



# ***D-SWIPE***

***DECENTRALIZED COMMERCE WITH NFTS ON NEAR***



**HUH?**

## ***WHY DO WE NEED ANOTHER T-SHIRT STORE??***



**Simple dropshipping is centralized!**

Selling t-shirts is one of the simplest businesses in the world today.

It has been greatly enhanced by business models such as dropshipping which is a great way to avoid the usual costs of holding inventory, doing mailing and handling returns.

**BUT.....**

the dropshipping model is not without it's detail devils like you have to use the dropshippers' order system and or storefront, the variety and quality of products you can sell is controlled by the dropshipper and most importantly you simply can't "bento box" your customer experience.

**SO WHAT'S THE SOLUTION?**



***D-SWIPE***



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***BOOM***



A woman with dark, curly hair and a bright yellow sweater has a wide-eyed, open-mouthed expression of surprise or shock. The background is a solid blue with a pattern of lighter blue dots in the corners. To her left is a large white speech bubble with a black outline containing the text 'WHAT IS D-SWIPE?'. Below the speech bubble is a smaller, jagged white starburst shape with a black outline containing the text 'KA-POW!' in pink and yellow. Three black diagonal lines are positioned to the left of the starburst.

***WHAT IS  
D-SWIPE?***

***KA-POW!***



# ***D-SWIPE IS ...***



A simple decentralized web store built on the NEAR blockchain. It has been designed to host and manage only a few products with a focus on achieving the best shopper experience possible on the blockchain.

The idea for this first version D-Swipe is to create an easy to use better than Web2 experience that the modern shopper will come to demand.

D-Swipe takes lessons learnt in Web2 and innovates these into what works in Web3. A D-Swipe store is designed to enable a store owner to produce specifically different lines of NFT-shirts.

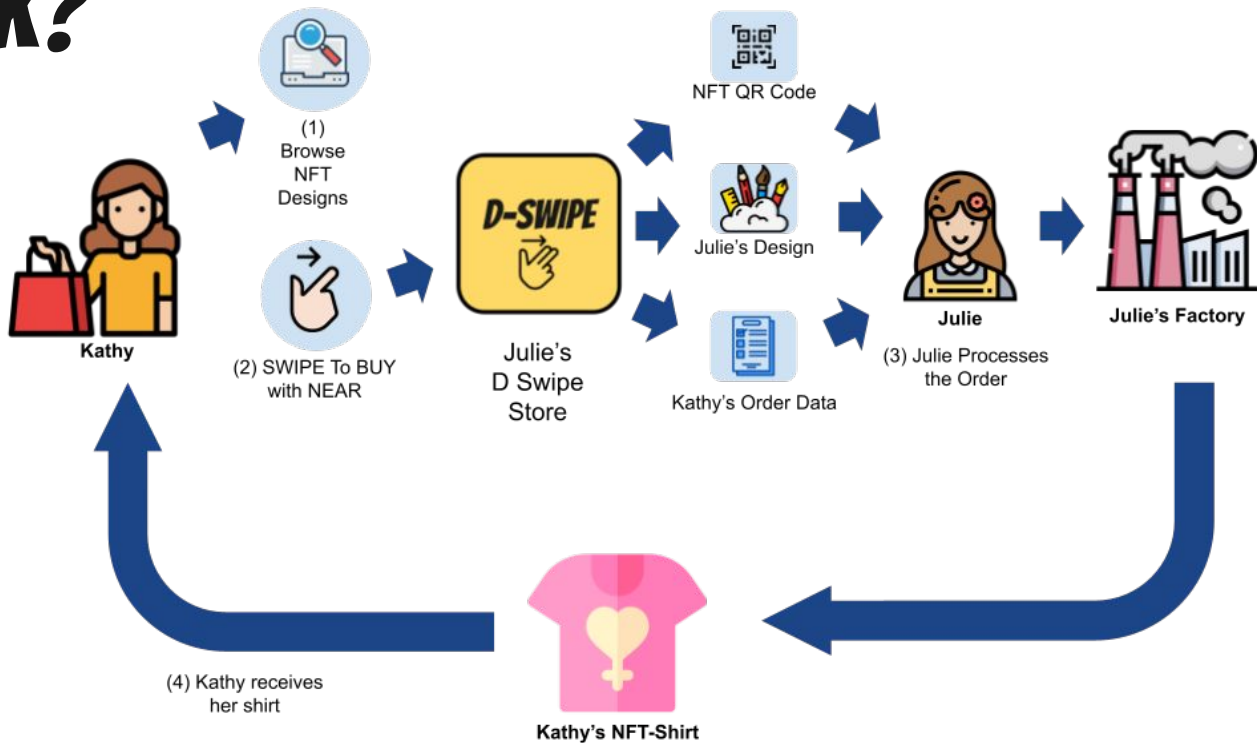
An NFT-shirt is a t-shirt that has been linked to an NFT that has been minted on the blockchain.

