Citrus Hack

Organizers of Citrus Hack & Cutie Hack

SoCal's Premier Hackathon

April 29- April 30

citrushack.com

Sponsorship Packet 2022 - 2023

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What is Citrus Hack?

ABOUT US
Citrus Hack is a yearly hackathon co-hosted by the Association for Computer Machinery (ACM) and the Institute of Electrical and Electronics Engineers (IEEE) at the University of California, Riverside.

We host 500+ students from across Southern California who come together in teams to devise and develop a project of their own in 24 hours, completely from scratch.

WHY US?
Our mission is to create a space where students can demonstrate innovation and technical skills, through competition.
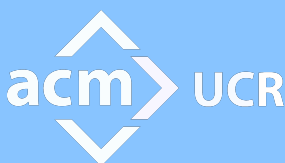
Citrus Hack aims to shine a spotlight on underrepresented students in tech.

ABOUT UCR

56.6% of undergrads are first-generation students

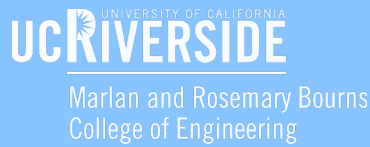**#1** in social mobility 2020 & 2021 (US News & World Report)

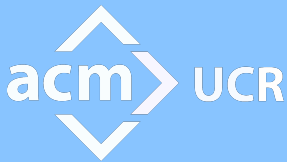**#3** in Hispanic STEM graduates in the nation (National Science Foundation)

Our Reach

UCR

22,600+
On-campus Reach

UC RIVERSIDE
UNIVERSITY OF CALIFORNIA
Marlan and Rosemary Bourns
College of Engineering

3,000+
Students

acm > UCR

300+
Members

IEEE

80+
Members

Social Media Outreach

1.6k+   **1.2k+**   **900+**   **190+**

Demographics

Citrus Hack 2022 Stats

👤 **620+**
Applicants

📅 **50+**
Projects

🕐 **24**
Hours

Majors

Computer Science

Non-tech major

Other STEM major

N/A

Education

UC Riverside

Out-Of-State Colleges

Other California colleges

High School
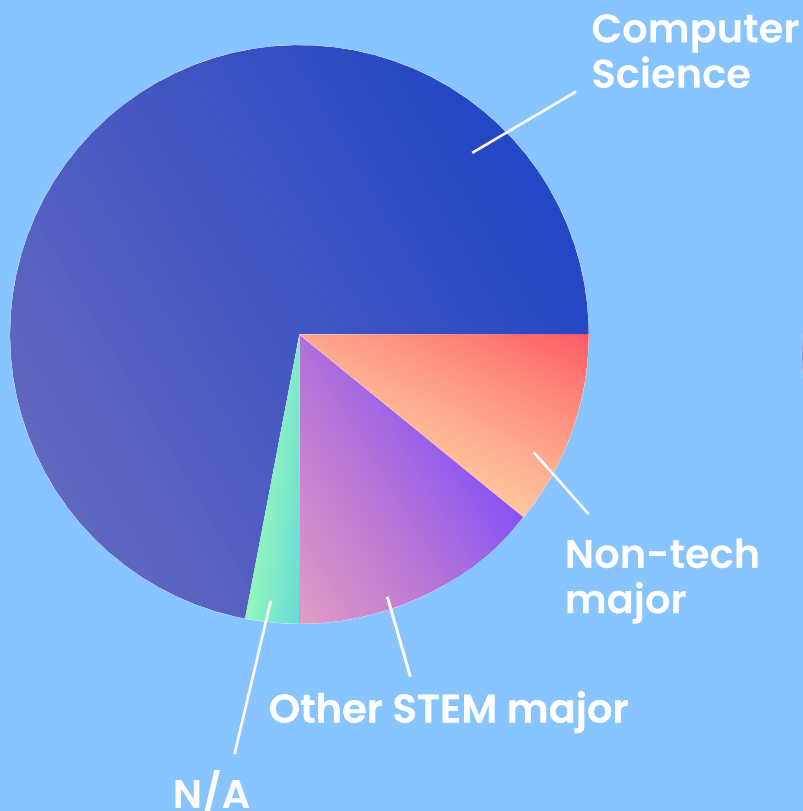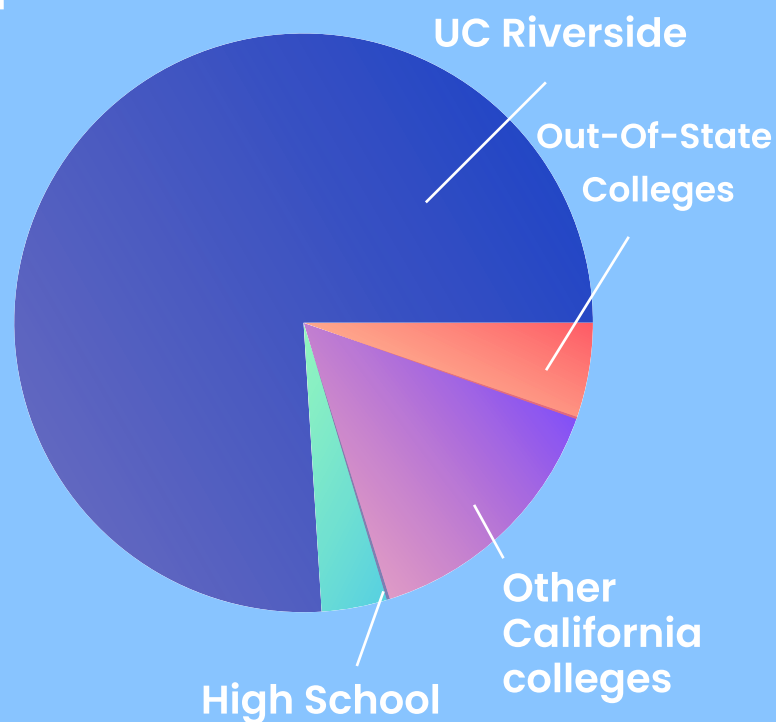
Why Sponsor?

RECRUIT
Hackathon attendees are the up and coming minds of tomorrow. As a sponsor you have the ability to interact with these talented students as they work.

PROMOTE
We aim to provide a variety of promotional opportunities for your brand. This includes speaking in our opening ceremony, distributing swag, social media posts, and more (see page 5). We love our sponsors and we want you to get your message out to our attendees.

TEST RUN
Show off your products to the collegiate developer community! Whether it's a fresh API or flashy hardware, hackers are more than willing to give a product a trial run.

Sponsorship Tiers

	Cutie $1,000	Tangerine $3,000	Orange $5,000	Pomelo $10,000
Opening Ceremony	Thanked	Thanked	Thanked	5 min talk
Closing Ceremony	Thanked	Thanked	Thanked	Thanked
General Prize		✔	✔	✔
Judge			General	General
In-Person Workshops		✔	✔	✔
Sponsored Talk			✔	✔
Sponsored Prize	✔	✔	✔	✔
Sponsored Event				✔
Distribute Swag	✔	✔	✔	✔
Participant Info			Post-event	Post-event
Recruiters			✔	✔
Interviewers				✔
Website	Standard	Standard	Large	Co-Sponsored
T-Shirt	Standard	Standard	Large	Co-Sponsored
Event Branding	✔	✔	✔	✔
Shoutouts			✔	✔
Branded Space				✔
Resume Bank			✔	✔

Thank you!

We appreciate your help and look forward to working with you!

Contact us at
citrushack@gmail.com