



ISEN 665:-Management of Engineering Systems

Decomposition and Evaluation of Enterprise Group at Lockheed Martin Corporation

Submitted By:-

Abhimanyu Lokhande (931002150) Chaithra Dalal (831007902) Devarsh Raval (530005887) Sandeep Dasari (829002252)



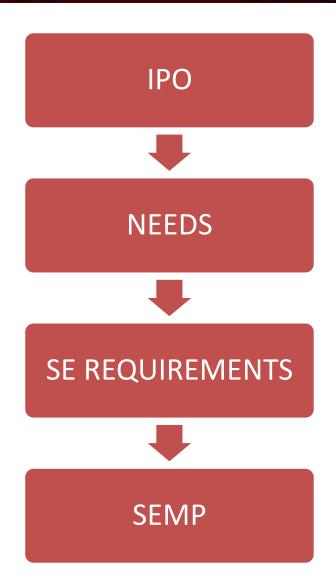
NARD

Customer Requirements

- Attenuate variety
- Customer preferences
- Customer data privacy
- Customer value

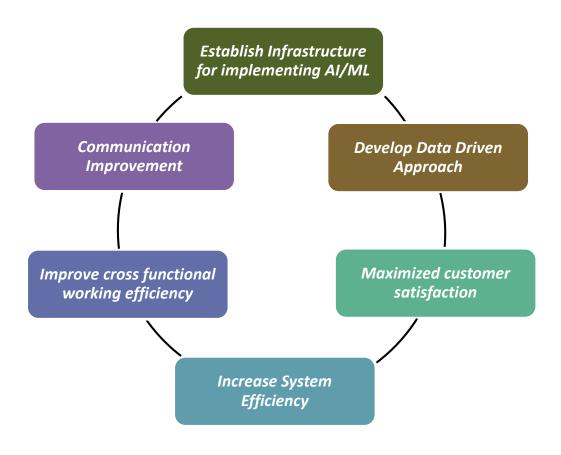
SE Requirements

- Streamline business processes
- Allocate and assign roles
- Compliance
- Implement R&D leads
- Learning and growth





Technical Objectives to be achieved



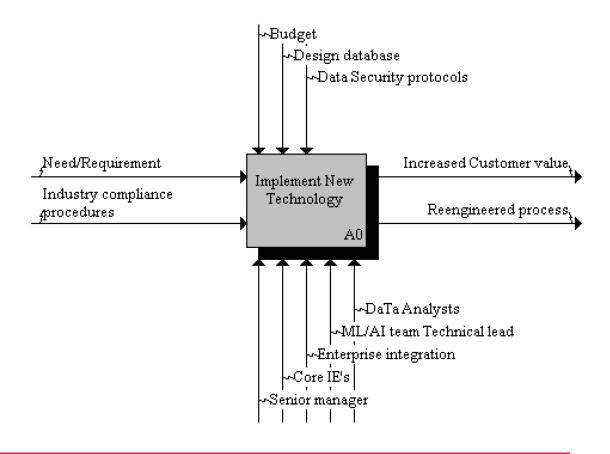


Strategic Map & Balance Scorecard

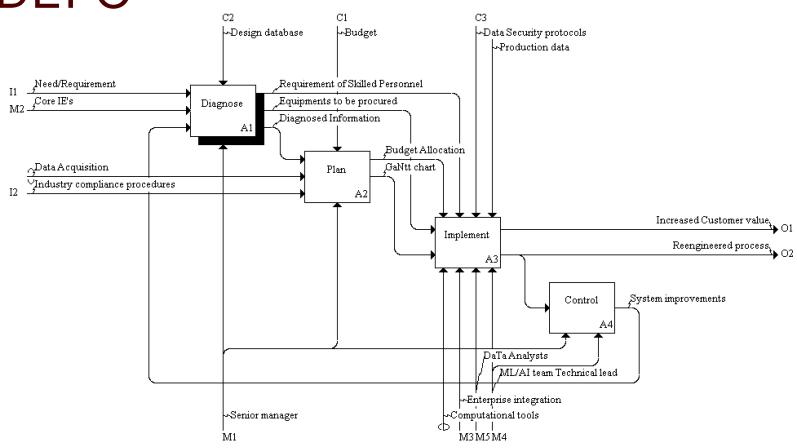
Theme: Technological Advancement

| Strategy Map | | Balanced Scorecard | Action Plan |
|---------------------------------------|--|---|--|
| Perspective | Strategic Objectives | Performance Measures | Initiatives |
| Customer Perspective | Data driven decision making Customer intimacy/ level of customization Variety engineering, quality Innovation | Customer satisfaction measures through surveys, competition study Level of data driven decision making Quality measures in variation, six sigma levels. | Implement the new technology such as artificial intelligence |
| Internal Perspective | Identify target areas for implementation Build data architecture Data governance Risk tolerance | Target areas where artificial intelligence or data driven decision making is applied. Tools and facilities contributing to capacity Risk analysis | Build or procure infrastructure required |
| Learning And Growth Perspective | Cutting edge research Confidentiality and Compliance mechanisms Adequate data investment Explore new deep learning tools, certifications | Number of employees trained or promoted in-house. Compliance ratings Number of new deep learning, Al tools explored | Train and close skills gap in human resources |
| Financial Perspective | Return on investment analysis Reduction in risk Customer satisfaction | ROI, PP, etc.Quantitative risk analysis | Cost-benefit analysis |

