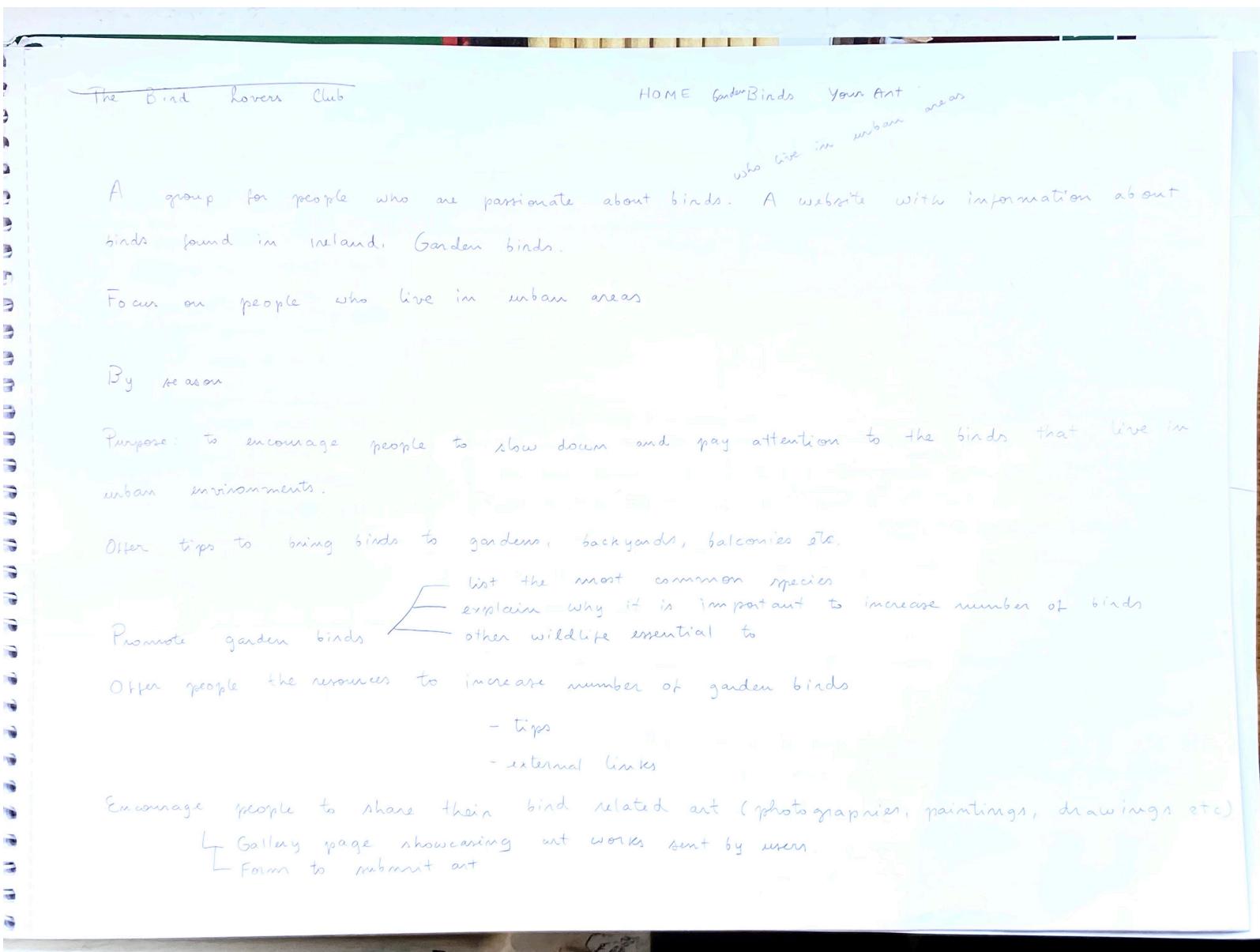


## Notes and sketches for project 1 - website The Bird Lovers Club by developer Patricia Melo



<p>Links to social media: Instagram Twitter Meetup Facebook</p>	<p>Links to other resources: Bird Watch Ireland Irish Garden Birds</p>
<p>Pages: Home, Birds, Tips, Events, Gallery, Contact</p>	<p>29/04</p>
<p>Home - Info about the club Info about birdwatching Benefits of birdwatching Illustrations of birds Logo Info about events (with link to events page) Info about sharing experiences (with link to gallery)</p>	<p>Birds - List of urban birds with illustration and brief description + link to other resources</p>
<p>Events</p>	<p>Events - list of events ? (maybe not viable for the moment)</p>
<p>Contact</p>	<p>Contact - form to get in touch <u>social media</u></p>
