareness but also to educate the public about the best way to make a difference hence, becoming an environmental advocate. To accomplish this goal the establishing of the center took into consideration to preserve and respect the natural landscaping that existed before it for example the trees and green areas were preserved to the maximum. The internal design displays same theme and objective. The LED lighting in the exhibition hall, the double glazed windows, the building architecture are all designed in respect with energy and environmental preservation. The roof is well isolated by using insulation form 15 cm sandwich panels and the walls 5 cm of a form layer were applied. In doing so, PDO has added value to the history of the center and is encouraging others to follow the same lead.

Continuity & Sustainability

How sustainable is the initiative carried out?

EcOman the fifth PDO's gift to the nation on the occasion of the 4th national day among series of establishments gifted to the people of Oman for educational purposes and promoting awareness regarding contemporary issues prevailing in the society. Examples of PDO gift to the nation are:

- Oil and Gas Exhibition: explain crude oil and natural gas life cycle since formation to production.
- Planetarium: presents the study of the sky and teaches public about astronomy in an engaging way.
- The Public Knowledge Library: includes many disciplines of knowledge.



- The Traffic Safety Institute: Promote and train driver safety and help in making Oman's roads safe for all.

Therefore, EcOman is presented as a permanent institution of education and learning for the Omani public for long time. Sustainability through EcOman is preserved and key element of its vision and contribution to Oman. There is continuous room of improvement with latest technology in the center as well. It will always adopt the new ideas and tools to promote environmental causes.

Explain how it will be effective in the long term

The innovative ideas that the center is using to promote its objectives regarding environment and energy preservation is geared towards implanting them in the minds and attitudes of youngsters through giving them chance to feel and experience at early ages those environmental challenges and feel involved in choosing existing technologies that are less harmful to the environment. The exhibits are meant to teach the society how to save energy, make Oman greener, protect the environment at grassroots so it becomes a way of living passed to next generation.