

'Covid Vaccine' Tweets

Sentiment Analysis with Natural
Language Processing

by David Bruce



Content Outline

- 01 Context
- 02 Preview Results
- 03 Data & Methods
- 04 Recommendations
- 05 Next Steps



A Global Pandemic



January 20, 2020

First known case of the novel Coronavirus arrives in the US

September 22, 2020

US surpasses 200,000 deaths

December 14, 2020

First inoculation given to public of FDA approved Pfizer vaccine

Results Preview

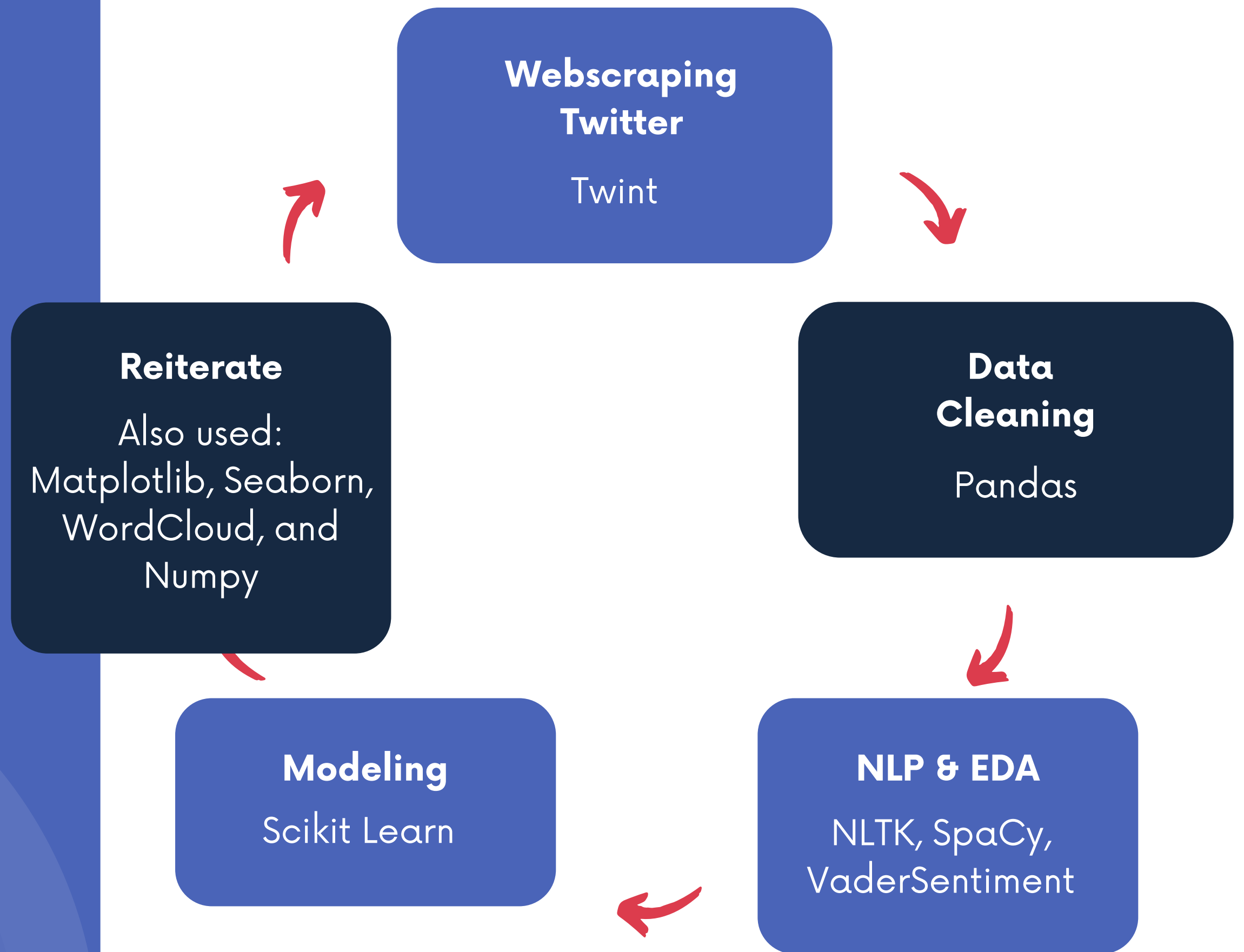
Multiclass Classification

Model	Train F1	Test F1
Naive Bayes	0.723	0.709
SVM	0.829	0.815
RandomForest	0.312	0.311

