

DEEPANSHU GOYAL (CSM, CSPO, CSP)

SENIOR PRODUCT ASSOCIATE AT MCKINSEY & COMPANY

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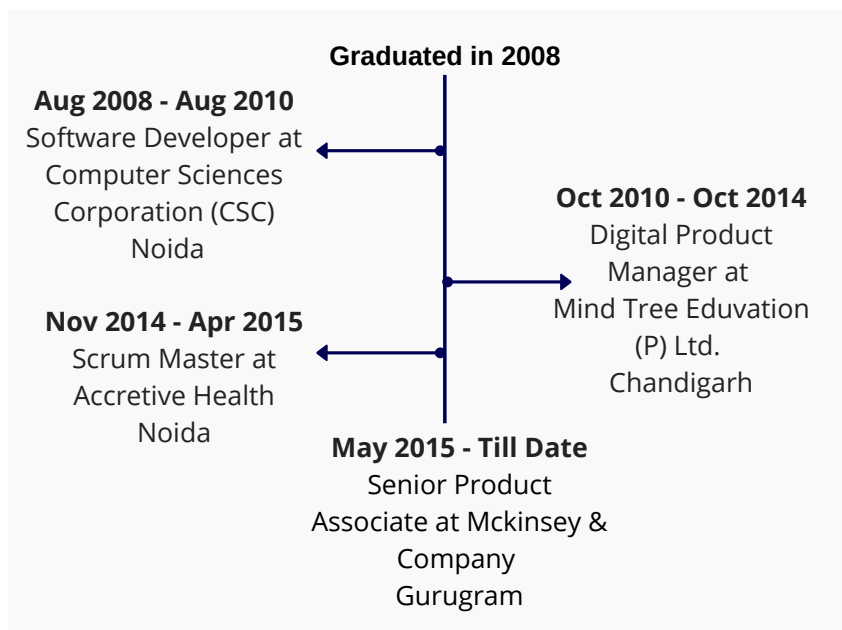
 <https://github.com/deepanshu-goyal/>

 <https://public.tableau.com/profile/deepanshu.goyal#!/>

EXECUTIVE PROFILE

- 12+ years of experience in building & managing user centric & intelligent digital products with a focus on delivering business value
- In Mckinsey, primarily responsible for managing firm global HR system and HR Analytics platform
- Currently undergoing 18 Months Executive Program in Business Analytics, Data Science, AI & ML from ISB to be completed in 2021

WORK EXPERIENCE



ACHIEVEMENTS

- Among top 100 candidates selected for International Antarctica Expedition in 2017 which is featured in BBC, Huffington Post, Times of India & HT
- TEDx Speaker at GGDSD College Chandigarh
- Leading Scrum Alliance Chandigarh Chapter since 2014



ACADEMIC BACKGROUND

PUNJAB ENGINEERING COLLEGE, CHANDIGARH

B.Tech. in Information & Technology
(2004-2008)




MICA, AHMADABAD

Post-Graduate Certificate in Business
Management (2016- 2017)

ISB, HYDERABAD

AMPBA - Advanced Management
Program in Business Analytics (July 2019
- July 2021)

SKILLS

- **REGRESSION MODELS: MULTIPLE REGRESSION, K-NN** 
- **CLASSIFICATION MODELS: LOGISTIC REGRESSION, DECISION TREES, LDA, QDA, NAIVE BAYES, SVM** 
- **ENSEMBLE METHODS: RANDOM FOREST, ADABOOST, XGBOOST**
- **UNSUPERVISED LEARNING: K-MEANS, GMM, LDA, PCA** 
- **BIGDATA: HADOOP, SPARK, MAP REDUCE FRAMEWORK**
- **DEEP LEARNING & NEURAL NETWORKS**
- **STATISTICS**
- **PYTHON & R**
- **TABLEAU**
- **TEXT ANALYTICS**
- **DIGITAL MARKETING**

Date of Birth: 11th October 1986

Languages Known: English & Hindi

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