

# Dev-First Security Guy Podjarny Co-Founder & President Snyk

#### **About Me**

- Guy Podjarny, @guypod
- Co-Founder & President at *Snyk*
- CTO at Akamai
  - Focusing on Web Performance & Scale
- Co-founder & CTO at Blaze.io
  - Make websites faster!
- **Built early App Sec products** 
  - AppShield (first WAF), AppScan (first DAST, SAST)
  - Sanctum, acq by Watchfire, acq by IBM
- Host *The Secure Developer* Podcast
- O'Reilly Author
  - Securing Open Source Libraries
  - Serverless Security
  - High Performance Images
  - Responsive & Fast



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Digital Transformation

#### What is digital transformation?



More Software



Cloud technologies



DevOps methodologies

#### More Software = More Software Risk

For many companies cybersecurity is increasingly a critical business issue, not only or even primarily a technology issue...

Hedge-funds... didn't use to care about cybersecurity.

Now they're obsessed with it.

James Kaplan McKinsey, Cybersecurity Leader



#### **Cloud** reshapes applications

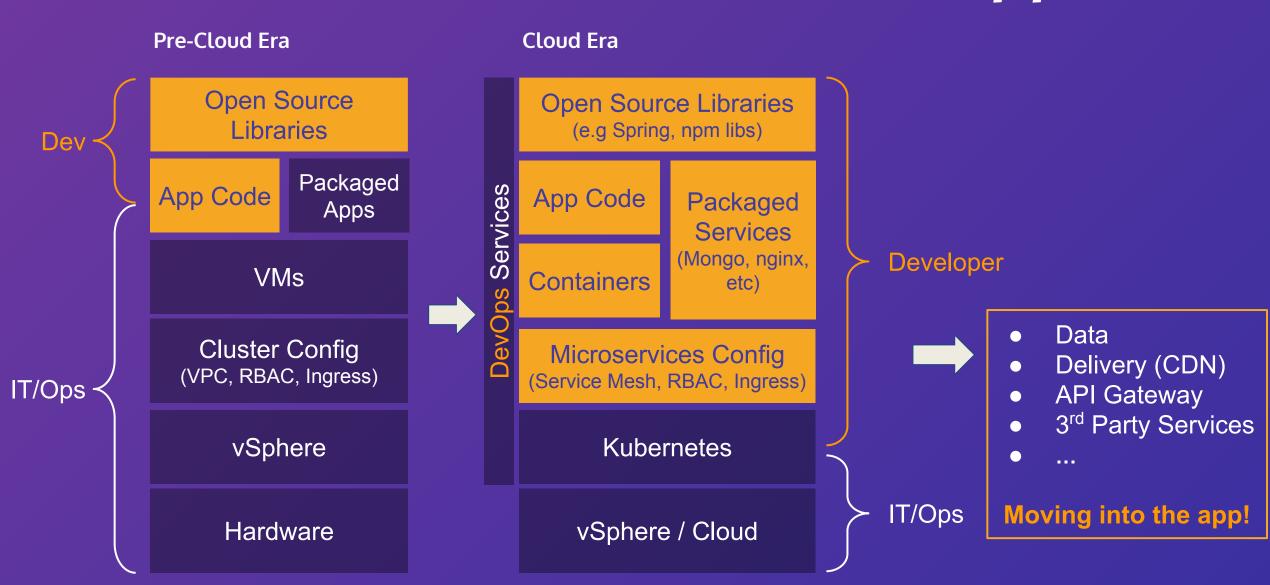
New tech: Containers, Serverless, Open Source...

