



Netflix Stock Visualization

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Sept. 22 2020

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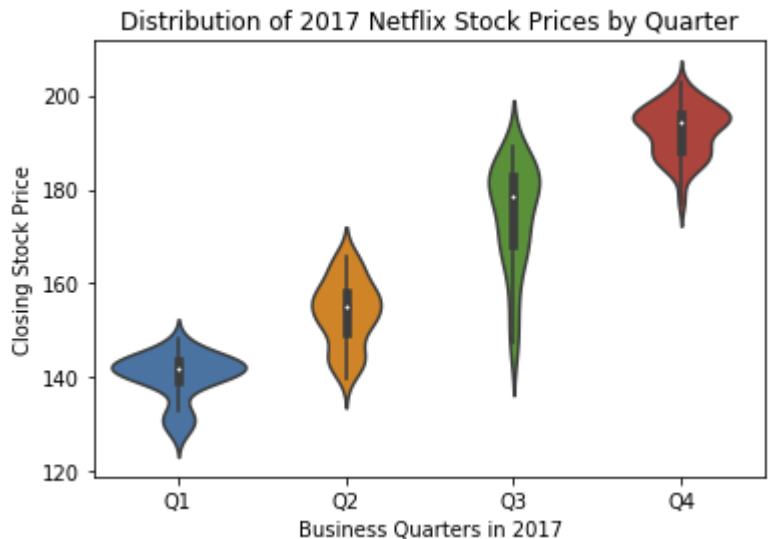
1. How has Netflix stock performed in 2017?
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1. Distribution of 2017 Netflix Stock Prices by Quarter

1.1 Distribution of 2017 Netflix stock prices by quarter

This visualization shows the quarterly stock price for Netflix 2017.

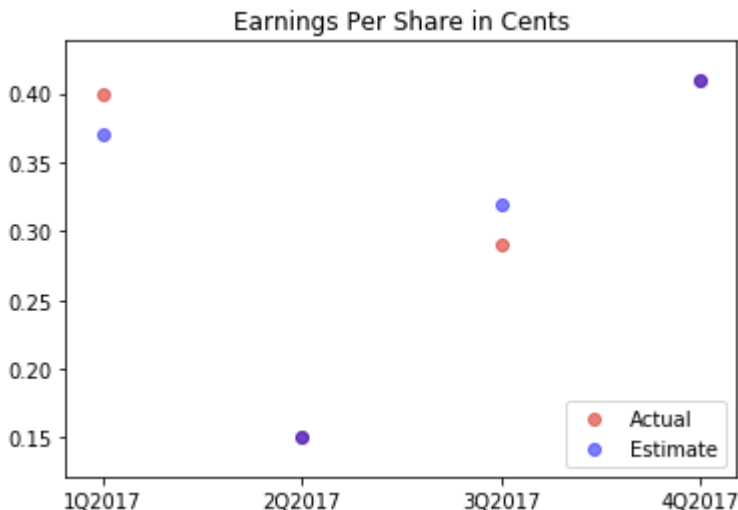
- The stock had a large change at the end of the first quarter.
- However, from the second quarter on, the stock showed a steady increase.



2.1 Earning per Share (EPS) performance

This visualization shows the EPS compared to the estimated EPS.

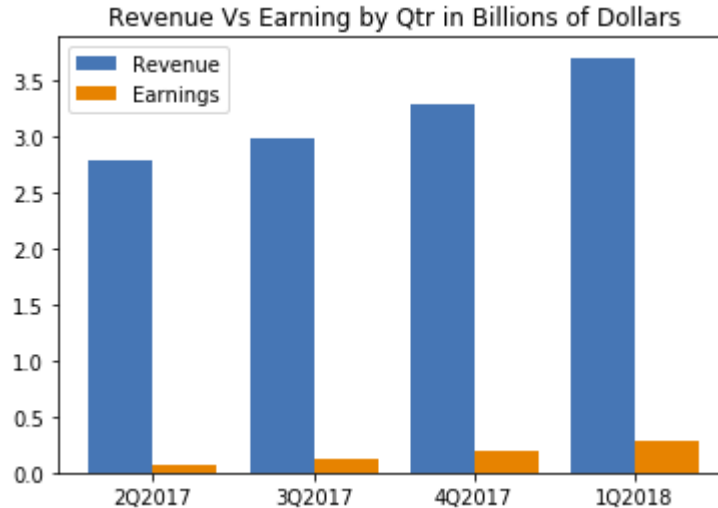
- The estimations were accurate about half of the time.
- This demonstrates our ability to predict where the earnings will be on a quarterly basis.



3.1 Revenue Vs. Earnings

Revenue versus earning by quarter comparison.

- Revenue continues a growth trend for each quarter.
- Earnings also increased per quarter at a steady rate.
- Overall there is an average of a 10% increase in earnings per quarter.



4.1 Netflix comparison to the Dow Jones

This visualization shows the quarterly stock price for Netflix and the Dow Jones in 2017.

- Netflix performed well against the Dow; however it is more volatile over the year.
- Netflix stock pricing had a couple large drops, but still managed a 35% increase over the year.

