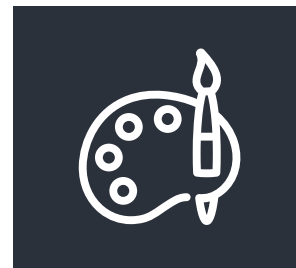
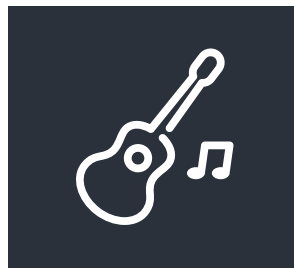
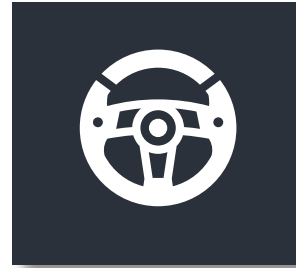
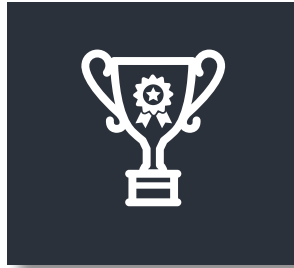


CUSTOMER EXPERIENCE **CATALOG**



September 2019 Issue

TYPES OF EXPERIENCES



HOW TO USE THIS CATALOG

Once you determine which experience is best for your potential customer, reach out to

EJ Corporan

+1.316.706.0057

ecorporan@txtav.com



DAVIS ESTATES

Historic Tour & Tasting

Travel back in time on a tour of our historic property, offering a glimpse of how Davis Estates developed. The tour concludes in the tasting room, where our terrace provides stunning views of the Calistoga terroir.

Take in the sights and enjoy a tasting flight of our flagship wines paired with an array of seasonal delicacies from our Executive Chef.

Davis Estates is a beautiful property with some of the most unique and cutting-edge tasting experiences in Napa Valley. With various experiential culinary and wine offerings across the estate, this will be an unforgettable experience for you and your customers to enjoy together.

KEEP IN MIND

- Group of 10 guests maximum
- Available at 10 am and 2 pm
- Please allow 90 minutes

PARTNERSHIP DETAILS/REQUIREMENTS:

Customer selects date and time. Reservations may require more lead-time during harvest (busy) season, giving at least one month's notice.

Minimum customer spend on wine mitigates direct expense to Textron Aviation. Each couple should spend \$2,000 at Davis Estates.



DAVIS ESTATES Library Tasting

Embark on a private journey of our breathtaking estate that draws you into our leading-edge winery. Savor the premier Cabernets of Davis Estates crafted by Cary Gott and the exclusive Phase V wines by Philippe Melka.

Hosted deep within our caves in the exclusive Library Cellar. The unique flight features five richly textured reds perfectly paired with artisan cheeses and charcuterie hand selected by our Executive Chef.

Davis Estates is a beautiful property with some of the most unique and cutting-edge tasting experiences in Napa Valley. With various experiential culinary and wine offerings across the estate, this will be an unforgettable experience for you and your customers to enjoy together.

KEEP IN MIND

- Group of 8 guests maximum
- Available at 10 am and 1 pm
- Monday, Wednesday and Friday
- Please allow 90 minutes

PARTNERSHIP DETAILS/REQUIREMENTS:

Customer selects date and time. Reservations may require more lead-time during harvest (busy) season, giving at least one month's notice.

Minimum customer spend on wine mitigates direct expense to Textron Aviation. Each couple should spend \$2,000 at Davis Estates.



DAVIS ESTATES VIP Experience

For serious wine collectors and wine lovers, we offer a behind the scenes tour of our property. Begin with a walk through our vineyard and estate. Continue into our Howard Backen designed, cutting-edge winery and tour 11,000 square feet of caves.

After the tour enjoy a private seated tasting hosted in our VIP Crush Room and indulge in our reserve wines beautifully paired with seasonal gourmet bites crafted by our Executive Chef.

Davis Estates is a beautiful property with some of the most unique and cutting-edge tasting experiences in Napa Valley. With various experiential culinary and wine offerings across the estate, this will be an unforgettable experience for you and your customers to enjoy together.

KEEP IN MIND

- Group of 4 guests maximum
- Available daily
- Please allow 120 minutes

PARTNERSHIP DETAILS/REQUIREMENTS:

Customer selects date and time. Reservations may require more lead-time during harvest (busy) season, giving at least one month's notice.