Less mature tech, changing rapidly

Data center security Replaced with config

### Cloud changes the scope of the application

#### Cloud transforms IT into App



IT/Infra

App/Developer

#### DevOps changes process & ownership

1

Continuous Integration & Delivery

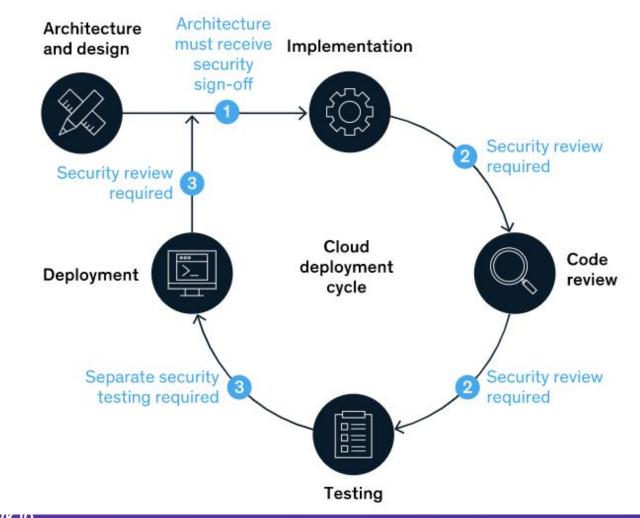
No manual gates/delay

2

Empowered, self-sufficient Dev teams

own journey end to end

#### Security is left behind

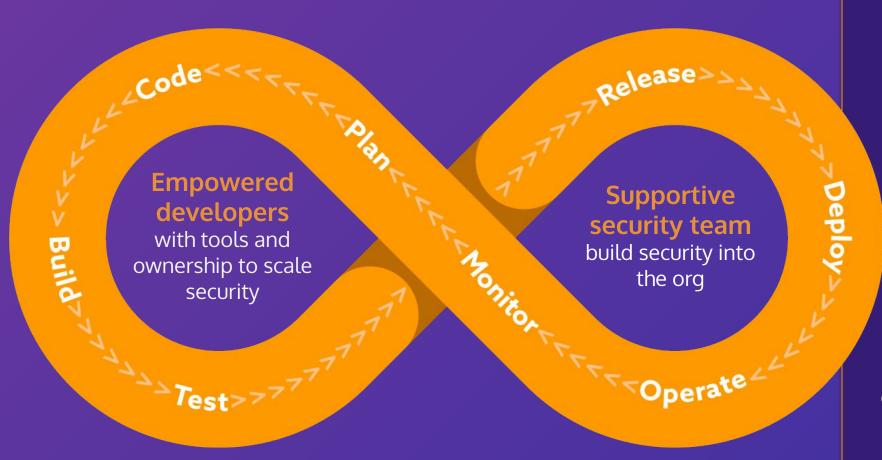


- Security teams in critical delivery path, slowing the business down
- Security teams siloed & out of the loop, resulting in insecure apps
- Talent shortage
   perpetuates state of understaffed Security teams

## Solution: Dev-First Security

#### "Shift left" is not enough

Real change is "top to bottom": Shift ownership to empowered teams

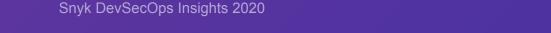




of respondents believe developers should actually own security, but they aren't well-equipped to do so.



of respondents feel that security is a major constraint on the ability to deliver software quickly.



