

# DEEPANSHU GOYAL (CSM, CSPO, CSP)

PRODUCT MANAGER AT MCKINSEY & COMPANY

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 <https://github.com/deepanshu-goyal/>

 <https://public.tableau.com/profile/deepanshu.goyal#!/>

 [www.deepanshugoyal.com](http://www.deepanshugoyal.com)

## EXECUTIVE PROFILE

- 12+ years of experience in building & managing user centric & intelligent digital products with a focus on delivering business value
- Currently undergoing 18 Months Executive Program in Business Analytics, Data Science, AI & ML from ISB to be completed in 2021
- In Mckinsey, primarily responsible for managing firm global HR system and HR Analytics platform. My key responsibilities are:
  - Creating Roadmap
  - Stakeholder Management
  - Prioritize & Rollout new features
  - User Research & Adoption Strategy
  - Sensor based thinking for product development

## WORK EXPERIENCE

**May 2015 - Till Date**  
Product Manager at  
Mckinsey & Company  
Gurugram

**Nov 2014 - Apr 2015**  
Scrum Master at  
Accretive Health  
Noida

**Aug 2008 - Aug 2010**  
Software Developer at  
Computer Sciences  
Corporation (CSC)  
Noida

**Oct 2010 - Oct 2014**  
Digital Product  
Manager at  
Mind Tree Eduvation  
(P) Ltd.  
Chandigarh

Graduated in 2008



## ACADEMIC BACKGROUND

### ISB, HYDERABAD

AMPBA - Advanced Management  
Program in Business Analytics (July 2019  
- July 2021)

### MICA, AHMADABAD

Post-Graduate Certificate in Business  
Management (2016- 2017)

### PUNJAB ENGINEERING COLLEGE, CHANDIGARH

B.Tech. in Information & Technology  
(2004-2008)

## SKILLS

- PRODUCT MANAGEMENT
- TRADITIONAL MACHINE LEARNING
- DEEP LEARNING & NEURAL NETWORKS
- BIGDATA MANAGEMENT
- STATISTICS
- PYTHON & R
- TABLEAU
- NATURAL LANGUAGE PROCESSING (NLP)
- DIGITAL MARKETING & MARKETING ANALYTICS
- TIME SERIES ANALYSIS
- AGILE & SCRUM FRAMEWORK

## ACHIEVEMENTS

- Among top 100 candidates selected for International Antarctica Expedition in 2017 which is featured in BBC, Huffington Post, Times of India & HT
- TEDx Speaker at GGDSD College Chandigarh
- Leading Scrum Alliance Chandigarh Chapter since 2014

Date of Birth: 11th October 1986

Languages Known: English & Hindi

Address: A 503, Medinova Towers, Sector-56, Gurugram-122011, Haryana

## SENTIMENT ANALYSIS / TEXT ANALYTICS

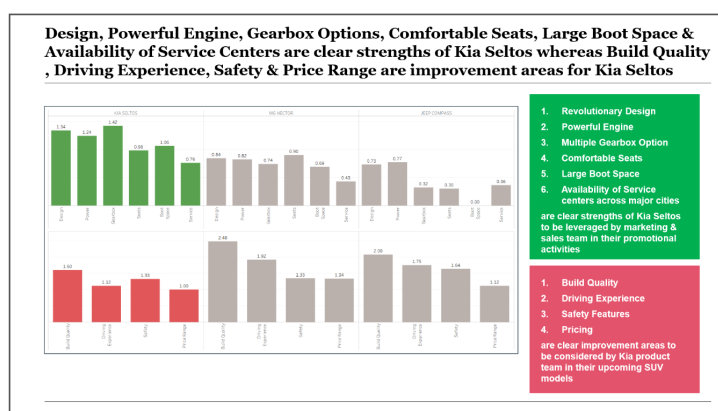
**Business Problem:** Identify strong & weak features of Kia Seltos & its competitors to increase sales & improve features of upcoming Kia SUV models

### Resources

### Code

### Dataset

### Presentation



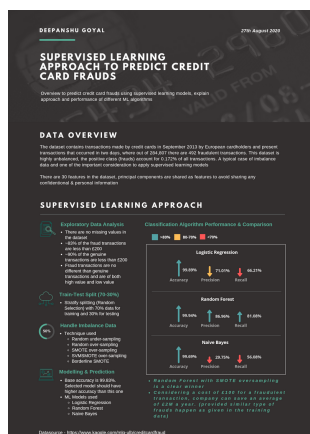
## SUPERVISED LEARNING APPROACH TO PREDICT CREDIT CARD FRAUDS

**Business Problem:** Predict fraudulent transactions in the credit card dataset using classification algorithm

### Resources

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### Presentation



## LINER REGRESSION / HOUSE PRICE PREDICTION - KAGGLE COMPETITION

**Business Problem:** Predict sales price of residential homes in Ames, Iowa

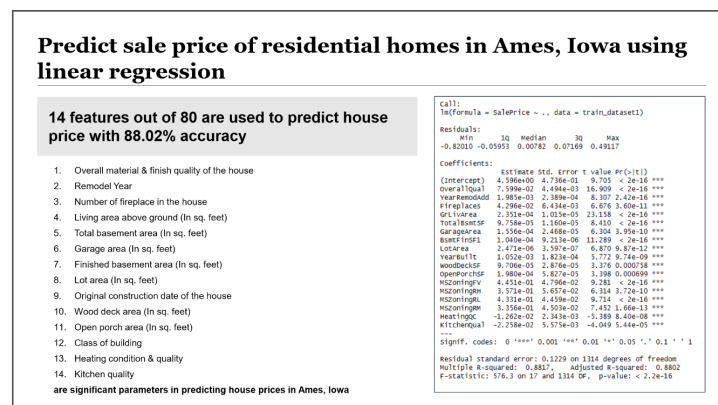
**RMSLE - 0.14618**

### Resources

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## SPEECH EMOTION RECOGNITION (SER)

**Business Problem:** Classify audio data into one of the 8 discrete emotions. SER has variety of applications i.e. In call centers for performance reviews & assign customer calls & many more..

**Accuracy & F1 Score: 95.8%**

### Resources

### Code

### Presentation

