

# CLINT BIRD

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For 20+ years, I've been honing my skills as a transformation and business leader, adept at navigating the intersection between operational excellence and digital innovation. My expertise spans operations, digital transformation, project delivery, and organizational change management. This experience has been developed in increasingly responsible leadership positions across automotive, aerospace, and military sectors.

I am passionate about applying lean principles and technology to drive genuine business value and foster sustainable growth. My focus is always on understanding the real drivers and impacts at the operational level, ensuring initiatives translate into impactful, lasting improvements. I take pride in developing teams with strong identities and an entrepreneurial mindset, empowering them to think creatively, pursue continuous improvement, and deliver value through meaningful change and operational excellence.

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## EXPERIENCE & PROJECTS

### HO DATA, ANALYTICS & AUTOMATION: Satair / Airbus Customer Services *(2018 - CURRENT)*

- Leading an international team of data engineers, analysts, and cloud infrastructure specialists to drive the overarching digital transformation and integrate data & analytics into core business operations.
- Led enterprise architecture and the digital transformation strategies for Satair, establishing resilient infrastructure, scalable data pipelines, and robust data governance practices to enable sustainable growth and future innovation.
- Created a data-centric culture across the organization through education and awareness campaigns, engaging senior executives and managers to secure buy-in and drive top-down adoption. Simultaneously, built and nurtured a cross-departmental network of analytical talent, democratizing data access and reducing technical barriers - resulting in over 1200 employees becoming regular users of our platforms.

### PROJECT LEADER OPERATIONAL COMPETITIVENESS (SCORE): Airbus Customer Services *(2016 - 2017)*

- Drove enhancements in competitiveness and operational efficiency across all customer service business units, delivering €38 million in documented savings by 2020.
- Led a critical USA footprint strategy project for Satair, conducting in-depth analysis of over 100 locations based on operational performance, labor, land, and tax considerations to optimize the company's long-term physical footprint and operations.
- Negotiated a complex €25 million sale and rental agreement for a new facility, navigating diverse interests among Airbus stakeholders, brokers, and political institutions to secure a foundational asset for future operations.

### A350 RC/RP CONVERGENCE MANAGER: Airbus A350 Program *(2014 - 2016)*

- Led cross-functional teams across the full aircraft, with end-to-end responsibility for delivering design modifications and managing budgets to achieve year end cost convergence targets.
- Managed and optimized a €70 million annual budget for design-to-cost changes, successfully delivering ~€2.5 million in recurring cost reductions. Provided critical assessment of concepts from both business and technical perspectives, driving clear prioritization and funding allocation.
- Developed a solution that automatically notifies designers of improvement opportunities when accessing the digital mockup (DMU), significantly streamlining feedback loops and accelerating overall design optimization.

### FUSELAGE CHANGE INDUSTRIALIZATION MANAGER: Airbus A350 Program *(2013 - 2014)*

- Led cross-functional teams responsible for the entire fuselage, providing end-to-end oversight of status and ensuring all enablers were in place to achieve industrial targets and maturity.
- Developed and implemented a new process and tool for early procurement of detailed parts by local sections, systematically managing risks related to part maturity, cost, and lead time.

## **HO A350 CENTRAL TEAM - FAF SECTIONS: Airbus A350 Manufacturing Engineering** (2011 - 2013)

- Owned and optimized the business performance and ramp-up strategy for rear fuselage sections - encompassing CapEx, recurring costs, resources, and budget.
- Restructured the team, integrated critical skills and implemented new processes and toolsets. Successfully cleared critical jigs and tools backlog to safeguard MSN1 first flight and mitigate significant risks inherited from a challenging situation.

## **SENIOR BUSINESS CONSULTANT: Airbus CIMPA** (2009 - 2011)

- Advised clients on complex business challenges, leveraging expertise and skills to optimize their performance. Developed compelling proposals and led projects that successfully delivered mutually beneficial results.

## **SABBATICAL: Travelling** (2007 - 2008)

- Traveled extensively across Asia, the Middle East, Europe, and South America.

## **LEAD PROJECT MANAGER: AUNDE Automotive Australia** (2005 - 2007)

## **HO LEAN/INDUSTRIAL TEAM: AUNDE Automotive Trim** (2003 - 2005)

## **PROCESS ENGINEER: AUNDE Automotive Trim** (2002 - 2003)

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## EDUCATION

### **ECATA EXECUTIVE EDUCATION: ISAE-SUPAERO, Toulouse** (2022)

- Specialization in Aerospace Sustainability

### **BUSINESS ADMINISTRATION PROGRAM (MBA EQUIVALENT): Coursera, Online** (2016)

- Comprehensive program covering core MBA disciplines including finance, marketing, strategy, operations etc

### **GRAD-DIPL BUSINESS: Business School Univ. RMIT, Melbourne** (2005)

- Specialization in Manufacturing Operations
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## SKILLS

TRANSFORMATION, STRATEGY & CHANGE MANAGEMENT		OPERATIONS EXCELLENCE & LEAN METHODS	
TEAM DEVELOPMENT & LEADERSHIP	STORYTELLING / PUBLIC SPEAKING	DATA STRATEGY & GOVERNANCE	
DIGITAL TRANSFORMATION & TECHNOLOGY INTEGRATION		PROJECT MANAGEMENT (PRINCE2 & AIRBUS SILVER)	
ANALYTICS, MODELING & FORECASTING	DEVOPS & CLOUD / CONTAINER	ENTERPRISE ARCHITECTURE	

## LANGUAGES

**ENGLISH:** Native

**GERMAN:** Negotiation