#### **Empowered Developers**

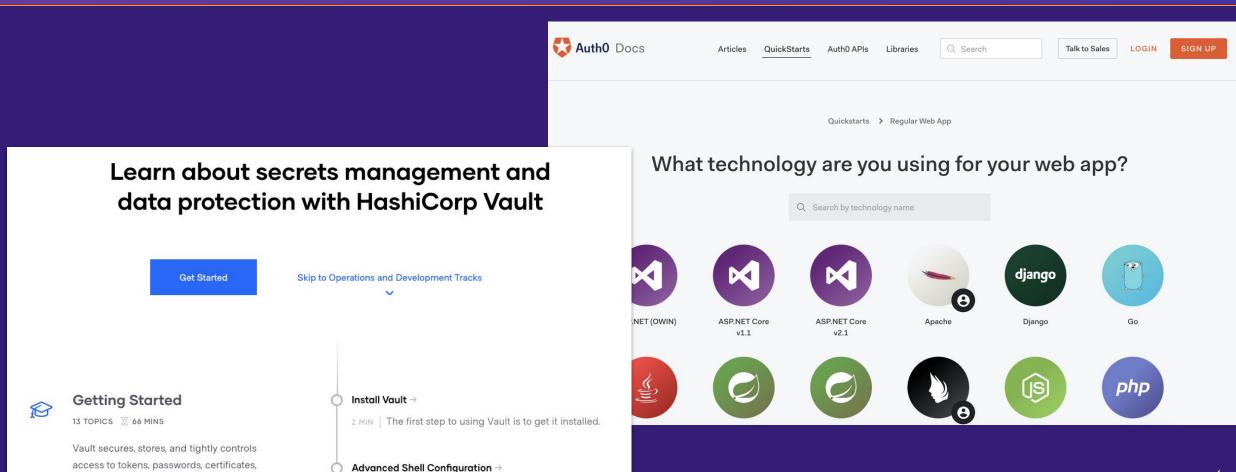
#### Enable successful self-serve usage

2 MIN | Configure your shell to use command-line

completions

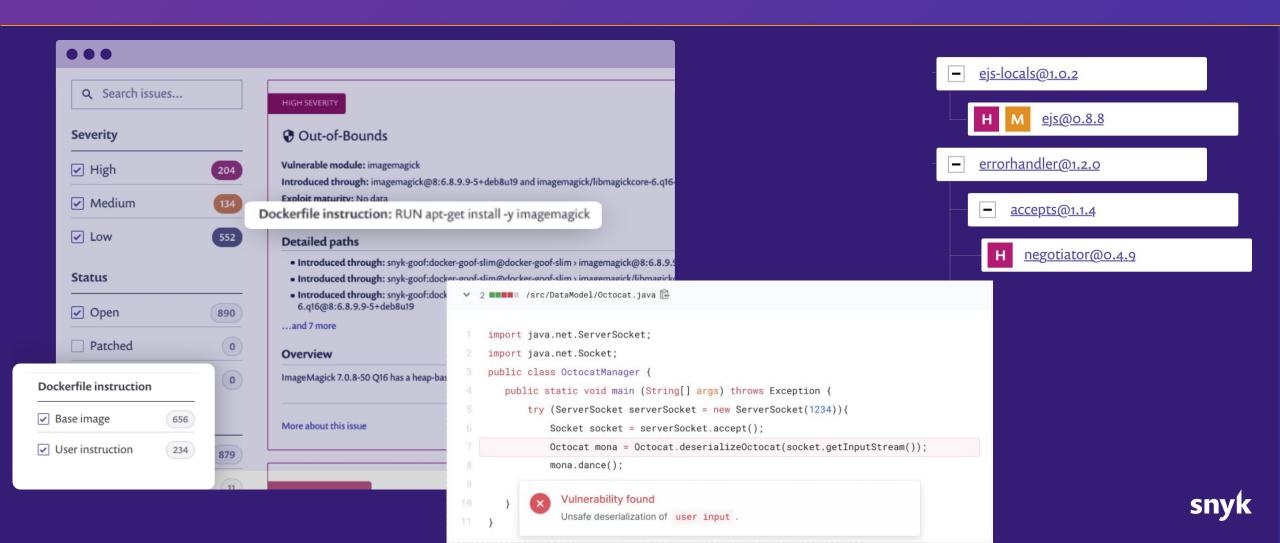
API keys, and other secrets in modern

computing. Get started here.





#### Explain how a vulnerability made it in



#### Train dev with your own vulns

When developers start at Segment they go through a two part training. The first part is thinking like an attacker... Every single example that we show them is something that was a vulnerability that was previously in Segment....

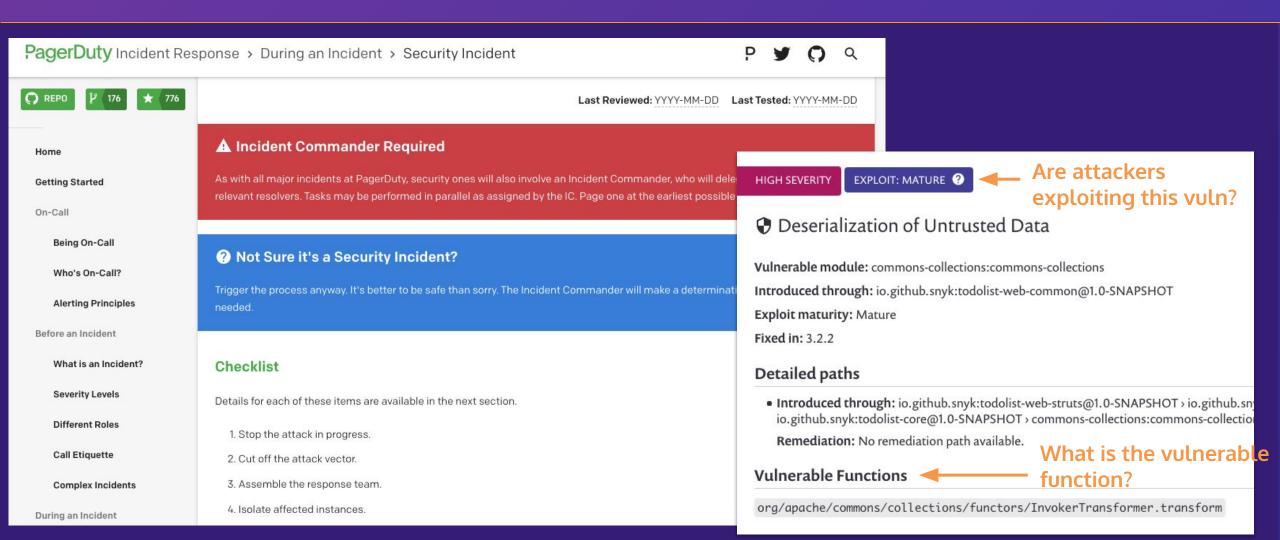
... it's *a lot easier to get a developer to care* about a vulnerability when you can say, "This feature that you're probably familiar with, this was a previous vulnerability. This was the impact. This is what the fix looked like." \_\_\_\_

