

# Anne Lee

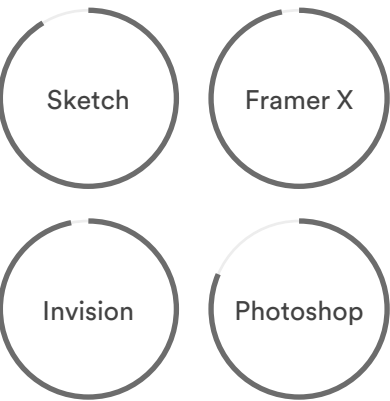
## Product Designer

hermy0211@naver.com  
+82-10-7508-0810

### SKILLS

Competitive Analysis  
Information Architecture  
Interaction Design  
Wireframing  
Prototyping  
Front End Programming  
(HTML/CSS/Javascript)

### DESIGN TOOLS



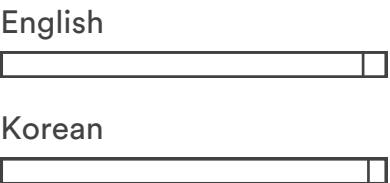
### CERTIFICATIONS

**Advanced Leadership Bronze**  
*Toastmasters International, 2013*

**Competent Communicator**  
*Toastmasters International, 2013*

**Google Analytics IQ**  
*Google, 2019*

### LANGUAGES



### EXPERIENCE 3 yrs 6 mos

- 2019.03 -  
PRESENT

**Featured Writer | Framer**
  - Created official content on prototyping and design for the Framer blog
- 2017.09 -  
PRESENT

**Product Designer | NAVER Corp.**  
**PRISM Live Studio Mobile / Desktop App**  
*Live Streaming and Video Editing App*
  - Defined the core flow and screens of the PC app
  - Improved the usability of the mobile app
  - Ideated meaningful features based on specialist interviews of full time creators
- 2016.06 -  
2017.09

**UX Designer | ST Unitas**  
**The Princeton Review Prep Website**  
*Online SAT Prep Service*
  - Successfully shipped the website from scratch, including both front-end and back-end systems
  - Localized the platform for American users, with 80% responding they would use the final product  
**Scholé Mobile / Desktop Website**  
*Online Job Training Platform*
  - Renewed the website to align with business goals
  - Improved usability through GA analysis after launch
  - Decreased mobile bounce rate by 35.14% and increased content accessibility by 371%
- 2015.10 -  
2016.04

**UX Design Intern | pxd, inc.**
  - Delivered a service design blueprint for a children's art museum, utilizing originally designed child research UX toolkits and techniques
- 2018.03 -  
2018.09

**Front End Developer Nanodegree**  
*Udacity*
- 2016.08 -  
2011.03

**B.S. Human Environment & Design**  
*Yonsei University*