Minimum customer spend on wine mitigates direct expense to Textron Aviation. Each couple should spend \$2,000 at Davis Estates.



DAVIS ESTATES Cellarium Experience

For our Founders Club members only, this is your personal access to our rarest wines and most intimate space. Take an in-depth tour behind the scenes and personally open the Phase V room by your infrared palm scan.

The Cellarium hidden within our caves is where you will enjoy a private seated tasting of Phase V wines hand crafted by winemaker Philippe Melka. Our Executive Chef has wonderfully paired these wines with seasonal food pairings.

Davis Estates is a beautiful property with some of the most unique and cutting-edge tasting experiences in Napa Valley. With various experiential culinary and wine offerings across the estate, this will be an unforgettable experience for you and your customers to enjoy together.

KEEP IN MIND

- Group of 8 guests maximum
- Available daily
- Please allow 120 minutes

PARTNERSHIP DETAILS/REQUIREMENTS:

Customer selects date and time. Reservations may require more lead-time during harvest (busy) season, giving at least one month's notice.

Minimum customer spend on wine mitigates direct expense to Textron Aviation. Each couple should spend \$2,000 at Davis Estates.



CORNELL VINEYARDS

Tasting Experience

Embark on a private journey of our breathtaking estate where you will be greeted by stunning views of the rolling valley. As the only guests on the mountain top property, your exclusive tasting of multiple varietals will take place in the living room of the owner.

This land is the source of our vision. Almost twenty years ago we purchased a plot of rugged, untamed ground in the Mayacamas Range just west of the Spring Mountain District. We discovered where vines had been tended by early settlers years ago and with respect for the land, we returned the rolling hillsides to vineyard. Two hundred forty wild acres with sweeping views contain twenty acres of obsessively farmed vineyard blocks, each with its own distinctive imprint. Under the guidance of winemakers Francoise Peschon and Elizabeth Tangney, we strive to make a Cabernet Sauvignon that is faithful to the diversity of this impressive land.

- Henry and Vanessa Cornell

KEEP IN MIND

- Group of 6 guests maximum
- Option for private chef experience on patio for additional cost

PARTNERSHIP DETAILS/REQUIREMENTS:

Customer selects date and time. Reservations may require more lead-time during harvest (busy) season, giving at least one month's notice.

Minimum customer spend on wine mitigates direct expense to Textron Aviation. Each couple should spend \$1,000 at Cornell Vineyards.



CARDINALE VINEYARDS

Tasting Experience

Our stone winery is in the heart of Napa Valley in the celebrated Oakville district, directly off Highway 29. Upon arrival, you will enjoy a panoramic view unsurpassed in Napa Valley, leading to a serene space offering a superior wine experience.

We welcome visitors to Cardinale Estate, though an appointment is required. We offer an intimate tasting experience led by the knowledgeable and dedicated estate team. Seated and private tastings are available and include the current Cardinale vintage, and selections from the library.

KEEP IN MIND

- Group of 6 guests maximum
- Option for private chef experience on patio for additional cost

PARTNERSHIP DETAILS/REQUIREMENTS:

Customer selects date and time. Reservations may require more lead-time during harvest (busy) season, giving at least one month's notice.

Minimum customer spend on wine mitigates direct expense to Textron Aviation. Each couple should spend \$1,000 at Cardinale Vineyards.



PENNER-ASH VINEYARDS

Tasting Experience

Enjoy tasting multiple varietals overlooking the Willamette Valley of Oregon. During your private experience, each wine is paired with seasonal tastes from the vineyard's executive chef.

Founded by husband and wife team Lynn and Ron Penner-Ash, the winery embodies the spirit and passion of a boutique producer. Penner-Ash specializes in Pinot Noir, Viognier and old-vine Riesling from the northern Willamette Valley. Today, Founding Winemaker Lynn Penner-Ash works hand in hand with Kate Ayres, continuing the Penner-Ash legacy vintage over vintage.

