

# HERALDING CHANGE

HOW TO GET ENGINEERS ON BOARD

@antweiss  
@otomato\_sw





Aaron Swartz - 1986-2013

# >whoami

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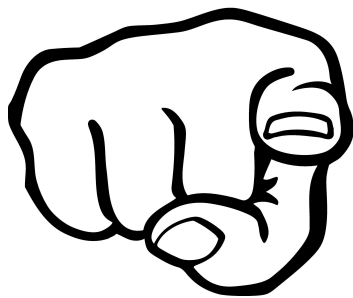
CHANGE!!! :)

CHANGE???:/

Neophile (or Neophiliac) :

a personality type characterized by a strong  
affinity for novelty.

Robert Anton Wilson



**HEY YOU!**

**YOU ARE DOING THIS WRONG!**



VOLUNTARY

VS.

FORCED



# MANIFESTO FOR AGILE SOFTWARE DEVELOPMENT

Individuals and interactions over  
processes and tools.

Working software over comprehensive  
documentation.

Customer collaboration over contract  
negotiation.

Responding to change over following a  
plan.

## INSTITUTIONALIZED AGILE



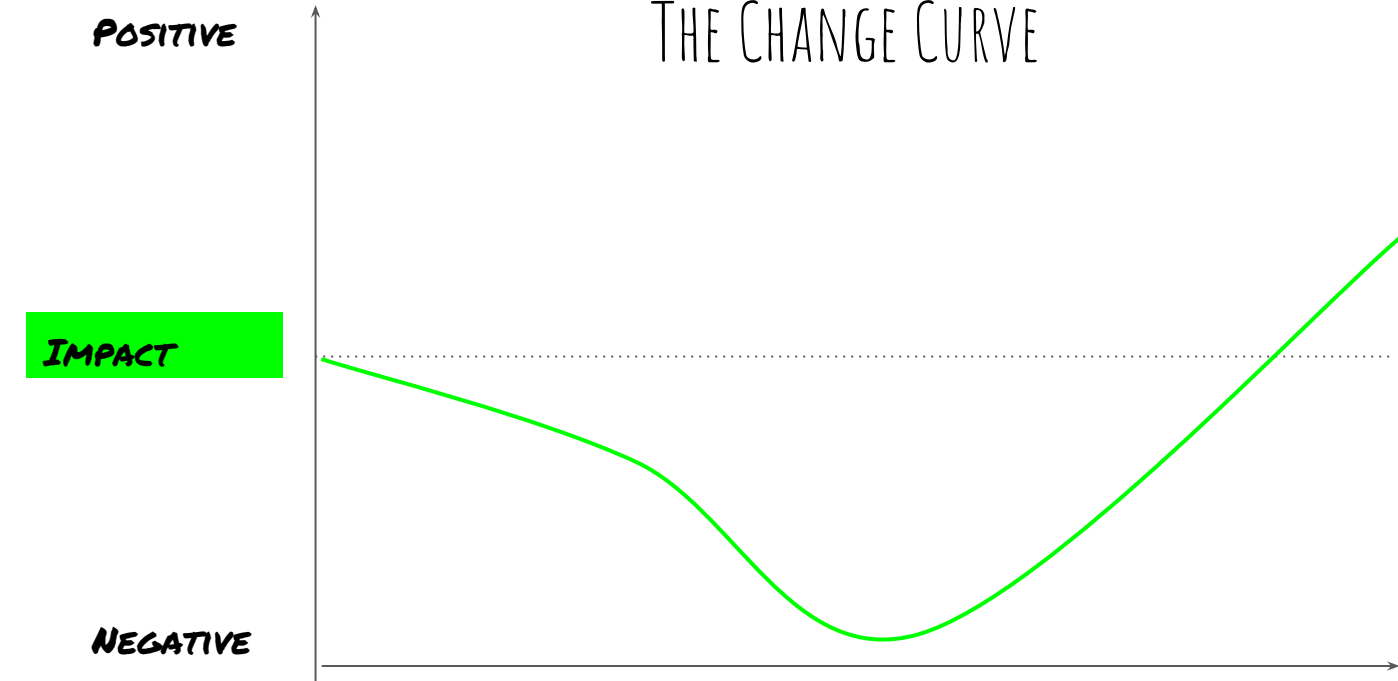
THIS IS THE DEVOPS SHIP -->



# CHANGE INITIATIVE SUCCESS RATE

30 %

# THE CHANGE CURVE



Stage	1	2	3	4
State	Status Quo	Disruption	Exploration	Rebuilding
Reaction	Shock, Denial	Anger, Fear	Acceptance	Commitment



**Avishai Ish-Shalom**

@nukemberg

Following



there are only 2 types of software engineers:  
1. Bitter, cynical, paranoid engineers  
2. Junior engineers

RETWEETS

LIKES





INTRODUCE DEVOPS  
LIKE  
YOU'RE SELLING DOPE

ANT WEISS

# RESISTANCE

- Just More Headache for the Engineers
- We don't have resources
- We've seen this with Agile
- They are coming to take my job!!!

UNDER CONTROL?!?!?!?

SURPRISE YOUR ENGINEERS

...

LISTEN TO THEM



# FREE COMMUNICATION IS DISRUPTING HIERARCHIES

ADRIAN COCKCROFT

~~CI/CD PIPELINES~~

OR

CI/CD STREAMS



MY DEVOPS IS BETTER THAN YOURS!!

OPEN UP TO THE COMMUNITY!



# LET'S SUM IT UP

- SET INFORMATION FREE
- NEVER CEASE LEARNING
- HAVE PATIENCE

GOOD LUCK!!!