# DEEPANSHU GOYAL (CSM,CSPO,CSP)

## PRODUCT MANAGER AT MCKINSEY & COMPANY

📞 **99 88 000 881**     ✉ **deepanshu.goyal@gmail.com**

**GitHub**     **Tableau Profile**     **Website**

## EXECUTIVE SUMMARY

Deepanshu has completed PG in Business Analytics from ISB, Hyderabad and currently pursuing Advanced PGP in Deep Learning from IISc, Bengaluru.

He has 13 years of experience and traveled across 6 continents while working for various clients across industries such as Banking & Insurance, Education, Public Sector, Entertainment, Telecom & Healthcare. He is really passionate about solving business problems & creating impact by developing digital & analytical solutions with expertise in AI, Machine Learning and Deep Learning.

At McKinsey, he is working as Product Manager in the HR domian with a focus on digital transformation and automation of HR practices within the firm. He is responsible for building products or services using STOA technologies including AI &ML. He also lead Data Science experiments in the HR space.

Deepanshu founded Agile Chandigarh in 2014 with an aim to create winning teams by embracing agile core values and principles. Since its inception, his team has conducted 36+ workshops and 4 annual conferences.

Prior to joining McKinsey, Deepanshu has experience of successfully running a startup, managing end to end life cycle of digital & analytical products in B2C & B2B domain.

## ACADEMIC QUALIFICATION

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|---|---|---|---|
| Advanced Post Graduate Programme in Deep Learning, IISc, Bengaluru (2021 - 2022) | Advanced Management Programme in Business Analytics, ISB, Hyderabad (2019-2021) | Post Graduate Certificate Programme in Business Management, MICA, Ahmedabad (2016-2017) | B.Tech in Information & Technology , Punjab Engineering College, Chandigarh (2004-2008) |

## TECHNICAL & NON TECHNICAL SKILLS

- PRODUCT  DEVELOPMENT & MANAGEMENT
- USER PERSONAS &  JOURNEY MAPS
- ENTREPRENEURSHIP
- STAKEHOLDER MANAGEMENT
- ADAPTIVE LEADERSHIP
- AGILE & SCRUM FRAMEWORK

- MACHINE LEARNING
- DEEP LEARNING (COMPUTER VISION & (NLP)
- DATA & ANALYTICS
- SCRIPTING LANGUAGE - PYTHON & R
- DATA VISUALIZATION - TABLEAU
- DIGITAL MARKETING & MARKETING ANALYTICS

Date of Birth: 11th October 1986
Languages Known: English & Hindi
Address: A 503, Medinova Towers, Sector-56, Gurugram-122011, Haryana

# WORK EXPERIENCE

**1** **Software Engineer at CSC (Computer Sciences Corporation), Noida**
**(Aug 2008 - Aug 2010)**

Deepanshu started his career as a mainframe developer writing code in COBOL language. He worked for an insurance client and was part of claims team, which used to process 1 claim every 4 second.

**2** **Founder at Leanberg Technologies, Mohali**
**(Sep 2010 - Oct 2013)**

He founded Leanberg Technologies with an aim to provide customized mobile and web solutions to domestic as well foreign clients

In these 4 years he led a team of 36+ professionals and worked with Government, Entertainment, Telecom & Healthcare Sector in their digital transformation journey

**4** **Product Manager at Mckinsey & Company, Gurugram**
**(May 2015 - Present)**

At McKinsey, he works in the HR practice with a focus on digital transformation, cloud migration and automation of HR practices within the firm.

In last 6 years, he has taken multiple roles such as leading the product team responsible for managing firm HR system across 70+ countries.

He also led the analytics team responsible for bringing enterprise data & provide AI & ML, analytical solutions

*[Donut chart segments: 2 Years, 3 Year, 1 Year, 6 Years]*

**3** **Digital Product Manager at Hitbullseye.com, Chandigarh**
**(Oct 2013 - Oct 2014)**

Hitbullseye is the fastest growing online MBA test-prep portal in India, ranked 2nd in Alexa ranking in the MBA category and mentored more than 1,00,000 students,

As a product manager, deepanshu's role was to ideate and create B2C product enabling students to learn concepts via online videos, take mock exams, analyze performance in different topics for a targeted learning. Hitbullseye Android and iOS app was an outcome of his 1 year stint with them
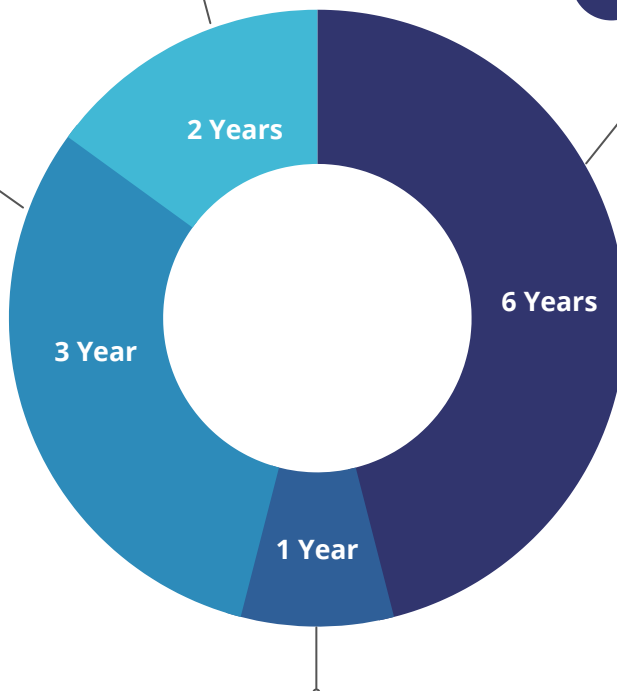
# INDIVIDUAL DATA SCIENCE PROJECTS

- Sentiment analysis on car reviews - What features are liked or disliked by people in Kia Seltos, MG Hector & Jeep Compass? [Presentation] [Code]
- Speech Emotion Recognition (SER) - Predict emotion from the audio [Presentation] [Code]
- Supervised learning approach to predict credit card frauds - Predict whether a credit card transaction is a genuine transaction or a fraudulent transaction [Presentation] [Code]
- House price prediction in Iowa - Regression model to predict residential house price in Iowa [Presentation] [Code]