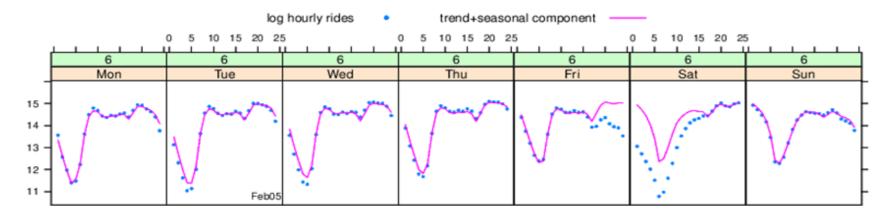
Tessera: Open Source Tools for Big Data Analysis in R

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Deep Analysis of Large, Complex Data

- · Goals of analysis:
 - Uncover interesting or previously unknown behavior
 - Develop new insights
 - Identify deviations from expected behavior
 - Confirm or reject hypotheses or suspicions
- · Visualization is critical in this process



Deep Analysis of Large, Complex Data

- · Data most often do not come with a manual for what to do
- · If we already (think we) know the algorithm / model to apply and simply apply it to the data, we are not doing analysis, we are processing
- · Deep analysis means
 - detailed, comprehensive analysis that does not lose important information in the data
 - learning from the data, not forcing our preconceptions on the data
 - being willing and able to use any of the 1000s of statistical, machine learning, and visualization methods as dictated by the data
 - trial and error, an iterative process of hypothesizing, fitting, validating, learning

Deep Analysis of Large, Complex Data

Any or all of the following:

- Large number of records
- Many variables
- Complex data structures not readily put into tabular form of cases by variables
- Intricate patterns and dependencies that require complex models and methods of analysis
- · Does not conform to simple assumptions made by many algorithms

Tessera

Our goal in creating Tessera was to

- · Enable users to
 - visually explore large datasets, and
 - fit statistical models
 - with minimal lines of code
- · While providing
 - a familiar, interactive, desktop programming environment (R)
 - scalable access to the thousands of analytic methods of statistics, machine learning and visualization available in R
 - automatic management of the complicated tasks of distributed storage and computation required for big data

Tessera Fundamentals

- Users interact primarily of two R packages:
 - datadr: data analysis toolkit implementing the Divide & Recombine paradigm that allows data scientists to leverage parallel processing back-ends such as Hadoop and Spark
 - **Trelliscope**: visualization package that enables detailed but scalable visualization of large, complex data
- · Open source
 - http://tessera.io
 - http://github.com/tesseradata

Tessera Fundamentals

Flexibility





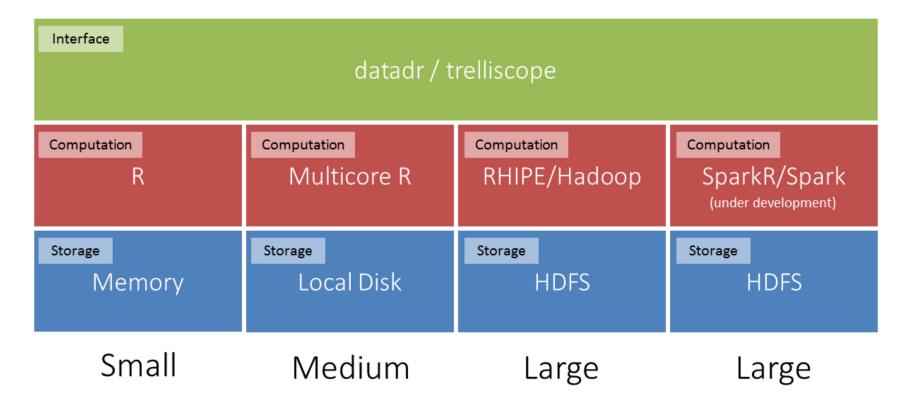
- · Rapid development of code and models
- Excellent flexible statistical visualization capabilities
- · Immense collection of statistical routines