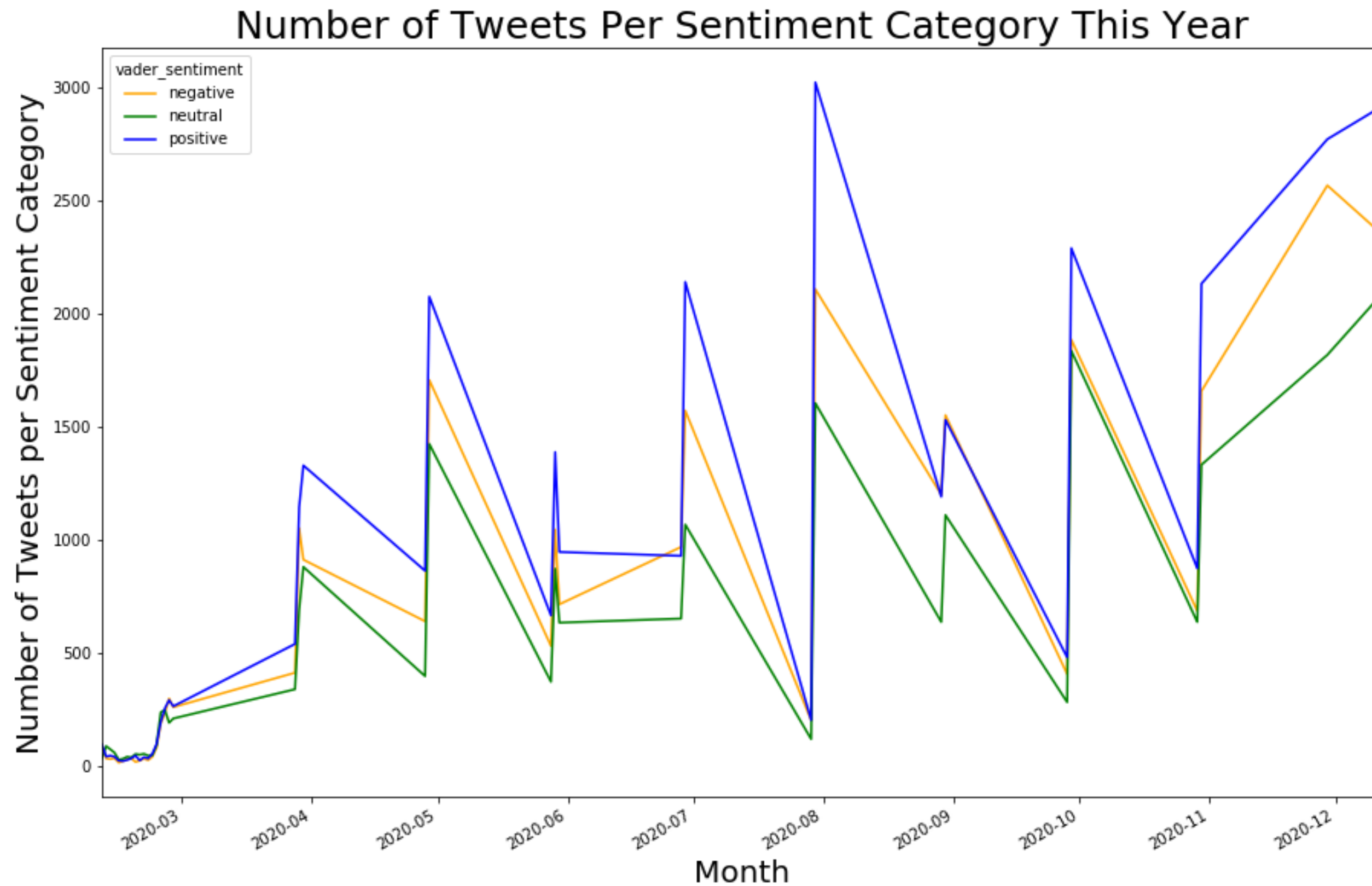


CRISP-DM

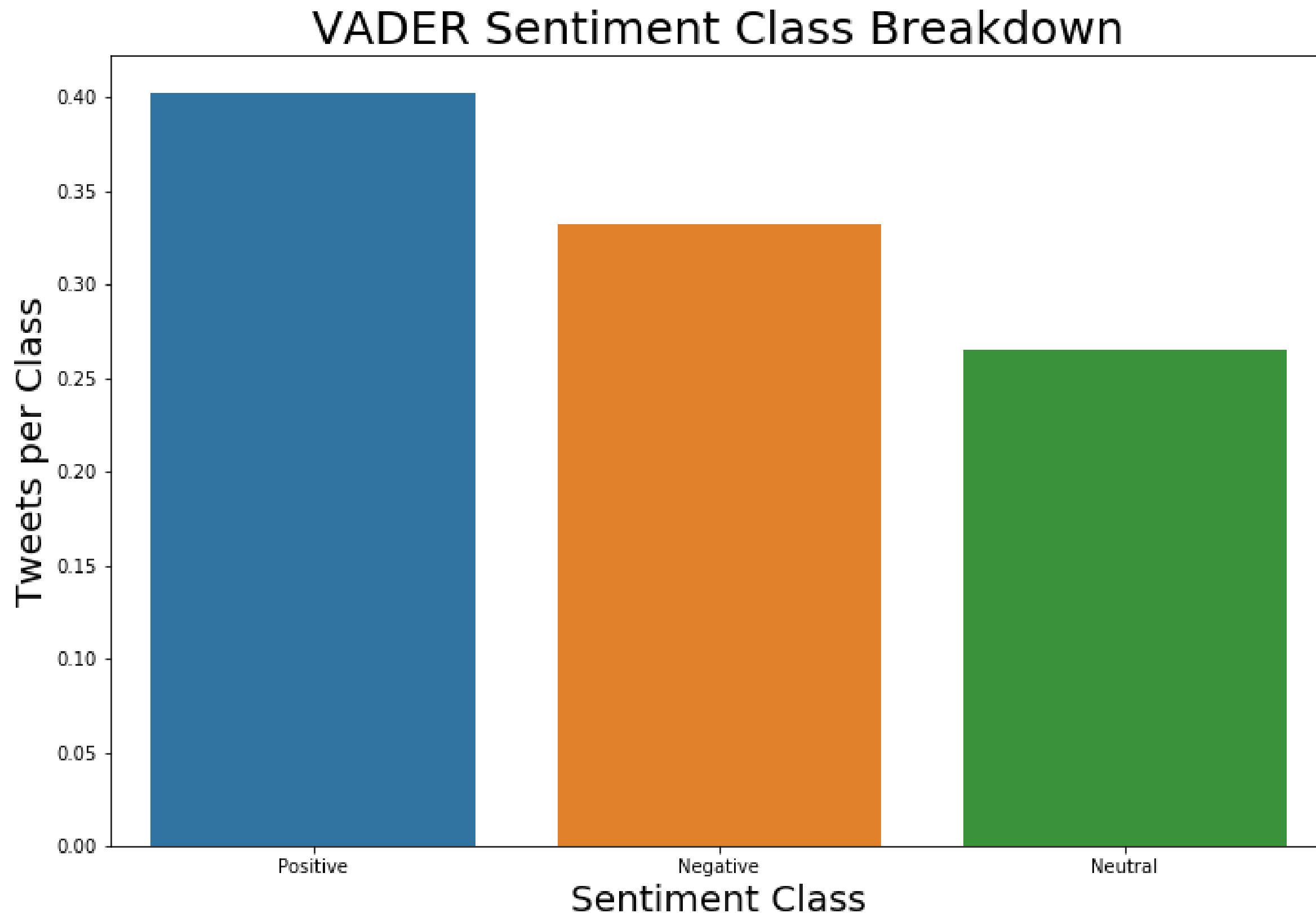
An Iterative Process



DATA ANALYSIS - 1

