買い物

Kaimono

Shopping made easier

The cutting-edge Kaimono app is focused on giving users the optimal shopping experience. We target a demographic of individuals who frequently buy too many items on their shopping trips or don't buy all the items they had been planning on buying. The Kaimono app will allow users to update their shopping list and their inventory, and our app will save this information so that they can keep track of the items they need to buy on their next trip. We aim to keep the world organized and we will do it one shopping list at a time.

Who Are We?

Project Members :

Varun Singhal   Mustansir Taquee

Anh Vuong   Jack Chou

Paul Nguyen   Stephen Wilcox

Subash Katel   Yaohui Chen

Zijian Su

Why do we need Kaimono in our lives?

- Shopping trips can be a

  pain

  - Buy too little

  - Buy too much

Purpose of our application

- Keep track of items to buy on the next shopping trip
- Keep track of items a user has previously bought on previous shopping trips
- Keep track of items that you do not have at home and need to buy

Features we plan on having in the app

- Primary Feature: Shopping list

  - Add item to shopping list

- Secondary Feature: Inventory Manager

  - Keeps track of items bought

- Tertiary Feature: Suggestion System

  - Quick add to shopping list

4 Week Development Roadmap

Week 1: Primary Feature and Secondary Feature + UI

Week 2: Secondary Feature and Tertiary Feature + UI
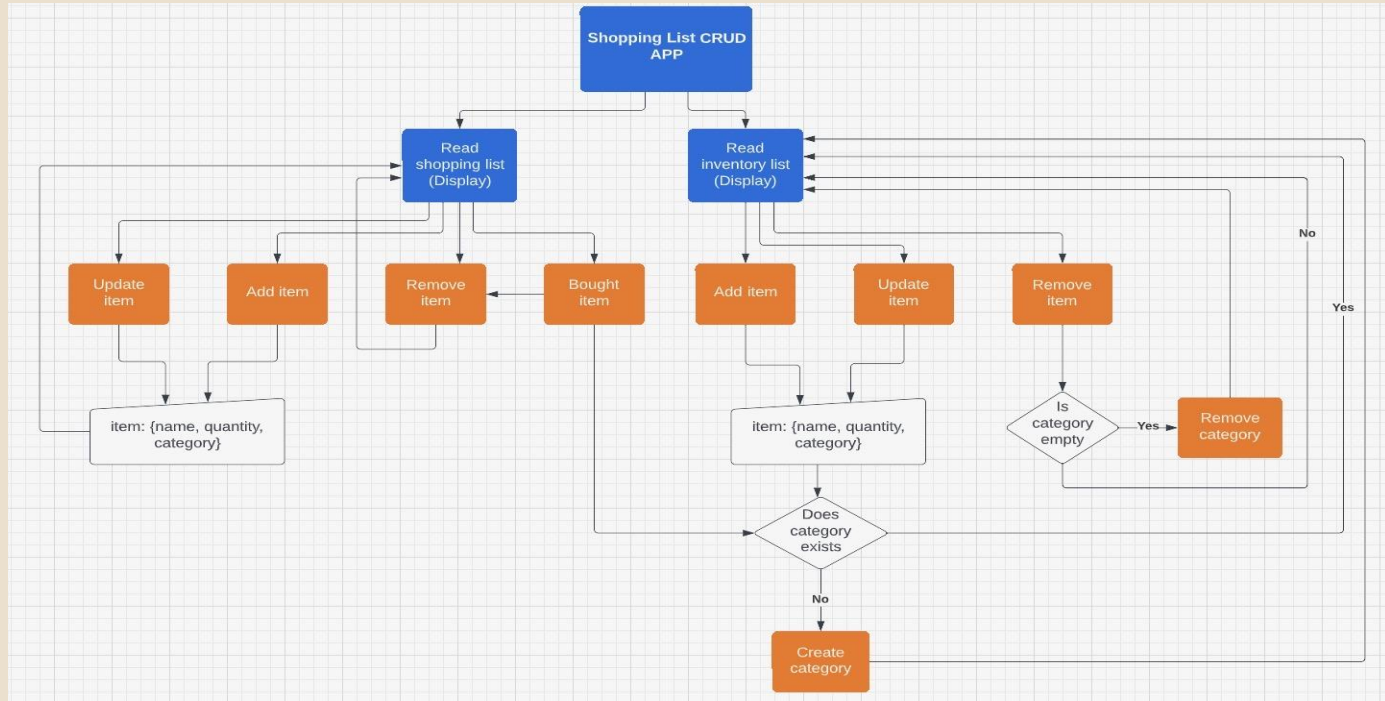
Week 3: Tertiary Feature + Optimization + UI