Scalability



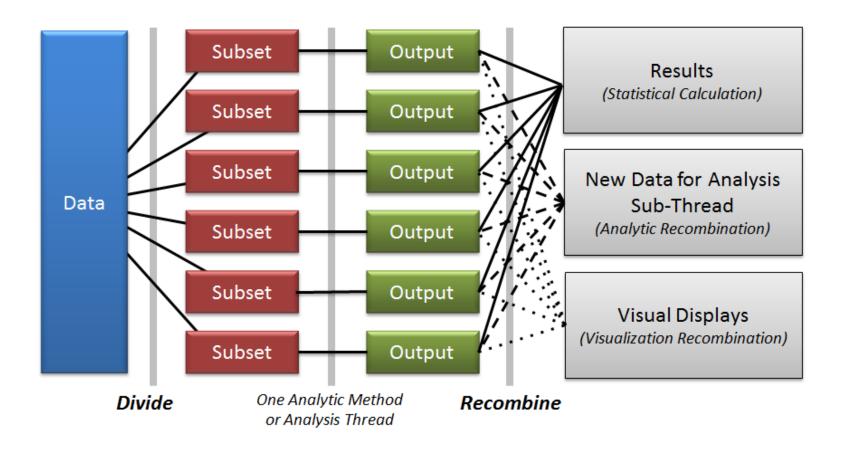
- · Hides messy details of parallelization
- Takes care of partitioning, scheduling, fault tolerance, data management, and execution
- Parallel programming paradigm (MapReduce) makes sense for many statistical algorithms

Back End Agnostic



Interface stays the same regardless of back end

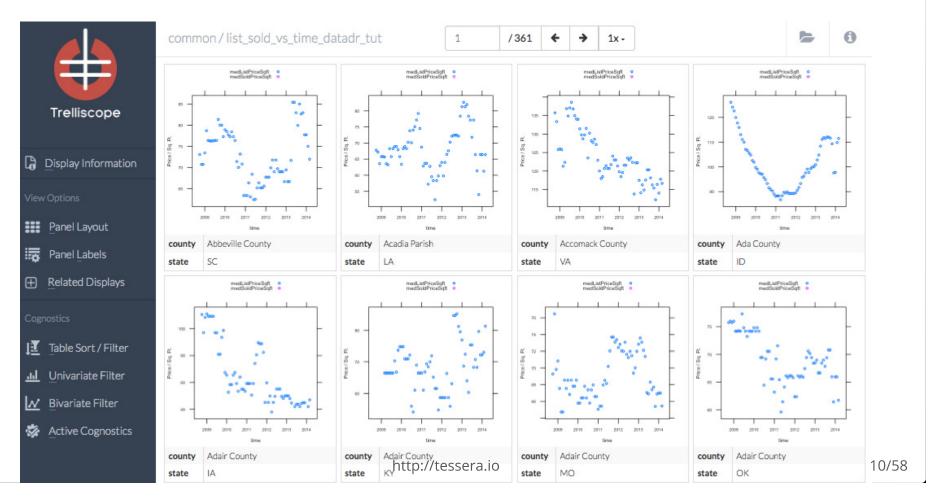
Tessera Fundamentals: datadr



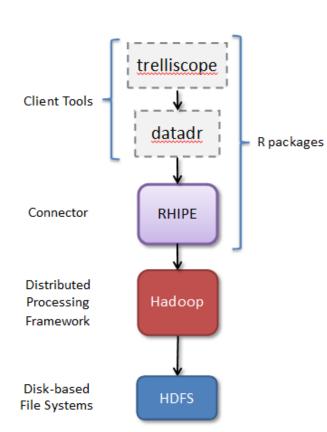
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Tessera Fundamentals: Trelliscope

- · Trelliscope: a viz tool that enables scalable, detailed visualization of large data
- · Data is split into meaningful subsets, and a visualization method is applied to each subset
- The user can sort and filter plots based on "cognostics"-summary statistics of interest-to explore the data



The current Tessera distributed computing stack



- trelliscope: visualization of subsets of data, web interface powered by Shiny http://shiny.rstudio.com
- · datadr: interface for divide and recombine operations
- RHIPE: The R and Hadoop Integrated Programming Environment
- Hadoop: Framework for managing data and computation distributed across multiple hardrives in a cluster
- · HDFS: Hadoop Distributed File System

Introduction to datadr

Installing the Tessera packages

```
install.packages("devtools") # if not installed
library(devtools)
install_github("tesseradata/datadr")
install_github("tesseradata/trelliscope")
install_github("hafen/housingData") # demo data
```

Housing Data

- Housing sales and listing data in the United States
- · Between 2008-10-01 and 2014-03-01
- Aggregated to the county level
- Zillow.com data provided by Quandl (https://www.quandl.com/c/housing)

