

Ayush Shah

Frontend Developer

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PROFILE

- Senior Frontend Developer with 4+ years of experience, delivered 40+ fast and accessible web apps using React, Next.js, and Tailwind.
- Specializes in performance optimization, WCAG-compliant UI, and user-first design for 10M+ user platforms. Leveraged AI tools to boost development productivity by 60%.

PROFESSIONAL EXPERIENCE

Sportz Interactive, Senior Frontend Developer

11/2022 – Present | Mumbai, India

- Built and optimized **40+ web apps** for brands like **WPL, ISL, Gujarat Titans**, using **React, Next.js, Tailwind**, and **GSAP**
- Improved **load speed by 40%**, ensured **WCAG accessibility**, and integrated **live sports APIs** for platforms with **10M+ users**
- Automated workflows using **AI tools**, boosting **team productivity by 60%** and creating **reusable UI components**

Dataviv Technologies, Frontend Developer

07/2021 – 10/2022 | Mumbai, India

- Delivered **20+ client websites** like **DatavivTech, Venya**, and **Stockbee** using **React, Bootstrap**, and **jQuery**
- Built a **real-time dashboard** with **Chart.js** and developed UI for an **AI skin scanner** enabling facial analysis and product recommendations
- Collaborated with the **Python backend team** for secure **authentication** and ensured **responsive**, pixel-perfect designs across all devices

SKILLS

Frontend

React.js, Next.js, Tailwind CSS, Bootstrap, Sass/SCSS, HTML5, CSS3, JavaScript, TypeScript, GSAP, Swiper.js

Backend & API

Node.js, Express.js, Prisma, SQL, MongoDB, EJS, AWS-SDK, Cloudinary, REST APIs

Tools & Libraries

Git, Gulp, Chart.js, Auth.js, EmailJS, Postman, Figma, VS Code

AI & Automation

Cursor AI, GitHub Copilot, AI-based code review tools, prompt-based blog generators, workflow automators.

Core Skills

Performance Optimization, WCAG Accessibility, Component Reusability, Responsive Design, UX-Centric Development

PROJECTS

Admin Panel CMS

Built a full-stack blog dashboard using Next.js, Tailwind, Auth.js, Prisma, and AWS. Enabled non-devs to publish blogs with image uploads and a rich text editor.

School VR Platform

Developed a virtual education site using React, Swiper, and EmailJS. Integrated backend for user auth and created interactive VR-like UI for students.

EDUCATION

Amity University, Bachelor of Computer Applications (BCA)

07/2022 – 07/2025

CGPA: 7.0 Learned foundational programming, basic data structures, and web technologies