DEEPANSHU GOYAL (CSM,CSPO,CSP)

PRODUCT MANAGER AT MCKINSEY & COMPANY

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https://github.com/deepanshu-goyal/

https://public.tableau.com/profile/deepanshu.goyal#!/

www.deepanshugoyal.com

EXECUTIVE PROFILE

I am pursuing Advanced Management Program in Business Analytics from ISB. My interest lies broadly in the area of traditional Machine Learning or Deep Learning use cases.

At McKinsey, I am working in the HR domain with a focus on digital transformation and automation of HR practices within the firm.

Prior to joining McKinsey, I have deep experience in managing end to end life cycle of a digital product both in B2C and B2B segment.

Beside work, I love to spend time with my friends & family, I am a voracious reader and keep learning new things. My curiosity led him to undertake an expedition to Antarctica with Sir Robert Swan, OBE (first person in the history to walk to both the poles) on climate change.

WORK EXPERIENCE

May 2015 - Till Date
Product Manager at
Mckinsey & Company
Gurugram

Nov 2014 - Apr 2015
Scrum Master at
Accretive Health
Noida

Oct 2010 - Oct 2014
Digital Product
Manager at
Mind Tree Eduvation
(P) Ltd.
Chandigarh

Aug 2008 - Aug 2010
Software Developer at
Computer Sciences
Corporation (CSC)
Noida

Graduated in 2008

ACADEMIC BACKGROUND

ISB, HYDERABAD

AMPBA - Advanced Management Program in Business Analytics (July 2019 - July 2021)

MICA, AHMADABAD

Post-Graduate Certificate in Business Management (2016- 2017)

PUNJAB ENGINEERING COLLEGE, CHANDIGARH

B.Tech. in Information & Technology (2004-2008)

SKILLS

- **PRODUCT LIFECYCLE MANAGEMENT**
- **TRADITIONAL MACHINE LEARNING**
- **DEEP LEARNING & NEURAL NETWORKS**
- **BIGDATA MANAGEMENT**
- **STATISTICS**
- **PYTHON & R**
- **TABLEAU**
- **DIGITAL MARKETING & MARKETING ANALYTICS**
- **TIME SERIES ANALYSIS**
- **AGILE & SCRUM FRAMEWORK**

ACHIEVEMENTS

- Among top 100 candidates selected for International Antarctica Expedition in 2017 which is featured in BBC, Huffington Post, Times of India & HT
- TEDx Speaker at GGDSD College Chandigarh
- Leading Scrum Alliance Chandigarh Chapter since 2014

Date of Birth: 11th October 1986
Languages Known: English & Hindi
Address: A 503, Medinova Towers, Sector-56, Gurugram-122011, Haryana

SENTIMENT ANALYSIS / TEXT ANALYTICS

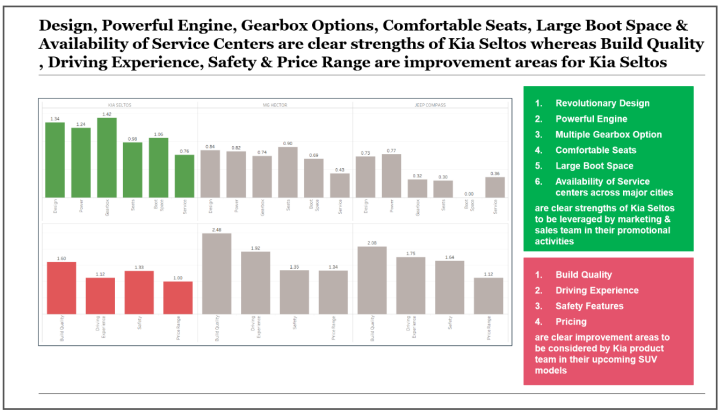
Business Problem: Identify strong & weak features of Kia Seltos & its competitors to increase sales & improve features of upcoming Kia SUV models

Resources

Code

Dataset

Presentation



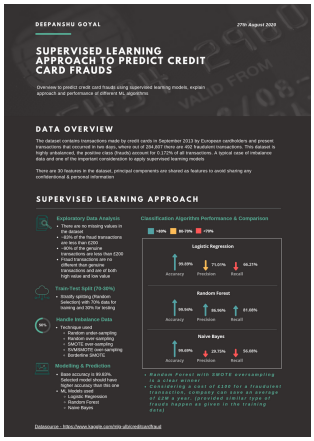
SUPERVISED LEARNING APPROACH TO PREDICT CREDIT CARD FRAUDS

Business Problem: Predict fraudulent transactions in the credit card dataset using classification algorithm

Resources

Code

Presentation



LINER REGRESSION / HOUSE PRICE PREDICTION - KAGGLE COMPETITION

Business Problem: Predict sales price of residential homes in Ames, Iowa

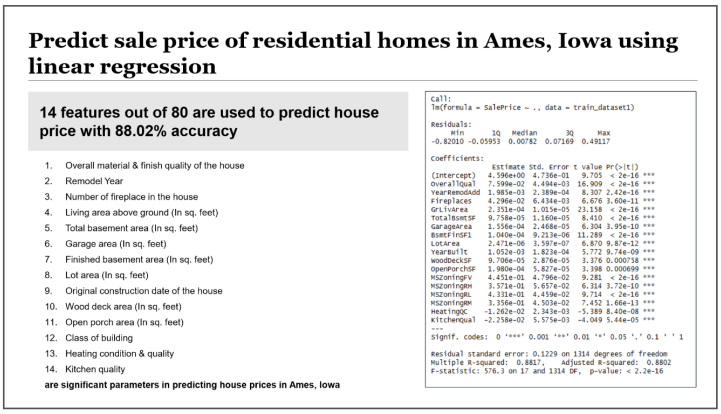
RMSLE - 0.14618

Resources

Code

Dataset

Presentation



SPEECH EMOTION RECOGNITION (SER)

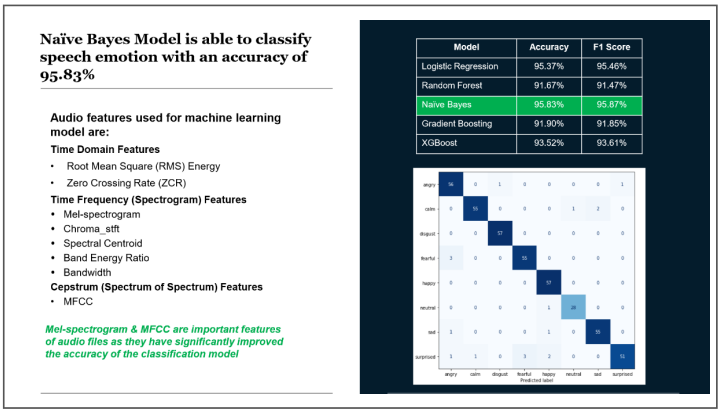
Business Problem: Classify audio data into one of the 8 discrete emotions. SER has variety of applications i.e. In call centers for performance reviews & assign customer calls & many more..

Accuracy & F1 Score: 95.8%

Resources

Code

Presentation



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