

Anne Lee

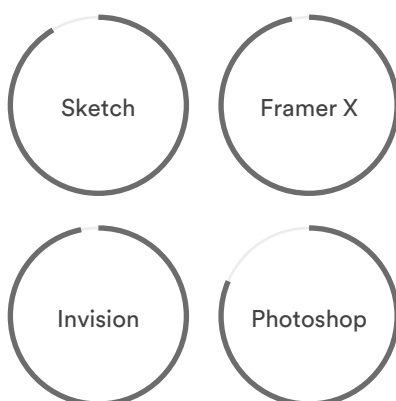
Product Designer

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SKILLS

Competitive Analysis
Information Architecture
Interaction Design
Wireframing
Prototyping
Front End Programming
(HTML/CSS/Javascript)

DESIGN TOOLS



CERTIFICATIONS

Advanced Leadership Bronze
Toastmasters International, 2013

Competent Communicator
Toastmasters International, 2013

Google Analytics IQ
Google, 2019

LANGUAGES

English



Korean



EXPERIENCE 3 yrs 6 mos

2017.09 - Product Designer | NAVER Corp.

PRESENT

PRISM Live Studio Mobile / Desktop App

Live Streaming and Video Editing App

- Defined the flow and screens of both PC and mobile apps
- Mobile app reached #1 in Trending Apps list in the Korean Google Play Store (2019.05)
- Implemented complex features such as video quality optimization, multistreaming, and timeline based editing
- Ideated meaningful features for the streaming environment based on specialist interviews of creators

2016.06 - UX Designer | ST Unitas

2017.09

The Princeton Review Prep Website

Online SAT Prep Service

- Successfully shipped the website from scratch, including both front-end and back-end systems
- Localized the platform for American users, with 80% responding they would use the final product

Scholé Mobile / Desktop Website

Online Job Training Platform

- Renewed the website to align with business goals
- Improved usability through GA analysis after launch
- Decreased mobile bounce rate by 35.14% and increased content accessibility by 371%

2015.10 - UX Design Intern | pxd, inc.

2016.04

Dongnae Childrens' Museum

Offline Service Design

- Delivered a service design blueprint for a children's art museum, utilizing originally designed child research UX toolkits and techniques

EDUCATION

2018.03 - Front End Developer Nanodegree

2018.09 *Udacity*

2016.08 - B.S. Human Environment & Design

2011.03 *Yonsei University*