DEEPANSHU GOYAL (CSM,CSPO,CSP)

PRODUCT MANAGER AT MCKINSEY & COMPANY

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⚙ **GitHub**   ✦ **Tableau Profile**   🌐 **Website**

EXECUTIVE SUMMARY

I have completed my PG in Business Analytics from ISB (Indian School of Business, Hyderabad) and currently pursuing Advanced PGP in Deep Learning from IISc, Bengaluru.

I am a generalist Product Manager with 13 years of experience across various industries such as Banking & Insurance, Education, Public Sector, Entertainment, Telecom & Healthcare. I am really passionate about solving business problems & create impact by developing digital solutions with expertise in Artificial Intelligence, Machine Learning and Deep Learning.

At McKinsey, I am working as a Product Manager in the People Tribe with a focus on digital transformation and automation of HR practices within the firm. Our tribe aims at building the organization of the future - by attracting top talent, mapping talent to delivering value, developing a culture of reskilling & upskilling and creating a next generation performance management system

I founded Agile Chandigarh in 2014 with an aim to create more and more winning teams by embracing agile core values and principles. Since inception, we have conducted 36+ workshops and 4 annual conferences in North India.

Prior to joining McKinsey, I have experience of running a startup, managing end to end life cycle of a digital product both in B2C and B2B domain.

ACADEMIC QUALIFICATION

INDIAN INSTITUTE OF SCIENCE (IISc), BENGALURU
Advanced Post Graduate Program in Deep Learning (April 2021 - April 2022)

INDIAN SCHOOL OF BUSINESS (ISB), HYDERABAD
Advanced Management Program in Business Analytics (July 2019 - March 2021)

MICA, AHMADABAD
Post-Graduate Certificate in Business Management (2016- 2017)

PUNJAB ENGINEERING COLLEGE, CHANDIGARH
B.Tech. in Information & Technology (2004-2008)

Date of Birth: 11th October 1986
Languages Known: English & Hindi
Address: A 503, Medinova Towers, Sector-56, Gurugram-122011, Haryana

WORK EXPERIENCE

1 **Software Engineer at CSC (Computer Sciences Corporation), Noida
(Aug 2008 - Aug 2010)**

Started my career as a mainframes developer and used to write code in COBOL language. My team used to take care of the claim processes for an Insurance client processing 1 claim every 4 second.

2 **Founder at Leanberg Technologies, Mohali
(Sep 2010 - Oct 2014)**

Founded Leanberg Technologies with an aim to provide customized mobile and web solutions to Indian as well foreign clients (US and Canada)

In these 4 years I led a team of 36+ professionals and worked with Government, Entertainment, Telecom & Healthcare Sector in their digital transformation journey

4 **Product Manager at Mckinsey & Company, Gurugram
(May 2014 - Present)**

At McKinsey, I work in the HR practice with a focus on digital transformation, cloud migration and automation of HR practices within the firm.

In last 6 years, I have taken multiple roles such as leading the product team responsible for managing firm's HR system across 70+ countries.
I also led the analytics team responsible for bringing enterprise data & provide analytical solutions to our users for better decision making

2 Years

4 Year

6 Years

1 Year

3 **Digital Product Manager at Hitbullseye.com, Chandigarh
(Oct 2013 - Oct 2014)**

Hitbullseye is the fastest growing online MBA test-prep portal in India, having mentored more than 1,00,000 students, and are ranked 2nd in Alexa rankings in the MBA education category.

As a product manager, my role was to ideate and create B2C product enabling students to learn concepts via online videos, take mock exams, analyze performance in different topics for a targeted learning. Hitbullseye Android and iOS app was an outcome of my 1 year stint with them
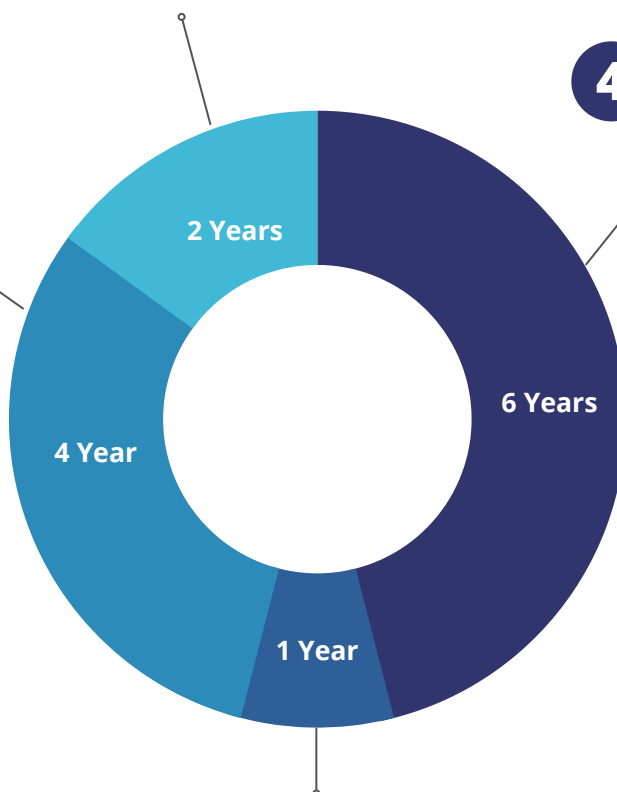
TECHNICAL & NON TECHNICAL SKILLS

- CUSTOMER CENTRIC - PRODUCT DEVELOPMENT & MANAGEMENT
- USER PERSONAS & JOURNEY MAPS
- ENTREPRENEURSHIP
- STAKEHOLDER MANAGEMENT
- LEAD THROUGH INFLUENCE
- AGILE & SCRUM FRAMEWORK

- MACHINE LEARNING
- DEEP LEARNING (COMPUTER VISION & NATURAL LANGUAGE PROCESSING (NLP))
- REINFORCEMENT LEARNING
- SCRIPTING LANGUAGE - PYTHON & R
- DATA VISUALIZATION - TABLEAU
- DIGITAL MARKETING & MARKETING ANALYTICS