



**OMAN GREEN AWARDS**  
**NOMINATION FORM**

**Organization Details:**

*Organization Name* Al Bustan Palace InterContinental Muscat

*CR No.* 190625

*One line description of organization* Originally built to host the 1985 GCC Summit in Muscat, Al Bustan Palace InterContinental Muscat has over the years become a national landmark that complements the country's heritage in which the name "Jewel of the Sultanate" was bestowed upon it.

*Organization Type (Business/NGO/Gov)* Business

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**Contact Detail:**

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### **Project Details:**

<i>Project Title</i>	Al Bustan Palace InterContinental Muscat
<i>Location of Project</i>	Al Bustan
<i>One Line Description of Project</i>	Al Bustan Palace InterContinental Muscat is committed to environmental preservation through undertaking initiatives in energy management, water management, waste management and environmental awareness.
<i>Award Category</i>	Green Guardian Award
<i>Contact for CSR/ Community Activities</i>	Erika Anggreini
<i>Commencement of Project</i>	1985
<i>Objectives of Project</i>	In alignment with IHG's long term commitment to responsible business and sustainable development, Al Bustan Palace InterContinental Muscat has made a point of making a positive impact on the environment and community it is a part of.
<i>Environmental Achievement</i>	We focus on four key action areas, namely Energy, Waste, Water and Community

#### **Achievement on Energy, Waste, Water and Community:**

Out of the many initiatives undertaken over the past 25 years, the Al Bustan family is particularly proud of the Al Bustan Palace sewage water treatment plant. Located adjacent to the Palace, the sewage treatment plant is one of the most environmental and economically sustainable initiatives the hotel has made. The facility has the capacity to manage all waste water from the hotel and Al Bustan village, a charming fishing village located in close proximity to the hotel with which the Al Bustan Palace has a deep and longstanding relationship.

- The waste water is re-cycled, thus eradicating negative ecological impacts to the local marine life and minimizing water requirements, which effectively results in cost reductions and decreased CO2 emissions. The brown water that leaves the hotel is turned into water to be used to irrigate the local agricultural field and the hotel landscape.

- With annual rainfall in Muscat averaging just 10 cm or 4 inches per annum, maintaining an adequate supply of water for agricultural and domestic use is an ongoing issue which Al Bustan Palace decided to tackle head on.
- The sewage water treatment plant enables the hotel to recycle 780 CBM per day. The cost of that water would be RO 429. If the water had to go through a desalination plant, it would take 0.86 kWh of energy to desalinate 1 m<sup>3</sup> of salt water.

#### **Achievement on Energy:**

- We use an automated lighting system, which calculates sunrise and sunset for each day and even takes into account the season of the year in order to save lighting consumption and optimize natural daylight.
- Rooms are equipped with Thermostat control feature.
- We use 11W CFLs (Compact Fluorescent Light bulbs) to save energy
- During period of lower occupancy, room allocation is optimized by concentrating guests in certain areas of the building; this practice enables us to seal off other areas as well as reducing energy consumptions in the non-occupied areas.
- Reduce printing consumptions by optimizing digital resources and created a digital storage space for interdepartmental sharing instead of printing bulk materials (i.e. brand manuals, annual reports, etc.).

#### **Achievement on Waste:**

- Recycling of newspapers, carton boxes, cans
- Employ printing practices and materials which help minimize the negative impact on the environment. Encourage staff to reuse and recycle paper, double side printing (duplex) which is set as default on all PCs.
- Employ digital fax, allowing faxes to be sent from computers without the need to print first.

- Employ the use of computerized purchasing system

#### **Achievement on Water:**

- For Earth Day, an official commitment was made to stop using plastic water bottles
- Save water through dual-flush toilet
- We encourage guests to take part in bed linen and towel reuse programmes (with a card printed on recycled paper)
- Water efficient tap and showerheads without compromising guest experience.

#### **Achievement on Community – Local:**

IHG and National Geographic have had an affiliation since 2007 and have since expanded their relationship by adopting global principles of Geo-Tourism that enrich the understanding of environmental and cultural responsibility among InterContinental associates and guests worldwide.

- An excellent example of our promise to support and get involved with our community is the bond between the Al Bustan Palace Intercontinental Muscat and the Al Bustan village, a neighboring traditional fishing village. For the past 25 years, the hotel has employed and trained residents of the Al Bustan Village. In fact, 25 % of the village is employed by Al Bustan Palace InterContinental Muscat. To this day, one can still find an Al Bustan colleague who is the 3<sup>rd</sup> generation having worked in the Palace.
- Omanisation process – we now stands at 63% of Omanisation. (See file Al Bustan Palace – Green Guardian Award – Bed Time Story)
- Vocational training with OTC, NHI, SQU and many others to equip students with the skills required by the hotel industry as well as actively participating in job exhibitions such as JobEx and annual exhibitions held by OTC, NHI and SQU.

- We collaborated with local galleries (Bait al Muzna) for exhibition featuring local arts by local artists
- Invited local speakers to share their knowledge of local culture and/or “in the know” stories about Oman from flora and fauna, archeology of Oman, to how the women dress.
- We promote local customs and cultures to our guests via “Bed Time Story” cards, which are placed in guest bedrooms.

#### **Achievement on Community –Guests and Staff**

- For meetings and events, the hotel uses cloth napkins and provides glasses – rather than Styrofoam or plastic – and no usage of plastic coaster and foam cups.
- Promote local food through Seblat Al Bustan where guests can enjoy an enriching and locally inspired experience
- An environmental committee meets once a month to discuss environmental initiatives:
  - Collaborating with ESO for Earth Hour
  - Beach cleanup where colleagues spent a couple of hours cleaning the 1 km seaside of the property.
  - Earth Day campaign and green awareness
- Post in-house reminders and distributed to the public encouraging the community to stop using plastic bags and start using reusable bags when shopping; to organize a cleanup in their own community and pick up litter; to recycle; to turn off non-essential lights; to turn off electric equipment when unused.
- Featuring work by local artists in the restaurant to showcase culture and heritage of Oman.
- We encourage staff to use screen savers and switching off PCs and monitors when they are not being used.

- Green Engage, an IHG specific Environmental Management System, has been implemented allowing us to monitor, measure and analyze data pertaining to energy consumption, waste management, water & electricity consumption.

*Hopes on Achievement (long term)*

The Al Bustan Palace InterContinental Muscat recognizes that the link between tourism and climate change has lead to pressure on the hotel industry to be more concerned about their environmental impact and carbon footprint. Therefore, we are keen to find new ways to encourage fellow colleagues and guests to recycle.

Referee Details:

Referee 1:

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Referee 2:

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