

Curtis Blackwell



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curtisblackwell.com

github.com/curtisblackwell

Discerning full-stack developer with over 15 years' experience collaborating with project teams from sales through delivery and beyond. Skilled in the Laravel ecosystem, with a passion for creating impactful products that improve user experiences. Proven track record in team leadership, project management, and cross-functional collaboration.

Manager, Digital Product Delivery at Highland

2021 — Present

Senior Application Developer at Highland

Jan 2018 — 2021

Highland is a digital consultancy offering services in design research & strategy, product & UX design, and software development.

- Built web apps using Laravel PHP, Livewire, and Vue.js.
- Planned, estimated, and led projects, including MVP development and legacy modernization.
- Consulted with stakeholders to prioritize work and make trade-offs.
- Led project teams in using [Shape Up](#) to build Laravel apps.
- Managed developers, subcontractors, and vendors, fostering a collaborative development culture.
- Worked with teams to course-correct off-track projects by refocusing plans on objectives.
- Mediated team conflicts to restore collaboration and productivity.
- Transformed the delivery environment, leading to consistent project success.
- Played crucial roles in all project phases from sales through delivery to support and maintenance.
- Led adoption of Laravel and Vue conventions among established dev teams.
- Created [a framework for collaboratively defining development standards](#).
- Organized and led a biweekly, all-dev meeting where we conspired to improve our work and working environment.
- Evaluated and collaborated with external development teams to improve delivery.

Lead Developer at LionsMouth Digital

Jan 2015 — Jan 2018

LionsMouth Digital is a small, close-knit team supporting small businesses' growth.

- Played an integral role in the company's growth from producing CMS-powered marketing sites to providing comprehensive consulting services and building Laravel apps.
- Performed discovery and defined projects.
- Built web apps using Laravel PHP and Vue.js.
- Created internal tools to enhance team efficiency.
- Implemented CMSes for marketing site designs.

Web Designer and Developer at curtisblackwell.com

2006—Jan 2015

- Built web apps using Laravel PHP and Vue.js.
- Designed and built CMS-powered websites for small businesses.
- Developed CMS add-ons, expanding backend development skills.

Lead Designer at Insite Advice

Apr 2010—Mar 2011

Working for Insite Advice instilled in me a desire to work thoughtfully and methodically to help clients accomplish their goals.

- Consulted with clients.
- Designed and built websites using various CMS platforms.

Education

Greenville University (formerly Greenville College), B.S. Digital Media, Art Minor

Proficiencies

- **Back end:** PHP / Laravel / Livewire / Filament / Nova
- **Front end:** JavaScript / Vue / HTML and CSS / Tailwind CSS / Sass / Less
- **Testing:** TDD / Unit, integration, and end-to-end tests / PHPUnit / Pest / Jest / Cypress
- **Software development methodologies:** Agile / Shape Up
- **Tools:** Git / Miro / Jira + JQL / Figma / Affinity software / Adobe software
- **Database:** MySQL / SQLite