Eric Ellett, Leif Dreizler Segment, Security Engineering

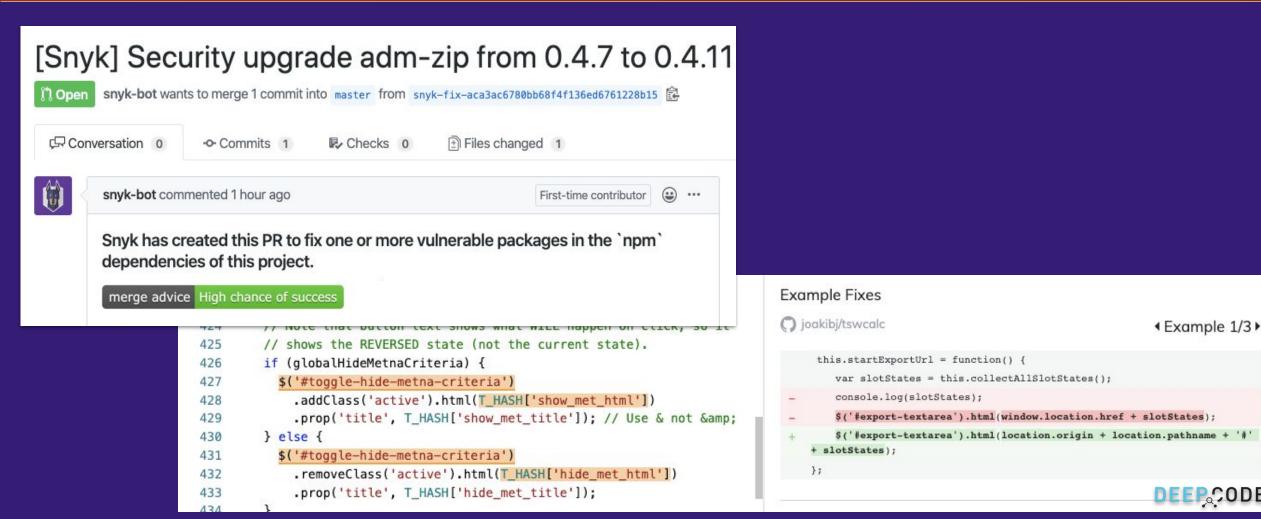


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#### Provide security questions, and answers



#### Don't just find issues, fix them!



#### Automate your remediation flow

Deployed an internal tool that looks at the latest version of the [internal golden] base image... and *creates PRs to update* the FROM statement in the Dockerfile...

around 65% of the PRs we created so far were merged or closed... When you make the task as simple as possible, they do the right thing

Yashivier Kosaraju
Twilio, Head of Product Security

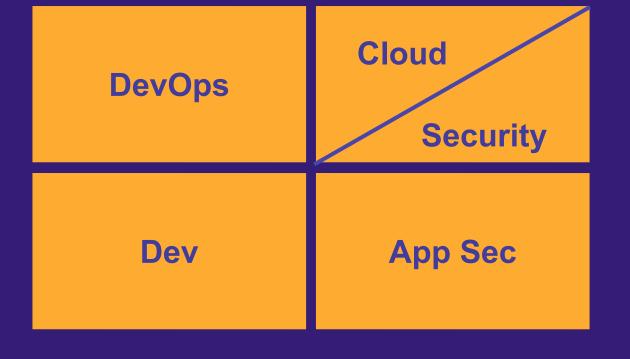




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#### **Supportive Security**

#### Align security org to Dev & Ops orgs





Organizational change



Skillset change



Mindset change



We have an AppSec person aligned with all of our engineering teams, especially the ones that do development...

