DEEPANSHU GOYAL (CSM,CSPO,CSP)

SENIOR PRODUCT ASSOCIATE AT MCKINSEY & COMPANY

99 88 000 881 deepanshu.goyal@gmail.com

https://github.com/deepanshu-goyal/

https://public.tableau.com/profile/deepanshu.goyal#!/

EXECUTIVE PROFILE

- 12+ years of experience in building & managing user centric & intelligent digital products with a focus on delivering business value
- Currently undergoing 18 Months Executive Program in Business Analytics, Data Science, AI & ML from ISB to be completed in 2021
- In Mckinsey, primarily responsible for managing firm global HR system and HR Analytics platform. My key responsibilities are:
  - Creating Roadmap
  - Stakeholder Management
  - Prioritize & Rollout new features
  - User Research & Adoption Strategy
  - Sensor based thinking for product development

WORK EXPERIENCE

Graduated in 2008

Aug 2008 - Aug 2010
Software Developer at Computer Sciences Corporation (CSC) Noida

Oct 2010 - Oct 2014
Digital Product Manager at Mind Tree Eduvation (P) Ltd. Chandigarh

Nov 2014 - Apr 2015
Scrum Master at Accretive Health Noida

May 2015 - Till Date
Senior Product Associate at Mckinsey & Company Gurugram

ACADEMIC BACKGROUND

PUNJAB ENGINEERING COLLEGE, CHANDIGARH
B.Tech. in Information & Technology (2004-2008)

MICA, AHMADABAD
Post-Graduate Certificate in Business Management (2016- 2017)

ISB, HYDERABAD
AMPBA - Advanced Management Program in Business Analytics (July 2019 - July 2021)

SKILLS

- **PRODUCT MANAGEMENT**
- **AI & ML - SUPERVISED & UNSUPERVISED LEARNING ALGORITHMS**
- **DEEP LEARNING & NEURAL NETWORKS**
- **BIGDATA: HADOOP, SPARK, MAP REDUCE FRAMEWORK**
- **STATISTICS**
- **PYTHON & R**
- **TABLEAU**
- **TEXT ANALYTICS**
- **DIGITAL MARKETING**
- **STAKEHOLDER MANAGEMENT**

ACHIEVEMENTS

- Among top 100 candidates selected for International Antarctica Expedition in 2017 which is featured in BBC, Huffington Post, Times of India & HT
- TEDx Speaker at GGDSD College Chandigarh
- Leading Scrum Alliance Chandigarh Chapter since 2014

Date of Birth: 11th October 1986
Languages Known: English & Hindi
Address: A 503, Medinova Towers, Sector-56, Gurugram-122011, Haryana

SENTIMENT ANALYSIS / TEXT ANALYTICS

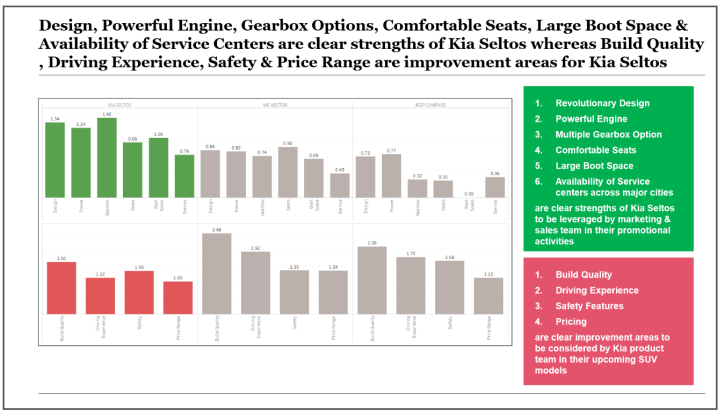
Business Problem: Identify strong & weak features of Kia Seltos & its competitors to increase sales & improve features of upcoming Kia SUV models

Resources

Code

Dataset

Presentation



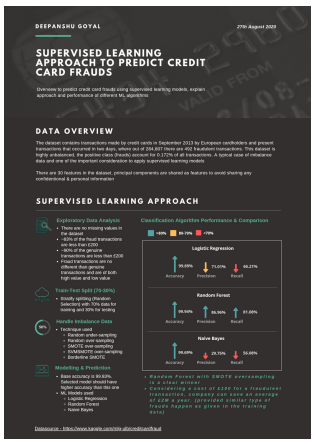
SUPERVISED LEARNING APPROACH TO PREDICT CREDIT CARD FRAUDS

Business Problem: Predict fraudulent transactions in the credit card dataset using classification algorithm

Resources

Code

Presentation



LINER REGRESSION / HOUSE PRICE PREDICTION - KAGGLE COMPETITION

Business Problem: Predict sales price of residential homes in Ames, Iowa

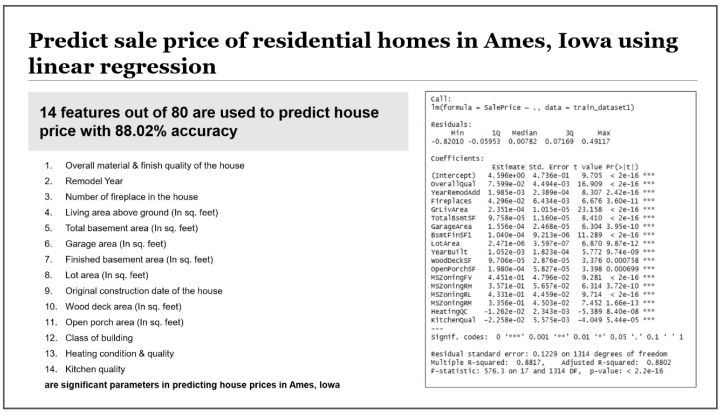
RMSLE - 0.14618

Resources

Code

Dataset

Presentation



Date of Birth: 11th October 1986
Languages Known: English & Hindi
Address: A 503, Medinova Towers, Sector-56, Gurugram-122011, Haryana