



# DEEPANSHU GOYAL (CSM, CSPO, CSP)

PRODUCT MANAGER AT MCKINSEY & COMPANY

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[GitHub](#)



[Tableau Profile](#)



[Website](#)

## EXECUTIVE SUMMARY

I have completed my PG in Business Analytics from ISB (Indian School of Business, Hyderabad) and currently pursuing Advanced PGP in Deep Learning from IISc, Bengaluru.

I am a Digital Product Manager with 13 years of experience across various industries such as Banking & Insurance, Education, Public Sector, Entertainment, Telecom & Healthcare. I am really passionate about solving business problems & creating impact by developing digital solutions with expertise in Artificial Intelligence, Machine Learning and Deep Learning.

At McKinsey, I am working as a Product Manager in the People Tribe with a focus on digital transformation and automation of HR practices within the firm. Our tribe aims at building the organization of the future - by attracting top talent, mapping talent to delivering value, developing a culture of reskilling & upskilling and creating a next generation performance management system.

I founded Agile Chandigarh in 2014 with an aim to create winning teams by embracing agile core values and principles. Since its inception, we have conducted 36+ workshops and 4 annual conferences in North India.

Prior to joining McKinsey, I have experience of running a startup, managing end to end life cycle of a digital product both in B2C and B2B domain.

## ACADEMIC QUALIFICATION



Advanced Post Graduate Programme in Deep Learning, IISc, Bengaluru  
(2021 - 2022)



Advanced Management Programme in Business Analytics, Indian School of Business, Hyderabad  
(2019-2021)



Post Graduate Certificate Programme in Business Management, MICA, Ahmedabad  
(2016-2017)



B.Tech in Information & Technology, Punjab Engineering College, Chandigarh  
(2004-2008)

Date of Birth: 11th October 1986

Languages Known: English & Hindi

Address: A 503, Medinova Towers, Sector-56, Gurugram-122011, Haryana

## WORK EXPERIENCE

1

**Software Engineer at CSC (Computer Sciences Corporation), Noida  
(Aug 2008 - Aug 2010)**

Started my career as a mainframe developer writing code in COBOL language. My team used to take care of the claim processes for an Insurance client, processing 1 claim every 4 second.

2

**Founder at Leanberg Technologies, Mohali  
(Sep 2010 - Oct 2013)**

Founded Leanberg Technologies with an aim to provide customized mobile and web solutions to domestic as well foreign clients

In these 4 years I led a team of 36+ professionals and worked with Government, Entertainment, Telecom & Healthcare Sector in their digital transformation journey

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**Product Manager at Mckinsey & Company, Gurugram  
(May 2015 - Present)**

At McKinsey, I work in the HR practice with a focus on digital transformation, cloud migration and automation of HR practices within the firm.

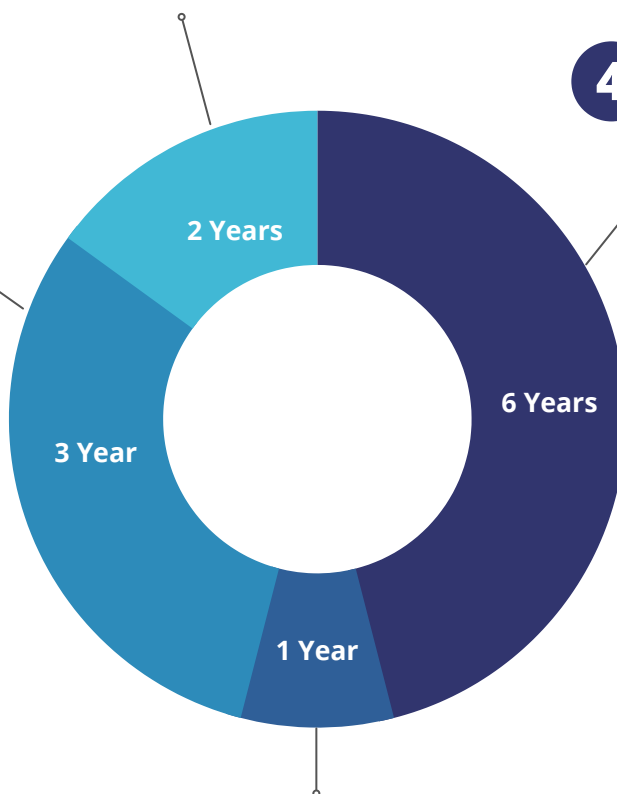
In last 6 years, I have taken multiple roles such as leading the product team responsible for managing firm's HR system across 70+ countries. I also led the analytics team responsible for bringing enterprise data & provide analytical solutions to our users for better decision making

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**Digital Product Manager at Hitbullseye.com, Chandigarh  
(Oct 2013 - Oct 2014)**

Hitbullseye is the fastest growing online MBA test-prep portal in India, ranked 2nd in Alexa ranking in the MBA category and mentored more than 1,00,000 students,

As a product manager, my role was to ideate and create B2C product enabling students to learn concepts via online videos, take mock exams, analyze performance in different topics for a targeted learning. Hitbullseye Android and iOS app was an outcome of my 1 year stint with them



## TECHNICAL & NON TECHNICAL SKILLS

- CUSTOMER CENTRIC - PRODUCT DEVELOPMENT & MANAGEMENT
- USER PERSONAS & JOURNEY MAPS
- ENTREPRENEURSHIP
- STAKEHOLDER MANAGEMENT
- LEAD THROUGH INFLUENCE
- AGILE & SCRUM FRAMEWORK
- MACHINE LEARNING
- DEEP LEARNING (COMPUTER VISION & NATURAL LANGUAGE PROCESSING (NLP))
- REINFORCEMENT LEARNING
- SCRIPTING LANGUAGE - PYTHON & R
- DATA VISUALIZATION - TABLEAU
- DIGITAL MARKETING & MARKETING ANALYTICS