Devin Torres

Full-Stack Engineering Lead

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Experience

2018-Present Principal Member of Technical Staff, Salesforce, New York City, NY.

Joined as part of the Salesforce acquisition of Rebel. [1]

2017-2018 Core Team, Nano Foundation, Austin, TX.

Developer as part of the Core Team for Nano – an instant, feeless cryptocurrency.

2015–2018 Director of Engineering, Rebel, New York City, NY.

As the third employee, developed the world's first and only platform to build and send interactive emails.

- Comprehensive REST API including several ESP, CRM, and analytics provider integrations [2];
- Email builder using composable interactive Rebel components;
- Realtime analytics and reporting engine;
- All of this accomplished using a continuously deployed, automatically scaled microservices architecture

2014–2015 Lead Developer, Clutch Analytics, Austin, TX.

Formed and lead a new team within an aggressive timeline to develop and launch new B2B2C software solutions for the auto insurance industry.

- Developed a white-labeled eCommerce solution for independent insurance agents and launched before a strict deadline while under budget.
- Designed a highly parallelizable, next-generation insurance rater for a new market using a custom rules engine that had to conform to strict legal requirements.
- o Managed multiple outsourced teams that augmented local teams to help deliver objectives.

2007–2014 **Senior Application Developer**, *Interline Vacations*, Austin, TX.

Key member of the software design team. Responsible for several business-critical applications and websites.

- Maintained massive legacy codebases for in-house reservation, inventory management and CRM applications.
- o Developed an online travel and tourism metasearch engine focusing on speed and extensibility.
- Redesigned and launched several multi-branded international websites.

2007–2007 VP of Internet Design, Wythagy, Austin, TX.

Second in charge overseeing all technical aspects of the startup. Worked with several clients to create innovative web 2.0 applications.

2006–2007 Online Creative Director, Study Breaks Magazine, Austin, TX.

Responsible for all online strategies to further the magazine's web presence.

Technologies

Languages JavaScript, TypeScript, Elixir, Erlang, Python, Rust, Go, C, C++, Shell,

PHP

Frameworks Node.js, Ember.js, React, Electron,

Phoenix

Databases PostgreSQL, MongoDB, InfluxDB,

Redis. Couchbase

Platforms Amazon Web Services, Docker, Ku-

bernetes, Linux

Projects

Nano Wallet An Electron desktop wallet application for the Nano cryptocurrency. https://github.com/nano-wallet-company/nano-wallet-desktop

Poison An RFC 7159 and ECMA 404 compliant JSON library for Elixir used by Phoenix. Currently the most popular library in the Elixir ecosystem. https://github.com/devinus/poison

Poolboy An Erlang worker pool implementation used by Basho in Riak, 2600hz in Kazoo, IRCCloud, Chicago Boss, and other high profile projects. https://github.com/devinus/poolboy

References

- [1] Ingrid Lunden. "Salesforce acquires Rebel, maker of 'interactive' email services, to expand its Marketing Cloud". In: *TechCrunch* (Oct. 5, 2018). URL: https://techcrunch.com/2018/10/05/salesforce-acquires-rebel-maker-of-interactive-email-services-to-expand-its-marketing-cloud/.
- [2] Anthony Ha. "Rebelmail launches an API to bring more interactivity to emails". In: *TechCrunch* (Nov. 15, 2016). URL: https://techcrunch.com/2016/11/15/rebelmail-api/.