Week 4: Perfecting the app, testing, optimizations, finalize.
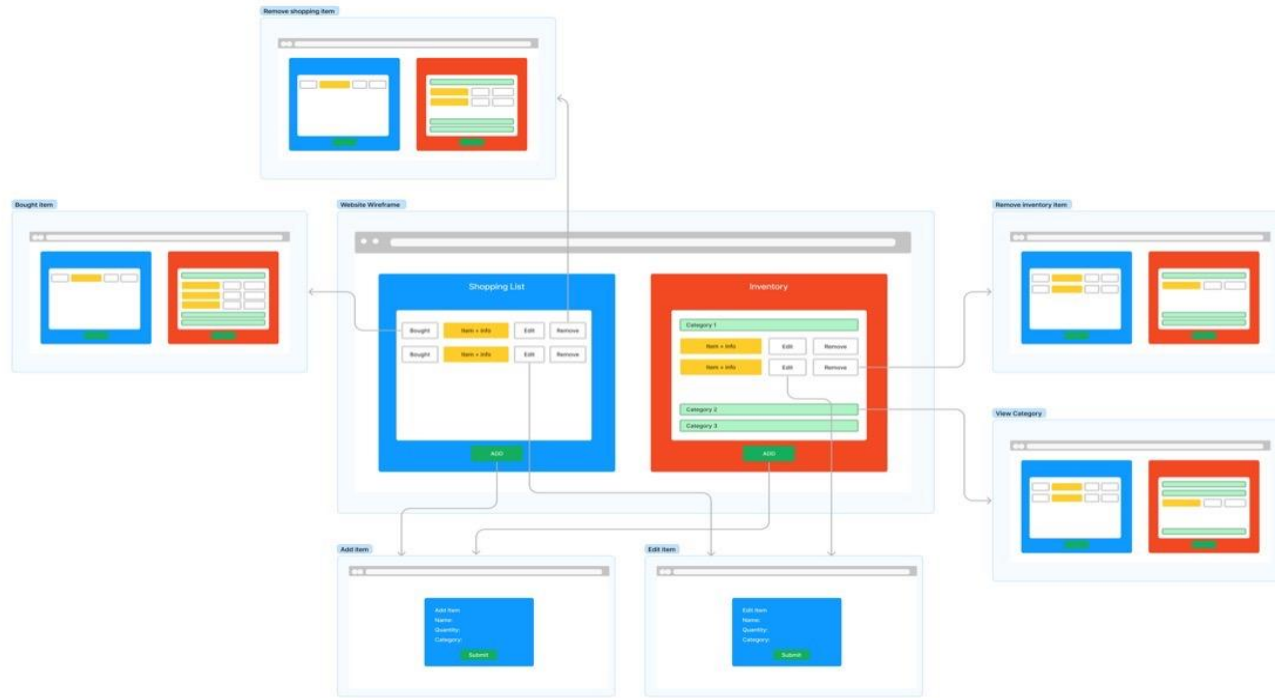
...AND THAN I TOLD THEM

IT'S ON OUR "ROADMAP"

Wireframe

User Interface - Webflow
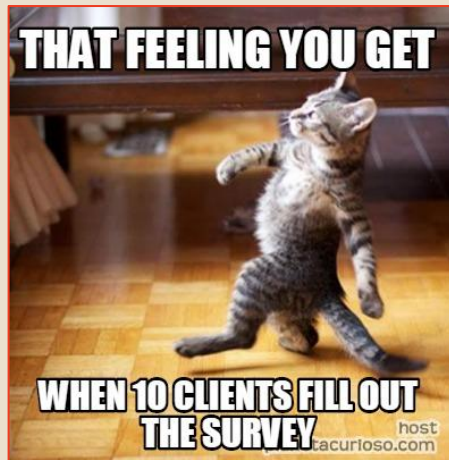
Risk, Rabbit holes, No-gos

- Adding extra complicated AI related functionality
- Overly focusing on UI design instead of program functionality
- A miscommunication can occur and some code may be deleted from repo
- Pull request is not merged in a timely manner
- Implementing complicated technologies that add minimal benefit to users

We interviewed 10 people…

What we learned?

- Buy too much
- Forget what they bought on previous trips
- Forget whether they have the item already at home
- The current apps in the market do not take into account inventory
- The UI of the notes app for example isn't friendly for a shopping list / manager.
- Users want an app that allows them to track items they need to buy and keep it organized in one place

Competitors? We are better.

- Sticky note
  - There is not easy way to keep track of inventory and managing shopping list.

- Other shopping list
  - Most of the shopping list is only for shopping list purposes it doesn't have the feature to keep track of what user have or not have.

- Other inventory app
  - Only tracking inventory. Doesn't have the shopping list feature.