



incubator157

incubator107 – the project of  association

is a place of learning

where anyone can learn and teach anything to anybody

through practical and experimental workshops

that form a community of craftsmen – amateurs, maniacs and experts





## our vision

After creating a **national network** promoting

**non-formal education**, alternative culture, **community** and **youth work**,

we aim at sharing this **sustainable model** on an **international** level.



# the Artisans



Henna tatoos  
Wire calligraphy  
T-shirt painting  
Fimo characters  
Creative recycling  
Guerrilla Knitting





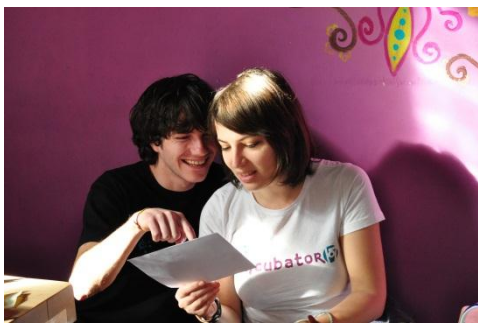
our model is based on

- Donations
- Volunteering
- Social enterprise
- Sharing of skills and passion





# the Vociferators



Coaching  
Improvisation  
African drums  
Creative writing  
Labyrinth theatre  
Piano or guitar lessons



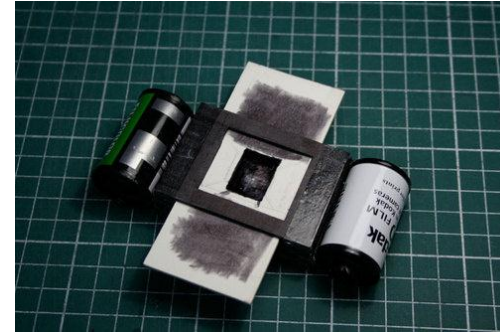
## the routine

- Local craftsmen or passionate youngsters **come forward** and **share** their skills
  - We host and organize workshops **daily**
  - Each month we present a **different** set of workshops
- At the beginning of each month we organize a **White Night** to **promote** the workshops that will take place in the month to come, **gather** the creative community and **host** performances and concerts





# the Wizards & the Virtuals



Tarot  
Feng shui  
Card tricks  
Pinhole camera  
3D Photography





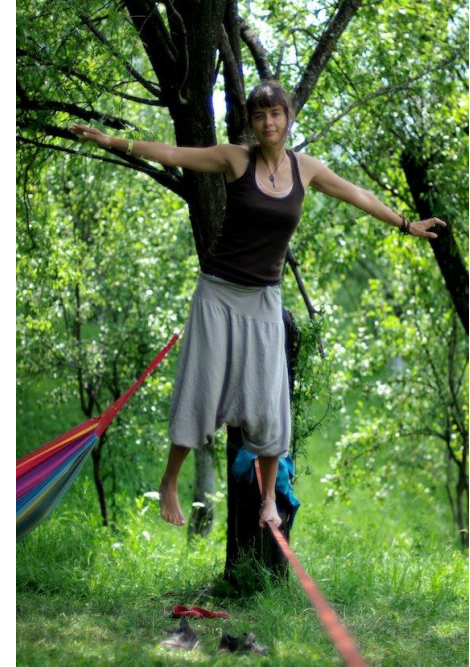
success is due to

- Low budget implementation costs
- Small coordinating team & many volunteers
- Collaborating with companies as a social enterprise
- Creating a community based on common beliefs and passion
- Promoting through live acts – white nights, festivals and projects





# the Shakers



Parkour

Dancing

Juggling

Slackline

Acrobatics

Martial arts



## incubator107 in numbers

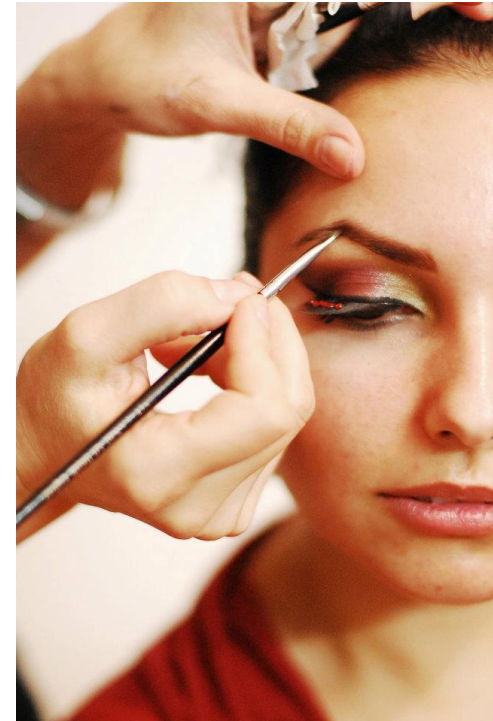
In only 1 year & 6 months

- Branches in Iași, Cluj, Timișoara and Brașov
- 400 workshops all over Romania
- 2 000 apprentices in Romania
- 3 000 participants in our Workshops' White Nights
- participation to 40 national festivals
- 1 000 unique visitors / daily on [www.incubator107.com](http://www.incubator107.com)
- 7 000 likes on Facebook
- Speakers at TEDx Youth Bucharest in May 2012





# the Pleasure-Seekers



Beauty  
Games  
Vegetarian recipes  
Cultures & traditions  
Tea and coffee rituals  
Home-made soaps & perfumes





# what you need for obtaining the social franchise

- Core team of 4 to 6 people
- A local community that is eager to learn & share
- Space for workshops (capacity of max 50 people)
- Space for white nights (capacity of max 300 people)



# what we offer to the franchisee

- Common projects
  - Training suited to your needs
  - Along-the-way advice and hints
- Insights and advice for any workshop that we have hosted



# the White Nights



# Movies & interviews

[What is incubator107?](#)

[incubator107 in motion](#)

[One year in incubator107](#)







**Website:** [www.incubator107.com](http://www.incubator107.com)

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