A Jackson Family Property

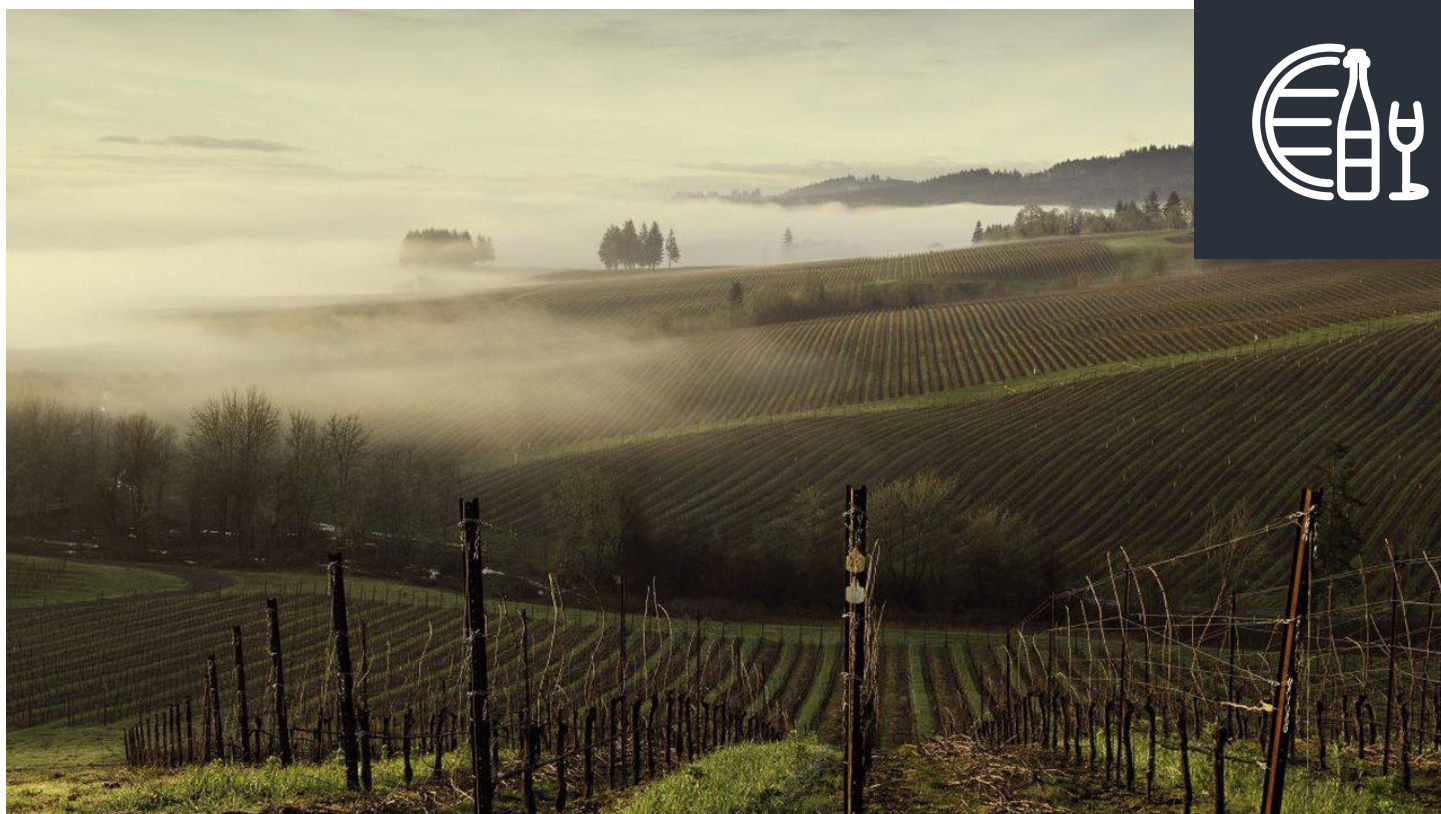
KEEP IN MIND

- Group of 8 guests maximum
- Option for private chef experience on patio for additional cost

PARTNERSHIP DETAILS/REQUIREMENTS:

Customer selects date and time. Reservations may require more lead-time during harvest (busy) season, giving at least one month's notice.

Minimum customer spend on wine mitigates direct expense to Textron Aviation. Each couple should spend \$1,000 at Penner-Ash Vineyards.



GRAN MORAINÉ VINEYARDS

Tasting Experience

Enjoy tasting multiple varietals overlooking the Willamette Valley of Oregon. During your private experience, each wine is paired with seasonal tastes from the vineyard's executive chef.

