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**new review for CCIP 15 paper 107**

1 message

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**CCIP 15** <ccip15@easychair.org>  
To: Debanjan Mahata <dxmahata@ualr.edu>

Sat, Dec 27, 2014 at 1:08 PM

----- REVIEW 2 -----

PAPER: 107

TITLE: The Management of Conformed ETL Architecture

AUTHORS: Ashima Jain, Sonam Garg and Neha Sharma

PC MEMBER: Debanjan Mahata

OVERALL EVALUATION: -1 (reject)

REVIEWER'S CONFIDENCE: 2 (low)

Recommended for Best Paper: 2 (No)

----- REVIEW -----

The paper does not say anything novel or point to any novel research direction. It talks about the ETL process, which is a standard in industry. There are many frameworks which are commercialized as well as open sourced for performing ETL in a regulated manner. Moreover, the paper fails to understand the current trend in ETL process. The present state of the art is constantly being improved for satisfying the ETL needs for big data. The proposed system does not account for Volume, Veracity and Velocity in the data for BI. Also, there is a huge surge in data governance in BI and data stewardship. The authors are suggested to review the current state of art properly and then pursue a research on the same.

Also, the other suggestions are to make short cohesive paragraphs while writing for better readability.

----- CONFIDENTIAL REMARKS FOR THE PROGRAM COMMITTEE -----

Nothing novel and strongly reject