I attend stand ups for the team, so I know what's going on and I actually participate in the stand up with them.



Sara Dunnack **Invision Application Security** 







I would say a security team's staff will rotate about a third, maybe half, from process management that we do today generally into developers. But, what does that do to the security workforce?

I think that's a big impact that will be going on for 10-15 years.



Justin Somaini CISO Yahoo!, Symantec, Box, SAP







The way I like to characterize [the relationship between DevOps & Security] today is they're frenemies...

I think it's inevitable that they're going to have to partner more and ideally it would not be an antagonistic relationship

Kelly Shortridge Capsule 8 VP Product Strategy



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#### Make Security Easy on the Paved Road

"A concept, formalizing a set of expectations and commitments between the centralized teams and our engineering customers"



"Well-integrated, supported machinery to enable engineers to focus on delivering their core business value and to socialize the centralized team's support"



We call that concept "A paved road." You could certainly bushwhack and make your way through the woods. But if you have this nice smooth paved road that gets you to your destination, you're likely to opt in there.

Now with freedom of responsibility we do preserve the individual decision making to go off that, but then they become responsible for that

#### Jason Chan Netflix, VP Information Security



#### **Celebrate Security Success**

At Salesforce we definitely tried a range of positive incentives, and I've carried that on to One Medical. Part of it is simply high-fiving somebody for doing the right thing. Part of it might be, everybody loves swag...

Empowering software engineers and letting them make decisions, but also recognizing them for their good decisions and good work produces way better security than not.

Zach Powers
One Medical, CISO



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#### **Invest in Security Recognition**

We have a friendly neighborhood security bot that reaches out to people on chat and says everything from, "Thanks for updating your phone to the latest release. You are one of the first few people to do that. You're doing your part to keep us secure," to providing, in some cases, spot bonuses to people who raise their hand and say, "Hey, there's a problem over here and I want to be in front of it from a security standpoint."

Mike Hanley
Duo (Cisco), Head of Security



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Mike: even little things like the first folks to report a phishing email that come in to the security team will sometimes give them a special kind of edition sticker that says they were the first to report a phishing or attack campaign on the organization

Me: That's awesome. I think any good rewarding system should definitely involve stickers

Mike Hanley Duo (Cisco), Head of Security



## Digital Transformation is happening And Security is left behind

## Transform Security into Dev-First Security

#### Cloud lets us reimagine security

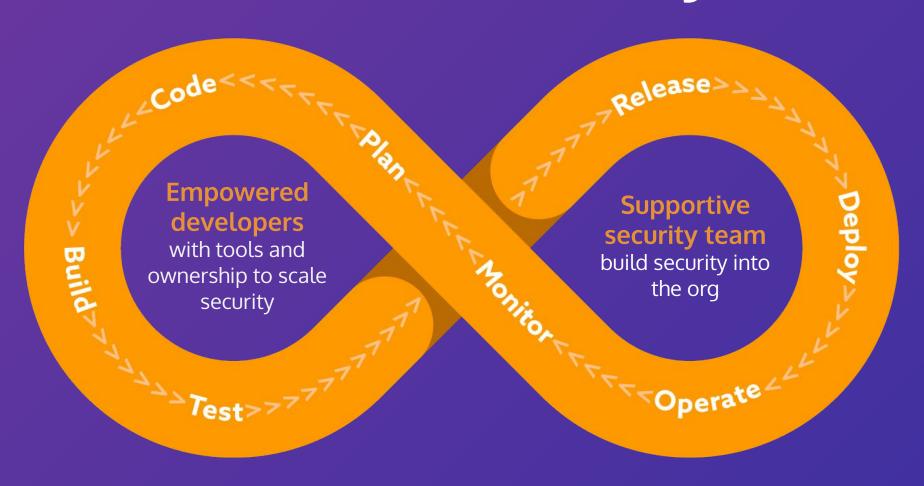
I got a call from Google at the time... and he said "You know, Android is coming up strong and we need to figure out security and make sure that we do it right." That for me was really a seminal moment because for me, it was clear that mobile was an opportunity to completely reset how we thought about security...

I think the shift to cloud is a similar fundamental shift for companies... a There's a shift in what we think is possible \_\_\_\_

Adrian Ludwig Atlassian, CISO



#### Dev-first security





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