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I spent some times this weekend reviewing BSides Melbourne submissions, and there's some amazing content on the horizon!

While we wait for the final selection, here are four quick tips to boost your next CFP submission 👇

Tips 1 : Don't assume the reviewers will know what you're going to present. If it's not clearly explained, there's a high chance your submission will remain cryptic for some of us (e.g. I know nothing about GRC or your garage project).

Tips 2: It's okay to use ChatGPT to help you brainstorm or correct your English, but please don't spill out the generated text without review. GPT generated text lacks the soul and personality of the author. Use GenAl as a tool to enhance your work, not as a substitute for your voice! 69

Tips 3: Competition is high, so you need to stand out! Here are some things you can do:

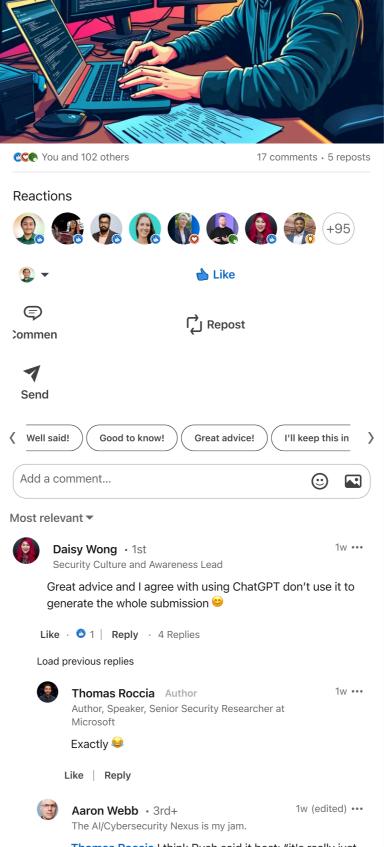
- Find a catchy title, a play on words, a pun, or a reference to pop culture.
- Make sure you have a strong hook at the beginning.
- Clearly break down what you're going to discuss.
- Explain what the audience will learn by attending your talk. Basic but effective!

Tips 4: I know GenAl and Al are hot topics, but if you want to present about them, make sure to be original and bring a unique perspective. Be specific, practical, and results-driven. No one wants another generic AI talk! BSides is not a marketing show.

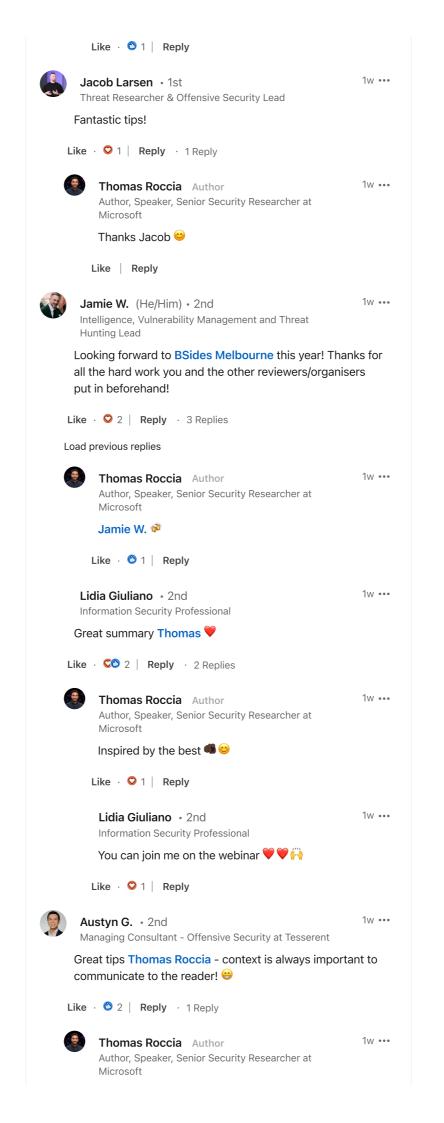
Let me know your best tips if you have one 9

#cybersecurity #infosec #CFP #conferences #bsides





Thomas Roccia I think Rush said it best: "it's really just a question of your honesty, Yeah, your honesty"



Agreed, sometimes we get so focused on our work that we assume everyone understands the topic, but we forget that people have different perspectives.

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BSides Melbourne

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Each conference has its own unique culture. Think about its audience. Who goes? Why are they going? This leads to another important recommendation – if there is a session for "How to write a great submission for XX conference", make sure you go to it, because you will learn so mu ...more

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