<p>love the garden.com gardenwildlifedirect.co.uk/gardenbirds/</p>	<p>All pages have same header and footer All images are illustrations (is this viable?)</p> <p>Objective: offer user a visually pleasing experience make birdwatching cool make user interested in birdwatching and inspired to explore ways of engaging with the bird world</p>

Opportunity / Problem	Importance	Viability/Feasibility	Imp.	Viab.
✓ Promote garden birds	5	5	5	5
✓ Offer platform for people to share their bird inspired art	4	5	5	5
✓ Index with detailed info about birds	5	2	5	5
Organise events	2	1	4	1
Blog	1	1	4	1
✓ Social interaction / sharing	4	8	5	2
	21	20	34	25

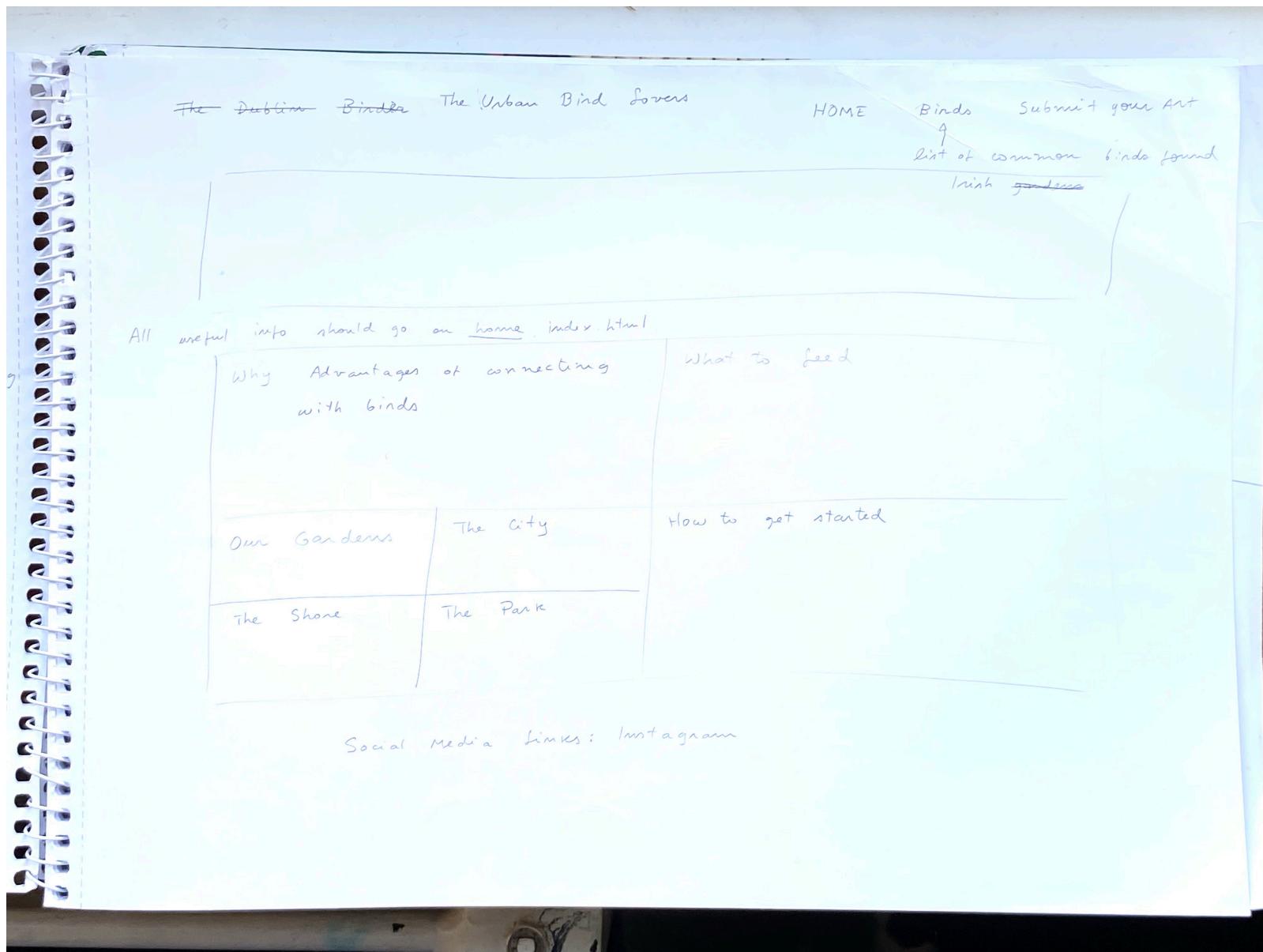
Importance	Viability/Feasibility
High	High
High	Low
Low	High
Low	Low

