

The Bird Lovers Club

HOME Garden Birds Your Art

areas
who live in urban areas

A group for people who are passionate about birds. A website with information about birds found in Ireland. Garden birds.

Focus on people who live in urban areas

By season

Purpose: to encourage people to slow down and pay attention to the birds that live in urban environments.

Offer tips to bring birds to gardens, backyards, balconies etc.

Promote garden birds  list the most common species
 explain why it is important to increase number of birds
 other wildlife essential to

Offer people the resources to increase number of garden birds

- tips
- external links

Encourage people to share their bird related art (photographies, paintings, drawings etc)

 Gallery page showcasing art works sent by users
 Form to submit art

Links to social media: Instagram
Twitter
Meetup
Facebook

Pages: Home, Birds, Tips, Events, Gallery, Contact

Home - Info about the club
Info about birdwatching
Benefits of birdwatching

Illustrations of birds

Logo

Info about events (with link to events page)
Info about sharing experiences (with link to gallery)

Footer: social media links

Contact

love the garden.com

gardenwildlifedirect.co.uk/gardenbirds/

Links to other resources: Bird Watch Ireland
Irish Garden Birds

29/04

Tips - how to get started
where to look
bring more birds to your garden
what to feed

Birds - list of urban birds
with illustration
and brief description
+ link to other resources

Events - list of events

! ?
(maybe not viable for
the moment)

Gallery - Info about gallery
Form to submit photos and
images
Gallery

Contact - form to get in touch

~~social media~~

All pages have same header and footer

All images are illustrations (is this viable?)

Objective: offer user a visually pleasing experience
make birdwatching cool
make user interested in birdwatching and inspired to
explore ways of engaging with the bird world

| Opportunity / Problem | Importance | Viability/Feasibility | Imp. | Viab. |
|--|------------|-----------------------|------|-------|
| ✓ Promote garden birds | 5 | 5 | 5 | 5 |
| ✓ Offer platform for people to share their bird inspired art | 4 | 5 | 5 | 5 |
| ✓ Index with detailed info about birds | 5 | 2 | 5 | 5 |
| Organise events | 2 | 1 | 4 | 1 |
| Blog | 1 | 1 | 4 | 1 |
| ✓ Social interaction / sharing | 4 | 8 | 5 | 2 |
| | 21 | 20 | 34 | 25 |

Importance

Viability/Feasibility

| | |
|---------------------------------------|---|
| - Promote social interaction / events | List events. i.e: hikes, walks, meditations, social gatherings, art workshops etc |
| - Share your experiences | Encourage people to share pictures of their bird related activities: art, photographies, social gatherings etc to be published on social media and website gallery. |

- Who is the club for? What is it about?

29/04

The Bird Lovers Club is a club for people who are interested in birds and live in urban areas. It is open to all and it takes a very more fun approach to birdwatching. It is about stopping and observing birds with your senses, contemplating, meditating, being creative or whatever else the practice might inspire the members to do.

- Bird index

List of most common birds found in urban areas. Focus on birds found in Ireland. Brief description with links to other more detailed info.

- Birdwatching

Brief intro to birdwatching for people who are new to it but also offer an alternate view on birdwatching for more experienced birdwatchers. Laid back approach.

- Tips

How to engage with birds, how to bring birds to gardens, balconies etc, what to feed, where to see them etc

The Dublin Birds The Urban Bird Lovers

HOME

Birds

Submit your Art

~~A~~
list of common birds found
Irish ~~gardens~~

All useful info should go on home. index.html

Why Advantages of connecting
with birds

What to feed

Our Gardens

The City

How to get started

The Shore

The Park

Social Media links: Instagram

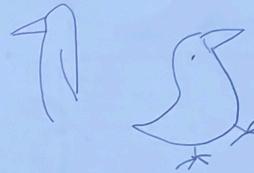
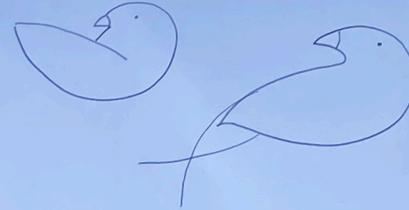
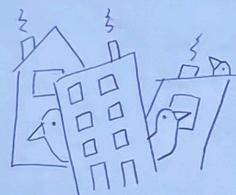
A website for people who love birds and live in urban areas. The objective is to encourage urban bird lovers to bring more birds to their environment by providing them with tips and resources about garden birds as well as forming a community ~~for~~ ^{for} like minded people to get together both virtually and in person. Encourage people to get outdoors and look up. Demonstrate how birdwatching can be beneficial to our mental health by spending more time outdoors and contemplating birds.

- Organise activities and events that are bird related:
- Hikes for birdwatchings
 - Art exhibitions (art made by members of the community)
 - Workshops (ie: how to build bird nest etc)
 - Art classes
 - Walks
 - Coffee meetings.

The differential is to make birdwatching accessible to all and take a very laid back approach to it. Anybody can be a birder, all they need is to stop and look up.



THE BIRD LOVERS CLUB
FOR THE URBAN BIRDER



Tips.html

On this page you can find all
~~what you need~~ the info to get
you started on your bird watching
adventures + additional links to more
resources

What you need

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Where to find birds

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What to look for

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Your garden (or balcony or window)

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Additional resources:

links books

Social.html

Get in touch and say
tweet tweet!

Form

Same thing

Here you can find all the
upcoming events

Bird watching together

Sketching birds

Coffee

On...
Drawings birds

Walking with birds

Join us for coffee
Sundays