Housing Data Variables

Variable	Description
fips	Federal Information Processing Standard a 5 digit count code
county	US county name
state	US state name
time	date (the data is aggregated monthly)
nSold	number sold this month
medListPriceSqft	median list price per square foot
medSoldPriceSqft	median sold price per square foot

datadr data representation

- · Two main data types are
 - Distributed data frame (ddf):
 - A data frame that is split into chunks
 - Each chunk contains a subset of the rows of the data frame
 - Each subset may be distributed across the nodes of a cluster
 - Distributed data object (ddo):
 - Similar to distributed data frame
 - Except each chunk can be an object with any structure
 - Every distributed data frame is also a distributed data object
- · Both ddf and ddo types use key/value pairs for their structure

Data storage

datadr data storage options:

- · In memory
- Local disk
- · HDFS
- Spark (coming soon)

Data ingest

```
# similar to read.table function:
my.data <- drRead.table(
    hdfsConn("/home/me/dir/datafile.txt",
        header=TRUE, sep="\t")
)

# similar to read.csv function:
my.data2 <- drRead.csv(
    localDiskConn("c:/my/local/data.csv"))

#convert in memory data.frame to ddf:
my.data3 <- ddf(some.data.frame)</pre>
```

You try it

```
# Load necessary libraries
library(datadr)
library(trelliscope)
library(housingData)

# housing data frame is in the housingData package
housingDdf <- ddf(housing)</pre>
```

Division

- A common thing to do is to divide a dataset based on the value of one or more variables
- Another option is to divide data into random replicates
 - Use random replicates to estimate a GLM fit by applying GLM to each replicate subset and taking the mean coefficients
 - Random replicates can also be used for a bag of little bootstraps approach

Divide example

Divide the housing data set by the variables "county" and "state"

(This kind of data division is very similar to the functionality provided by the plyr package)

```
byCounty <- divide(housingDdf,
by = c("county", "state"), update = TRUE)</pre>
```

Divide example

byCounty

```
##
## Distributed data frame backed by 'kvMemory' connection
##
## attribute
                   | value
                  fips(cha), time(Dat), nSold(num), and 2 more
   names
## nrow
                  224369
## size (stored) | 15.73 MB
## size (object) | 15.73 MB
## # subsets
                    2883
##
## * Other attributes: getKeys(), splitSizeDistn(), splitRowDistn(), summary()
## * Conditioning variables: county, state
```

Exercise: try the divide function

Now try using the divide statement to divide on one or more variables

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Possible solutions

```
byState <- divide(housing, by="state", update = TRUE)
byMonth <- divide(housing, by="time", update=TRUE)</pre>
```

Exploring the ddf data object

Data divisions can be accessed by index or by key name

byCounty[[1]]

```
## $key
## [1] "county=Abbeville County|state=SC"
##
## $value
   fips time nSold medListPriceSqft medSoldPriceSqft
## 1 45001 2008-10-01
                                   73.06226
                        NA
                                                          NA
## 2 45001 2008-11-01
                        NA
                                   70.71429
                                                         NA
## 3 45001 2008-12-01
                                  70.71429
                       NA
                                                         NA
## 4 45001 2009-01-01
                                  73.43750
                        NA
                                                         NA
## 5 45001 2009-02-01
                        NA
                                   78.69565
                                                         NA
## ...
```

```
byCounty[["county=Benton County|state=WA"]]
```

Exploring the ddf data object

Partipants: try these functions on your own

- summary(byCounty)
- names (byCounty)
- length (byCounty)
- getKeys(byCounty)

Transformations

- The addTransform function applies a function to each key/value pair in a ddf
 - E.g. to calculate a summary statistic
- The transformation is not applied immediately, it is deferred until:
 - A function that kicks off a map/reduce job is called (e.g. recombine)
 - A subset of the data is requested (e.g. byCounty[[1]])
 - drPersist function explicitly forces transformation computation

Transformation example

```
# Function to calculate a linear model and extract
# the slope parameter
lmCoef <- function(x) {
    coef(lm(medListPriceSqft ~ time, data = x))[2]
}

# Best practice tip: test transformation
# function on one division
lmCoef(byCounty[[1]]$value)

## time
## -0.0002323686

# Apply the transform function to the ddf
byCountySlope <- addTransform(byCounty, lmCoef)</pre>
```

Transformation example

byCountySlope[[1]]

```
## $key
## [1] "county=Abbeville County|state=SC"
##
## $value
## time
## -0.0002323686
```

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Exercise: create a transformation function

