

# Conrad Borchers

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## Education

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### University of Oxford

SOCIAL DATA SCIENCE, MSc

*Oxford, United Kingdom*

*10/2021 - 08/2022*

### University of Tübingen

PSYCHOLOGY, BSc

*Tübingen, Germany*

*10/2018 - 07/2021*

## Professional Experience

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- 11/2021 - **Student Researcher and Team Lead**, Oxford Artificial Intelligence Society  
11/2021 - **Graduate Research Assistant**, Saïd Business School, University of Oxford  
03/2021 - **Research Affiliate**, Lab of Christian Fischer, University of Tübingen  
05/2021 - 09/2021 **Research Intern**, CAHL Lab (Zach Pardos), University of California, Berkeley  
03/2021 - 06/2021 **Teaching Assistant (Cognitive Modeling)**, Department of Computer Science, University of Tübingen  
08/2020 - 01/2021 **Undergraduate Research Assistant**, Tübingen School of Education  
02/2019 - 07/2020 **Undergraduate Research Assistant**, Leibniz Knowledge Media Research Center (IWM)

## Publications

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### JOURNAL ARTICLES

- J2 – Rosenberg, J., Burchfield, M., **Borchers, C.**, Gibbons, B., Anderson, D., & Fischer, C. (2021). Social media and students' privacy: What schools and districts should know. *Phi Delta Kappan*, 103(2), 49-53. <https://doi.org/10.1177/00317217211051145>  
J1 – Rosenberg, J., **Borchers, C.**, Dyer, E., Anderson, D. & Fischer, C. (2021). Understanding Public Sentiment About Educational Reforms: The Next Generation Science Standards on Twitter. *AERA Open*, 7(1), 1-17. <https://doi.org/10.1177/23328584211024261>

### CONFERENCE PROCEEDINGS [PEER-REVIEWED]

- C2 – **Borchers, C.**, Rosenberg, J., Gibbons, B., Burchfield, M., & Fischer, C. (2021). To Scale or Not to Scale: Comparing Popular Sentiment Analysis Dictionaries on Educational Twitter Data. *Proceedings of the 14th International Conference on Educational Data Mining (EDM)*. Paris, France.  
C1 – Burchfield, M., Rosenberg, J., **Borchers, C.**, Thomas, T., Gibbons, B., & Fischer, C. (2021). Are Violations of Student Privacy “Quick and Easy”? Investigating the Privacy of Students' Images and Names in the Context of K-12 Educational Institution's Posts on Facebook. *Proceedings of the 14th International Conference on Educational Data Mining (EDM)*. Paris, France.

### STUDENT-LED CONFERENCES, WHITE PAPERS, AND BLOG POSTS

- M3 – **Borchers, C.** (2020). Die Replikationskrise in der Psychologie - Reflexionen und Implikationen für die Erziehungswissenschaft. [The Replication Crisis in Psychology - Reflections and Implications for Pedagogy]. *Dynamiken des Pädagogischen Perspektiven auf Studium, Theorie und Praxis*. Budrich.  
M2 – **Borchers, C.**, Rosenberg, J., & Fischer, C. (2020). An Examination of the #NGSSchat Storify Database. <https://doi.org/10.31219/osf.io/4tafx>  
M1 – **Borchers, C.**, Ferdinand, J., & Fischer, C. (2020). Inquiry-based Learning: Forschendes Lernen im Unterricht. [Inquiry-based learning in classroom instruction]. <https://lead.schule/blog/forschendes-lernen-im-unterricht/>

## Presentations

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### CONFERENCE PRESENTATIONS

Fischer, C., Morina, F., **Borchers, C.**, Klein, L., & Eich, M. (2022, April). Informal Professional Development in Online Communities of Practice at Scale: Mapping Nationwide Educational Twitterspheres. Paper to be presented at the 2022 Annual Meeting of the American Educational Research Association, San Diego, CA.

**Borchers, C.**, Eder, T., & Scheiter, K. (2021, September). How Effective is Reflective search? A Time Slice Analysis of Dentistry Students' Visual Search Strategies and Pupil Dilation during Diagnosing Radiographs. 2nd Workshop on Mental Effort, Virtual Conference.

Rosenberg, J., **Borchers, C.**, Gibbons, B., Dyer, E., Anderson, D., & Fischer, C. (2021, April). Don't worry, be happy? A sentiment analysis of the #NGSSchat Twitter community. Paper at the 2021 annual meeting of the American Educational Research Association, Virtual Conference.

Fischer, C., Morina, F., **Borchers, C.**, & Klein, L. (2021, March). Using Big Data to Support Educational Change: Twitter as a Platform for Informal Professional Development. Paper presented at the 2021 annual meeting of the Leibniz Education Research Network, Hannover, Germany.

## Awards, Fellowships, & Grants

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2021 **Best Poster Award**, 14th International Conference on Educational Data Mining

2021 **Learning Engineering Fellow**, EPIC@Berkeley - UC Berkeley GSE & Schmidt Futures

2019-2020 **Research Fellow**, European Federation of Psychology Students Associations (EFPSA)

2018-2022 **BSc and MSc Scholarship**, German Academic Scholarship Foundation (Studienstiftung)

## Teaching Experience

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Spring 2021 **Cognitive Modeling**, Teaching Assistant

## Service to the Academic Community

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### PEER REVIEW

2022 **AERA Annual Meeting**, San Diego, CA