

DEEPANSHU GOYAL (CSM, CSPO, CSP)

PRODUCT MANAGER AT MCKINSEY & COMPANY

📞 99 88 000 881 ✉️ deepanshu.goyal@gmail.com

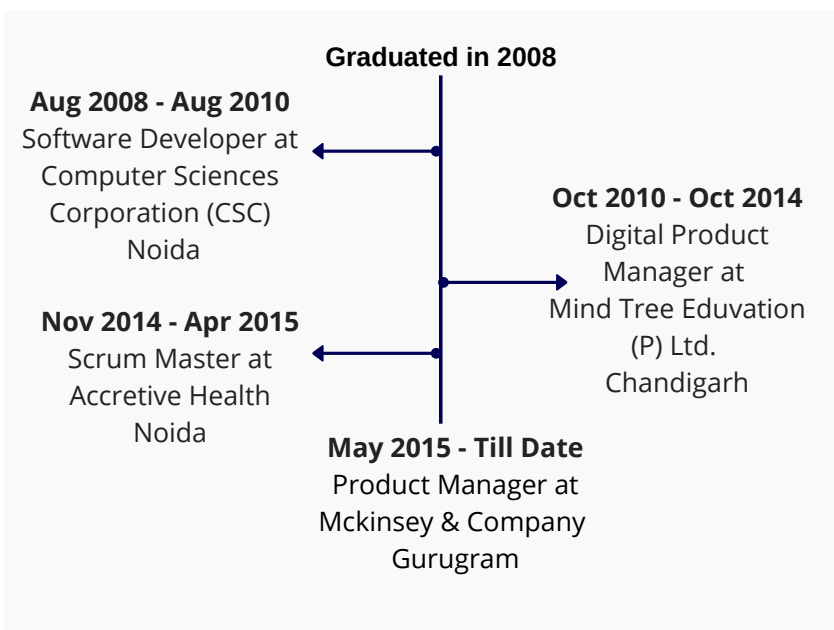
🐙 <https://github.com/deepanshu-goyal/>

📊 <https://public.tableau.com/profile/deepanshu.goyal#!/>

EXECUTIVE PROFILE

- 12+ years of experience in building & managing user centric & intelligent digital products with a focus on delivering business value
- Currently undergoing 18 Months Executive Program in Business Analytics, Data Science, AI & ML from ISB to be completed in 2021
- In Mckinsey, primarily responsible for managing firm global HR system and HR Analytics platform. My key responsibilities are:
 - Creating Roadmap
 - Stakeholder Management
 - Prioritize & Rollout new features
 - User Research & Adoption Strategy
 - Sensor based thinking for product development

WORK EXPERIENCE



ACADEMIC BACKGROUND

PUNJAB ENGINEERING COLLEGE, CHANDIGARH

B.Tech. in Information & Technology
(2004-2008)

MICA, AHMADABAD

Post-Graduate Certificate in Business
Management (2016- 2017)

ISB, HYDERABAD

AMPBA - Advanced Management
Program in Business Analytics (July 2019
- July 2021)

SKILLS

- **PRODUCT MANAGEMENT**
- **AI & ML - SUPERVISED & UNSUPERVISED LEARNING ALGORITHMS**
- **DEEP LEARNING & NEURAL NETWORKS**
- **BIGDATA: HADOOP, SPARK, MAP REDUCE FRAMEWORK**
- **STATISTICS**
- **PYTHON & R**
- **TABLEAU**
- **TEXT ANALYTICS**
- **DIGITAL MARKETING**
- **STAKEHOLDER MANAGEMENT**

ACHIEVEMENTS

- Among top 100 candidates selected for International Antarctica Expedition in 2017 which is featured in BBC, Huffington Post, Times of India & HT
- TEDx Speaker at GGDSD College Chandigarh
- Leading Scrum Alliance Chandigarh Chapter since 2014

Date of Birth: 11th October 1986

Languages Known: English & Hindi

Address: A 503, Medinova Towers, Sector-56, Gurugram-122011, Haryana

SENTIMENT ANALYSIS / TEXT ANALYTICS

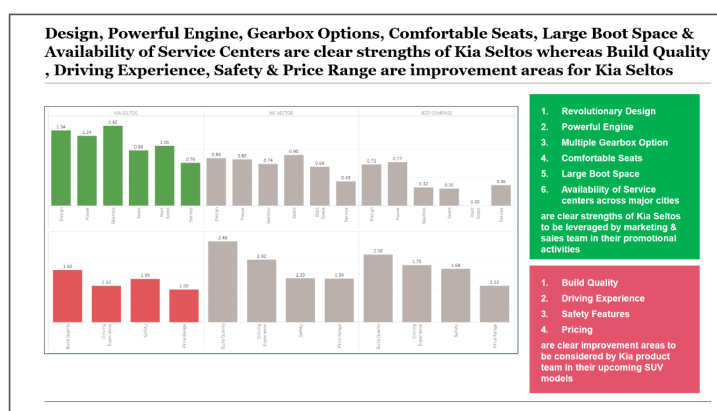
Business Problem: Identify strong & weak features of Kia Seltos & its competitors to increase sales & improve features of upcoming Kia SUV models

Resources

Code

Dataset

Presentation



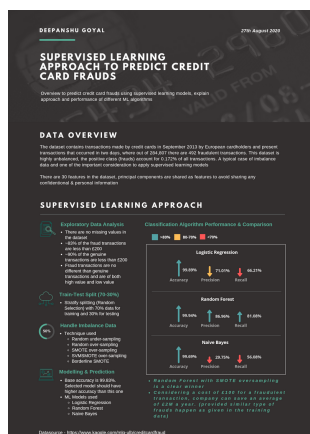
SUPERVISED LEARNING APPROACH TO PREDICT CREDIT CARD FRAUDS

Business Problem: Predict fraudulent transactions in the credit card dataset using classification algorithm

Resources

Code

Presentation



LINER REGRESSION / HOUSE PRICE PREDICTION - KAGGLE COMPETITION

Business Problem: Predict sales price of residential homes in Ames, Iowa

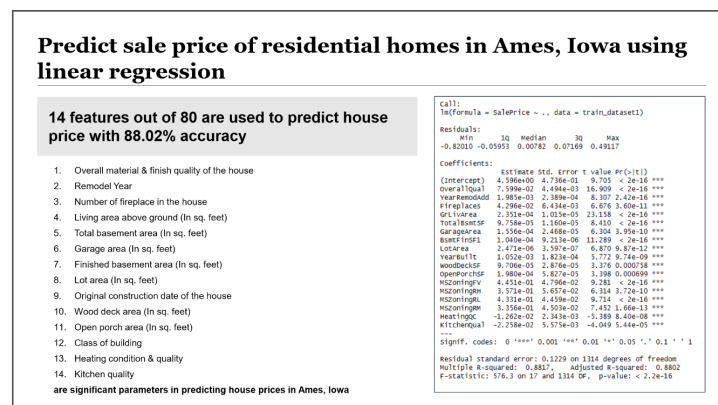
RMSLE - 0.14618

Resources

Code

Dataset

Presentation



SPEECH EMOTION RECOGNITION (SER)

Business Problem: Classify audio data into one of the 8 discrete emotions. SER has variety of applications i.e. In call centers for performance reviews & assign customer calls & many more..

Accuracy & F1 Score: 95.8%

Resources

Code

Presentation