Though Gran Moraine is an Oregon original, its spirit harkens from France, with a focus on classic Burgundian varieties - Pinot Noir and Chardonnay. Nestled in the Yamhill-Carlton AVA, visitors are invited to experience the distinct culture of Oregon Wine Country at Gran Moraine – a renowned vineyard and striking winery that crafts extraordinary wines.

A Jackson Family Property

KEEP IN MIND

- Group of 8 guests maximum
- Option for private chef experience on patio for additional cost

PARTNERSHIP DETAILS/REQUIREMENTS:

Customer selects date and time. Reservations may require more lead-time during harvest (busy) season, giving at least one month's notice.

Minimum customer spend on wine mitigates direct expense to Textron Aviation. Each couple should spend \$1,000 at Gran Moraine Vineyards.



WILLAKENZIE VINEYARDS

Tasting Experience

Enjoy tasting multiple varietals overlooking the Willamette Valley of Oregon. During your private experience, each wine is paired with seasonal tastes from the vineyard's executive chef.

Passion for wine with a sense of place is what defines WillaKenzie Estate, located in the heart of Oregon's Willamette Valley. Named after the sedimentary soil on which the vines are planted, preservation of the local ecosystem is at the forefront of WillaKenzie's winemaking practices. Clonal diversity across the estate vineyard results in Pinot Noirs, Chardonnays, and Pinot Gris that showcase the elegance of the region's terroir.

A Jackson Family Property

KEEP IN MIND

- Group of 8 guests maximum
- Option for private chef experience on patio for additional cost

PARTNERSHIP DETAILS/REQUIREMENTS:

Customer selects date and time. Reservations may require more lead-time during harvest (busy) season, giving at least one month's notice.

Minimum customer spend on wine mitigates direct expense to Textron Aviation. Each couple should spend \$1,000 at Willakenzie Vineyards.



LAKOYA VINEYARDS

Tasting Experience

Enjoy tasting multiple varietals overlooking the Napa Valley mountains. During your private experience at one of the most beautiful wineries in the area, each wine will be paired with seasonal tastes from the vineyard's executive chef.

Established in 1995, Lokoya is a collection of four distinct Cabernet Sauvignons from four of Napa Valley's most celebrated mountain appellations: Mount Veeder, Howell Mountain, Spring Mountain and Diamond Mountain. These limited-production wines are 100% Cabernet Sauvignon, fermented with native yeast, and bottled unfined and unfiltered, resulting in the purest expression of place.

KEEP IN MIND

- Group of 8 guests maximum
- Option for private chef experience on patio for additional cost

PARTNERSHIP DETAILS/REQUIREMENTS:

Customer selects date and time. Reservations may require more lead-time during harvest (busy) season, giving at least one month's notice.

Minimum customer spend on wine mitigates direct expense to Textron Aviation. Each couple should spend \$1,000 at Lakoya Vineyards.



TUCK VINEYARDS

Property Experience

Enjoy tasting multiple varietals overlooking the Napa Valley mountains. During your exclusive experience at one of the most humble wineries in the area try your hand at private shooting or custom wine-making led by estate experts.

Nestled in the Eastern hills of St. Helena at the base of Howell Mountain, our canyon is a grand canvas. Slowly transformed over the last two decades, the hillsides and basin are ideal for the cultivation of Bordeaux varietals. Our humble barn-inspired exterior belies a cutting-edge winery, and deeper still, wine caves host our aging barrels. It is a canvas ripe with possibility. We step forward with a grower's history, a farmer's humility and a vintner's hand.

KEEP IN MIND

- Group of 8 guests maximum
- Option for moonlight dinner on property for additional cost

PARTNERSHIP DETAILS/REQUIREMENTS:

Customer selects date and time. Reservations may require more lead-time during harvest (busy) season, giving at least one month's notice.



MUSIC

Backstage Experience with Train

KEEP IN MIND

- Group of 10-12 guests

PARTNERSHIP DETAILS/REQUIREMENTS:

Customer selects tour date and time.

All tour dates are available for experience as long as a 2-week lead time is given.

Train is compensated with three flight hours once request is confirmed.



MUSIC
Backstage Experience
with Silvestre Dangond

KEEP IN MIND

- Group of 8-12 guests

PARTNERSHIP DETAILS/REQUIREMENTS:

Customer selects tour date and time.

*Not all tour dates are available for experiences.
Venue and date must be approved, need one
month lead time.*

*\$45,000 one time purchase will give Textron Aviation
four Meet & Greet experiences.*