

CLINT BIRD

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For 20+ years, I've been a transformation and business leader, adept at navigating the intersection between operational excellence and digital innovation. My expertise spans operations, digital transformation, project delivery and organizational change management - these experiences have been honed through increasingly responsible leadership positions across automotive, aerospace, and military sectors.

I am passionate about leveraging lean principles and emerging technologies to drive genuine business value and foster sustainable growth. My focus is always on understanding the real drivers and impacts at the operational level, ensuring strategic initiatives translate into impactful, measurable improvements. I take pride in developing entrepreneurial teams with strong identities, empowering them to think creatively, pursue continuous improvement, and deliver value through meaningful change and operational excellence.

EXPERIENCE & PROJECTS

HO DATA, ANALYTICS & AUTOMATION: Satair / Airbus Customer Services *(2018 - CURRENT)*

- Leading an international team of data engineers, analysts, and cloud infrastructure specialists to drive the overarching digital transformation and integrate data & analytics into the core of business operations
- Developed and executed a comprehensive enterprise architecture and data-driven transformation strategy for Satair, laying the groundwork for scalable data utilization and informed decision-making across the organization. Established a resilient infrastructure, scalable data pipelines, modern methodologies, and strong data governance practices, directly enabling sustainable growth and future innovation.
- Championed a data-centric culture across the organization by promoting education, awareness, and training initiatives. Built and fostered a cross departmental network of analytical talent, democratizing data access and reducing technical barriers. Resulting in over 60% of the company being regular users of our platforms

PROJECT LEADER OPERATIONAL COMPETITIVENESS (SCORE): Airbus Customer Services *(2016 - 2017)*

- Responsible for enhancing competitiveness and operational efficiency across all customer service business units - resulting in €38 million in documented savings by 2020 primarily through efficiency enhancements
- Led a critical USA footprint strategy project for Satair, conducting in-depth analysis of over 100 locations based on operational performance, labor, land, and tax considerations to optimize the company's long-term physical footprint and operations.
- Successfully negotiated a complex €25 million sale and rental agreement for a new facility, navigating diverse interests among Airbus stakeholders, brokers, and political institutions to secure a foundational asset for future operations.

A350 RC/RP CONVERGENCE MANAGER: Airbus A350 Program *(2014 - 2016)*

- Led cross-functional teams across the full aircraft, with end-to-end responsibility for delivering design modifications and managing budgets to achieve year end cost convergence targets
- Managed and optimized a €70 million annual budget for design-to-cost changes, successfully delivering ~€2.5 million in recurring cost reductions. Provided critical assessment of concepts from both business and technical perspectives, driving clear prioritization and funding allocation.
- Developed a solution that automatically notifies designers of improvement opportunities when accessing the digital mockup (DMU), significantly streamlining feedback loops and accelerating overall design optimization.

FUSELAGE CHANGE INDUSTRIALIZATION MANAGER: Airbus A350 Program *(2013 - 2014)*

- Led cross-functional teams responsible for the entire fuselage - providing an end to end view of the complete fuselage status, and ensuring all enablers are in place to achieve industrial targets and maturity.
- Developed and implemented a new process and tool to facilitate early procurement of detailed parts by local sections, effectively managing risks related to part maturity, cost, and lead time in a systematic manner.

HO A350 CENTRAL TEAM - FAF SECTIONS: Airbus A350 Manufacturing Engineering (2011 - 2013)

- Owned and optimized business performance for rear fuselage sections, including CapEx, recurring costs, resources and budget. Led the deployment and refinement of the rear fuselage ramp-up strategy.
- Rebuilt the team scope & setup, bringing in critical skills as well as redefine and implement essential processes/tools. Successfully recovered a critical backlog of jigs and tools, safeguarding MSN1 launch and mitigating significant program risks in a challenging inherited situation.

SENIOR BUSINESS CONSULTANT: Airbus CIMPA (2009 - 2011)

- Provide objective advice, expertise, and specialized skills to enhance client business performance, while also leading projects and delivering customized, persuasive proposals to achieve critical business objectives.

SABBATICAL: Travelling (2007 - 2008)

- Traveled extensively across Asia, the Middle East, Europe, and South America.

PROJECT MANAGER: AUNDE Automotive Australia (2005 - 2007)

HO LEAN/INDUSTRIAL TEAM: AUNDE Automotive Trim (2003 - 2005)

PROCESS ENGINEER: AUNDE Automotive Trim (2002 - 2003)

EDUCATION

ECATA EXECUTIVE EDUCATION: ISAE-SUPAERO, Toulouse (2022)

- Specialization in Aerospace Sustainability

BUSINESS ADMINISTRATION PROGRAM (MBA EQUIVALENT): Coursera, Online (2016)

- Comprehensive program covering core MBA disciplines including finance, marketing, strategy, operations etc

GRAD-DIPL BUSINESS: Business School Univ. RMIT, Melbourne (2005)

- Specialization in Manufacturing Operations
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SKILLS

TRANSFORMATION, STRATEGY & CHANGE MANAGEMENT		OPERATIONS EXCELLENCE & LEAN METHODS	
TEAM DEVELOPMENT & LEADERSHIP	STORYTELLING / PUBLIC SPEAKING	DATA STRATEGY & GOVERNANCE	
DIGITAL TRANSFORMATION & TECHNOLOGY INTEGRATION		PROJECT MANAGEMENT (PRINCE2 & AIRBUS SILVER)	
ANALYTICS, MODELING & FORECASTING	DEVOPS & CLOUD / CONTAINER	ENTERPRISE ARCHITECTURE	

LANGUAGES

ENGLISH: Native

GERMAN: Negotiation