- Who is the club for? What is it about?  
The Bird Lovers Club is a club for people who are interested in birds and live in urban areas. It is open to all and it takes a very more fun approach to birdwatching. It is about stopping and observing birds with your senses, contemplating, meditating, being creative or whatever else the practice might inspire the members to do.

- Bird index  
List of most common birds found in urban areas. Focus on birds found in Ireland. Brief description with links to other more detailed info.

- Birdwatching  
Brief intro to birdwatching for people who are new to it but also offer an alternate view on birdwatching for more experienced birdwatchers.  
Laid back approach.

- Tips  
How to engage with birds, how to bring birds to gardens, balconies etc, what to feed, where to see them etc



A website for people who love birds and live in urban areas. The objective is to encourage urban bird lovers to bring more birds to their environment by providing them with tips and resources about garden birds as well as forming a community ~~for~~ <sup>for</sup> like minded people to get together both virtually and in person. Encourage people to get outdoors and look up. Demonstrate how birdwatching can be beneficial to our mental health by spending more time outdoors and contemplating birds.

Organise activities and events that are bird related:

- Hikes for birdwatchings
- Art exhibitions (art made by members of the community)
- Workshops (ie: how to build bird nest etc)
- Art classes
- Walks
- Coffee meetings.

The differential is to make birdwatching accessible to all and take a very laid back approach to it. Anybody can be a birder, all they need is to stop and look up.

birds.html

Birds picture

Parts of bird

HOME Birds

Most common urban birds.



Image + brief description + audio

At the end of the page show links to other resources and websites with more comprehensive info about birds.

birdguides.com

30/04/21

#### Birds to be included

✓ Grey Heron

Mute Swan

Barnacle Goose

Mallard

Coot

Dunlin

✓ Oystercatcher

✓ Turnstone

Black-headed Gull

✓ Herring Gull

✓ Common Tern

Woodpigeon

✓ Collared Dove

Swift

Swallow

House Martin

Pied Wagtail

✓ Starling

✓ Dunnock

Wren

✓ Blackcap

Robin

✓ Blackbird

Mistle Thrush

✓ Blue Tit

Great Tit

✓ Coal Tit

✓ Chaffinch

✓ Goldfinch

✓ Bullfinch

House Sparrow

✓ Magpie

✓ Jackdaw

Hooded Crow

Rook

Kingfisher

Maybe:

