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(LinkedIn)

engagingtheun.com (Company)

www.tedxgilbert.com (Company)

businessofstory.com/podcast/edx-talk-tips/ (Company)

Top Skills

Project Management

Public Speaking

Customer Service

Certifications

working towards Project Manager

Professional certification

Certificate of Achievement in Project Management

Jennifer Dille

PacMan-esque Project Manager | TEDx organizer | Tenacious problem-solver | no drama

Gilbert

Summary

Everyone expects a mom to put her kids to bed with a story. Instead, I have long connected with my kids & other people through ideas. When my daughter struggled with confidence, we listened to Amy Cuddy's TED talk on body language. When a co-worker struggled with small talk, we listened to Kalina Silverman's TED talk on big talk.

So, I applied for and was granted a license to host a TEDx event where I connect people and ideas by organizing and coaching speakers with ideas worth sharing. Most TEDx events have teams of volunteers. The first year, our team was just my teenage daughter, her best friend and myself organizing, implementing and executing plans while managing risk. I created a partnership to produce TEDxGilbert with Gilbert Talks, a local non-profit dedicated to improving our community through dialogue and am now a member of their board.

I connected my interests of travel & service as the Executive Director for Hope Arising, an international NGO by coordinating medical & volunteer teams to go to Ethiopia to provide free health clinics. Even though I'm no longer ED, I still lead these trips and volunteer because I'm so committed to our mission there. We run a micro-loan program to get the poorest women to self-reliance.

This led me to work with Joe Shurtz, owner of Sure Spark Marketing who came on a trip and liked my combination of having an analytical brain while still communicating well with people so he hired me to be a Project Manager. While there, I enjoyed collaborating with a range of clients on implementing new websites, overhauling their marketing strategies with data-driven results, & planned events, all while staying within the scope of their projects.

In addition to managing TEDxGilbert, I am also the project manager at Engagement Learning, a small publishing company for niche college & high school textbooks. I created the comic book section of our Model UN textbook.

As a PacMan-esque Project Manager, I gobble up to-do items like PacMan gobbles yellow circles. I am tenacious at solving problems, which often aren't fixed by the first solution...or the second. I just keep trying and am not daunted.

I am interested in many different ideas & areas. As I took coding, web development, Photoshop, photography and computer classes, I wondered why I couldn't pinpoint a specialty. I realized that I love being a generalist & author David Epstein taught me that it's a superpower!

Please feel free to connect, either about career opportunities or TEDxGilbert. You can check out our site for speaking opportunities at tedxgilbert.com Thanks!

Experience

TEDxGilbert

Founder and co-organizer

September 2017 - Present (3 years)

Gilbert, Arizona, United States

- Created annual TEDx events by developing project scope and plan, selecting and coaching over twenty speakers, and continuing to oversee dozens of volunteers on five committees
- Built new relationships with key stakeholders and community influencers like Gilbert Mayor Jenn Daniels and restaurateur Joe Johnston by discovering and securing partnerships with businesses and non-profits
- Secured dozens of corporate sponsors and facilitated engaging collateral and social media to market event to public, which increased ticket sales by 50%

Engagement Learning

Project Manager

January 2017 - Present (3 years 8 months)

Gilbert, AZ

- Founded company and created graphic design for textbooks using Photoshop & InDesign software
- Originated company brand, developing and launching dozens of digital marketing campaigns reaching thousands of professors, teachers and curriculum specialists through conference advertising and events, postcards, email, and direct phone calls
- Increased sales to over 50 schools by promoting product line, identifying and targeting prospective clients; building full register of sales prospects, scheduled meetings with prospective accounts, and managed new business relationships in K-12 and college markets

Gilbert Talks

Board Member

August 2018 - Present (2 years 1 month)

Gilbert, Arizona, United States

The mission of Gilbert Talks is to identify and support initiatives that can help unify Gilbert, to help align and invest public resources, and to better connect Gilbert with the global community. Our priority areas of interest are regionalism and connectivity, transportation and infrastructure, education, diversity and inclusion. We collaborate closely with the region's other business organizations, our local and state elected officials, and government agencies and nonprofit organizations to build consensus and action.

Sure Spark Internet Marketing

Project Manager

January 2017 - August 2019 (2 years 8 months)

Gilbert, AZ

- Managed multi-faceted marketing strategy for dozens of clients, such as Udall Shumway law firm, from initial client meetings and strategy proposals to data-driven monthly reporting to ensure compliance with project scope and goals
- Coordinated Inman award-winning Chandler vs. Gilbert event and other professional events and training by guiding multiple teams
- Organized client strategies on project management software for website creation, SEO, PPC, social media and PR and email campaigns to meet their brand awareness goals

Hope Arising

Executive Director

September 2013 - August 2018 (5 years)

Dera, Ethiopia

- Developed fundraising campaigns that met or exceeded goals up to 30% by planning events such as golf tournaments, 5K race, improv & dinner auction and Smiles for Life teeth-whitening campaign with local dentists
- Facilitated in-country management change by firing and hiring Country Director and trained Ethiopian workers in Arbinger Institute management principles
- Organized eight trips for doctors and volunteer teams of up to 25 people per trip to Ethiopia, coordinating clinics and classes which served over 12,000 people, providing dental and eye care, including cataract surgeries

Education

Brigham Young University

Bachelor of Science (BS), Secondary Education and Teaching · (1990 - 1994)