



Organization Details:

Organization Name	<u>Al Nahda Resort & Spa</u>
Organization Type (Business/NGO/Gov)	<u>Business</u>
Website	<u>www.albahja.com</u>
Location /Address	<u>Muscat</u>

<u>Award Category</u>	<u>Green Landscape Award</u>
------------------------------	------------------------------

Project Details:

Project Title	<u>Making a Difference</u>
Location of Project	<u>Oman, Barka.</u>
One Line Description of Project	<u>Combining natural science and art to create gardens and greenery which are Beautiful, culturally rich and eco sustainable</u>

Effectiveness

What were your goals	<u>To create major landscape changes which provide recreational, agricultural, horticultural, and nature reserves for the local community welfare benefit; which operate within a green area protection plan and improved eco-sustainable practice over a total land area of 350 acres.</u>
How have you measured your success?	<u>This is an on-going project which commenced in 1987, it began with the purchase of ten acres and during the 22 year period we have developed 350 acres of barren land into Lime plantations, green houses and nurseries, resort spa, rainforest restaurant, rose, solar and jojoba gardens and agricultural lands which include banana plantains, sugar cane, vegetable and natural foliage waste areas for compost development.</u>

Innovation & Creativity

How were innovative methods, strategies or ideas applied?	<u>We are using a variety of innovative methods to apply and promote sustainable design. The multitalented design team worked together to develop ideas such as gray water use. Organic management of our gardens, transitioning from little to no synthetic pesticide and composting of dead foliage for use as fertiliser. Reduction and conservation of water through water-efficient</u>
-----------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

landscaping or Xeriscaping. Plants that are drought-resistant and indigenous to a region's soil and climate conditions can survive and thrive, generally with less care or water. The use of native plants is also environmentally preferable because they are more resistant to pests and disease, thus requiring less fertilizers and pesticides. Long-lived, hardy vegetation can lower labor costs and reduce spending on maintenance supplies.

Impact

How has the project/initiative/work motivated others to contribute to a greener Oman

We are all inspired by the vastness of our companies endeavours, we have adopted a re-use, re-buy, re-cycle and reduce mentality.

Originality and Leadership

How has the nominee demonstrated vision, foresight and persistence?

A 22 year dedicated programme shows incredible fortitude and persistence from the Al Bhaja Company group. The group has demonstrated environmental change over 350 acres of previous barren lands.

Continuity & Sustainability

How sustainable is the initiative carried out?

As previously explained, the xeriscaping process has ensured the sustainability and viability of our plantations, we believe that resource efficient landscapes are the way forward for truly effective continuity.

Explain how it will be effective in the long term There are many benefits to be had from our developments, These include provision of jobs for local community, cost, waste and energy efficiency, improved air quality, reduction of harm to the environment, providing habitat to wildlife and healthier places to work in and enjoy recreationally. Positive changes make a difference and are effective short and long term.