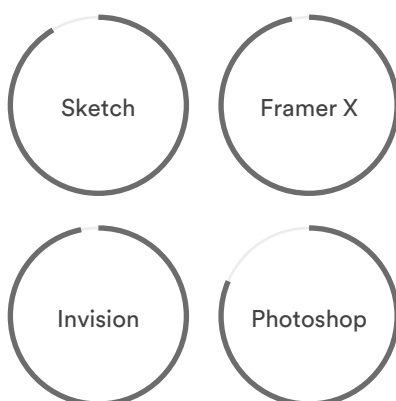# Anne Lee
Product Designer

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SKILLS

Competitive Analysis

Information Architecture

Interaction Design

Wireframing

Prototyping

Front End Programming
(HTML/CSS/Javascript)

DESIGN TOOLS

Sketch

Framer X

Invision

Photoshop

CERTIFICATIONS

Advanced Leadership Bronze
Toastmasters International, 2013

Competent Communicator
Toastmasters International, 2013

Google Analytics IQ
Google, 2019

LANGUAGES

English

Korean

EXPERIENCE 3 yrs 6 mos

2017.09 -
PRESENT

Product Designer I NAVER Corp.

PRISM Live Studio Mobile / Desktop App
Live Streaming and Video Editing App

● Defined the flow and screens of both PC and mobile apps

● Implemented complex features such as video quality optimization, multistreaming, and timeline based editing

● Ideated meaningful features for the streaming envrionment based on specialist interviews of creators

2019.03 -
PRESENT

Featured Writer I Framer

● Created official content on prototyping and design for the Framer blog

2016.06 -
2017.09

UX Designer I ST Unitas

The Princeton Review Prep Website
Online SAT Prep Service

● Successfully shipped the website from scratch, including both front-end and back-end systems

● Localized the platform for American users, with 80% responding they would use the final product

Scholé Mobile / Desktop Website
Online Job Training Platform

● Renewed the website to align with business goals

● Improved usability through GA analysis after launch

● Decreased mobile bounce rate by 35.14% and increased content accessibility by 371%

2015.10 -
2016.04

UX Design Intern I pxd, inc.

● Delivered a service design blueprint for a children's art museum, utilizing originally designed child research UX toolkits and techniques

EDUCATION

2018.03 -
2018.09

Front End Developer Nanodegree
Udacity

2016.08 -
2011.03

B.S. Human Environment & Design
Yonsei University