Getting started with **R**

Alexandre Courtiol
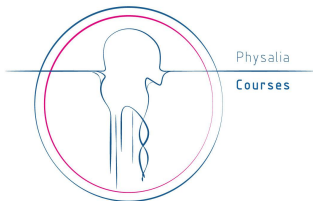
Leibniz Institute of Zoo and Wildlife Research

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Physalia
Courses

Leibniz Institute for Zoo
and Wildlife Research
IN THE FORSCHUNGSVERBUND BERLIN E.V.

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All slides are available at `https://github.com/courtiol/BeginR/tree/master/sources_vignettes`

Getting started with **R**

R in brief

R is a programming language and software environment for statistical computing & graphics.

Key points about **R**:

- free <u>for all</u>
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CONCLUSION: **R** is the best software environment for statistical computing (but it is far from perfect!)
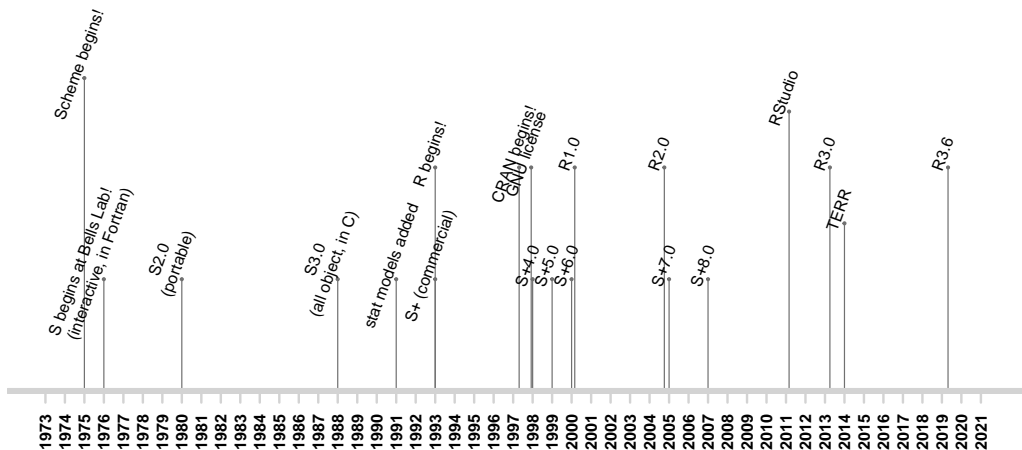
Getting started with **R**

A short history of **S**/**R**

R tooks its syntax and tools from the **S**, and its semantic from `Scheme`

R's Who's Who

John Chambers
creator of **S**

Ross Ihaka
creator of **R**

Robert Gentleman
creator of **R** (& *Bioconductor*)

Hadley Wickham
creator of the `tidyverse`

Note: many other persons have been (and continue to be) strongly influencing **R** and its community!

Getting started with **R**

Is **R** good for you?

Good for:

- small, medium and big data
- data manipulation
- data analyses
- plotting (including GIS, web . . .)
- programming (even for biologists)

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Good for:
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Not optimal for:
- beginners
- data entry
- formal algebra
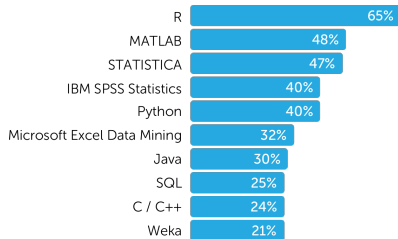- general purpose programming

Getting started with **R**

Most Data Scientists use Multiple Tools

? What data science / analytic tools, technologies, and languages did you use in the past year?

Academics

Tool	Percent
R	65%
MATLAB	48%
STATISTICA	47%
IBM SPSS Statistics	40%
Python	40%
Microsoft Excel Data Mining	32%
Java	30%
SQL	25%
C / C++	24%
Weka	21%

NGO / Gov't

Tool	Percent
R	70%
SQL	52%
Python	44%
KNIME (free version)	38%
Microsoft Excel Data Mining	35%
Java	31%
STATISTICA	30%
Tableau	28%
IBM SPSS Statistics	26%
Microsoft SQL Server Data Mining	25%
Hadoop / Hive / Pig	22%
Weka	22%
MATLAB	21%

All tools used by more than 20% of a group are shown

Rich companies rely on **R** too!

Some examples:
(http://blog.revolutionanalytics.com/2014/05/companies-using-r-in-2014.html)
(https://blog.revolutionanalytics.com/2014/06/more-companies-using-r.html)
(https://blog.revolutionanalytics.com/2017/07/more-companies-using-r.html)

- Facebook (data analysis, big-data visualization, user behaviour analysis)
- Google (advertising effectiveness, economic forecasting, and big-data statistical modeling)
- Lloyds of London (risk analysis and catastrophe modeling)
- Merk (analysis of factors that affect the cold chain)
- Microsoft (Xbox matchmaking + plus much more these days!!)
- Monsanto (statistical analysis in plant breeding, fertility mapping and yield forecasting)
- The New York Times (interactive features such as the Dialect Quiz and the Election Forecast)
- Twitter (data visualization and semantic clustering)
- Uber (various analyses)

Getting started with **R**

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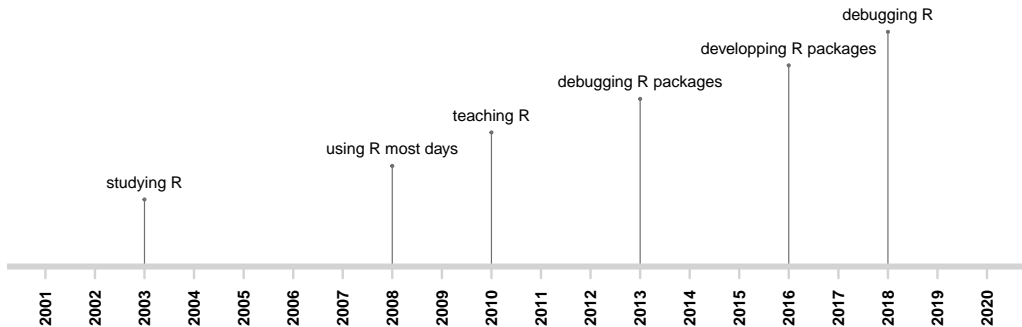
All of these activities are still ongoing (**R** is rich and evolving)

Getting started with **R**

What will we do?

I will:

- explain you the main principles of the **R** language and some useful functions
- provide you with short exercises to put concepts into practice
- provide you with suggestions on how to learn more about **R** on your own

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You should:

- "*accept that you are gonna be frustrated, accept that you are gonna be bad at it for a while, but you have to keep going anyway...*" (Wickham 2018, `https://www.youtube.com/watch?v=Uxdf8evD6pQ`)
- ask any silly question that pops up in your creative minds
- let me know immediately when you stop following

Structure of the course

Day 1	Getting ready to work with **R**
Day 2-3	Getting to use data in **R**
Day 4	Getting to plot data in **R**
Day 5	Getting to analyses data in **R**