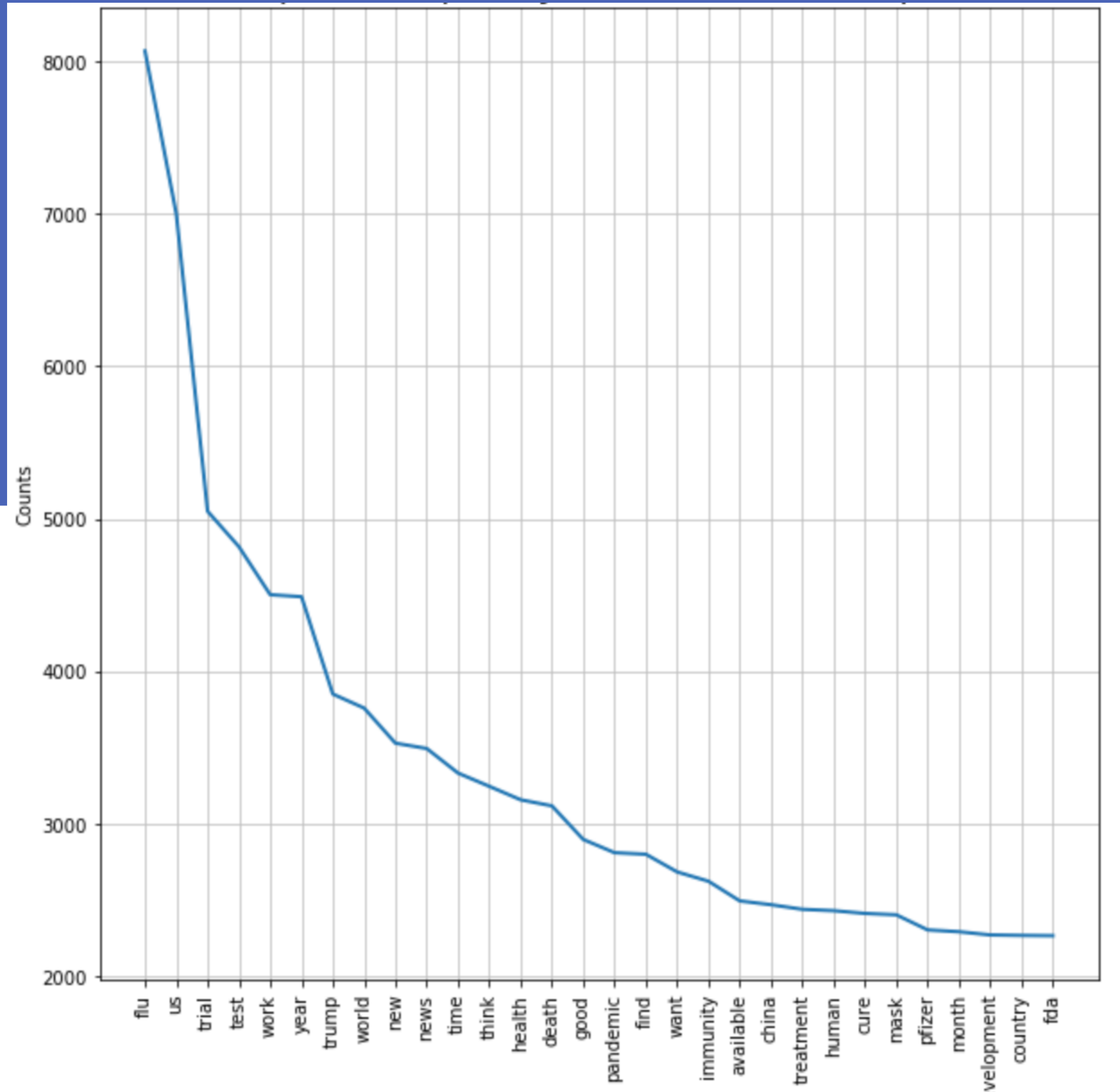


DATA ANALYSIS - 2



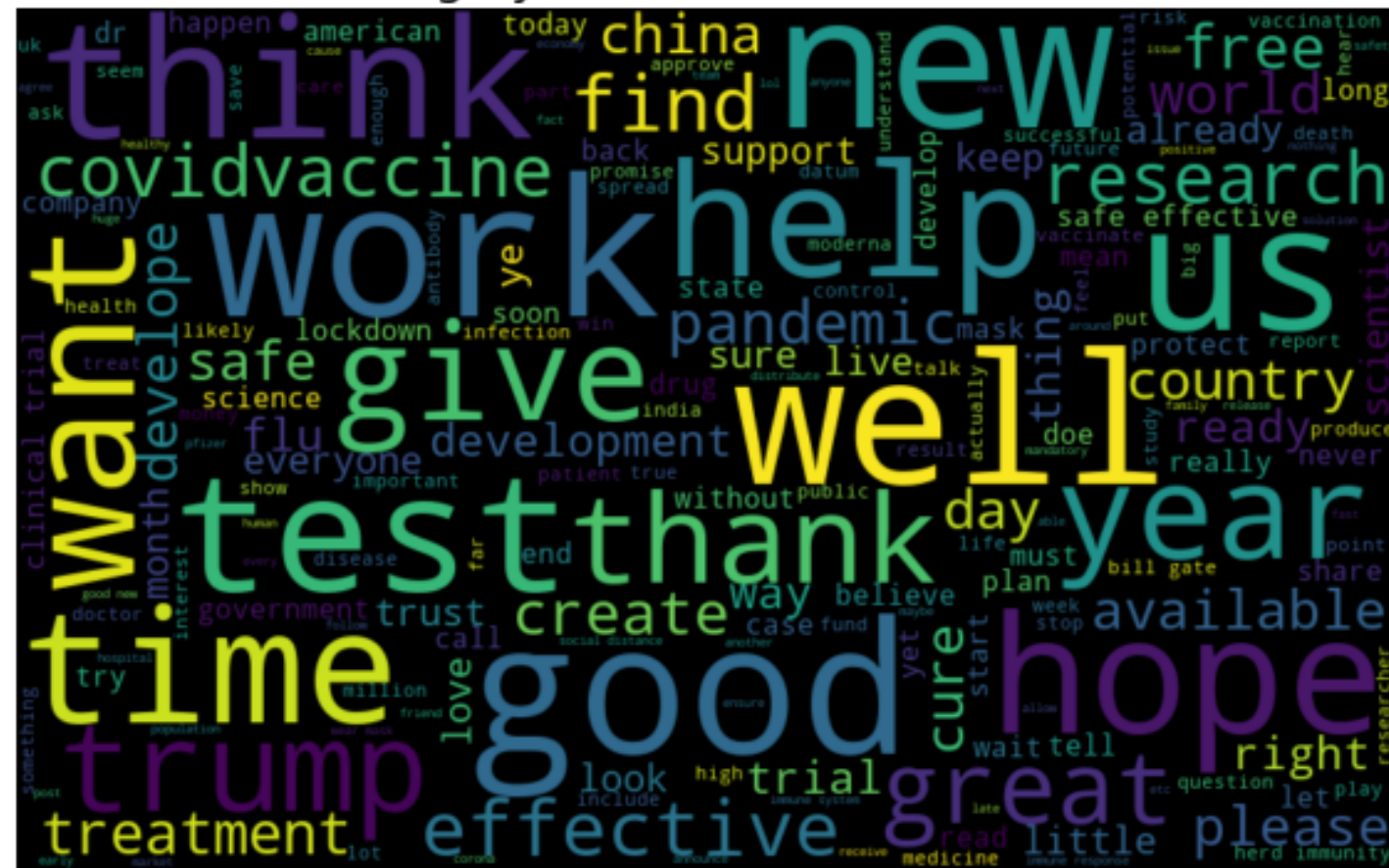
SENTIMENT ANALYSIS ON COVID VACCINE TWEETS

DATA ANALYSIS - 3



DATA ANALYSIS - 4

Highly Positive Wordcloud



Highly Negative Wordcloud



SENTIMENT ANALYSIS ON COVID VACCINE TWEETS

Next Steps

**More
Data**

**Location
Based
Tweets**

**LDA Topic
Modeling
with
Gensim**



**Thank
You.**

**Any
Questions?**

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