

Machine Learning From Scratch

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April 25th, 2018

2018-08-14

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Machine Learning From Scratch

Collin Prather

April 29th, 2018

Make sure that everyone launches binder or colab.google first!!

Machine Learning Overview

Steps in the Machine Learning Process

Step 0: Identify The Problem

Step 1: Get the Data

Step 2: Data Preparation/Exploration

Step 3: Model Selection

Step 4: Cross-validation/Hyper-parameter tuning

Building a Support Vector Machine from Scratch

Exploring Scikit-Learn and applying to GR Crash dataset

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Pull a graph of google search trends indicating how terms like "Data Science" and "Machine Learning" have blown up.

Try to form talk around hitting on the theoretical mathematical side of ML as well as the difficulties/complexities faced in Applied ML
data + algorithms = predicting the future (it's really a lot more than this – understanding context and how to frame the question (usually) from a business perspective is huge)

classification v. regression

supervised/unsupervised/reinforcement learning

when talking on reinforcement learning, mention and recommend AlphaGo documentary (it's on netflix!)

considerations/complexities in building ML models

What is Machine Learning?



Machine Learning

Arthur Samuel:

Machine learning is “Field of study that gives computers the ability to learn without being explicitly programmed”.

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Even according to the experts, the exact definition of the field of machine learning is a bit fuzzy, but As early as 1959, Arthur Samuel quote. .

also, include Ng's explanation from MLYearning!

What is Machine Learning

data + algorithms = predicting the future
combo of statistics, calculus, etc...

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What is Machine Learning

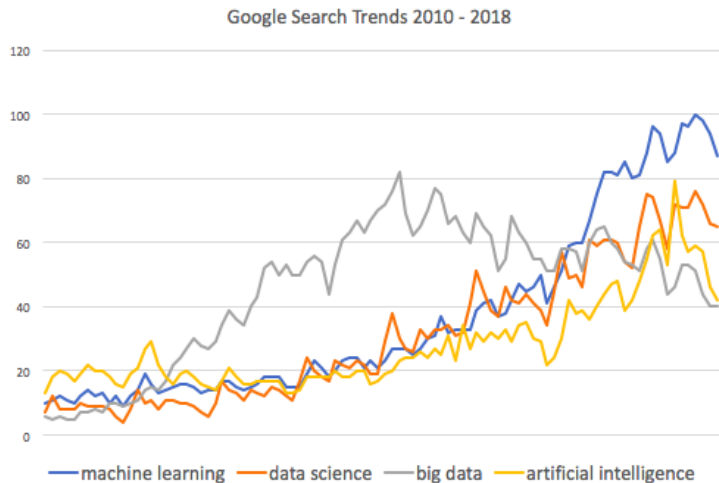
data + algorithms = predicting the future
combo of statistics, calculus, etc...

ML techniques can be applied to a wide range of problems in diverse industries. In fact, ML has become ubiquitous in our everyday lives *

Siri/ Amazon Alexa

- * Recommendation systems (amazon, netflix)
- * Fraud Detection
- * Disease diagnosis
- * Supply Chain Optimization

According to Google...



What has caused this spike?

1. Data Availability

- ▶ ecommerce
- ▶ lot (sensor data)

2. Computational Scale

- ▶ Moore's Law

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1. Data Availability
 - ecommerce
 - IoT (sensor data)
2. Computational Scale
 - Moore's Law

The math that powers machine learning algorithms has been around for quite a few years... so what's changed?

1. Data Availability
2. Computational Scale (NG MLY 01 pg 10)

The rise of the big data era has given us access to astounding amounts of data. That phenomenon paired with the exponential growth we've experienced in computational advances, has created the perfect storm for the emergence of the field of machine learning.

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└ Steps in the Machine Learning Process

└ Step 0: Identify The Problem



Let's say that you work for the city of Grand Rapids, and you find that there are an increased number of hit and runs when the driver 1 was drinkin.

Do some research, maybe find a way to graph this?? You can do it!

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