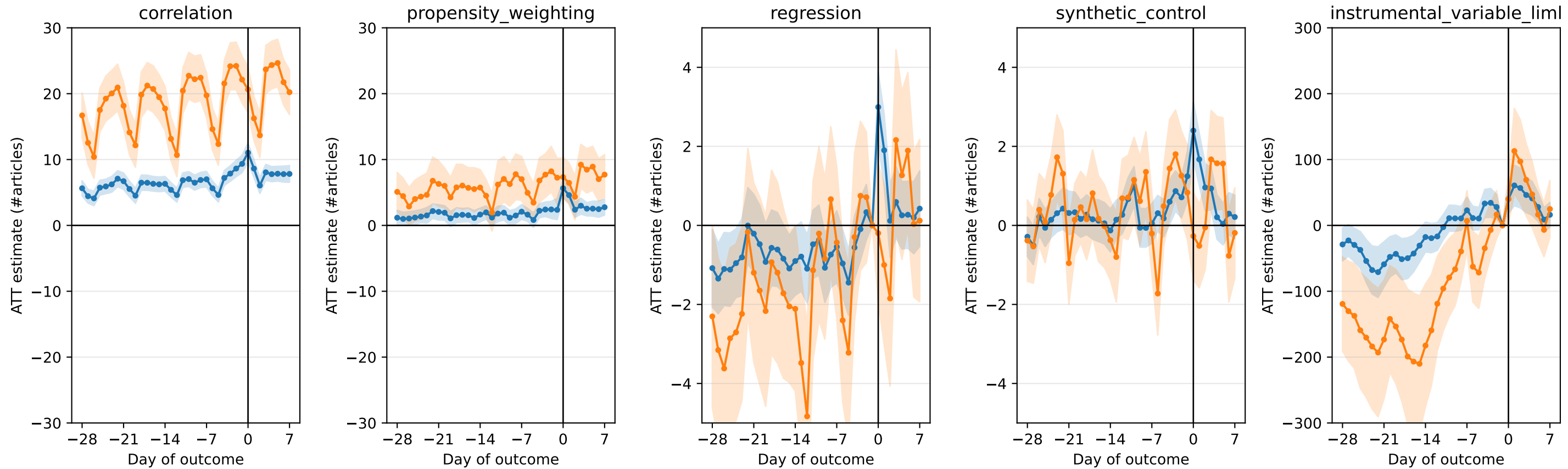


Placebo test: estimating the causal impact on outcomes before the event



—●— articles mentioning climate change AND protest —●— articles mentioning climate change AND NOT protest