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Thomas Roccia

Author, Speaker, Senior Security Researcher at Microsoft

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1w • 🌐

👉 I spent some times this weekend reviewing **BSides Melbourne** submissions, and there's some amazing content on the horizon! 🤩

While we wait for the final selection, here are four quick tips to boost your next CFP submission 👇

Tips 1️⃣ : Don't assume the reviewers will know what you're going to present. If it's not clearly explained, there's a high chance your submission will remain cryptic for some of us (e.g. I know nothing about GRC or your garage project). 😅

Tips 2️⃣ : It's okay to use ChatGPT to help you brainstorm or correct your English, but please don't spill out the generated text without review. GPT generated text lacks the soul and personality of the author. Use GenAI as a tool to enhance your work, not as a substitute for your voice! 😉

Tips 3️⃣ : Competition is high, so you need to stand out!
Here are some things you can do:
- Find a catchy title, a play on words, a pun, or a reference to pop culture.
- Make sure you have a strong hook at the beginning.
- Clearly break down what you're going to discuss.
- Explain what the audience will learn by attending your talk.
Basic but effective! 😊

Tips 4️⃣ : I know GenAI and AI are hot topics, but if you want to present about them, make sure to be original and bring a unique perspective. Be specific, practical, and results-driven. No one wants another generic AI talk! BSides is not a marketing show. 😬

Let me know your best tips if you have one 👇

#cybersecurity #infosec #CFP #conferences #bsides

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⟨ Well said!   Good to know!   Great advice!   I'll keep this in ⟩

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Daisy Wong · 1st   1w ···
Security Culture and Awareness Lead

Great advice and I agree with using ChatGPT don't use it to
generate the whole submission 😊

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Thomas Roccia Author   1w ···
Author, Speaker, Senior Security Researcher at
Microsoft

Exactly 😂

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Aaron Webb · 3rd+   1w (edited) ···
The AI/Cybersecurity Nexus is my jam.

Thomas Roccia I think Rush said it best: "it's really just
a question of your honesty, Yeah, your honesty"

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Jacob Larsen · 1st   1w ···
Threat Researcher & Offensive Security Lead

Fantastic tips!

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Thomas Roccia Author   1w ···
Author, Speaker, Senior Security Researcher at
Microsoft

Thanks Jacob 😊

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Jamie W. (He/Him) · 2nd   1w ···
Intelligence, Vulnerability Management and Threat
Hunting Lead

Looking forward to BSides Melbourne this year! Thanks for
all the hard work you and the other reviewers/organisers
put in beforehand!

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Thomas Roccia Author   1w ···
Author, Speaker, Senior Security Researcher at
Microsoft

Jamie W. 🤝

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Lidia Giuliano · 2nd   1w ···
Information Security Professional

Great summary Thomas ❤️

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Thomas Roccia Author   1w ···
Author, Speaker, Senior Security Researcher at
Microsoft

Inspired by the best 👊🏿 😊

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Lidia Giuliano · 2nd   1w ···
Information Security Professional

You can join me on the webinar ❤️❤️🙌

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Austyn G. · 2nd   1w ···
Managing Consultant - Offensive Security at Tesserent

Great tips Thomas Roccia - context is always important to
communicate to the reader! 😄

Like · 👍 2 | Reply · 1 Reply

Thomas Roccia Author   1w ···
Author, Speaker, Senior Security Researcher at
Microsoft

Agreed, sometimes we get so focused on our work that we assume everyone understands the topic, but we forget that people have different perspectives. 😊

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Each conference has its own unique culture. Think about its audience. Who goes? Why are they going? This leads to another important recommendation - if there is a session for "How to write a great submission for XX conference", make sure you go to it, because you will learn so mu ...more

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