















**Crowne Plaza Sohar**  
**bring together with The Ministry of Environment and Climate Affairs**

**Celebrating the Earth Day 22<sup>nd</sup> April 2010**

**فندق كراون بلازا صحار بالتنسيق مع وزارة البيئة و الشؤون المناخية - صحار  
نحتفل معا في يوم الأرض**





CROWNE PLAZA®

SOHAR



Great  
guests<sup>hotels</sup>  
love

**INTERCONTINENTAL HOTELS GROUP IN OMAN  
SUPPORTS WWF EARTH HOUR**

Earth Hour  
Saturday, 27 March 2010



InterContinental Hotels Group Oman supports  
WWF Earth Hour by switching off the exterior lights of its  
buildings for one hour from 8.30pm to 9.30pm.

Take part and support the global warming awareness initiative

  
**CROWNE PLAZA**  
SOHAR

**60**  
EARTH HOUR



For more information, please call the hotel directly or the following numbers:

Al Bustan Palace (00968 24 779333) - InterContinental Muscat (00968 24 488000)  
Crowne Plaza Muscat (00968 24 366840) - Crowne Plaza Sultan (00968 24 488010)  
Crowne Plaza Salalah (00968 21 237555) - Holiday Inn Muscat Al Bustan (00968 24 520700)



**IHG**  
InterContinental Hotels Group

**Great guests love hotels**



CROWNE PLAZA®  
SOHAR

GREENengage

## Staff Environment Awareness - Wall Paper



Organic Garden — Natural fertilized , No pesticide , no chemicals or growing hormones





**Haccp – Hazard Analysis  
Critical Control Point**



**Water – Water Flush  
control in all Hotel toilets**



**Water Treatment Plant – Water  
recycling control – using to water  
plants around the hotel gardens**



**Used Cooking Oil – Selling to  
recycle used for industrial**



**Moloc – Waste recycling  
containers**



## Low-energy bulbs

Compact fluorescent light bulbs use 75% less energy than regular bulbs.

## Cleaning products

Non-toxic, biodegradable cleaning products are better for the local environment.

## Recycling bins

Recycling bins around the hotel can help encourage a responsible approach to refuse disposal.

## Hotel landscaping

Using native species in hotel landscaping helps hotels to cut back on water for irrigation.

## Recycled paper

Buying recycled paper keeps paper out of landfill and is better for the environment.

## High-efficiency toilets

Dual flush toilets use less than half the water of standard toilets.

## Showers over baths

In general, showers use less water than baths.

## Community conservation projects

Hotels have a great opportunity to work with local environmental groups on community conservation projects.

## Locally sourced food

Buying food grown in the surrounding area helps to support local communities.



## ENVIRONMENT

## Earth Day held at Sohar

Times News Service

**MUSCAT:** The Crowne Plaza Sohar in collaboration with the Ministry of Environment and Climate Affairs hosted an awareness programme to coincide with the World Earth Day.

Naaser Al Buraiki and Saeed Mohammed Al Jabri along with other dignitaries from the ministry participated by conducting a presentation to showcase the effects of Global warming and steps taken by the Omani Government to spread the message to the citizens and expatriates living in the Sultanate regarding the long term environmental effects.

The Crowne Plaza Hotel together with the Government and business community in Sohar is committed to support this very cause by communicating the harmful effects that can occur to our surroundings if immediate measures are not taken. The Crowne Plaza Sohar is a Brand of InterContinental Hotels Group and its Global Green Engage program promotes recycling, waste separation, water conservation and energy reduction to reduce the impact in areas that they operate by conducting environmental and awareness campaigns.

The Crowne Plaza Hotel is owned by Samco Hotels and Resorts, a subsidiary of Samco Trading LLC.



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