HackCooper.org | hosted by create@cooper | create@cooper.edu

About

HackCooper is Cooper Union's student-run hackathon, managed by create@cooper. This year, on September 24th, 300 makers and hackers will join us for 24 hours of work and fun in a unique environment, just as they did previous years. The HackCooper demographic is made up of undergraduate students as well as recent grads from top universities in the tri-state area. Our first two hackathons were resounding successes, distinguished by our lively East Village location, imaginative hardware as well as software hacks, and a creative atmosphere backed up by the minds of our Engineering school and other top universities in the tri state area. Students will have the opportunity to hack on web, mobile, and hardware applications, with all the resources of a premiere design and engineering school.

Where

The Cooper Union @ 41 Cooper Square, New York, NY

When

September 24th-25th

Who

We expect 300 amazing undergraduates and alumni with backgrounds in engineering, art and design.

Why we want you

We want you to be a part of HackCooper because we know you will add value to the event. In addition to monetary support, you can help by:

1. sending members of your tech team to be ambassadors or mentors
2. sending a member of your tech team to give a tech talk or workshop

3. making HackCooper memorable by giving hackers branded swag
4. helping us surprise hackers with items on our wish list

How you can get involved

	$1000	$1500	$3000	$5000
thanked at kickoff and awards	x	x	x	x
logos on online and print material	x	x	x	x
distribute company swag	x	x	x	x
send mentors	x	x	x	x
tech talk	x	x	x	x
access to sponsors' lounge & the recent-grads networking event	x	x	x	x
access to resume drop		x	x	x
award branded prize		x	x	x
large company banner posted in a gathering location during the event			x	x
send recruiters			x	x
sponsor table				x
keynote talk @ kickoff				x
Listed as a main sponsor on hackcooper.org with a direct link to a 'jobs' page				x

Mentoring

We are looking for ambassadors, developer evangelists, or other mentors with a technical background who can represent your company while helping teams with technical issues. Ambassadors can help teams work with your own APIs and products as well as provide technical advice. Mentors at hackathons help teams refine ideas and guide project development, and are an integral part of hacking culture.

Tech Talks and Workshops

Tech talks serve as a platform for sprouting creativity by introducing new technologies and possibilities to students. Topics can range from the basics, such as building a web page, to the domain-specific, such as using an API, but the goal is teach a broad range of hackers a

technology or skill they may have not been exposed to before.

Suggestions
- Tools of Data Science (including a demo of some technology)
- The Power of APIs (including a demo hack)
- Git: A Hacker's Best Friend
- Python: A powerful, yet easy-to-learn language
- Intro to language 'X'
- Your first website
- Real-time communication with socket.io
- *an awesome topic you know about!*

Wish List

Midnight Snacks: midnight snacks, like cookies, ice cream, or pizza, always give hackers an extra push just when they need it. We would love to have a midnight snack event like "Midnight Pizza presented by [you]!" to give participants a boost at the halfway mark.
Bags: hackers are going to be getting lots of swag, and high quality, branded bags would be perfect for bringing it back to their schools.
Electronics: Cool devices are welcome as gifts offered to hackathon winners - we are happy to introduce new hacking challenges related to the said gifts offered by sponsors.

Interested in becoming a sponsor?

Contact us at create@cooper.edu

Past Sponsors (2014-2015)