DEEPANSHU GOYAL (CSM,CSPO,CSP)

PRODUCT MANAGER AT MCKINSEY & COMPANY



99 88 000 881



deepanshu.goyal@gmail.com



https://github.com/deepanshu-goyal/

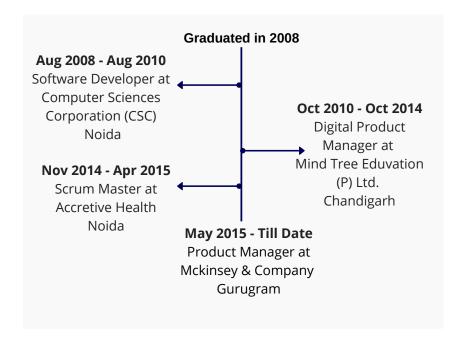


 $\overset{+}{\downarrow} + \overset{+}{\downarrow}$ https://public.tableau.com/profile/deepanshu.goyal#!/

EXECUTIVE PROFILE

- 12+ years of experience in building & managing user centric & intelligent digital products with a focus on delivering business value
- Currently undergoing 18 Months Executive Program in Business Analytics, Data Science, AI & ML from ISB to be completed in 2021
- In Mckinsey, primarily responsible for managing firm global HR system and HR Analytics platform. My key responsibilities are:
 - Creating Roadmap
 - Stakeholder Management
 - Prioritize & Rollout new features
 - User Research & Adoption Strategy
 - Sensor based thinking for product development

WORK EXPERIENCE





ACADEMIC BACKGROUND

PUNJAB ENGINEERING COLLEGE, **CHANDIGARH**

B.Tech. in Information & Technology (2004-2008)

MICA, AHMADABAD

Post-Graduate Certificate in Business Management (2016-2017)

ISB, HYDERABAD

AMPBA - Advanced Management Program in Business Analytics (July 2019 - July 2021)

SKILLS

- PRODUCT MANAGEMENT
- AI & ML SUPERVISED & UNSUPERVISED **LEARNING ALGORITHMS**
- DEEP LEARNING & NEURAL NETWORKS
- BIGDATA: HADOOP, SPARK, MAP REDUCE **FRAMEWORK**
- STATISTICS
- PYTHON & R
- TABLEAU
- TEXT ANALYTICS
- DIGITAL MARKETING
- STAKEHOLDER MANAGEMENT

ACHIEVEMENTS

- Among top 100 candidates selected for International Antarctica Expedition in 2017 which is featured in BBC, Huffington Post, Times of India & HT
- TEDx Speaker at GGDSD College Chandigarh
- Leading Scrum Alliance Chandigarh Chapter since 2014

SENTIMENT ANALYSIS / TEXT **ANALYTICS**

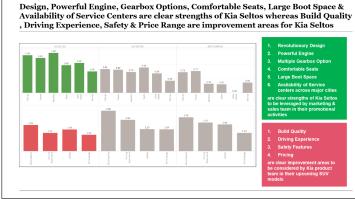
Business Problem: Identify strong & weak features of Kia Seltos & its competitors to increase sales & improve features of upcoming Kia SUV models

Resources

Code

<u>Dataset</u>

Presentation



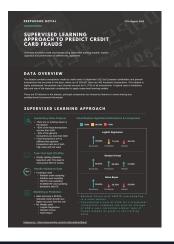
SUPERVISED LEARNING APPROACH TO PREDICT CREDIT CARD FRAUDS

Business Problem: Predict fraudulent transactions in the credit card dataset using classification algorithm

Resources

Code

Presentation



LINER REGRESSION / HOUSE PRICE PREDICTION - KAGGLE COMPETITION

Business Problem: Predict sales price of residential homes in Ames, Iowa

RMSLE - 0.14618

Resources

Code

<u>Dataset</u>

Presentation