- Try creating your own transformation function
- Hint: the input to your function will be one value from a key/value pair (e.g. byCounty[[1]]\$value)

```
transformFn <- function(x) {
    ## you fill in here
}

# test:
transformFn(byCounty[[1]]$value)

# apply:
xformedData <- addTransform(byCounty, transformFn)</pre>
```

Possible solutions

```
# example 1
totalSold <- function(x) {
    sum(x$nSold, na.rm=TRUE)
}
byCountySold <- addTransform(byCounty, totalSold)

# example 2
timeRange <- function(x) {
    range(x$time)
}
byCountyTime <- addTransform(byCounty, timeRange)</pre>
```

Recombination

- · Combine transformation results together again
- Example

```
countySlopes <- recombine(byCountySlope,
    combine=combRbind)</pre>
```

head(countySlopes)

```
## time Abbeville County SC -0.0002323686
## time1 Acadia Parish LA 0.0019518441
## time2 Accomack County VA -0.0092717711
## time3 Ada County ID -0.0030197554
## time4 Adair County IA -0.0308381951
## time5 Adair County KY 0.0034399585
```

Recombination options

combine parameter controls the form of the result

- combine=combRbind: rbind is used to combine results into data.frame,
 this is the most frequently used option
- combine=collect: results are collected into a list
- · combine=combDdo: results are combined into a ddo object

Exercise: try the recombine function

- Apply recombine to the data with your custom transformation
- Hint: combine=combRbind is probably the simplest option

Exercise: divide

Divide two new datasets geoCounty and wikiCounty by county and state

```
# look at the data first
head(geoCounty)
head(wikiCounty)

# use divide function on each
```

Solution

```
geoByCounty <- divide(geoCounty,
    by=c("county", "state"))

wikiByCounty <- divide(wikiCounty,
    by=c("county", "state"))</pre>
```

Data operations: drJoin

Join together multiple data objects based on key

Distributed data objects vs distributed data frames

- · In a ddf the value in each key/value is always a data.frame
- · A ddo can accomodate values that are not data.frames

class(joinedData)

[1] "ddo" "kvMemory"

Distributed data objects vs distributed data frames

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joinedData[[176]]

```
## $key
## [1] "county=Benton County|state=WA"
##
## $value
## $housing
       fips
                  time nSold medListPriceSqft medSoldPriceSqft
## 1 53005 2008-10-01
                                      106.6351
                                                        106.2179
                         137
## 2 53005 2008-11-01
                                      106.9650
                         80
                                                              NA
## 3 53005 2008-11-01
                                                        105.2370
                          NA
                                            NA
## 4 53005 2008-12-01
                                      107.6642
                                                       105.6311
                          95
## 5 53005 2009-01-01
                                      107.6868
                          73
                                                        105.8892
## 6 53005 2009-02-01
                          97
                                      108.3566
                                                              NA
## 7 53005 2009-02-01
                                                        104.3273
                          NA
                                            NA
## 8 53005 2009-03-01
                                                       103.2748
                         125
                                      107.1968
    53005 2009-04-01
                         147
                                      107.7649
                                                        102.2363
## 10 53005 2009-05-01
                                      108.6823
                         192
                                                              NA
## 11 53005 2009-05-01
                         NA
                                            NA
                                                        103.8925
                                      http://ttessera.io
## 12 53005 2009-06-01
                          256
                                                        105.1873
```

Data operations: drFilter

Filter a ddf or ddo based on key and/or value

```
# Note that a few county/state combinations do
# not have housing sales data:
names(joinedData[[2884]]$value)

## [1] "geo" "wiki"

# We want to filter those out those
joinedData <- drFilter(joinedData,
    function(k,v) {
    !is.null(v$housing)
})</pre>
```

Other data operations

- drSample: returns a ddo containing a random sample (i.e. a specified fraction) of key/value pairs
- · drSubset: applies a subsetting function to the rows of a ddf
- drLapply: applies a function to each subset and returns the results in a ddo

Exercise: datadr data operations

Apply one or more of these data operations to joinedData or a ddo or ddf you created

- drJoin
- drFilter
- drSample
- drSubset
- drLapply

Using Tessera with a Hadoop cluster

Differences from in memory computation:

- Data ingest: use hdfsConn to specify a file location to read in HDFS
- Each data object is stored in HDFS
 - Use output parameter in most functions to specify a location in HDFS to store data

```
housing <- drRead.csv(
    file=hdfsConn("/hdfs/data/location"),
    output=hdfsConn("/hdfs/data/second/location"))

byCounty <- divide(housing, by=c("state", "county"),
    output=hdfsConn("/hdfs/data/byCounty"))</pre>
```