These shirts are linked to their on chain persona via a QR code that can be printed or sewn into the shirt. The store hides all the complexities of producing an NFT, managing inventory and payments delivering the store owner an easy to setup easy to manage sales experience.

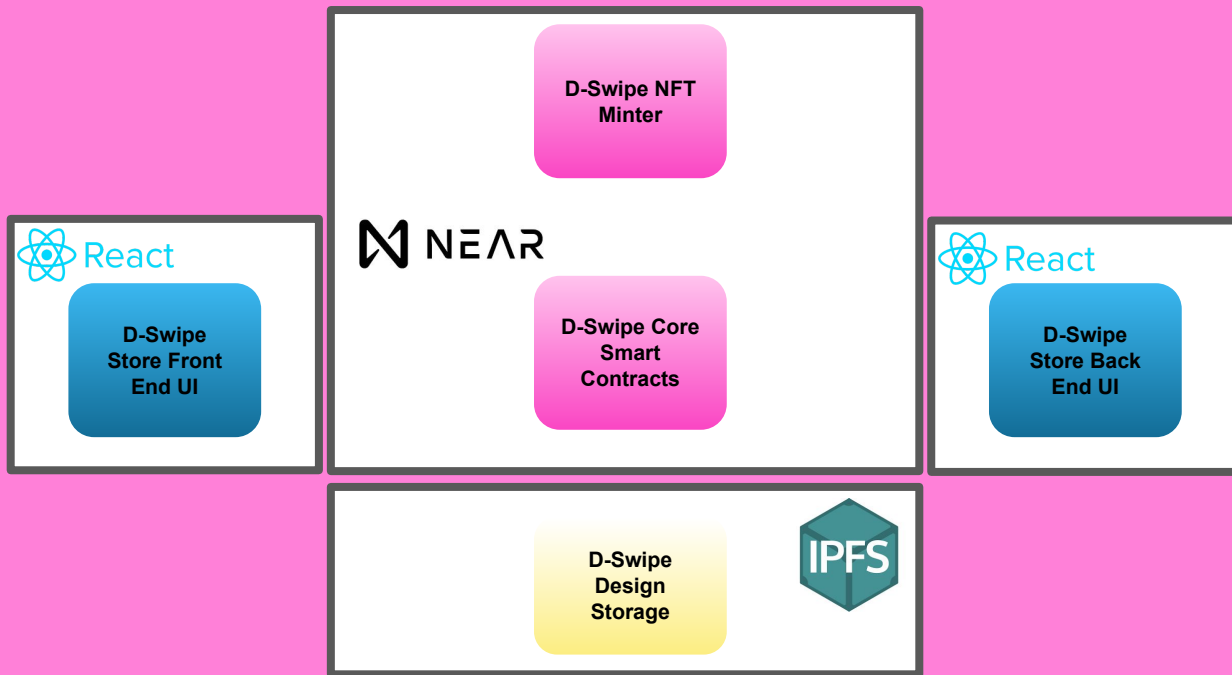
D-Swipe manages NFT-shirt sales directly on the NEAR blockchain.



