www **davidspencer.design**

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Hi, I am User Experience Designer with a multi-faceted background of working in both the graphic design and marketing industries.

Get in touch and let's build great products together!

Skills

Design thinking
User research
Ethnography
Usability testing
Personas

User journeys
Card sorts
Storyboarding
Wireframing
Lo-fi & Hi-fi prototyping

Typography & layout
Print design
Digital marketing collateral
Online marketing

Tools

InDesign
Illustrator
Photoshop
Sketch
InVision

Git
HTML
CSS
JavaScript

Languages

English	Native
German	C1
Spanish	A2

David Spencer
UX/UI Designer

Recent Experience

UX, Graphic & Web Design
Freelance
Remote, November 2014 – present

Responsibilities
- Print and digital graphic design, including; branding events, magazines and brochures, Power Point presentations and large scale collateral
- Used print houses all around the world (5 continents)
- Mainly focused in the health IT industry but also SaaS
- Corporate image and logo design
- Strong knowledge of HTML & CSS with a functional knowledge of JavaScript, I have coded simple React and Ruby on Rails apps
- Personas and Storyboards for user focused products
- Wireframes for quick iterations of design ideas
- InVision and Marvel click-able prototypes to test UX and UI design decisions
- Content reviews and website redesigns to drive business goals

Marketing Manager
LOCK8
Berlin, Germany, September 2013 – August 2014

Responsibilities
- Led a small team and developed marketing strategies in an emerging market based on metrics and analysis
- Implemented product pre-sales before launch
- Also responsible for graphic design, web design, accounting, logistics and HR (being a typical Start-up)
- Video marketing material production

Achievements
- Part of a team that won Techcrunch Disrupt Europe
- Team leader of a successful month-long Kickstarter campaign (€70,000+)

Education

UX Design
Masters-level diploma of UX Design at OpenClassrooms

Design
Bachelor of Architecture at RMIT University