Hadoop demo

Introduction to trelliscope

Trelliscope

- Divide and recombine visualization tool
- · Based on Trellis display
- · Apply a visualization method to each subset of a ddf or ddo
- Interactively sort and filter plots

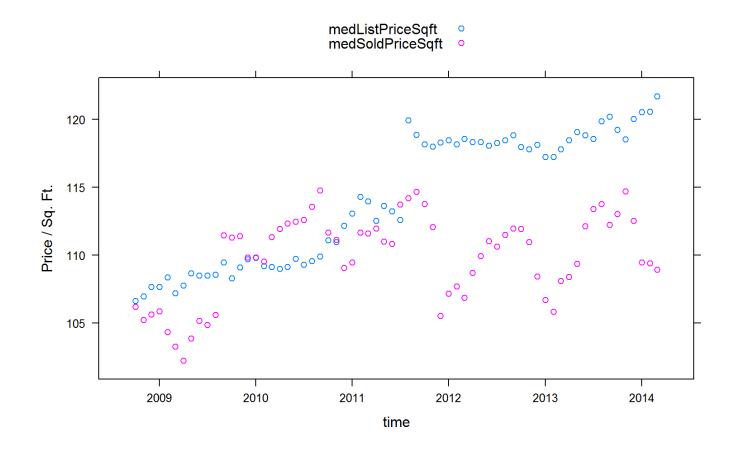
Trelliscope panel function

- · Define a function to apply to each subset that creates a plot
- Plots can be created using base R graphics, ggplot, lattice, rbokeh, conceptually any htmlwidget

```
# Plot medListPriceSqft and medSoldPriceSqft by time
timePanel <- function(x) {
    xyplot(medListPriceSqft + medSoldPriceSqft ~ time,
        data = x$housing, auto.key = TRUE,
        ylab = "Price / Sq. Ft.")
}</pre>
```

Trelliscope panel function

test the panel function
timePanel(joinedData[[176]]\$value)



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Visualization database (vdb)

- · Trelliscope creates a directory with all the data to render the plots
- · Can later re-launch the Trelliscope display without all the prior data analysis

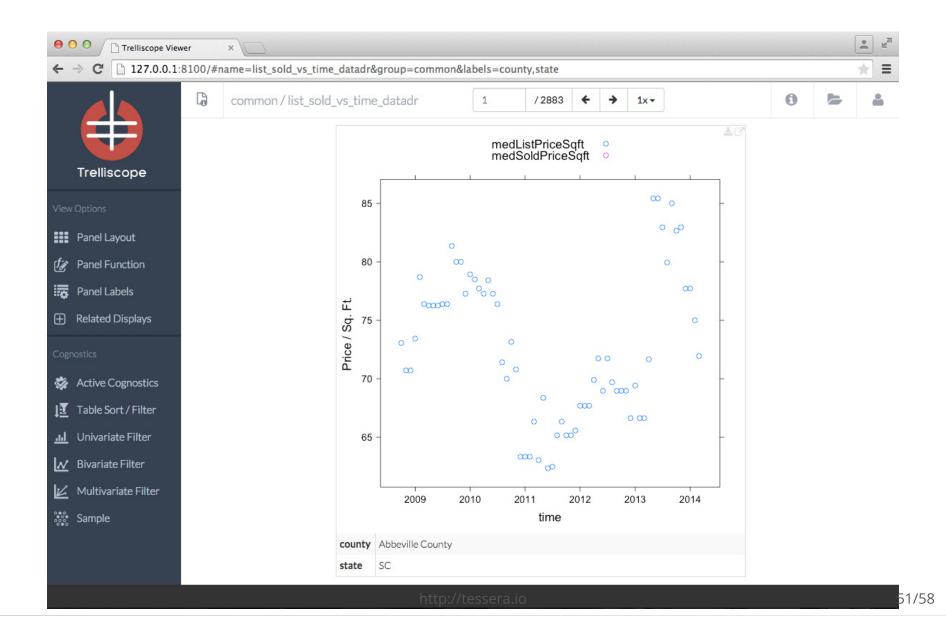
vdbConn("housing vdb", autoYes=TRUE)

