

Front-End Developer / UI Designer

Tai Dang

I'm a Javascript enthusiast who loves enhancing the user journey through thoughtful interactions and optimizing code for speed, scalability, and SEO.

Experience

Contract Freelancer

Front-End Developer / Jun 18 – Current

Grand Canyon University / Phoenix, AZ

Sr. Web Interface Designer / Sep 15 – Jul 18

Part of a redesign team to transition into Drupal CMS. Helped restructure the Information Architecture of 500+ pages.

Mobile lead initiatives: Redeveloped the mobile aspect of GCU's new design with Bootstrap.js, JavaScript, and LESS integration. Responsive Web Design for viewports up to tablet devices.

Crafted Web Style Guides for consistent front-end creations.

Web Interface Designer / Nov 09 - Sep 15

Collaborated with team members in redesigning the main site using Ingeniux CMS. Crafted wireframes, prototypes, and schemas for stakeholders. Developed the front-end using HTML, CSS, javascript, and jquery.

Designed and developed several PPC microsites for lead generation to help drive the core of GCU's leads.

A/B testing on countless webpages, design elements, and user funnels in our efforts to increase GCU's conversion rate.

Administered and maintained several marketing wordpress sites.

SEO Compatible Design / Chandler, AZ

UI Designer / Aug 06 – Aug 09

Developed custom wordpress template for supporting clients. Optimized all sites for SEO to ensure top rankings for a few key-words.

Platinum Digital Services / Intern / Mesa, AZ

Photo Retouching Artist / Web Designer / Sep 05 - May 06

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Phoenix, Arizona

Skills

JavaScript / ES6

React

Node.js

SQL / Postgres / Firebase

ORM / Sequelize

Jquery

HTML5 / CSS3

RWD / CSS Grid / Flexbox

LESS / SASS

Bootstrap

GIT Version Control

Agile / SCRUM

BDD / TDD

Unit / Integration testing

Jasmine

CMS / Wordpress / Drupal

API

MVC Architecture

Stripe

Heroku

Education

Bloc

2018 - 2019

Full Stack Web Development
Program

Arizona State University

2002 - 2006

Bachelors of Science, Graphics
Information Technology