About

[hackCooper](http://hackCooper.org) is Cooper Union's first ever student hackathon, run by create@cooper. On February 8th, 200 of the brightest students in New York City will join us for 24 hours of hacking in a unique environment. Students will have the opportunity to hack on web, mobile, and hardware applications, with all the resources of a premiere design and engineering school. hackCooper is an opportunity for sponsors to meet some of the most talented engineers and designers in New York City. We would love for you to help us make hackCooper an amazing experience.

Where

The Cooper Union @ [41 Cooper Square, New York, NY](#)

When

February 8th-9th

Who

We expect 200 amazing undergraduates with backgrounds in engineering, art, and design.

Why we want you

We want you to be a part of hackCooper because we know you will add value to the event. In addition to monetary support, you can help by:

1. sending members of your tech team to be mentors
2. sending a member of your tech team to give a tech talk or workshop
3. making hackCooper memorable by giving hackers branded swag
4. helping us surprise hackers with items on our wish list

How you can get involved

	< $1000	$1000	$2000	$5000
thanked at kickoff and awards	x	x	x	x
logos on online and print material	x	x	x	x
distribute company swag	x	x	x	x
send mentors	x	x	x	x
tech talk	x	x	x	x
access to resume drop		x	x	x
award branded prize		x	x	x
company banner			x	x
send recruiters			x	x
sponsor table				x
keynote talk @ kickoff				x

Mentoring

We're planning to have many first-time hackathon participants at hackCooper, many without a strong programming background. It would be extremely helpful if ambassadors, developer evangelists, or other mentors with a technical background could represent your company while helping teams with technical issues. Mentors can also refine ideas and guide project development. And obviously, ambassadors can help teams using your own products.

Tech Talks and Workshops

Tech talks serve as a platform for sprouting creativity by introducing new technologies and possibilities to students. Topics can range from the basics, such as building a web page, to the domain-specific, such as using an API, but the goal is teach a broad range of hackers a technology or skill they may have not been exposed to before.

Suggestions
- Tools of Data Science (including a demo of some technology)
- The Power of APIs (including a demo hack)
- Git: A Hacker's Best Friend

- Python: A powerful, yet easy-to-learn language
- *an awesome topic you know about!*

Wish List

Midnight Snacks: midnight snacks, like cookies, ice cream, or pizza, always give hackers an extra push just when they need it. We would love to have a midnight snack event like "Midnight Pizza presented by [you]!" to give participants a boost at the halfway mark.
Bags: hackers are going to be getting lots of swag, and high quality, branded bags would be perfect for bringing it back to their schools.

Interested in becoming a sponsor?

Contact us at create@cooper.edu