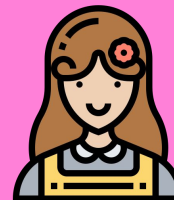
# HOW DOES IT WORK?



# HOW IS IT MADE?



Kathy



Julie



***SIMILAR PROJECTS ON  
NEAR***

**SWAGGER DAO**

**SHOUT OUT TO ...**





# ***THE NUMBERS***

## ***GLOBAL T-SHIRT SALES***

**USD \$243 Billion**

## ***USA T-SHIRT SALES***

**USD \$4 Billion**

## ***GROWTH RATE***

**5% or USD\$ 10 Billion  
per Year**

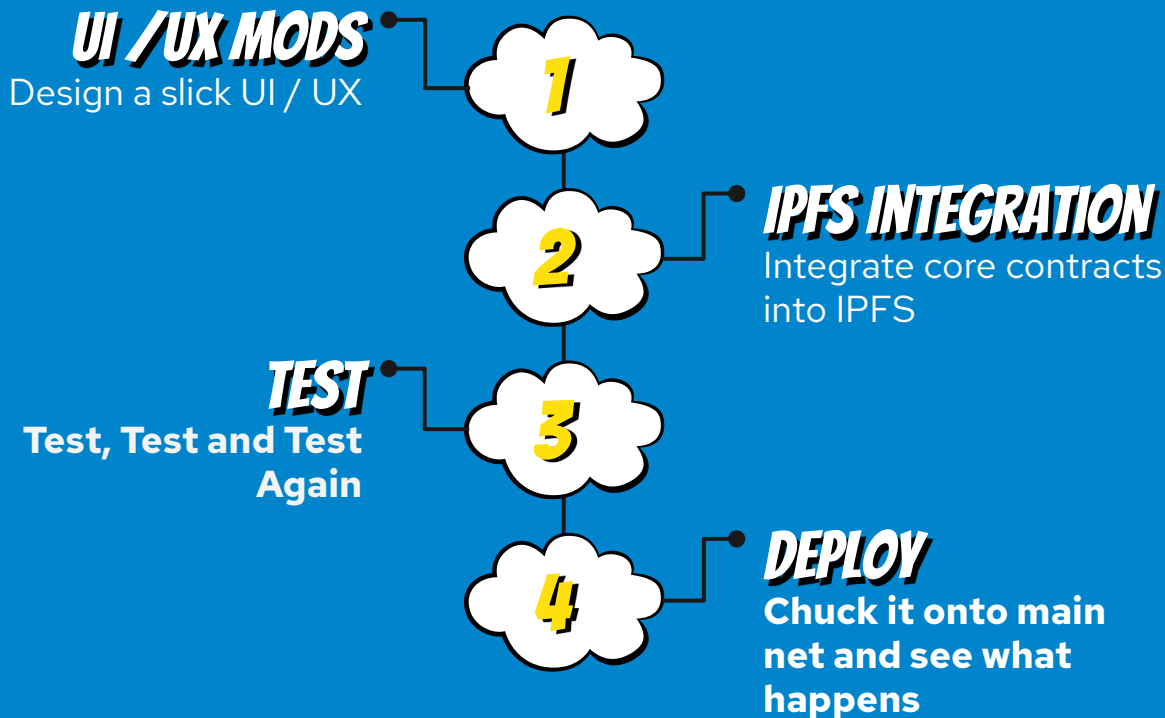
## ***USA GROWTH RATE***

**9.7% or USD\$ 350  
Million + per Year**

**BANG**



# OUR PROJECTED EVOLUTION





***D-SWIPE***



***DECENTRALIZED COMMERCE WITH NFTS ON NEAR***