

Anne Lee

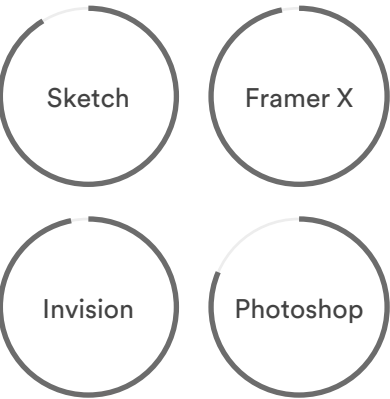
Product Designer

hermy0211@naver.com
+82-10-7508-0810

SKILLS

Competitive Analysis
Information Architecture
Interaction Design
Wireframing
Prototyping
Front End Programming
(HTML/CSS/Javascript)

DESIGN TOOLS



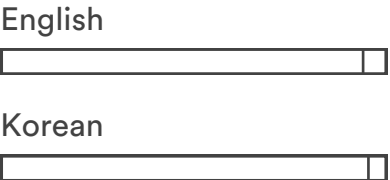
CERTIFICATIONS

Advanced Leadership Bronze
Toastmasters International, 2013

Competent Communicator
Toastmasters International, 2013

Google Analytics IQ
Google, 2019

LANGUAGES



EXPERIENCE 3 yrs 6 mos

- 2019.03 -
PRESENT

Featured Writer | Framer
 - Created official content on prototyping and design for the Framer blog
- 2017.09 -
PRESENT

Product Designer | NAVER Corp.
PRISM Live Studio Mobile / Desktop App
Live Streaming and Video Editing App
 - Defined the core flow and screens of the PC app
 - Improved the usability of the mobile app
 - Ideated meaningful features based on specialist interviews of full time creators
- 2016.06 -
2017.09

UX Designer | ST Unitas
The Princeton Review Prep Website
Online SAT Prep Service
 - Successfully shipped the website from scratch, including both front-end and back-end systems
 - Localized the platform for American users, with 80% responding they would use the final product
Scholé Mobile / Desktop Website
Online Job Training Platform
 - Renewed the website to align with business goals
 - Improved usability through GA analysis after launch
 - Decreased mobile bounce rate by 35.14% and increased content accessibility by 371%
- 2015.10 -
2016.04

UX Design Intern | pxd, inc.
 - Delivered a service design blueprint for a children's art museum, utilizing originally designed child research UX toolkits and techniques
- 2018.03 -
2018.09

Front End Developer Nanodegree
Udacity
- 2016.08 -
2011.03

B.S. Human Environment & Design
Yonsei University