



### **Organization Details:**

Organization Name	<b><u>MURIYA TOURISM DEVELOPMENT CO S.A.O.G</u></b>
Organization Type (Business/NGO/Gov)	<b><u>BUSINESS</u></b>
Website	<a href="http://www.muriya.om">www.muriya.om</a>
Location /Address	<u>Shatti Al Qurm, Way 3009, Bldg 569, Block 230, PO Box 1719, PC 130, Muscat, Sultanate of Oman</u>

---

### **Award Category**

**Green Habitat Award**

---

### **Project Details:**

Project Title	Al Sodah Island Project (project under construction)
Location of Project	32 Km from the mainland Dhofar.
One Line Description of Project	The proposed project is designed as an ‘ecolodge development’ to meet the principles of eco tourism (a nature dependent tourist facility) in Oman (Enclosed Annexure 1)

### **Effectiveness**

*What were your goals?*

- Design and implement an ecolodge development to meet the equator principals of eco tourism, by developing a project and charting a path towards Sustainability and Environmental protection
- Use of natural light maximization, through design
- Incorporation of lighting principles to limit turtle attraction
- Low density building and infrastructure design minimizes adverse Environmental impacts and an in- depth Environmental Impact Assessment (EIA) study conducted by a leading Environmental consultant.
- Management of environmental impacts through preparation and implementation of an Environmental Management Plan following ISO 14000 protocols.

- Site selection and design to avoid native vegetation, threatened species, populations and ecologically sensitive areas turtle nesting beaches.
- To ensure a periodic environmental monitoring – namely quarterly by our authorized /specialist environmental consultant in order to confirm consistent environment protection /performance on site.
- To maintain the abundance, species and geographic diversity of corals (layout, dust management plan) and Marine Turtles (Layout, Turtle Management Plan)
- All wastes to be removed off-island.
- Eradicate pests (brown rats) that feed on breeding bird colony eggs
- Beach clean ups to be regularly undertaken **[Photographs attached: Annexure 3]**

*How have you measured your success?*

- The project planning and design is largely based on nature dependent tourism principles.
- Monitoring and regular internal audits (3 monthly) have been conducted to modify work practices and improve environmental outcomes
- An EIA has been prepared to ensure all the adverse Environmental impacts are mitigated and in progress for a EMP roll out
- The Marine Turtle Management strategy has been initiated for proactive protection of these species on the island
- Design and implementation of floating jetties to prevent any adverse impacts on the coral reefs **[Photographs attached: Annexure 3]**

### **Innovation & Creativity**

*How were innovative methods, strategies or ideas applied?*

The ideas and strategies were through rigorous site EHS compliance and extreme environmental site vigilance by the site EHS staff, innovative design team and the EHS Dept. Besides the above, the specialist Environmental consultant on their routine environmental monitoring /inspections on the island used to highlight areas to focus and thus facilitate site environmental performance. (**Annexure 1: Sustainable Development Programs**)

### **Impact**

*How has the project/initiative/work motivated others to contribute to a greener Oman*

The Project is unique and lead by example as an eco friendly tourist destination in Oman and finally with the use of alternative energy sources technology is anticipated to be the most green

island project in Oman ; a pioneer for others to follow(**Annexure 1**)

### **Originality and Leadership**

*How has the nominee demonstrated vision, foresight and persistence ?*

We have demonstrated these values by tracking and enhancing the correct environmentally sound practices by the site staff. Environmental vigilance and on site / rigorous beach clean ups by the site staff has continuously being conducted on the project site. The **Sustainability Policy/HSE Policy** has been created as part of our **Health, Safety and environment Integrated Management System**

### **Continuity & Sustainability**

*How sustainable is the initiative carried out?*

There is no compromise on the environment protection and or the society surrounding the Project site. This is well supported by our core philosophy of light construction and 70 % free and open to the nature as clearly demonstrated in this project.(**Annexure 3**)

*Explain how it will be effective in the long term*

Long term will be the most effective eco friendly habitat in Oman with significant nature dependence and with very low contribution to global warming.