### DISTANCE-BASED TRANSFORMATIONS OF BIPLOTS

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### 1. Introduction

In principal component analysis and related techniques we approximate (in the least squares sense) an  $n \times m$  matrix F by an  $n \times m$  matrix G which satisfies  $\mathbf{rank}(G) \le p$ , where  $p < \min(n, m)$ . Or, equivalenty, we want to find an  $n \times p$  matrix X and an  $m \times p$  matrix Y such that G = XY' approximates F as closely as possible. The rows of X and Y are then often used in graphical displays. In particular, *biplots* [Gower and Hand, 1996] represent X and Y jointly as n + m points in Euclidean P space.

If formulated in this way, there is an important form of indeterminacy in this approximation problem. If R of order p is nonsinsular, then we can define  $\tilde{X} = XR$  and  $\tilde{Y} = YR^{-T}$  and we have  $\tilde{X}\tilde{Y}' = XY'$ , where  $A^{-T}$  is the transpose of the inverse (or the inverse of the transpose). Thus  $\tilde{X}$  and  $\tilde{Y}$  give exactly the same approximation, but plotting them may give quite different results, depending on R. To give a simple example, we can choose R scalar, and make  $\tilde{X}$  arbitrarily small and  $\tilde{Y}$  arbitrarily big. In particular for biplots, which are often interpreted in terms of distances between the points, the indeterminacy is a nuisance and can lead to unattractive representations.

In this note we choose R in such a way that the distances, more specifically the squared Euclidean distances, between selected rows of  $\tilde{X}$  and  $\tilde{Y}$  are small. This takes care of both the relative scaling of the two clouds of points, as well as rotating them to some form of conformance.

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### 2. Problem Formulation

The squared distance between rows i and j of the n + m matrix

$$Z = \begin{bmatrix} XR \\ YR^{-T} \end{bmatrix}$$

can be written as

$$d_{ij}^2(R) = (e_i - e_j)'C(e_i - e_j) = \mathbf{tr} \ CA_{ij}.$$

Here the  $e_i$  are unit vectors (columns of the identity matrix) and we define

$$C = \begin{bmatrix} XSX' & XY' \\ YX' & YS^{-1}Y' \end{bmatrix},$$

as well as S = RR' and  $A_{ij} = (e_i - e_j)(e_i - e_j)'$ .

Thus summing over a selected subset  $\mathcal{I}$  of squared distances leads to a loss function of the form

$$\lambda(S) = \sum_{(i,j)\in I} d_{ij}^2(S) = \mathbf{tr} \, S X' A_{11} X + \mathbf{tr} \, S^{-1} Y' A_{22} Y$$

where  $A_{11}$  and  $A_{22}$  are the two principal submatrices of

$$A = \sum_{(i,j)\in I} A_{ij}.$$

If we minimize the sum of squares of all nm distances between the n points in X and the m points in Y, for example, we find  $A_{11} = mI$  and  $A_{22} = nI$ . If n = m and we want to minimize the sum of the n squared distances between the corresponding points  $x_i$  and  $y_i$  then  $A_{11} = A_{22} = I$ .

# 3. Problem Solution

Let us minimize  $\lambda(S) = \operatorname{tr} SP + \operatorname{tr} S^{-1}Q$ , where both P and Q are positive definite. If P and/or Q are singular, the more general results of De Leeuw [1982] must be used, but in most applications we have in mind non-singularity is guaranteed.

The stationary equations for the problem of minimizing  $\lambda(S)$  are

(1) 
$$P = S^{-1}QS^{-1},$$

which we have to solve for a positive definite S. We can use the symmetric square root to rewrite Equation (1) as

(2) 
$$I = P^{-\frac{1}{2}} S^{-1} P^{-\frac{1}{2}} \left[ P^{\frac{1}{2}} Q P^{\frac{1}{2}} \right] P^{-\frac{1}{2}} S^{-1} P^{-\frac{1}{2}},$$

from which

(3) 
$$P^{-\frac{1}{2}}S^{-1}P^{-\frac{1}{2}} = \left[P^{\frac{1}{2}}QP^{\frac{1}{2}}\right]^{-\frac{1}{2}},$$

and thus

(4) 
$$S^{-1} = P^{\frac{1}{2}} \left[ P^{\frac{1}{2}} Q P^{\frac{1}{2}} \right]^{-\frac{1}{2}} P^{\frac{1}{2}},$$

and

(5) 
$$S = P^{-\frac{1}{2}} \left[ P^{\frac{1}{2}} Q P^{\frac{1}{2}} \right]^{\frac{1}{2}} P^{-\frac{1}{2}}.$$

If we want to minimize the sum of squares of all distances between the points in X and those in Y we have seen that  $A_{11} = mI$  and  $A_{22} = nI$ . In many forms of principal component analysis X is chosen such that X'X = I, and thus P = mI. In that case, from (5),

$$S = \sqrt{\frac{n}{m}} (Y'Y)^{\frac{1}{2}}.$$

If  $Y = L\Lambda L'$  is an eigen-decomposition of Y, we can choose

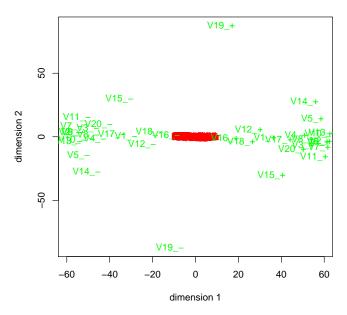
$$R = \left[\frac{n}{m}\right]^{\frac{1}{4}} L\Lambda^{\frac{1}{4}},$$

$$R^{-T} = \left[\frac{m}{n}\right]^{\frac{1}{4}} L\Lambda^{-\frac{1}{4}}.$$

# 4. Example

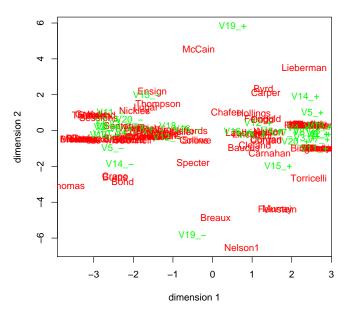
To illustrate the problem, consider the following output from the scalAssoc() program [De Leeuw, 2006]. These are 20 votes of 100 US senators. Each vote is presented by a plus ("aye") point and a minus ("nay") point, and the technique jointly scales senators and votes in such a way that senators are closest to the vote points they endorse. Or, equivalently, senators voting "aye" must be separated by a straight line from senators voting "nay". In Figure 1 all senators are clumped around the origin, and this makes it impossible to read and interpret the plot.





Now let us apply the scaling outlines in this paper. Figure 2 gives the results, which are clearly much more satisfactory.

### Column Objects (Red) Row Objects (Green) senate



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