PANESCU VASILE-COSMIN

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PROFESSIONAL SUMMARY

Confident student, with a passion for learning and development. Eager to leverage education and training in the digital marketing space to support the growth and success of a high-performing organization. I am excited to learn from experienced professionals, collaborate with team members and expand my knowledge.

EDUCATION

University of Bucharest | Bachelor's program: Economic Cybernetics   2022 - 2025
- Relevant Classes | Marketing, Operational Research, Economy, Information Technology
- College projects | Dero Protect- Refresh Campaign, Data Encryption (App, Research), The 2008 financial crisis

Google Digital Garage
- Relevant Courses | Fundamentals of Digital Marketing

Udemy
- Relevant Courses | SEO Training Masterclass, Microsoft Word, Excel, PowerPoint

GENERAL SKILLS

Digital Marketing | SEO, Social Media Management, Google Analytics, Excel, PowerPoint, Word, Figma, Canva
Web Development | HTML, SASS/CSS, JavaScript, React, NextJS, TailwindCSS, WordPress
Soft Skills | creativity, problem solving, teamwork, strategic thinking, emotional intelligence, adaptability, time management

EXPERIENCE AND PROJECTS

Volunteer

Marketing Department   2022 - present
- Active development of a student application, responsible for debugging and styling using CSS.
- Future responsible for building the official website of the Student Association of the Faculty of Administration and Business, demonstrating skills in digital marketing and web development.
- Involved in creating the design of posts, descriptions and organizing events.

Personal Website

Personal website that presents my portfolio and skills
- Website development and optimization, using best practices and programming techniques to create a pleasant and efficient browsing experience for users.
- Implementation of advanced SEO strategies, including content optimization, site structure, use of keywords and meta tags to improve visibility and positioning in search engines.

Resume Generator

Web application that allows programmers to create customized resumes
- Provides an intuitive, user-friendly and responsive interface for creating customized resumes in real-time with the ability to edit to fit unique needs.
- With automatic saving feature, each modified version of your resume will be safely stored and ready for future use.

OTHER INFORMATION

Languages | Romanian (native), English (B2)
Interests | marketing, tech, reading, entrepreneurship, development, investing, psychology, networking