Locally Optimal Place-Based Policy: Early Evidence from Opportunity Zones

Comments for the 11th European Meeting of the UEA

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Overview of the paper

Opportunity Zones (OZs): Place-based policy that aims to bolster development in disadvantaged neighborhoods.

- Did it cause new development in the city? Where?
- How should local policy-makers select OZs to maximize their impact?

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Steps to answer these questions:

- Collect data on new developments at granular level.
- Causal analysis to estimate the new development response to OZs.
- Structural analysis to assess efficiency of policy relative to locally optimal benchmark.

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- Is housing getting more affordable in OZs?

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- Full-information rational-expectations solution concept.
- Estimates model selecting most likely equilibrium.
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- Reallocation effects again:
 - Estimated model implies that total development in the city went up. What are the mechanisms?
 - Important to understand mechanisms to evaluate plausibility of estimates.