Proposed: September 28th, 2011



• **Project Name**: Augmented eBay

• Project Manager(s) – Karan Bhandari

• Project Definition – This web/mobile application will enable eBay sellers to list items

with rich text pictures, videos and files for free.

• Project Scope – Two applications

o Augmented eBay

o Augmented eBay Pro: access to device I/O and file manager

Project Goals –
Stepping stone towards Innovation Challenge and eventually own

company.

• Project Dependencies – Sencha, ASP.NET, PhoneGap, C#.NET 4.0 and server (kurtzace.com)

• Project Team – Karan Bhandari, Varun Chopra, Matt and seek one more member.

• Project Stakeholders – o One mentor chosen by the board of College of Engineering Innovation

challenge committee.

o Ebay

• Project Phases – o Acceptance into eBay developer's program.

o Construction of Application.

o Scrutiny by eBay

o Deploy to mobile marketplace

• Project Timeline – By the end of the semester

• Project Challenges – Once the application is constructed, it has to pass the eBay screening program.

• Project Finances – None.

• Project Estimated Completion Time – ~40hours.

• Project Status – We have server space in kurtzace.com, we are accepted into eBay

developer's program, commenced application construction.

• Project Contact(s) – Karan Bhandari, +1 302 438 2953.

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