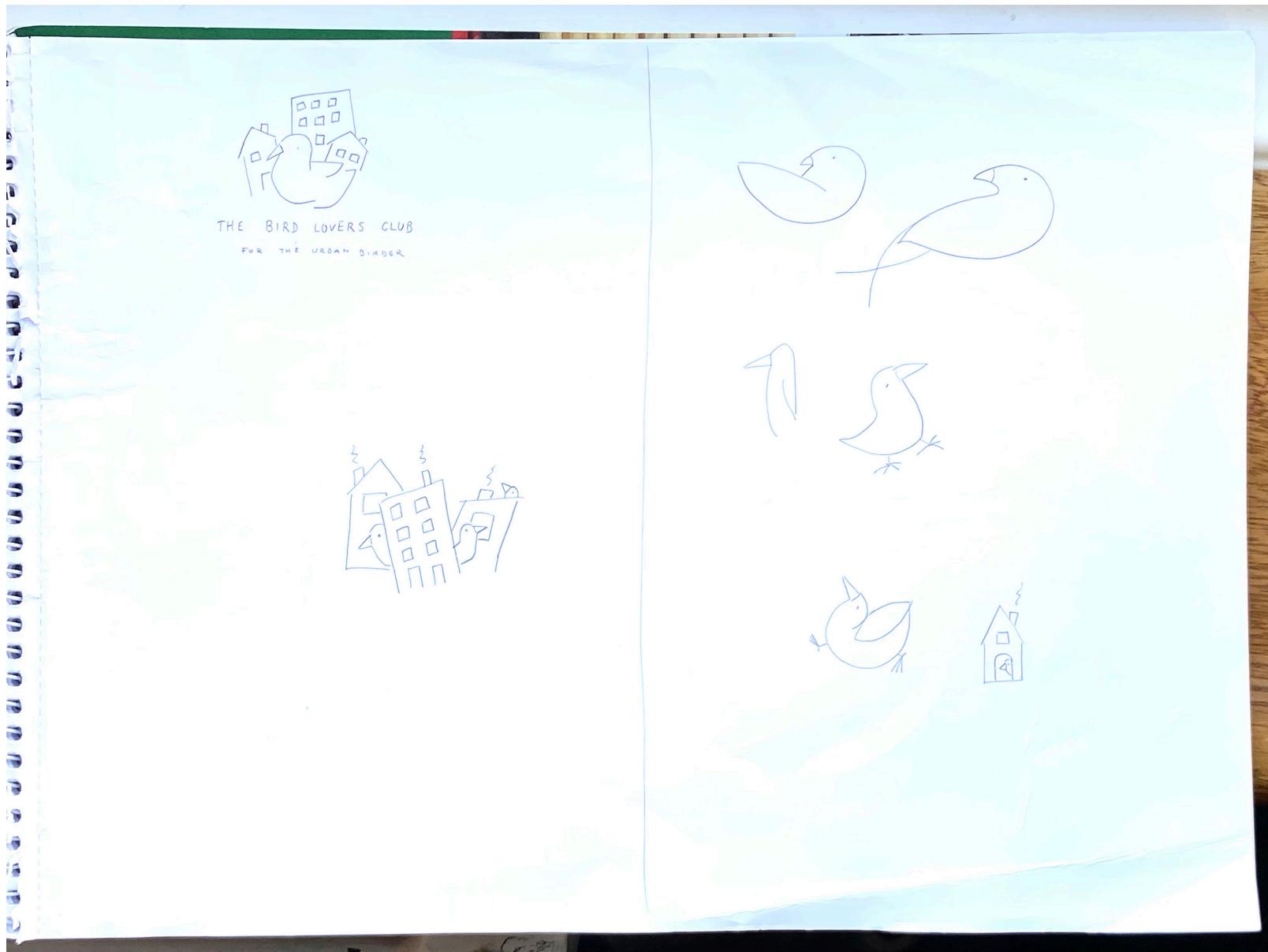
Cormorant

Shag

Moorhen

Oystercatcher

Greenfinch



### Tips.html

On this page you can find all  
~~what you need~~ the info to get  
you started on your bird watching  
adventures + additional links to more  
resources

#### What you need


#### Where to find birds


#### What to look for


### Your garden (or balcony or window)


#### Additional resources:

links      books

### Social.html

Get in touch and say  
tweet tweet!

#### Form

Same thing

Here you can find all the  
upcoming events

Bird watching together

Sketching birds

Coffee

On...  
Drawings birds

Walking with birds

Join us for coffee  
Sundays

