DEEPANSHU GOYAL (CSM,CSPO,CSP)

SENIOR PRODUCT ASSOCIATE AT MCKINSEY & COMPANY

📞 99 88 000 881 ✉ deepanshu.goyal@gmail.com

🐙 https://github.com/deepanshu-goyal/

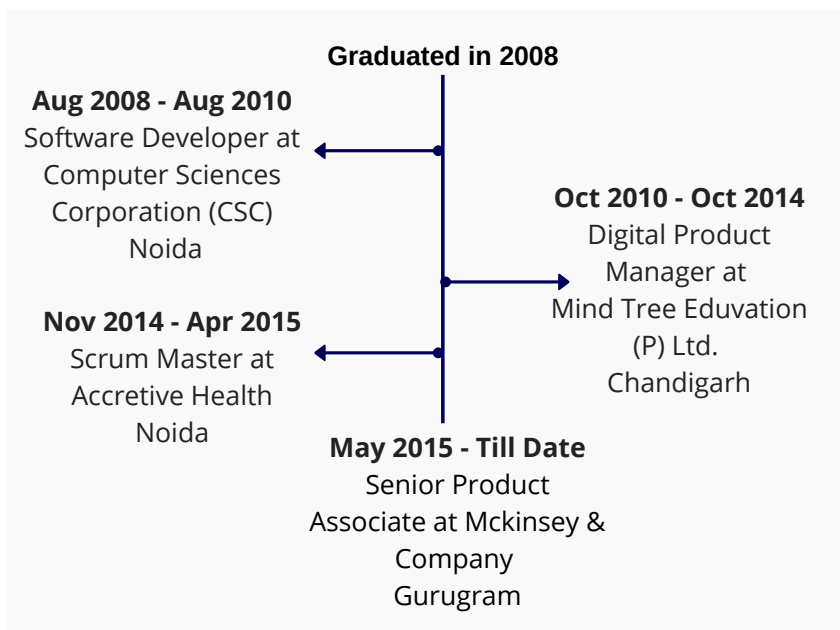📊 https://public.tableau.com/profile/deepanshu.goyal#!/

EXECUTIVE PROFILE

- 12+ years of experience in building & managing user centric & intelligent digital products with a focus on delivering value
- In Mckinsey, primarily responsible for managing firm global HR system and HR Analytics platform
- Currently undergoing 18 Months Executive Program in Business Analytics, Data Science, AI & ML from ISB to be completed in 2021

WORK EXPERIENCE

Graduated in 2008

Aug 2008 - Aug 2010
Software Developer at Computer Sciences Corporation (CSC) Noida

Oct 2010 - Oct 2014
Digital Product Manager at Mind Tree Eduvation (P) Ltd. Chandigarh

Nov 2014 - Apr 2015
Scrum Master at Accretive Health Noida

May 2015 - Till Date
Senior Product Associate at Mckinsey & Company Gurugram

ACHIEVEMENTS

- Among top 100 candidates selected for International Antarctica Expedition in 2017 which is featured in BBC, Huffington Post, Times of India & HT
- TEDx Speaker at GGDSD College Chandigarh
- Leading Scrum Alliance Chandigarh Chapter since 2014

ACADEMIC BACKGROUND

PUNJAB ENGINEERING COLLEGE, CHANDIGARH

B.Tech. in Information & Technology (2004-2008)

MICA, AHMADABAD

Post-Graduate Certificate in Business Management (2016- 2017)

ISB, HYDERABAD
AMPBA - Advanced Management Program in Business Analytics (July 2019 - July 2021)

SKILLS

- **REGRESSION MODELS: LINEAR REGRESSION, K-NN** ↗
- **CLASSIFICATION MODELS: LOGISTIC REGRESSION, DECISION TREES,LDA,QDA, NAIVE BAYES,SVM** ↗
- **ENSEMBLE METHODS: RANDOM FOREST, ADABOOST, XGBOOST**
- **UNSUPERVISED LEARNING: K-MEANS, GMM, LDA, PCA** ↗
- **BIGDATA: HADOOP, SPARK, MAP REDUCE FRAMEWORK**
- **STATISTICS**
- **PYTHON & R**
- **TABLEAU**
- **TEXT ANALYTICS**
- **DIGITAL MARKETING**
- **SCRUM & KANBAN**