



CUTC²¹

Campus Activation Package

Virtual Conference

July 24th - 25th



Welcome!

We would like to formally invite you to join our network and be a part of our organization. Hence why over the next few pages we have presented information about ourselves, the benefits of connecting with us through our Ambassadors, and our goals for this upcoming year. With us going international this year, we are aiming to target over 5000 student leaders in more than just STEM disciplines. With our scope broadened, we would like to broaden our horizons by connecting with you.

The Canadian Undergraduate Technology Conference (CUTC) is Canada's most established student-led technology conference, breaking away from typical conferences by providing delegates the ability to customize their experience to fit their passions. Designed to be a fun and innovative learning experience, CUTC 2021: Amplify will bring together the most diverse, bright students from across Canada during our second ever online conference.

Students will experience the hottest trends and developments in technology industries. Delegates will be able to expand their creativity and challenge their horizons through various workshops and discussions. With experienced mentors and top industry leaders, CUTC 2021: Amplify promises to be the place to be (virtually).

We look forward to working with you to make CUTC 2021 the best technology conference yet!

Best,

The CUTC 2021 Team



Who We Are

An organising team with a passion to make an impact. Alumni who are inspired to innovate.

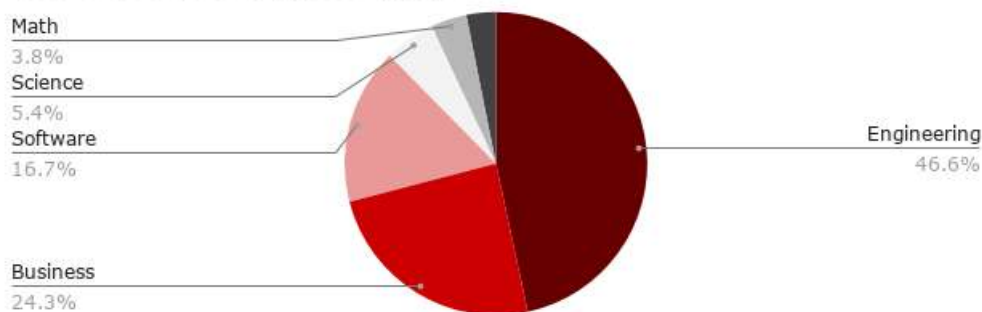
We are entrepreneurs: Members of our community have gone on to start over 30 companies including Nulogy, Polar Mobile, ThinkPanda, Neverfrost, Kira Talent and more.

We are leaders: Others have risen to leadership positions in companies such as Google, Microsoft, Facebook, BCG and others.

We are academics: More have gone on to complete MBAs & PhDs from world-renowned schools such as Harvard, MIT, INSEAD, John Hopkins, Wharton and more.



CUTC 2020 Delegate Majors



Past Speakers

CUTC brings onboard some of the most talented and accomplished speakers from the largest tech giants, prolific non-profits, rising startups, and top notch universities.



Alexis Ohanian

Co-Founder
Reddit



Chamath Palihapitiya

Founder
Social Capital LP



Dave Rensin

Sr. Director of Engineering
Google



Ella Hilal

Director of Data Science
Shopify



Tina Eskridge

Sr. Director of Marketing
Microsoft



Mike Lazaridis

Founder
Blackberry

...and many more!

Testimonials



“CUTC provides an excellent opportunity for personal development while offering important insights into the dynamic and fast-paced world of new technologies. Each of you is committed to excellence, and I am certain that this conference will assist in preparing you for the challenges of the future.”

- Jean Chretien, 20th Prime Minister of Canada

“A forum that aims to shape the future of technology in Canada.”

- The Globe and Mail



“There are a bunch of undergraduates who are just high energy people showing a huge amount of initiative... And you can't resist coming out here to support what they are doing, 'cause they are doing great things. I strong recommend any undergraduate in any discipline to get involved!”

- Bob Young, Co-Founder of Red Hat, CEO of Lulu

“[CUTC's] presentations and think tanks on everything from ethics to wireless devices – are intended to help students think about and influence future technologies.”

- Toronto Star

“To invest time with so many undergrads pursuing technical studies is an opportunity not to be missed.”

- Helene Armitage, VP of Technology, IBM

This Year's Theme

AMPLIFY

This generation of students has more opportunity than ever before to learn something new, set the status quo, and expand their horizons into new industries.

At the CUTC, we're amped to help students find their niche in a growing sea of opportunities. There is a path in tech for everyone - no matter your background, location, program, or interests. As the world evolves rapidly around us; every student brings something new to the table. The future of tech holds untold possibilities.

The key to success? Amplifying student voices.



Why CUTC?

We're *the* technology experience for technology lovers and builders - we change how students think about technology. Looking for the smartest, most passionate, most influential techies? That's us, right here. We've been putting students and industry together for years, and this time around, we want to work with you.

Twenty years in the making and thousands of delegates have passed through our programming. We are the oldest technology conference of its kind in Canada. Built upon relationships between organizations, we invite you to join us on this journey.

Why Join Our Network?

Spread the word about your organization.

Connect with the best students from top schools across Canada.

Engage students with custom events and challenges to interact with your organization first hand.

Inspire a generation - the future of tech is waiting for your guidance.

CUTC provides you direct connections to the most incredible technology-lovers in the country and the globe. We've heard there's a "talent war" in the technology industry right now. We are your secret weapon.



Special Events

Keynote Speakers

Industry leaders will have a chance to talk about their experiences and send their message to Canada's top students in an online keynote style event. Previous speakers include the Director of Engineering at Google, CEO of Blackberry, CTO of Amazon, and Directors at Shopify and Microsoft.

Conference Challenge

A unique challenge will be presented to delegate teams two weeks prior to the conference, integrating technology and social good. Top teams will have the chance to network with recruiters and partners to develop their idea beyond the conference. This is the perfect way to experience the passion and talent of Canada's best and brightest first hand.

Workshops

A chance for students to learn about the foundations of design, product management, software development, and more to solve important problems. Students get to walk away with a project and skillset to add to their toolkit.

Breakout Sessions

How do industry leaders really think? How do they make positive change happen? A chance for students to be inspired and see how they can get involved through multiple intimate live presentations.





Diversity in Tech Panel

From Women in Tech to classes for underprivileged youths, challenge social conventions and bring your company's message to light with interactive activities and events that push the boundaries of what it means to be in tech.

Networking Sessions

An exclusive opportunity for students to see how they can get involved with the most innovative companies, one-on-one. Explain your mission and vision and see how they align to make an impact.

Our 2021 Ambassadors

Akshita Saxena
Babalola Joshua
Chelsea Huang
Christopher Ayala-Bellido
Cindy Fang
Deborah Oyetoran
Devyani Donde
Irene Bingxian Chen
Jaclyn Riddell
Jessica Li
Mohitreeth Bhangu
Molly Zhou
Muhammad Danyal Afzal
Namra Ali
Naomi Kothiyal
Rafid Rahman
Saloni Prajapati
Sanchit Guglani
Selena Si Tau
Suvetha Kugathan



THANK YOU!

For over 21 years, our passion to inspire students in technology has helped us deliver unique and valuable experiences for all our attendees and speakers. This starts with you. It is with your support that the Canadian Undergraduate Technology Conference has continued to be the place to be for youths who use technology to change the world.

We are excited to be working alongside you to develop unique partnerships and opportunities with every organization involved.

Please get in touch with us:

Anureet Kaur Bajwa

National Campus Activation Lead

416-357-1414

anureet.kaur@cutc.ca

Julia Woodcock

Marketing Lead

416-562-5999

julia.woodcock@cutc.ca

cutc.ca