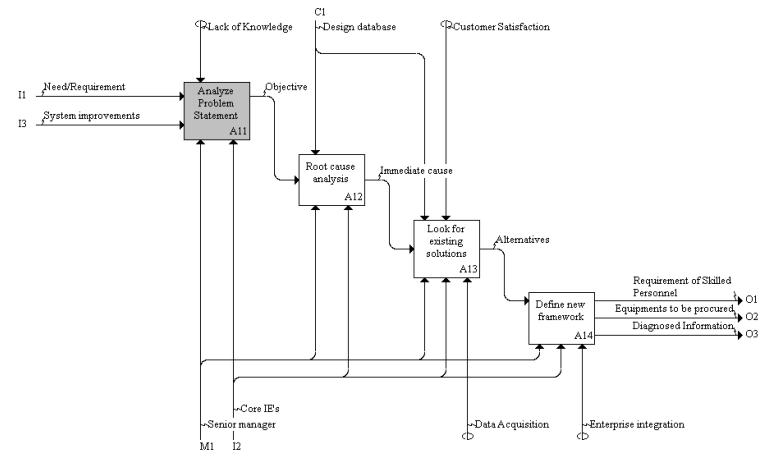
IDEFO



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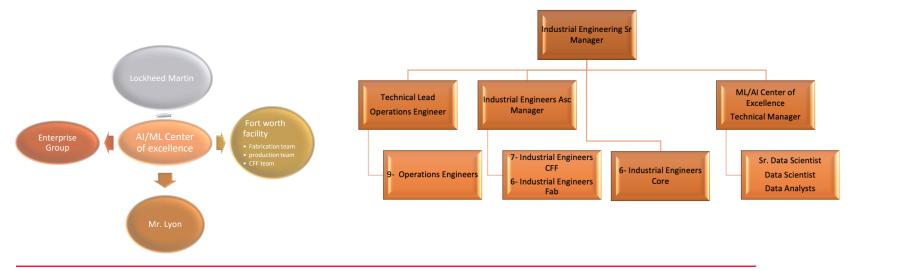
SEMP

Phase 1: Assess Needs and Preliminary Concept Exploration

<u>Phase 2: Define and</u> <u>Prepare the Project</u> <u>Phase 3: Definie and</u> build the solutions <u>Phase 4: Evaluate</u> <u>the solution</u>

Stakeholders involved

New team structure



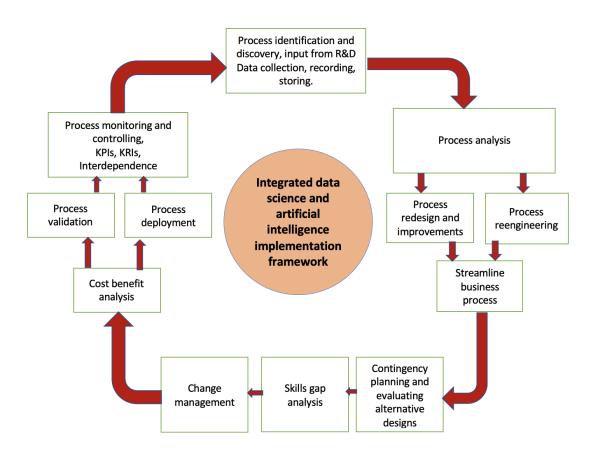


SEMP

| | Data Consolidation and structure | Data Value Extraction | Insights transfer and implementation | Results communication and key decisions |
|--------------------|---|---|--|--|
| Mechanism | Production and design data Centralized data warehouse | Data value extraction meetings | Actionable insights application | KPI measurement and Key |
| Human resources | Trained and awaken data-suppliers including data engineers, production designers | Departments key stakeholders such as process owner, production manager, senior data scientist | Department key stakeholders and corresponding departments such as data analysts, data scientists and software developers | Department key stakeholders |
| Tasks | Understand number of application areas in the production pipeline. Understand what data each application area needs Create or use a tool accessible to organization | Extract actionable insights for further exploitation by managing cross-departments coordination during value extraction meetings and by respecting four conditions: | An efficient action items document A communicative leader in each department | and avoid distress Link KPI to |

Data To Business Model

SEMP





Goal Identification





Mid Term

- Develop Action Plan
- •Implement System
- Adapt to new system

Short Term

- •Establish Infrastructure
- •Train and hire human resources with required skillset
- Identify scope

Upgrade System

- •Maximize use of system
- Increase efficiency



AOA

| Criteria | As-Is Model | Proposed To-Be Model |
|----------------------|---|--|
| Return on investment | Good, less cost | Higher, more cost |
| Customer value | Good | Improved |
| Innovation | Standard process | Improved |
| Cross-functional | Limited | Higher |
| Data security | World-class | World class, more load |
| Change management | Not needed, well established process and team structure | Needed to balance process reengineering |
| Quality | High quality owing to continuous improvement | High quality owing to intelligently automated and consistent process |



Recommendation and Further plan

- Leverage the Data scientists from enterprise integration team to work alongside the Simio team members who have prior knowledge of ML/AI to analyze the scope and areas of implementing this new technology.
- An initial action plan would be to provide training to the team members on the new skills and tools required in ML/Al and meanwhile to recruit new data analysts/scientists who will be working in the new team.
- A technical manager, with extensive knowledge and experience in the field of data science should be appointed to lead the novel team.
- Build and procure infrastructure (both software, hardware, and the data).
- Set up goals and targets based on number of successfully implemented projects using Al/ML. Continue to grow the team to meet the increasing demand while considering cost analysis.
- Conduct change management techniques to balance the reengineering of processes carried out in implementing new technology.



Road Map to Implementation

| Phase | Activities | Time (Weeks) |
|----------|----------------------------|-----------------|
| Initiate | Establish Infrastructure | 12 |
| | Train and develop skillset | 14 |
| | Identify scope | 12 |
| Develop | Develop Action Plan | 20 |
| | Implement System | 20 |
| | Adapt to new system | 20 |
| Advance | Upgrade System | 15 |
| | Maximize use of system | 14 |
| | Increase efficiency | 18 |
| | | 145 |



