DEEPANSHU GOYAL

PRODUCT MANAGER AT MCKINSEY & COMPANY

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Website | Github | Tableau | LinkedIn

EXECUTIVE SUMMARY

Deepanshu has completed PG in Business Analytics from ISB, Hyderabad and currently pursuing Advanced PGP in Deep Learning from IISc, Bengaluru.

He is really passionate about solving business problems & creating impact by developing digital & analytical solutions with expertise in AI, Machine Learning and Deep Learning. Overall he has 13 years of experience and traveled across 5 continents while building and delivering digital products for various clients across industries.

INDUSTRY	FUNCTION	GEOGRAPHY
Public Sector (50%)	Digital & Analytics	India (90%)
Insurance (20%)	Operations (Finance & HR)	USA (5%)
Entertainment (10%)	Cloud Migration	New Zealand (2%)
Education (10%)		Poland (2%)
Telecom (5%)		Argentina (1%)
Automobile (5%)		

In McKinsey, he is working as Product Manager in the HR domain with a focus on digital transformation, cloud migration and automation of HR practices within the firm. In last 6 years, he has taken multiple roles such as leading the product team responsible for managing firm HR system across 70+ countries. He also led the analytics team responsible for bringing enterprise data & provide Analytics solution. In general, his key responsibilities include driving product strategy & roadmap, building, managing and delivering digital products (inline with Mckinsey business processes & cyber security guidelines), ensuring product adoption and customer happiness.

Deepanshu is also the founder of Scrum Alliance Agile Chapter with 1000+ members globally. His expertise lies in leveraging Scrum framework to build products in an iterative manner

Prior to joining McKinsey, Deepanshu has experience of successfully running a startup, managing end to end life cycle of digital & analytical products for internal & external clients

ACADEMIC QUALIFICATION

Advanced Post Graduate Programme in Deep Learning, IISc, Bengaluru (2021 - 2022)	Advanced Management Programme in Business Analytics, ISB, Hyderabad (2019-2021)	Post Graduate Certificate Programme in Business Management, MICA, Ahmedabad (2016-2017)	B.Tech in Information & Technology , Punjab Engineering College, Chandigarh (2004-2008)

BADGES

WORK EXPERIENCE

1 **Software Engineer at CSC (Computer Sciences Corporation), Noida**
(Aug 2008 - Aug 2010)

Deepanshu started his career as a mainframe developer writing code in COBOL language. He worked for an insurance client and was part of claims team, which used to process 1 claim every 4 second.

2

Founder at Leanberg Technologies, Mohali
(Sep 2010 - Oct 2013)

He founded Leanberg Technologies with an aim to provide customized mobile and web solutions to domestic as well foreign clients

In these 3 years he led a team of 36+ professionals and worked with Government, Entertainment, Telecom & Automotive industry and helped them with their digital transformation journey

4 **Product Manager at Mckinsey & Company, Gurugram**
(May 2015 - Present)

In McKinsey, he works in the HR domain with a focus on digital transformation, cloud migration and automation of HR practices within the firm.

In last 6 years, he has taken multiple roles such as leading the product team responsible for managing firm HR system across 70+ countries.

He also led the analytics team responsible for bringing enterprise data & provide Advanced Analytics solution to customers

(Donut chart segments: 2 Years, 3 Year, 1 Year, 6 Years)

3 **Digital Product Manager at Hitbullseye.com, Chandigarh**
(Oct 2013 - Oct 2014)

Hitbullseye is the fastest growing online MBA test-prep portal in India, ranked 2nd in Alexa ranking in the MBA category and mentored more than 1,00,000 students,

As a product manager, deepanshu's role was to ideate and create B2C product enabling students to learn concepts via online videos, take mock exams, analyze performance in different topics for a targeted learning. Hitbullseye Android and iOS app was an outcome of his 1 year stint with them
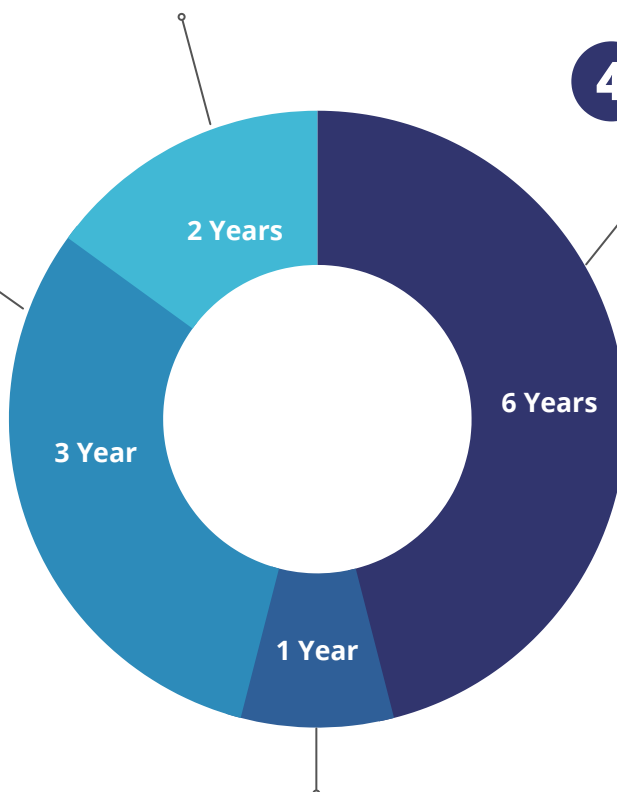
PRODUCT & TECHNICAL SKILLS

- ENTREPRENEURSHIP
- PRODUCT IDEATION
- USER PERSONAS & JOURNEY MAPS
- PRODUCT STRATEGY & ROADMAP
- PRODUCT DEVELOPMENT & MANAGEMENT
- PRODUCT ADOPTION
- PRODUCT ANALYTICS
- AGILE & SCRUM FRAMEWORK

- ARTIFICIAL INTELLIGENCE
- MACHINE LEARNING
- DEEP LEARNING (COMPUTER VISION & (NLP)
- BIGDATA
- SCRIPTING LANGUAGE - PYTHON & R
- DATA VISUALIZATION - TABLEAU & POWER BI
- DIGITAL MARKETING & MARKETING ANALYTICS
- FRONT END - FLASK API

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