Creating a Trelliscope display

```
makeDisplay(joinedData,
    name = "list_sold_vs_time_datadr",
    desc = "List and sold price over time",
    panelFn = timePanel,
    width = 400, height = 400,
    lims = list(x = "same")
)
```

view()

Trelliscope demo



Exercise: create a panel function

```
newPanelFn <- function(x) {
    # fill in here
}

# test the panel function
timePanel(joinedData[[1]]$value)

vdbConn("housing_vdb", autoYes=TRUE)

makeDisplay(joinedData,
    name = "panel_test",
    desc = "Your test panel function",
    panelFn = newPaneFn)</pre>
```

Cognostics and display organization

- · Cognostic:
 - a value or summary statistic
 - calculated on each subset
 - to help the user focus their attention on plots of interest
- · Cognostics are used to sort and filter plots in Trelliscope
- Define a function to apply to each subset to calculate desired values
 - Return a list of named elements
 - Each list element is a single value (no vectors or complex data objects)

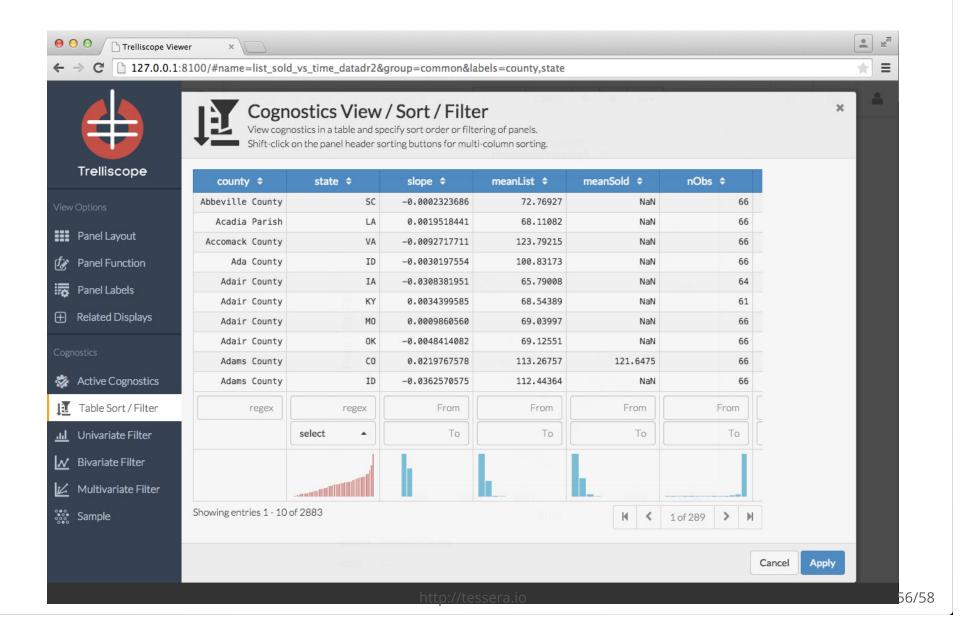
Cognostics function

```
priceCog <- function(x) {</pre>
   st <- getSplitVar(x, "state")</pre>
   ct <- getSplitVar(x, "county")
   zillowString <- qsub(" ", "-", paste(ct, st))</pre>
   list(
      slope = cog(x$slope, desc = "list price slope"),
      meanList = cogMean(x$housing$medListPriceSqft),
      meanSold = cogMean(x$housing$medSoldPriceSqft),
      lat = cog(x$geo$lat, desc = "county latitude"),
      lon = cog(x$geo$lon, desc = "county longitude"),
      wikiHref = cogHref(x$wiki$href, desc="wiki link"),
      zillowHref = coqHref(
          sprintf("http://www.zillow.com/homes/%s rb/",
              zillowString),
          desc="zillow link")
```

Use the cognostics function in trelliscope

```
makeDisplay(joinedData,
    name = "list_sold_vs_time_datadr2",
    desc = "List and sold price with cognostics",
    panelFn = timePanel,
    cogFn = priceCog,
    width = 400, height = 400,
    lims = list(x = "same")
)
```

Trelliscope demo



Exercise: create a cognostics function

```
newCogFn <- function(x) {
#     list(
#          name1=cog(value1, desc="description")
#     )
}

# test the cognostics function
newCogFn(joinedData[[1]]$value)

makeDisplay(joinedData,
     name = "cognostics_test",
     desc = "Test panel and cognostics function",
     panelFn = newPaneFn,
     cogFn = newCogFn)
view()</pre>
```

Questions